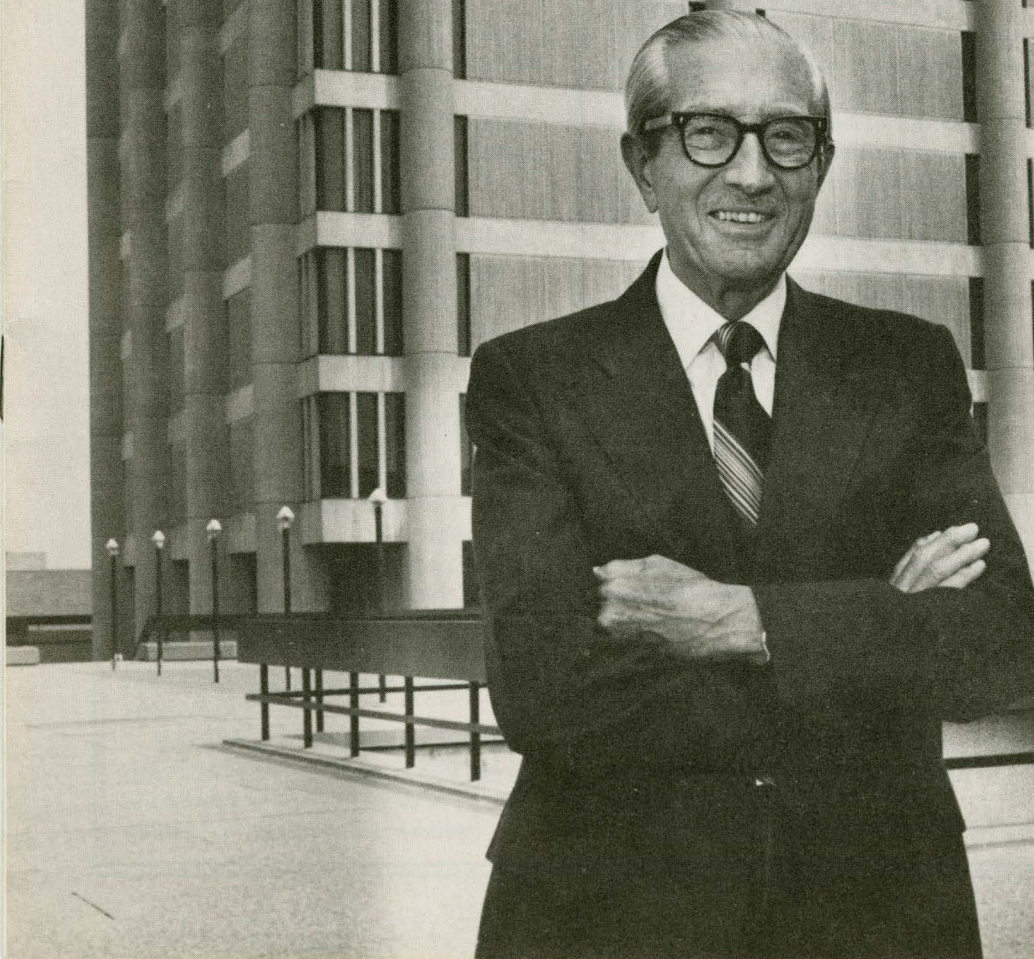


Brock 6



The bucks start here
See page 11



Commentary

As you can see, we've made some changes.

It all began with a discussion of how we might improve the layout: how the physical format of the magazine might be altered to make better use of the space available for news stories, features, photographs and graphics. Talk of type styles and column widths led to a broader analysis of what we hoped to accomplish by publishing Brock magazine and the Alumni news.

Our goals are three-fold: to inform, to entertain, and to encourage your continued interest in the University and alumni affairs. To this end, we have adopted a bright new look which we trust will make for more enjoyable reading. The strict demarcation between alumni items and articles of general interest has gone: we like to think that our readers are involved with the publication as a whole.

The quarterly publication schedule has not changed: there will be a newsmagazine twice a year, with the more compact newsletter in between. All called Brock, all intended to keep you up-to-date with your alma mater as well as matters of concern and curiosity to various members of the Brock community.

Get in the alumni habit. Submitting letters or personal news items is one way to participate, but there are countless others. From filling out the survey form (see page 15) to serving on the board of directors, there is an opportunity for you to keep up the Brock connection.

Lesley Higgins

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Staff

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Teaching excellence honored



An associate professor of politics has been named as the first recipient of the Alumni Association's Award for Excellence in Teaching.

"The selection committee is very pleased to bestow the first award on William Matheson, a very distinguished, and popular, member of the Brock community," said Alumni officer Ginny Gilbert.

Prof. Matheson, 47, joined Brock's faculty in 1969. In addition to his teaching responsibilities, he has been dean of the division of Social Sciences since 1975, and is beginning his second year as vice president.

"With a rare combination of professionalism and enthusiasm, Prof. Matheson has proven himself equally adept at teaching first year and senior students," the committee stated. "He is a conscientious scholar and an engaging, informative lecturer. His students speak very highly of his ability to motivate them and help make their political studies so rewarding."

In making its announcement, the selection committee also cited the academic's effectiveness as a counsellor and personal adviser.

Born in Sydney, Nova Scotia, Prof. Matheson received his BA from Dalhousie University, and his MBA from Western. He holds an MA and PhD from Carleton University, where he began his career as an instructor. Canadian politics, particularly the relationships among the prime minister, the cabinet, and the civil service, have been the focus of his research and publications.

The Alumni Award for Excellence in Teaching will be officially presented at the association's annual meeting in November 1980, when Prof. Matheson will receive a plaque and \$250.

A bit of Bill

Prof. William A. Matheson, academic par excellence, is also Bill Matheson, friend to a good many students who come through Brock's doors.

When he began his teaching career, Bill was not as concerned about emulating a 'model' teacher whom he had studied under so much as "trying to avoid the errors I had seen others make".

"Obviously, the important thing is

being able to communicate," he commented. "Not just information, but enthusiasm and interest. If you just feed people, you won't stimulate them."

Bill has taught his department's introductory course — Politics 190 — for more than nine years. "It's not particularly easy," he said, "because most students are not exposed to politics until university. That means going back to basic concepts — not all of them terribly fascinating — such as, what is a 'state', what is a 'nation', or, define 'authority'.

"One good thing about teaching the introductory course is that there are so many on-going political events that can be used to illustrate your points."

The genial associate professor seems so at home within the university community that we can overlook the decade of work experience he gained in the business world.

After graduating from Western with an MBA, Bill worked as an investment analyst in London from 1955 to 1965. In 1964, he spent two months in western Africa with Crossroads Africa, "a sort of summer peace corps". After eight weeks of working with 12 American students, he decided that, "I wanted to be around university students". A year later he enrolled in Carleton's politics MA program.

The master's degree led to a PhD program, and a thesis involving a structural study of the Canadian cabinet and the prime minister. Academic studies were supplemented by a teaching assistantship and administrative jobs.

Joining the Brock department of politics in 1969 as a lecturer, Bill's new colleagues included Profs. William Hull, Marvin Blauer, Gerry Dirks, Ken Kernaghan, and Bentley Le Baron. "I had come from a department which excelled in graduate studies. It was quite a change to be in a department in which the emphasis was on undergraduate students in small groups."

The change has obviously agreed with Prof. Matheson. □

Game plan for success

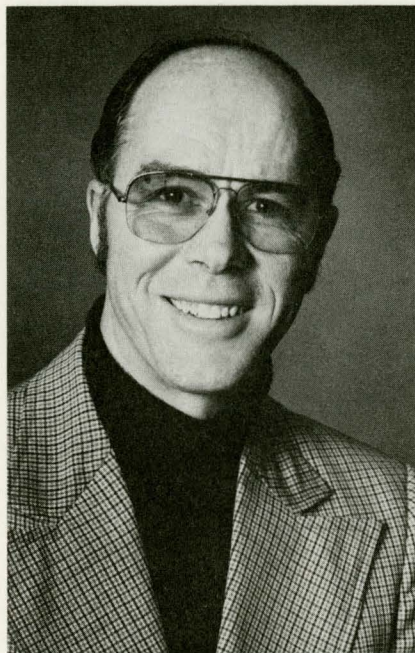
Garney Henley believes in competitive sports. A lot. "There is a big difference between intramural/recreational sports and intercollegiate sports," he commented recently. "With intercollegiate play, three things are important: having a qualified coach, a good playing schedule, and having players who can compete at that level.

"You have to have fun. But I've been in this game long enough to know that winning is important. Fun is winning. I don't want to do it at all costs, but I want to win. It's not the end of all ends, but we've got to work at it, and work at it vigorously."

Garney is not just speaking as the former Hamilton Tiger Cats' all-star backfielder, or the American college track, basketball, and football ace. He is the new athletic director at Brock and coach of the men's basketball team. The appointment has been heralded as the beginning of a new phase in the University's approach to sports. "We are committed to upgrading our athletics program," said School of Physical Education director Arnie Lowenberger. "A greater emphasis on sports will benefit the teams and the University as a whole."

Self-assured, friendly, and articulate, Garney could single-handedly put to rest all the unflattering clichés about "jocks". He enjoys talking about his life and his plans for the future, and is impressive in his sincerity. Despite the easy-going, understated manner, however, he impresses you as a well-briefed strategist and a conscientious, but firm, taskmaster. Dedicated to athletics, he enjoys promoting the benefits of being involved in organized sports.

And he should know. Garney played on his first regular basketball team in grade one (about 38 years ago). Throughout his youth, he said, "my dream was to be a professional basketball or baseball player". He went to a large state university on a basketball scholarship, but after one year decided that Huron College (in



"One of our big goals is to improve the overall intercollegiate aspect of Brock athletics. I'll spend the first year observing, evaluating our teams and sports — deciding are we in the right ones, should we add some others."

Huron, South Dakota) had more to offer. "Because of the transfer, I had to sit out one year of basketball," he explained. In the interim, he returned to an old favorite, track and field, and competed as an "unattached" athlete. Low hurdles, high hurdles, long jump, 100 and 220 yard dashes — he held six all-time records at the end of 1960. By that time, however, he had discovered an even better game: football.

During that 'off' year, the football coach asked Garney to try out for the spring team. "I had never played before," he admitted. "But I loved it." His first season was devoted to the rudiments of offense: "I knew that if they called a certain number, I'd get the ball and run with it." Learning how to tackle was not an easy job, "but I soon caught on. Then I set my mind to learning the defensive side of the game." How well he adapted to the gridiron life

is evident in the records he went on to set, including the distinction of being the most prolific scorer in the history of American college ball.

Mastering the whole game, not just one position; analyzing the action from the coaches' viewpoint as well as the player's. Garney has always tried to broaden his understanding and his activities. Those 16 celebrated years with Hamilton were complemented by ten years as assistant athletic director for the University of Guelph. Under his tutelage, Guelph's men's basketball team won the Canadian intercollegiate championships in 1974. For the three years prior to his appointment at Brock, he was director of physical recreation and athletics at Mount Allison University in Sackville, New Brunswick.

In his new role, Garney may very well spend as much time off campus as he will behind the bench or in his office. As athletic director, his duties involve liaison work with high schools, and developing community support for Brock's programs. Scouting for talent and promoting the University have been his primary tasks in the past few weeks. "We are doing quite a bit of recruiting," Garney said plainly, "in the immediate area and throughout the province. It's becoming very competitive with other universities."

Once again the cliché — the flashy recruiter with the empty promises — is totally inappropriate. Encouraging students to spend three or four years at Brock is a responsibility he takes very seriously.

"I keep track of the kids I bring in — I like to check on them, their academic work. I know about their home life, meet their parents.

"They really are 'my kids'," he said. "I guess I am like a substitute parent.

"I think that I have an obligation because I have persuaded them that this is the place to go. I have a commitment to them; I hope I don't let them down, and they don't let me down." This personal approach is "a tact I always use," explained

Garney. "It's been very successful for me. You're not only working for one game or one year, but down the line."

The question must be asked, however — are they coming to attend university, or simply coming to play ball. "They're doing it both ways," the concerned coach insisted. "The majority of the kids want to get a degree. They're thinking down the line: the degree is pretty darn important these days." If the game happens to be one young person's first priority, Garney doesn't pull any punches. "There are kids who primarily want to compete. We tell them that they have to remember one thing — they have to make themselves eligible.

"You've got to convince him that you mean what you say: if you're coming here just to play basketball, we don't want you.

"The athletes are making a commitment," he continued, "to the University, first of all, to the team, and to themselves."

Do athletics and universities mix? "If we can build a good athletics program, it will be something we'll all share in," Garney replied. "It brings students," he said bluntly, "and they are students first. They play basketball, soccer, but they also take English, history, science.

"I hope the academics will accept these people as students."

For the individual, he added, a healthy competitive spirit means "learning to work with people, and to give and take. These kids are learning the various kinds of discipline that sports teaches us." "It gives them something other than the pub to go to."

Successful teams will "give the students, faculty, staff — the whole community — something to be proud of," he concluded. "It's something to enjoy; it's entertaining. If Brock were to win a national basketball championship, everyone in Canada would know where Brock is.

"It can only do the University good." □

From the mailbag

Writing to the newsletter is one of the best ways to share your news and views with members of the association. Your notes and letters are welcome.

Hello from Maharashtra.

I just received my first copy of Alumni News and thought I'd drop you a line.

I've been in India now for seven months, teaching music at New Era High School, Panchgani, in Maharashtra state. I'm teaching kindergarten to the ninth grade.

I've had the opportunity to take part in an "East meets West" training institute sponsored by the Max Mueller Bhavan in Pune. Musicians from 'The Free Music Centre' in Munich, Germany come to Pune to teach the course. It includes vocal instruction, using Indian music as its basis; rhythm studies; and making simple classroom instruments from bamboo, such as flutes, xylophones. The other part of the course centred on implementing what we had learned in the regular classroom situation. All in all a remarkable experience, for a minimal fee.

The school I teach in is a boarding school, with some three hundred boarders and about 150 day

scholars. The children come from Arabia, Somalia, Iran, the United States, Canada, and of course, India.

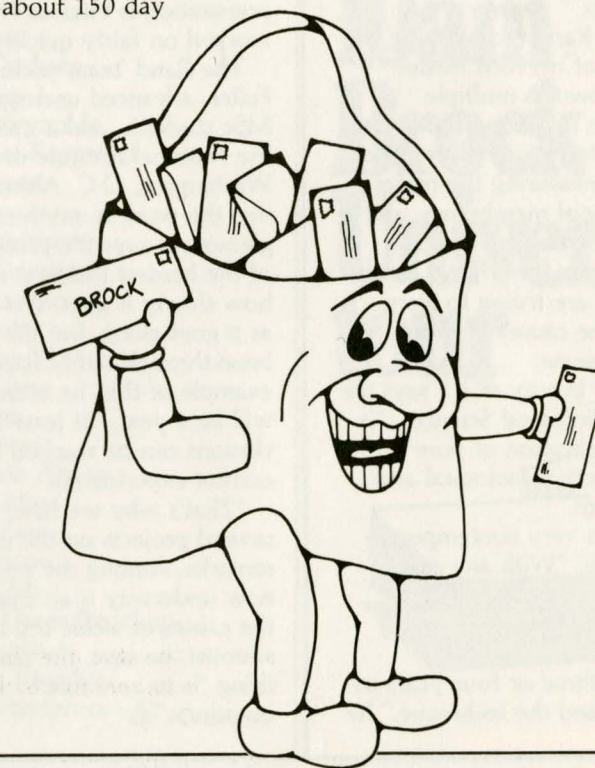
The academic level is quite the same as in the West. The students in 10th and 12th wrote government exams at the end of March.

Many people have told me that I would experience some culture shock, but where I live is not unlike my home town of Niagara-on-the-Lake, in that Panchgani is a tourist town with many hotels.

The weather has been glorious. 'Winter' — or what they call winter — was like Canada's fall or spring: sweater weather. Of course, I haven't yet seen the monsoon rain, which is due in the middle of June. I plan on holidaying in another part of India during that time — though I understand there is nowhere one can escape the rains.

I'm grateful for news from home and enjoy reading about old friends . . . Thanks, hope to see some of you at Homecoming '81.

Gaye Brown
c/o New Era High School
Panchgani, Maharashtra
India 412805



Myelin's mystery man



"The breakdown of myelin is like the removal of insulation from telephone cables. Without the insulation, the nerves begin to short-circuit, and scramble the impulses from the brain."

Prof. Peter Rand is describing the degeneration of nervous tissues — otherwise known as multiple sclerosis. With the help of a 'unique experimental technique' developed at Brock for measuring the forces between artificial membranes, and a \$34,300 grant from the Multiple Sclerosis Society, Prof. Rand and his research team are trying to learn more about the causes of this debilitating disease.

"I guess the beauty of it," says the professor of Biological Sciences, "is that it's an application of pure physics to practical biological and health problems."

"Science is a very contemporary thing," he adds. "With any one given project, you have to apply many different approaches, many different minds."

"It took us three or four years to really understand the technique," he

says. "It's similar to squeezing water out of a sponge — we apply a force to squeeze water out of the nerve tissue membranes, and then measure the force it takes to move tissues together."

In the early stages of the research, Prof. Rand and his assistant, Nola Fuller ('74), studied nerves from frogs, mice, and the like. When the time came to advance to human tissues, they discovered that "no one had looked at myelin in humans".

"I was absolutely flabbergasted," he remembers. "I was astounded. People had been working on the structure of myelin for years, but they hadn't bothered with human tissue." The Multiple Sclerosis Society now coordinates the national distribution of human brain tissue to research labs.

It has only been in the last several months that Prof. Rand has had the opportunity to study myelin in humans. "We've made arrangements with the Hospital for Sick Children, in Toronto, to get autopsy tissue," he explains. "We are now getting it on a regular basis. A routine is being set up: we call a day ahead of when we will be needing it." Proper preparation is vital, as "it must be worked on fairly quickly".

The Rand 'team' includes Mrs. Fuller, advanced undergraduate and MSc students, and a theoretician at the National Institute of Health in Washington, D.C. Although rewarding, the work is anything but glamorous says the professor. "One of the hardest things is to learn just how slowly it goes. It is interesting as it goes along, but the spectacular breakthrough rarely happens." As an example of this, he estimates that it will be a year, "at least", before conclusions can be reached about their current experiments.

"That's why we have to keep several projects on the go," he remarks. Among the related studies now underway is an examination of the causes of sickle cell anemia. As a scientist, he says, the most important thing "is to continue to ask the questions." □

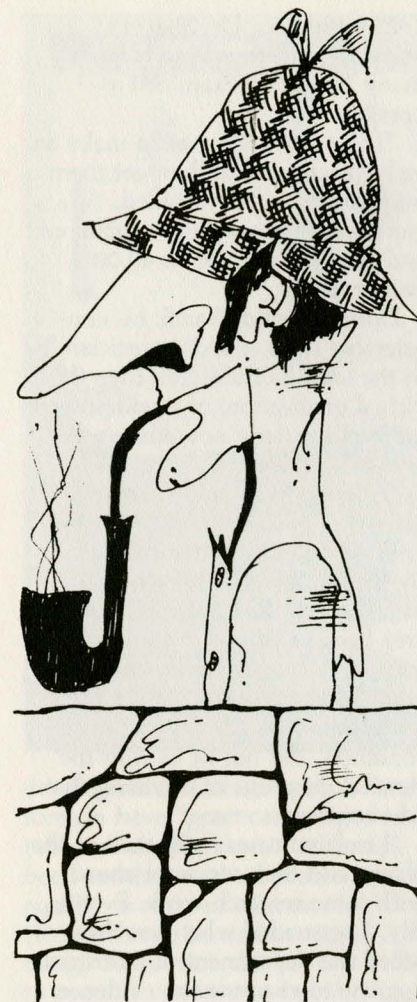
In the running

One of the best ways to participate in alumni affairs is to become a member of the Board of Directors.

Class representatives are needed, to serve two-year terms, for these years: 1968, '70, '72, '74, '76, '78, and '80. Also vacant (one year of the term remaining) are the seats for the classes of '75, '77, and '79. Nominations will be open from July 15 to September 15. Official nomination forms are available from the Alumni office. If elections are necessary, they will be conducted by mail in early October.

A total of eight representatives-at-large are needed: five to serve two-year terms, and three to serve one-year terms. These reps will be elected, by secret ballot, at the November 2 annual board meeting. The new executive will also be elected at that time from amongst the board members. □

Lost and found



She may not be Sherlock Holmes, but Ginny Gilbert has the makings of a pretty good detective.

As Alumni officer, part of her work involves maintaining an up-to-date mailing list. When the association loses touch with one of its members — when someone becomes 'lost' — a fair bit of legwork is necessary to re-establish the connection.

"The office would really like to make a concerted effort to keep track of everyone," Ginny commented, "but it is difficult at times." Of the more than 7000 members of the association, she estimated, as many as 1000 are 'missing'.

"I really depend on people looking through the 'lost alumni' list we publish and letting us know about their friends' whereabouts."

Once a letter or magazine is returned by the post office, our would-be detective checks in a phone book to see if the individual has simply changed addresses within the same city. If no clue is forthcoming, Ginny refers to the reference card file, and tries to locate a parent or close friend. Her next source is the standing files in the Registrar's office. Alumni and faculty may also provide her with leads. Contact with parents, friends, graduate schools and/or employers is made by mail and by telephone.

"We want to stay in touch," she said. "Of course, when you're moving, it is easy to overlook our office."

If you do move, please forward a change-of-address card to the Alumni office. In the meantime, the names of some 'lost' alumni are published below. If you can help our detective get on the right trail, contact the office.

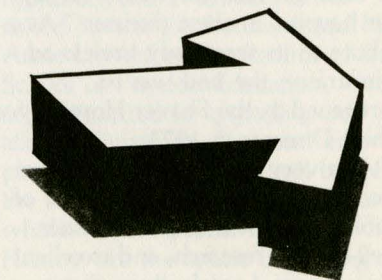
'69 Ted Dent
'69 John Short
'70 Robert Cloes
'70 Dane Henderson
'71 Sally Garrison
'72 Mr. Thein
'72 Francis Fuca
'73 Louise May
'72 Kenneth Durksen
'72 John Inciura
'73 Elizabeth Reynolds
'73 Pierre Panet-Raymond
'73 Rick Waxman
'73 John Galley
'74 Robert Hutchison
'74 Lt. Larry Stewart
'75 Dietrich Gyetko
'76 Noel Dubois
'77 Ophelia Au Yeung
'77 Michael Casey
'77 Blain Bovee
'77 Blaine Harvey
'77 Rose Valerie Alston
'77 Dorothea Alex
'77 Mustafa Bilen
'78 James Peterson
'78 Suzanne Gibb
'78 Catherine Green-Redekop
'78 Barbara Snaith
'78 Chukwuka Mordi
'79 Roxanne Vanderveen □

See here

Just when you think you've seen it all at Brock, there is some new development you might want to check out. For some, it may be the East Block. The swimming pool, which is almost ready, is pretty spectacular — a handsome addition to the Physical Education centre (which in itself may be something new for those alumni who graduated within the University's first decade).

Throughout the summer, the Liaison and Information office offers a 'free 10 am tour' Monday through Saturday. If you would like your relatives or friends to see the campus, take advantage of this service. The tour begins in the tower lobby at 10 am. □

free the 10am Brock University tour



The essential Cecil Shaver

As far as most students are concerned, he's the Degree-Giver: the dignified elder statesman/academic who presides over the graduation ritual. He lends a gracious smile and an air of welcome to a pageant stiff with tradition and pride.

Outside the ivory tower, however, he's the Health-Bringer: specialist, scientist and administrator, at all times a vigorous advocate of preventative medicine.

Cecil Gordon Shaver is a man of many parts.

Now completing his second three-year term as Brock's chancellor, Dr. Shaver has served the University well as both titular head and adviser. But the six years of close ties with Brock pale in comparison to the more than 50 years of dedication to the medical profession and the people of Niagara.

In 1927, Dr. Cecil Shaver was a track star, honored U of T medical school graduate, and temporarily unemployed. His internship had included a term at The Hospital for Sick Children in Toronto, but he decided that he would prefer "to deal with people I could talk to". Working with chest disease patients at Hamilton's Mountain Sanatorium had struck a responsive chord, and later that year he accepted a post as superintendent of what was then the St. Catharines Consumptive Sanatorium.

The doctor and the facility developed in concert. When the latter was reorganized as the Niagara Peninsula Sanatorium, Dr. Shaver was named its medical director.

"About ten years ago," he explained during a recent interview, "the provincial government decided to make all 'sans' general hospitals. We kept our hospital in chest diseases." As a tribute to its seemingly tireless administrator, the unit was rechristened as the Shaver Hospital for Chest Diseases in 1972.

At a very early stage Dr. Shaver recognized the inter-dependence of public awareness of health issues, well-funded research, and excellent clinical care. Largely through his



"I have enjoyed being chancellor very much. It's been a new focus on life, something I hadn't done before. I love to see the expressions on their faces — each one is so different."

efforts, the regional Easter Seal campaign was begun (1928) — a fund-raising activity which, over the years, has made available millions of dollars for the detection and treatment of tuberculosis and related diseases. Despite his heavy workload at the hospital, Dr. Shaver has always found time to get involved with outside concerns. The Sanatorium Supervisors' Association of Ontario was formed under his direction, as was the Ontario Tuberculosis Association. After a year as president of the Canadian Tuberculosis Association in 1956, he led a group of Canadian physicians and scientists on a medical mission to India, an undertaking which had enduring, beneficial consequences for the people of that country.

Back at home, he has extended his helpful expertise to the Mack School of Nursing, the Red Cross nursing service, the peninsula's health council, and the Niagara Peninsula Rehabilitation Centre.

Those accomplishments, however, must be treated almost as sidelines if we are to get a glimpse of the Dr. Shaver known nationally and internationally for his work with tuberculosis, emphysema, and lung cancer. When modern thoracic medicine was developing in the

1920's and 30's, Dr. Shaver's primary concern was to have as many Niagarans examined as possible.

"The main thing was to make an early diagnosis and then get them into treatment," he recalled. "We were x-raying, with our mobile unit and our clinics, close to 40,000 people a year."

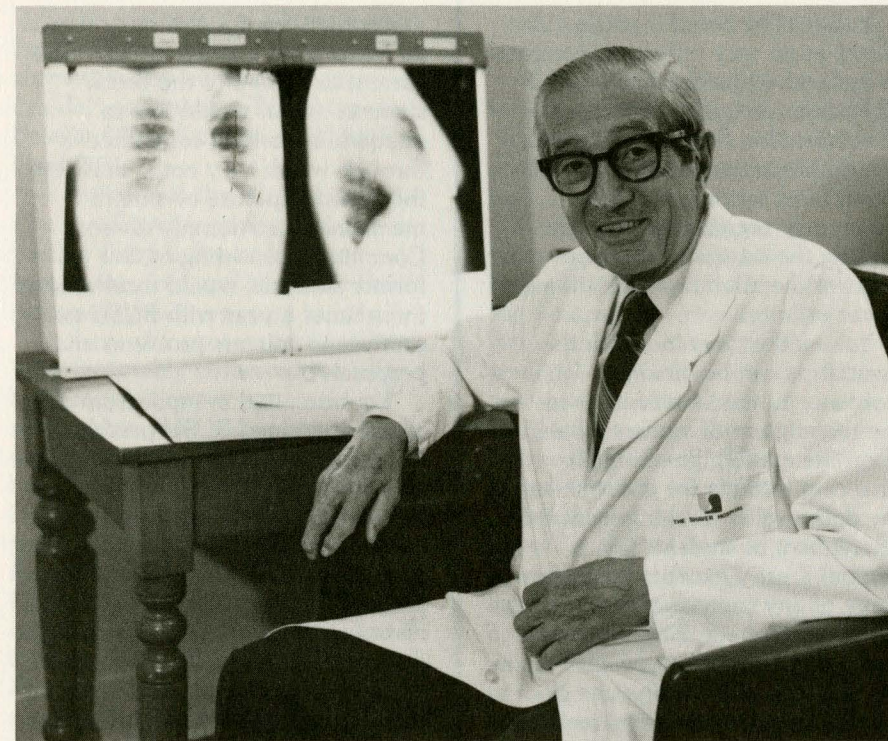
During World War II, his considerable skills as a diagnostician led to the identification (and then the virtual eradication) of a widespread industrial malady now known as Shaver's disease.

"About 1942, we saw several cases of a peculiar lung condition. And we found that the men all worked in the abrasives industry — in plants that had been built in the area because of our abundant electricity." Although "from an x-ray point of view, it was similar to TB" Dr. Shaver was convinced that the condition "did not fit in with the classical diagnosis of anything that I'd ever seen.

"I isolated cases from each of the plants, and then we went ahead with some research work. Eventually, I persuaded what was then called the department of industrial hygiene to examine the evidence. They kept kidding me about it, saying, 'How's Shaver's disease coming?' And that's how it got the name."

The workers contracted the bauxite-derived disease by inhaling "extremely small particles of dust — dust which was made up of aluminum and silica" while they fed the furnaces. As a result, they experienced shortness of breath and developed pneumothorax (collapsed lungs). When the problem had been clearly identified, Dr. Shaver initiated plans (ventilating the furnaces, putting fans in the stacks) for eliminating the dust particles. "The companies were extremely concerned and co-operative," he said. Today, with covered furnaces and better on-the-job safety measures, this particular problem is unknown in the region.

Within Dr. Shaver's lifetime, the



development of drugs such as streptomycin have "practically wiped out" tuberculosis. But there has always been another medical problem equally in need of attention.

"Research can be such a vague thing," he remarked. "No one is able to promise something definite." A working relationship between the Shaver hospital and the University has developed to the point where "most of our (the hospital's) research is done with Brock". One example of this is a joint project with Prof. Arthur Houston, Biological Sciences, to examine the connections between emphysema and concentrations in the blood of elements such as magnesium, sodium, and potassium. The Shaver Research Foundation has provided several equipment and strategic grants for faculty members' programs.

At the other end of the spectrum, Dr. Shaver has always maintained a common-sense approach to everyday health care. "The important thing is for people not to abuse their bodies," said the doctor. "Unquestionably they shouldn't smoke.

"On the whole, if people have

symptoms, they should see a doctor without delay. It used to be suggested that people have a yearly examination and x-ray, but I think that probably that may have gone by the boards. I don't think that an occasional x-ray — using a large film — is a bad thing. The danger of the x-ray is so much less than the danger of lung cancer."

A modest man, Cecil Shaver won't remind you that he received a Centennial medal in 1967, or, was named St. Catharines's citizen of the year in 1971. Yet a full list of his awards and accomplishments would spill over into the space we had reserved for photographs. The citation that was read when he was presented with Brock's first honorary Doctor of Science degree (in 1972) provides us with a good framework for considering his gifts as a "dedicated physician . . . and exemplary humanitarian":

"Few men so well combine the qualities of dedication, perseverance, curiosity, and compassion with such high levels of professional attainment." □

Brock news

Comptroller Terry Varcoe was recently appointed vice president, administration, Prof. William Matheson's appointment as vice president was extended for the 1980-81 academic year.

Brock is going to have a new escarpment-top neighbor: the headquarters of the Niagara regional government. Negotiations were completed at the end of May to sell approximately 15 acres of land — located at the southeast corner of Merrittville Highway and St. David's Road — to the region for \$12,500 per acre (about \$187,500 in all). In making the announcement, Board of Trustees chairman Ernest Marsh commented that the sale "was compatible with the aims and objectives of the University".

The prestigious Jules and Gabrielle Léger Fellowship has been awarded to president emeritus James A. Gibson. Sponsored by the Social Sciences and Humanities Research Council in honor of the former governor general and his wife, the fellowship is designed to provide for "research and writing on the history, role, and functions of the Crown and the governor general in a parliamentary democracy". The fellowship is valued each year at \$20,000, plus a \$5000 allowance for research and travel costs.

Known by most people as the all-star Hamilton Tiger Cats backfielder, Garney Henley is now athletic director at Brock. "I really think Garney will be a tremendous asset — I don't think we could have found anyone in Canada better suited for the job," commented Prof. Arnie Lowenberger, director of the School of Physical Education. "We are committed to upgrading our athletics program. A greater emphasis on varsity sports will benefit the teams and the University as a whole." (For a profile of Mr. Henley, see the article beginning on page 4.)

Planning ahead

What should be the long-range goals of the Alumni Association? What plans should the association, and its Board of Directors, be making now to ensure that these goals will be met? A recent meeting of the Board of Directors was devoted to these and other questions about the nature, and future, of alumni affairs. The following is the interim report (edited for publication) of the long range planning committee.

The Association has two main objectives: to serve the University, and, to serve its members. Recognizing the current limited resources of the Association, and considering the realities facing post-secondary institutions at this time, it is felt that the association's primary objective for the 1980's should be to serve the University. Specifically, the association should do everything within its capabilities to ensure there is no reduction in either the quality of education or life at Brock University.

Any such efforts, we believe, should be personally satisfying for alumni — and accordingly would enable the association to meet its second objective, that of serving its members.

After lengthy deliberations as to how the association can best serve the University, the conclusion was reached that the most positive contribution the association could and should make is a financial one.

The association should become a more effective fundraiser. To this end, we should look to raising money for Brock not just from among our members, but from outside sources as well.

The association should also consider not increasing, and if possible, reducing, the extent to which the University finances the association. This could be accomplished by diverting monies raised by the association to its operating budget and investigating and implementing economies as much as possible.

It should be noted that the above in no way reflects a change in our conviction that the University has an obligation to support the association financially. Instead, it reflects our awareness that Brock faces serious problems which may regrettably result in making the continued development of the Alumni Association a lower priority.

Yet another area in which the association can be of some assistance to the University is in the recruitment of students. Based upon the existing government financing formula for universities, the dollar value resulting from the recruitment of students (by alumni) greatly exceeds the dollar value of any individual fundraising donation (recruiting students could also be much more enjoyable). Considering the age of most association members, recruitment is an activity in which we should be quite successful.

Social activities are an integral part of any alumni organization. However, whenever possible they should not only 'break even', but they should be profitable.

A final avenue we should investigate is that of making the association a stronger and more effective 'pressure group' both on and off campus. Although this will entail considerable time and effort, it should be possible given the fact that the majority of us attended Brock during the height of student activism in the late 1960's and early 1970's. □

Has the committee articulated your goals for the association? We would like to hear your comments about these ideas and proposals. Please contact Ginny Gilbert in the Alumni office, (416) 684-7201, ext. 464, or write to the office in care of Brock University, St. Catharines, Ontario L2S 3A1.

Please advise

Another title for this story would be 'Help build a better BUSU'. The current executive of the Brock students' union would like to establish a working committee through which they could draw on the varied expertise of alumni members. The Alumni Advisory Committee, consisting of five former students, would meet at least three times a year with BUSU executives to "discuss problems and proposals".

"I'm interested in input from all areas," explained BUSU president Mike O'Bright. "The communication aspect is very important." Mike's idea is to improve the flow of information between the union and alumni, and to involve alumni in planning projects and solving the diverse problems which face the student government. The official proposal sent to the Alumni directors calls for a "task-oriented" committee which would "help provide some form of continuity for BUSU policy-making".

O'Bright and his colleagues are trying to restore confidence in BUSU and the students' council and at the same time deal with a deficit of more than \$50,000. As an example of how alumni might lend a hand, professional advice is needed about the right way to conduct a marketing research survey for the General Brock (a.k.a. the tuck shop).

On a more fun-loving note, O'Bright would like to remind all alumni (especially those living in the peninsula) that you are "more than welcome" to attend BUSU-sponsored events. Entertainment plans for this fall include a Burton Cummings concert, a Grape and Wine festival party, and a new series of Collage Films. Student prices are in effect for all those with alumni cards.

Dave Clark ('72) has been asked to look into the advisory committee proposal. If you have any thoughts on the matter, please contact him at 332 Glenridge Avenue, No. 1, St. Catharines, Ontario L2T 3K7. □

The bucks start here

To be successful, fundraising must be a collective affair. "The more alumni we can involve, the more we can do," commented Rosemary Baragar ('75), chairman of Alumni Fund '80.

"I realize that the Alumni Association is still pretty young. But the important thing is for us to get our foot in the door and show the Brock community that we want to help."

In these stringent economic times, 'help' invariably comes with a price tag. Universities are now seriously restricted in their ability to replenish facilities, maintain library acquisitions, and support scholarship and bursary programs. "So we've set our sights a lot higher this year," Rosemary said. The goal for Alumni Fund '80 is \$15,000, a major increase from previous years. Asked if the new figure is a realistic one, Rosemary replied with an emphatic yes. Excited about the campaign materials that have gone out, she is

confident that alumni will respond accordingly.

"I think **Our basic \$10 fundraising drive** is just great," she said. "It's low-key, with no give-aways. It states the facts in a very attractive way."

Rosemary also believes in a grass-roots approach to fundraising. With hopes that she and the members of the fundraising committee "will catch more people's attention in a personal way" at activities such as convocation, summer social events, and Homecoming, the campaign has been extended until the association's annual meeting November 2.

Broadening the list of potential donors is also a priority. In addition to approaching alumni, faculty, staff, honorary graduates, and Board of Trustees members, the purple and white 'Brock bucks' are being sent to local businesses. "If they have hired Brock grads," Rosemary explained, "then they should be will-

ing to put back a little of what they've taken out of the University."

Fundraising remains one of the best ways for former students to demonstrate their commitment to Brock and its goals. "It's part of a continuing tradition," as Rosemary suggested. "We want to help in whatever way we can."

With your employer's assistance, you may be able to double your gift. Corporate gift-matching plans are becoming increasingly popular, as hundreds of Canadian and American firms have formally agreed to match, dollar for dollar, employees' gifts to their alma maters. From the Alberta Gas Trunk Line Company to Xerox of Canada, IBM and INCO to CGE, companies large and small are willing to provide the supplementary support. Check with your personnel department for details and an application form. □



About alumni

'69 Sabina Brzezniak

Married Robert Knight August 12, 1978. Both are teaching at A.N. Myer S.S. in Niagara Falls, where Sabina has been assistant head of mathematics since January 1980.

'70 Pat Beard

Has left Brock (he was the deans' administrative assistant) to assume the post of research officer for the Ontario Council on University Affairs in Toronto. Pat will be assisting the council by researching various matters concerning universities such as funding and graduate program planning.

'70 Patrick Olive

Received his MBA from York University in 1979. He is presently employed with Nu-West Development Corporation in a land development role and as manager of a golf course. He and his wife had a second daughter, Kristin Nicole, early in 1979.

'79 Robert and Diane ('70, nee Grabos) Fisher

A daughter, Leah Elizabeth, was born December 27, 1979.

'71 Dan Schmid

Has been promoted to AS-4 with Agriculture Canada. Dan will be organizing and managing a new administrative branch for the Maritimes in food production and inspection field operations.

'71 Madis Tambre

Teaching science and biology at Abaco Central high school, Spring City, on the island of Abaco, Bahamas.

'72 Deborah MacMillan

Mrs. J. Belisle as of June 1977.

'73 Kathryn Warner

After graduating, Kathryn worked as an inspector for Manitoba Hydro at the Long Spruce dam and generating station on the Nelson River. She is now taking engineering courses at McMaster in order to join the Association of Professional Engineers.

'74 Gordon and Janice ('73, nee Gilbert) Banting

Gord is practising law with Banting, Ashford & McKinnon in London and Janice is teaching secondary school. A daughter, Jessica Lynne, was born November 22, 1979.

'74 Rosemary MacKenzie

Has been living in Kitchener and working for the ministry of Correctional Services, probation and parole. She recently married Nick Paterson.

'74 Myra Malley

Married Cameron A. More in July 1979.

'74 Patricia Yusko

Employed as a biologist at Merck Frosst research laboratories in Kirkland (Montreal), Quebec, working in respiratory physiology and pharmacology research. Patricia writes that she would like to get together with other Brock alumni living in the Ottawa or Montreal area.

'75 Wendy Celentino

Became Wendy Rath on August 4, 1979. She is currently living in Thompson, Manitoba.

'75 Bill Marinak

Was called to the bar in April 1980. He is now working with Jack Lovett, a lawyer in Grimsby.

'76 Doug and Barbara ('78, nee Budd) Condren

Married in July 1979. They are living and both teaching elementary school in Midland, Ontario.

'76 Rev. Rudy Plug

Rudy is now a minister in the United Church of Canada, serving in Sioux Lookout. He and his wife Linda now have three boys, Aaron, Joel, and Graham.

'76 Elizabeth Stastook

Became Mrs. Richard Marczak on August 25, 1979.

'77 Tony Au

Married Marie-Lousie on July 28, 1978 in Hong Kong. Dr. S.C. Chang of Brock's Mathematics department attended the reception. Tony is now assistant principal of St. Louis Old Boys' College.

'77 Dorothy McCallion

Teaching grades 4 and 5 in St. Paul's, Alliston after spending two years in Honey Harbour.

'77 Ben Peca

Teaching physical education and coaching football in a Sudbury high school.

'77 Susan Whalen

Teaching physical education at Christ the King high school in Whitehorse, "and loving it!".

'78 Leslie Amlin (nee Dowdell)

A daughter, Amy Lou, was born on August 8, 1979. Leslie is superintendent of a townhouse unit and runs the women's recreational volleyball league in Sarnia. Her husband James is a constable with the Sarnia police force.

'78 Betty Braaksma

Now a library technician at the main Niagara Falls public library.

'78 Kim Clark (nee Fearnall)

Has been supply teaching since graduation. As of January 1980, she has been teaching grade 2 at Victoria public school in Owen Sound.

'78 Helen Peternel

Graduated with a BEd from Western's Elborn College in June 1979. Last summer Helen was appointed girl's rowing coach for the London rowing club. She is presently employed by the department of Indian and Northern Affairs, teaching grade 3 and phys.ed on a Cree Indian reserve in Red Sucker Lake, Manitoba.

'78 Sara Stephens

Became Mrs. Kevin Shay in August 1979. Sara is teaching senior kindergarten with the Metropolitan Toronto Separate School Board. She and her husband are living in their first home in Concord, Ontario.

'78 Robert Winter

Now living and working in Calgary for Delray Engineering Ltd., Consulting Engineers, as a surveyor.

'79 Marie Denderys

Teaching music for grades 1 through 7 and grade 7 phys.ed at the St. Francis of Assisi School in Mississauga.

'79 Colleen Goulet

Presently attending graduate school at Western, working on an MA in musicology.

'79 Lena Puopolo

Since graduating from Teachers' College, Lena has been teaching grade 6 on an Indian reserve in Norway House, northern Manitoba.

'79 David and Marianne ('79 nee Kenny) Robbins

Married December 1, 1979. They are living in Brantford, where Marianne is a manager with Bell Canada. Dave is working in Hamilton with Clarkson, Gordon and is preparing to write his CA exams in September 1980. □

What's the scoop?

Friends and classmates would like to know what you're up to.

Name _____

Address _____

City _____

Graduation year _____

The news: _____

Moving?

If so, why not take a minute to tell us where you're going. Your cooperation will help us save postage and will ensure that you receive the magazine promptly.

(Place your old label here)

Please print your new address here.

Name _____

Address _____

City _____

Nothing but treats

The only trick to enjoying Homecoming '80 (scheduled for October 31 to November 2) will be to make certain you don't miss out on any of the fun.

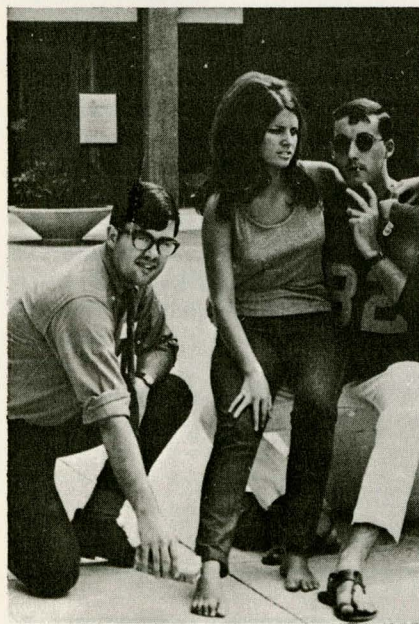
A reunion at the Mansion House has been scheduled for the evening of October 31. The Anna Wyman Dance Theatre will be performing in The Theatre that night (and Saturday night as well).

Saturday afternoon has been set aside for sports activities, with a 2:30 pm varsity men's basketball game, and a 4:30 pm alumni basketball game.

The evening's festivities will begin with something special for the class of 1970. To celebrate that group's tenth anniversary, there will be a reunion party in the Faculty club from 8 to 9 pm. The Big party for all alumni will begin at 9 pm in Pond Inlet.

Our annual brunch and business meeting will take place in the Faculty club starting at 12 noon November 2.

Dave Cotterell ('75) is Homecoming '80 chairman. If you have any suggestions for additional plans, contact him in Toronto at (416) 425-7787. □



Having a good time will never go out of style.

Calling all tinkers and tailors

What sort of bank won't issue cheques, doesn't handle cash, but mails out 8-1/2 by 11 inch deposit slips? The Alumni Career Data Bank, a new project of Brock's Counselling centre.

With its focus on information, not international finance, this 'bank' will actually be a large resource file for undergraduates. "We're collecting information to answer current students' questions about 'what can I do with a degree in ...?'" explained Karen Zanutto.

"Students want to get a better idea of what awaits them after graduation — specifically, what has happened to Brock's former students. What we're asking the alumni to tell us is, what have you been doing since you completed your studies at Brock."

The survey form (it follows this article) asks you about your degree, present job title and employer, employment history since graduation, and whether or not you went on to graduate studies. Once your name has been checked off against a master mailing list, the data becomes anonymous. Counselling would like to stress its commitment to confidentiality — they are interested in career paths, not private histories.

There is, however, another possible facet of the project which does involve personal contact. If you would like to talk to students about your position and job-seeking experiences, Counselling would like to count you as one of its 'career resource people'.

"This is asking a little more," admitted Karen. "We want to know who would be willing to be interviewed about his or her job." Students would have an unprecedented opportunity to visit a work place — be it office, studio, lab, or whatever — and "get a feel for what it is really like". Discussing the pro's and con's of a career with a resource person, and learning first-hand about the academic and professional steps that may be involved, would go a long way in helping students to make sound decisions

about their future.

The lower portion of the survey is reserved for those interested in becoming career contacts.

With the aid of a Summer Youth Employment grant, the centre has hired four students to begin the task of compiling the resource file. They will sort and catalogue all replies, and follow-up on non-responses.

An information program of this type is designed to stimulate, not retard, creative career planning. For every tinker, tailor or teacher among our alumni, there's an Indian chief or an independent producer of something-or-other. Counselling would like students to become more aware of the diversity of occupations available.

"A lot of liberal arts students lack confidence," Karen noted. "They have to learn how to translate what they've done into meaningful careers. A lot of them think too much about the 'content' area instead of the skills that they have learned and enjoy using."

The career information service provides alumni with a chance to invest in the future of Brock students. The Counselling centre is banking on your support. □

Alumni Career Data Bank

Name _____

Graduation year _____ Degree _____ Major _____

Present job title _____

Name of present employer _____

City and province _____

Past employment (since graduating from Brock)

Job title	Place of employment	salary	dates
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

How did you obtain your first job after graduation?

Placement centre (on-campus Manpower office) _____ Other Manpower _____ Personal contact _____

A member of the Brock faculty _____ Previous part time/summer employment _____

Private placement agency _____ Newspaper ad _____ Walk-in interview _____ Sent a resumé/cover letter although no position was advertised _____ Other (please describe): _____

Did you continue your education upon graduation from Brock?

Institution	Degree/diploma earned	dates of attendance
_____	_____	_____
_____	_____	_____

If you would be willing to act as a career resource person for Brock students, please complete the following.

Name _____

Address _____

Telephone (business) _____ (home) _____

For further information, write or phone the Counselling centre, Brock University, St. Catharines, Ontario L2S 3A1, (416) 684-7201, ext. 233.

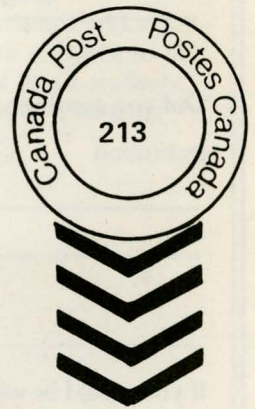
After completing the form, please fold it in half, staple it, and drop it in the mail.

Nothing
but tests

Alumni Career Data Bank

Calling for results in grades

FOLD HERE



Counselling Centre
Brock University
St. Catharines, Ontario
L2S 9Z9