

OFFICIAL PROGRAMME • 25 cents

St. Catharines

DEC. 1938



GARDEN CITY
ARENA

For SPORTS NEWS

... at all games ... in all leagues ... in every field of sport ... Daily Star sports writers are on the sidelines. And Daily Star sports writers ... authorities in all fields of sport ... give you "dressing room" news as well ... advance information about sports events and sport personalities that every sports fan wants.



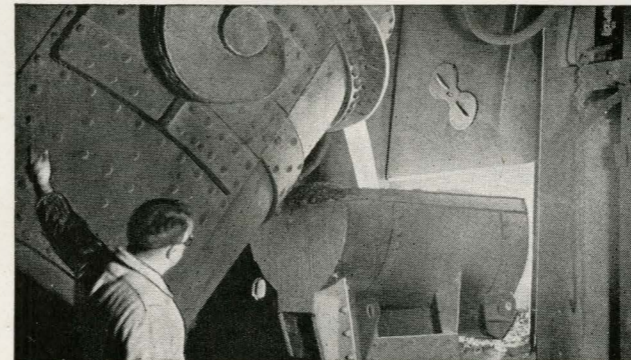
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ALL NEWS

... you know what's happening everywhere ... all the time ... when The Daily Star comes to your home ... for wherever news breaks Daily Star reporters and correspondents are on the spot to send you news and pictures.

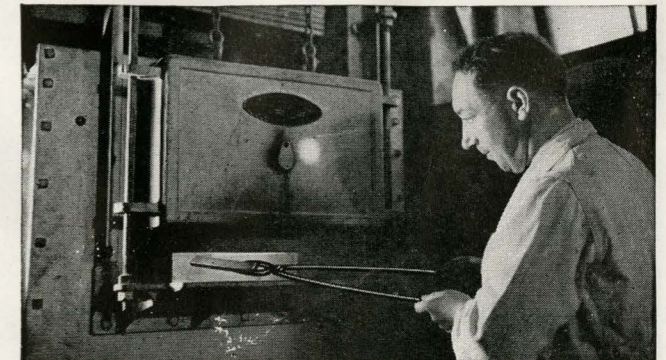
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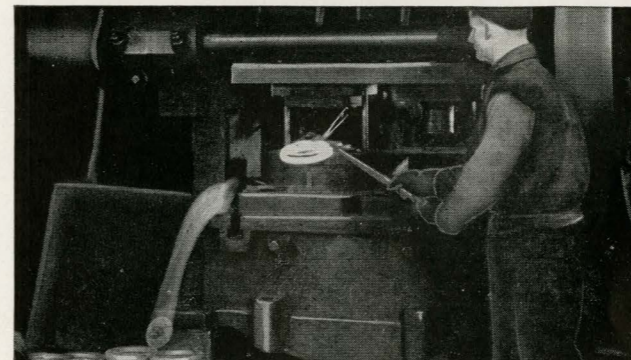
ALGOMA STEEL Stands the Tests of Automobile Builders and Users



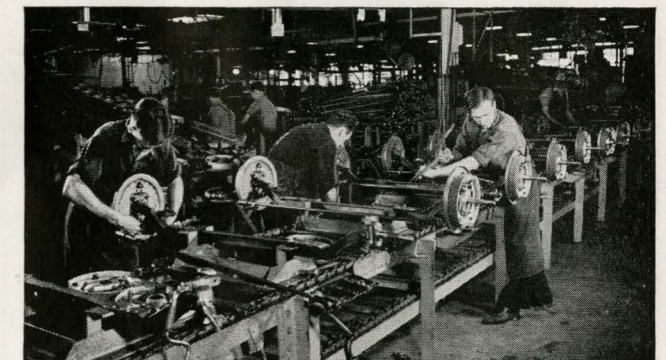
Men of Algoma supply the highest quality carbon and alloy steels for use in motors, transmissions, rear-end assemblies and other vital parts. Above, hot metal is charged to an Open Hearth Furnace and converted into alloy steel.



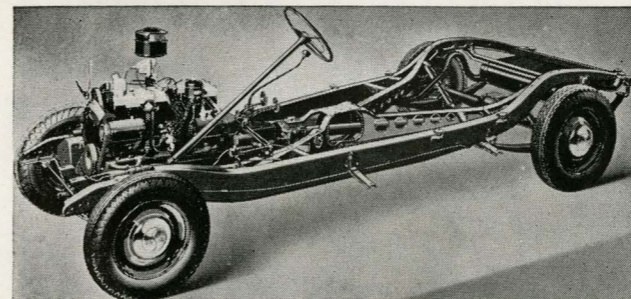
Steel passes exacting tests before going into an automobile. Algoma steel's ability to stand stress and strain is proven in Algoma's Metallurgical Laboratory. Here Bob Black heat treats a sample.



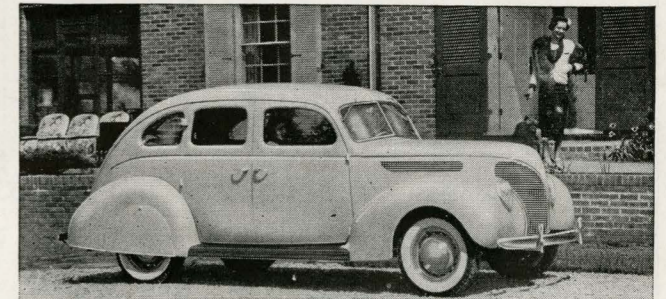
When tests are passed steel goes to the parts manufacturers or directly to the automobile companies. Above, a blank forging from Algoma steel is hot trimmed and punched for a differential crown gear. Steel is forged, cast, machined into axles, gears, housings—dozens of parts.



These parts and sub-assemblies meet at the assembly lines in Canada's huge automobile factories. Everything fits into the smooth-working whole, which is today's trim automobile. Above, the front-end assembly is in progress. There's steel in nearly every part.



The assembled automobile chassis on which the body is mounted is solid and compact ... scores of parts are fabricated from Algoma steel—steel which stands the tests of automobile builders and users. There is no let-up to constant advance in Canada's automobile industry.



"Men of Algoma" match its swift strides in producing 130 grades of carbon and alloy steels which cut down weight ... stand the terrific speeds and stresses ... resist gruelling wear—steels on which you can depend for security and comfort in driving today's automobiles.

Montreal — SAULT STE. MARIE — Toronto ALGOMA STEEL CORPORATION, LIMITED B. C. Agents: F. Drexel Company, Vancouver

ALGOMA STEEL



OFFICE OF THE MAYOR
CITY OF ST. CATHARINES

December 20, 1938.

I am very happy, on behalf of the City of St. Catharines, to extend cordial greetings to the readers of this very fine programme.

No better evidence of the responsible and thoughtful character of the St. Catharines' citizens for the welfare of our city can be found than the completion of this handsome Arena, an inspiring sight, destined to become the scene of fine skating and hockey games, and possibly horse shows, flower shows and sporting events of every description.

To those who have contributed their valuable time and effort and financial support and to all others who have co-operated with the general Arena Campaign Committee in any way, the City Council tenders its grateful thanks.

It is a pleasure to welcome those present from outside our borders. You may rest assured that you will be cordially received at all times and I believe the carnivals, hockey games and other entertainment will merit the support you are giving by your presence.

Wishing you all the compliments of the season, I am,

Yours faithfully,

John D. Wright,
Mayor.

YOU'LL FIND
PLENTY of ATTRACTIONS
at the new
GARDEN CITY ARENA
- - - and
at the Showrooms of St. Catharines
GENERAL MOTORS DEALERS

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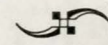
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For a new car . . . for a used car . . . see your General Motors dealer first! Or - If you intend to keep your present car for the time being, be sure to drive it in to his modern, well-equipped garage for winter conditioning. General Motors factory-trained mechanics - full stocks of genuine G. M. Parts - Reasonable Prices!



In Sports
The Garden City
is hard to beat



For Shoes
its

**Carl's
Boot Shop**

211 St. Paul Street
St. Catharines

Joe Maund
and
Bruce Anthony
"Clothes in the London Mode"

Complete line of formal accessories in stock



*Note the lower
fore-points and
waist line.
Londontown Blade
back. It is
tailored in
midnight blue,
faced with dull
satin, and the
trousers trimmed
with track braid*

HOTEL LEONARD
St. Catharines, Ontario

Quarter Century Old Dream

Finally Realized

Prepared by B. F. Lamson

The citizens of this Garden City of St. Catharines have finally seen the culmination of many efforts extending over a period of more than a quarter of a century in an endeavor to provide an artificial ice arena and auditorium.

All previous efforts of present and former citizens were in vain when this or that scheme of financing fell by the wayside. However, in the early fall of 1937 a proposal was sponsored in the City Council by Alderman Frank A. Wilson, that representatives of various public minded bodies gather and discuss the urgent need. Several meetings were held, when reports of various persons and organizations were received. It was ultimately decided that the best scheme to adopt was to ask the rate-payers to approve of a debenture issue of \$40,000 on a proposed \$80,000 project, and that the citizens should be asked to contribute voluntary donations to the City to the extent of another \$40,000. It was appreciated that a plant with a very large debt against it could not succeed, and it was felt certain that an \$80,000 plant with a \$40,000 debt would be successful.

As a result, the debenture proposal was put to the electors on January 1st, 1938, and the vote registered as 2,342 for and 624 against.

An agreement was entered into between the City Council and the Parks Board whereby the latter would undertake the matter of operation and then the by-law and agreement were formally approved by the Provincial Legislation and the Ontario Municipal Board.

A Plan and Site Committee, headed by Charles Daley, made intensive studies of vari-

ous available sites. Finally, after weighing all of the advantages of those considered, the Phelps and Division location was chosen. An extremely important feature relative to this location is the fact that it is in the immediate vicinity of the intersection of St. Paul and Geneva Streets where every bus and car line of the local and interurban transportation system pass.

The task of raising the necessary funds amounting to \$40,000 was undertaken in May, 1938, by a large group of public spirited citizens, headed by Harry J. Carmichael and C. Bruce Hill. This task was undertaken at a time when industrial activity was lagging and fear may well have been felt for the result. Thanks to the efforts of that great group of men, whose names are too numerous to mention, and to the generosity of the citizens of this fair City, the sum of \$40,000 was donated in cash while an additional sum of \$10,000 was pledged.

The work of preparing plans and specifications and the supervision of construction was entrusted to B. F. Lamson, the City Engineer, who engaged expert services in the persons of A. W. Connor, consulting structural engineer of Toronto, for the design of the steel work, and L. A. Hesson and John Collins for the architectural features.

Tenders were received on July 25th, 1938, for the construction of the building. The contract was awarded to Newman Bros., Limited, of this City, for the sum of \$71,500 for the building as it now stands, less the refrigeration.

The
St. Catharines City Council



Standing, left to right — Alderman Fred A. Beattie, Alderman Thomas B. Garland, Alderman Peter Grant, Alderman Arthur F. Goring, (Chairman Civic Development Committee) Alderman Frank A. Wilson (Chairman Arena Building Committee).

Seated, left to right — Alderman Charles K. Bradley (Chairman Traffic Improvement Committee), Alderman Estelle B. Cuffe, His Worship Mayor John D. Wright, Alderman Fred I. Wherry, (Chairman Works Committee), Alderman James Barley (Chairman Finance Committee).

The City Council, on behalf of the Corporation of the City of St. Catharines, wish to extend heartiest appreciation to every person and organization, who, directly or indirectly contributed to the erection of the present Arena. This could not have been accomplished except by whole-hearted enthusiasm and co-operation from the citizens of St. Catharines.

Garden City Arena is probably one of the two outstanding Arenas in the Province of Ontario. The citizens of St. Catharines are looking forward to the future when this Arena will become not only the sports centre, but also the culture centre of the City.

The City Council extend a hearty welcome to the Maple Leaf Hockey Team of Toronto, Mr. Conn Smythe, Manager; the Red Wing Hockey Team of Detroit, Mr. Jack Adams, Manager; the Niagara Falls Cataracts; the Port Colborne Sailors; and Mr. James Norris of New York, who was instrumental in arranging the attendance of the professional hockey clubs at the opening ceremonies.

Listen in . . .

to our

Daily Sports Broadcast

with Rex Stimers

6:45 p.m.

Station CKTB



Toronto-St. Catharines Transport Ltd.

Harold G. "Touch" Woods - President and General Manager

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*You will enjoy skating
in a Warren-Knit Sweater*

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Quarter Century Old Dream

(continued)

Some of the special features which should be pointed out are the high quality of roof structure, which is composed of 175,000 board feet of 2"x4" strips, which are placed on edge and spiked together, thereby aiding the fireproofing and sound-deadening features. The 2"x4" scantlings if placed end to end would extend for a distance of fifty miles or approximately the distance from St. Catharines to Oakville.

Then, again, the steel truss as produced is one of the finest in existence, for it will be noted that every seat in the auditorium has an absolutely clear vision of the entire ice surface.

Another feature of great importance is the fire resisting qualities of the seating deck, which is composed of precast concrete units which were later installed in the spaces for which they were especially designed.

All of these features, together with the tile exterior and interior walls, combine to make a building practically fireproof and one which is insurable at the rate of fifty cents per hundred dollars.

Last but not least of the standout features of this structure are the 3,240 chair seats which have been provided by a small but enthusiastic group of citizens headed by Harold G. "Touch" Woods.

The combination of all of these factors mentioned have produced a building which stands out by itself as something as near perfection as the moderate sum spent could possibly produce.

As stated above, the general contract was awarded to Newman Bros., Limited, of this City, and the members of that firm are to be commended for the able manner in which they executed their contract.

Ground was broken on August 23rd, and the building finally completed within a four months period.

The refrigeration contract was let to J. H. Lock and Sons, Limited, of Toronto, who have installed an excellent freezing system in a most capable manner.

All of the several sub-contractors, as well as the principals, put their best efforts into this job and each one appeared to take a most enthusiastic pride in his work.

Following are a list of the sub-contractors:
Structural Steel—By Hamilton Bridge Co., Limited.
Carpentry—By W. W. Park
Plumbing—John Peart.
Electrical—Alex. Hawley.
Heating—Dominion Natural Gas, Limited.
Painting—Henry W. Colton.
Roofing—Ed. Christenson.
Plastering—Wm. D. Robertson.
Bar Joists—Standard Steel Co., Ltd.
Miscellaneous Iron—Frost Steel & Wire Co.

As stated above, the seating capacity of the building is 3,240 persons, while there is additional standing room for fifteen hundred people.

The ice surface is 80'x190', which is approaching the size of Maple Leaf Gardens and the Olympia, at Detroit. Approximately eight miles of 1¼" diameter pipes are embedded beneath the ice for freezing purposes.

Ample dressing room spaces are provided beneath the seating deck for players and skaters.

Entrance to the building is made at two main entrances at the north end, where patrons will climb to the promenade level by means of stairways in either corner, and they will then proceed along the corridor to their proper section and seat reservation. A rush seat entrance is provided near the southeasterly corner of the building for the spaces set aside at the south end. Ample exits are provided as are required by the local building by-law.

The building now in its completed form will be turned over to the Parks Board for control and management.

Compliments of

Thompson Products, Ltd.

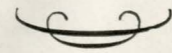
St. Catharines, Ontario

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ENGINEERING, TOOL & FORGINGS LIMITED

St. Catharines, Ontario

"BACKGROUND"



St. Catharines, the Garden City of Canada, situated in Old Ontario, offers an unusually wide variety of attractions. Located in an area bounded on three sides by Lake Ontario, the Niagara River and Lake Erie, the city is the main centre of the fertile Niagara Peninsula, a district richer in historical lore than any other part of the Province. Historic landmarks have been preserved throughout the St. Catharines district, and appear side by side with such modern undertakings as the Welland Ship Canal and the Ontario Hydro Electric Power Commission plants.

The St. Catharines shopping district serves 55,000 people and the varied stores are well equipped to accommodate visitors. The City's stores, conveniently grouped, are all stocked with attractive merchandise at reasonable prices. United States visitors will find the stores an excellent place to take advantage of the wealth of attractive Canadian produced merchandise.

Various recreational facilities are available in St. Catharines. There are five top-notch golf courses within easy reach of the city. The St. Catharines Golf Club is located within the city limits, while nearby are the Royal Niagara, Lookout Point, Deer Park and St. David's Golf Clubs. Tennis players will find numerous excellent courts

at their service. Municipally owned sports fields and playgrounds are always available for all organized sports. Within three miles of the city, numerous excellent sand beaches are to be found.

The Royal Canadian Henley Regatta held annually, has long been the premier event of its type on the continent. Usually held the latter part of July, it attracts competitors and visitors from widely separated parts of Canada and the United States. The St. Catharines Horse Show is one of the most popular out-door shows held in Canada. A four day event, it provides a wide variety of horsemanship, and has become as well one of the outstanding social events of the year.

With the completion of the Garden City Arena, the only sports that might be called neglected will no doubt become as popular as have the various outdoor activities. Hockey, figure skating and like activities may now be indulged in with all the enthusiasm that has given St. Catharines a reputation as an outstanding sporting city. The arena will also be used as a civic auditorium and will provide a building that will be commensurate with the excellent attractions that have been patronized under less advantageous conditions by appreciative St. Catharines audiences.



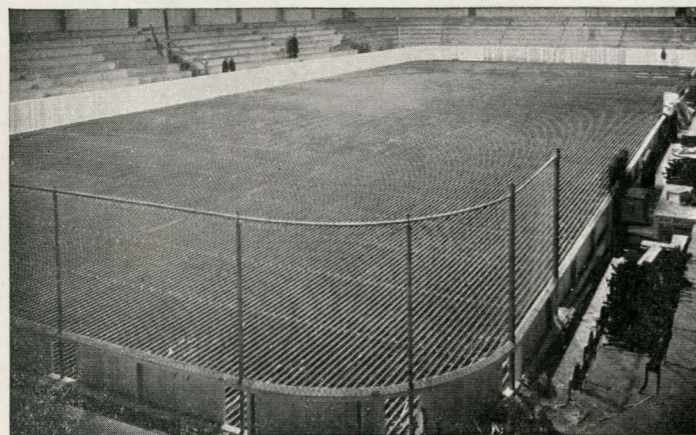
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is being distributed
in the Arena
Through the Courtesy of
THE ST. CATHARINES
KINSMEN CLUB

==== COMPLIMENTS OF ====

NEWMAN BROS., LIMITED



**GENERAL CONTRACTORS
FOR THE NEW ARENA**



View showing 8 miles of refrigerating piping on Garden City Arena floor before freezing.

Artificial Ice Equipment in this arena was supplied and installed by

J. H. LOCK & SONS LIMITED

Refrigeration Engineers and Contractors

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221 Sterling Road

ONTARIO

• We congratulate the City of St. Catharines for selecting . . .



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