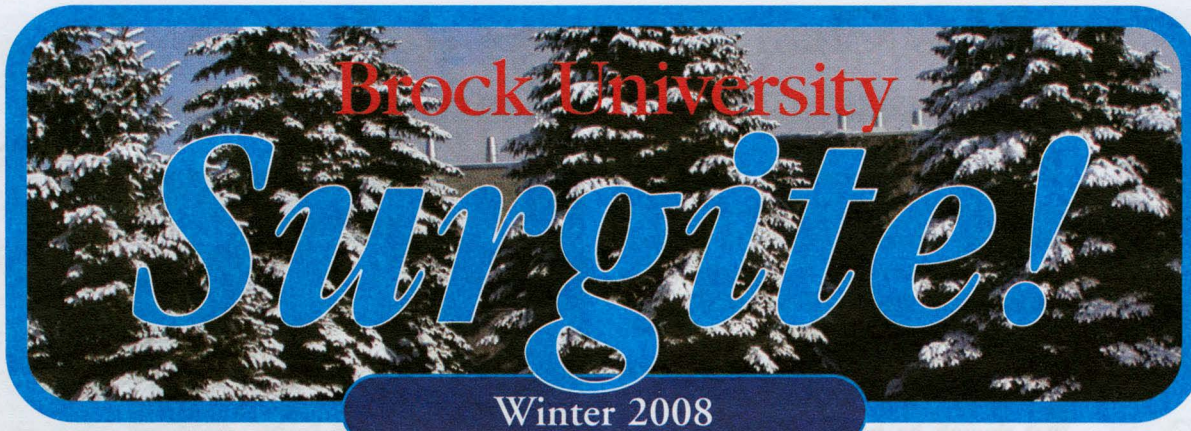




AlumNews
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On The Bench
Page 3

A quarterly publication for graduates and friends of Brock University
Surgite! /sur-gi-tay/ Latin for "Push on!" The inspiring last words of Maj.-Gen. Sir Isaac Brock

Unique lifespan research centre opens

A Brock University research centre that explores development of the entire range of the human lifespan, making it a one-of-a-kind facility in Canada, officially opened on Sept. 18.

The Jack and Nora Walker Canadian Centre for Lifespan Development Research is unique because it brings together in a central location 62 faculty members from all seven of Brock's Faculties, and more than 40 not-for-profit community organizations, to study human development from infancy to old age.

The research centre is located on the top two storeys of the \$22.6 million, five-storey Plaza Building, which also officially opened in September. The bottom three floors of the Plaza Building include academic space, office space, computer labs, informal gathering spaces for students and an expanded Campus Store.

Jack N. Lightstone, President and Vice-Chancellor at Brock, said the Canadian Centre for Lifespan Development Research is a reflection of Brock's thoughtful, passionate and continuing commitment to pervasive leading-edge research throughout the entire campus.



Brock University President Jack Lightstone, Dr. Norris Walker and Professor Sid Segalowitz at opening of the Jack and Nora Walker Canadian Centre for Lifespan Development Research.

"Brock's faculty and graduate students will be able to address and research quality-of-life aspects of the human lifespan in a state-of-the-art facility," he said. "Families in Niagara, Canada and internationally will benefit from the innovative and important research that is taking place between these four walls."

Lightstone added the Plaza Building begins to address the serious shortage of academic space as the University continues to expand in student enrolment and number of faculty members.

The multidisciplinary research centre is the first of its kind to have been funded by the Canada Foundation for

Continues on page 2

Shared border one focus of partnership

Brock University has established a major new exchange partnership with the University of Buffalo (UB) that calls for a variety of co-operative research and educational initiatives, with a particular focus on the shared border region of Southern Ontario and Western New York.

A major feature of the new agreement is a commitment to jointly establish a binational Institute on Border Studies that would be the first joint institute of its kind established by Canadian and U.S. universities.

The agreement calls for Brock and UB to offer cross-listed and team-taught courses, and for faculty from each campus to develop jointly new courses and curricula that will strengthen programs of shared interest.

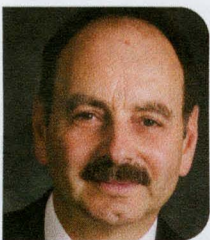
The agreement was signed on Oct. 1, 2007, by UB President John B. Simpson, who hosted a delegation of 10 senior administrators and faculty from Brock, including Brock President Jack Lightstone.

Lightstone noted: "Brock University and the University at Buffalo share a common commitment to partner with their respective communities in order to spur economic, social and cultural development.

"We have many complementary strengths and our communities face similar challenges in an age of globalization and similar opportunities as gateways of trade between our nations. Therefore, both the universities and our host regions have much to gain by deepening co-operation between Brock University and the University at Buffalo," Lightstone added.

Continues on page 2

Brock actively involved in the "concentric circles" of society



Jack Lightstone

This is the third in a four-part series exploring Brock University's vision as determined by President Jack Lightstone. Previous stories focused on graduate studies and research. The fourth and final story in the series will focus on internationalization initiatives.

A rapidly expanding inventory of community involvement by faculty, students and staff at Brock University is chipping away at an image that stalks all

universities—that of the aloof, isolated institution that rarely engages in the broader community.

Typically, the university model of service to society has occurred through the education of students and their "release" into society. While conceding the traditional mode of society-university interface is important, Brock President Jack Lightstone believes the institution can do more to improve the relationship between the academy and the concentric circles of the local community, the Golden Horseshoe, the GTA, Ontario, Canada and the world.

"We can redefine our modalities of service to our society and make that a reality in a comprehensive array of academic and community activities undertaken by faculty, staff and students," he said. "We can thereby actively and directly build a civil society locally and beyond, improve the lot of our region and beyond—economically, socially and culturally—in a far more direct and more involved way."

Lightstone said Brock is working closely with Niagara Region's economic development officer and with the Prosperity Council of the Chamber of

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Brock University

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SPEL

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Surgite!

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Brock University maintains a database of contact information for each of its graduates in accordance with all legislative requirements protecting privacy. The contact information retained is used to deliver services and to keep you informed and up to date on the alumni activities of Brock University, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts. All records are maintained by the Office of Alumni Relations and cannot be released without the permission of the individual(s) concerned. The Office of Alumni Relations does not sell, trade or give away mailing lists to other organizations. However, in the interests of serving its graduates and generating revenue for the University, the Office of Alumni Relations does contract with a number of companies to provide a range of services that offer competitive rates and personal assistance to alumni. Any contractors of the Office of Alumni Relations are also required to keep information about you confidential and limited to carrying out the service they provide us. Should you wish to have your contact information removed from our database contact the Office of Alumni Relations at 905-688-5550, ext. 3816.

UNIQUE LIFESPAN

...continues from page 1

Innovation (CFI), the major federal agency supporting new infrastructure initiatives at Canadian universities. The centre was funded by a combined \$5.2-million grant from CFI and Ontario Innovation Trust and \$1.3 million in private donations from the Walker family, Brock Plaza Corporation, E.S. Fox Ltd., Jacob and Katherine Hildebrand and others.

The facility encompasses more than 15,000 square feet of custom-designed lab and meeting space and houses state-of-the-art interview and observation rooms for naturalistic studies of human behaviour and assessment. New computer labs for very large databases, as well as workspace for post-doctoral students and visiting schools working with Brock faculty, are also key aspects of the research centre.

National and international collaborative opportunities are rich and unique components of the research facility, said Centre Director and Psychology Professor Sid Segalowitz. Researchers from differing disciplines will be working alongside one another in adjacent physical locations, facilitating a 'knowledge spillover', he said.

The 86,000-square-foot Plaza Building is the third post-secondary building in Ontario and the seventh in Canada to earn the LEED (Leadership in Energy and Environmental Design) Silver certification. The award, presented by the Canadian Green Building Council, recognizes energy conservation and environmentally responsible construction such as construction waste disposal, healthy indoor environment for occupants, site selection, and other initiatives.

Surgite! Winter 2008

New Chancellor urges students to make mistakes – and learn from them

In a solemn ceremony during Fall Convocation on Oct. 12, Dr. Ned Goodman was officially installed as Brock University's seventh Chancellor. He succeeds Dr. Raymond Moriyama who was present in the audience.

Speaking before graduating students, their families and friends, Goodman said that though he has four degrees, "none gives me more honour than the one that has been bestowed today."

As Chancellor, Goodman assumes a leadership role in advancing the University and plays a vital role in the educational welfare of Brock students. The Chancellor is the titular head of the University and presides over all Convocations.

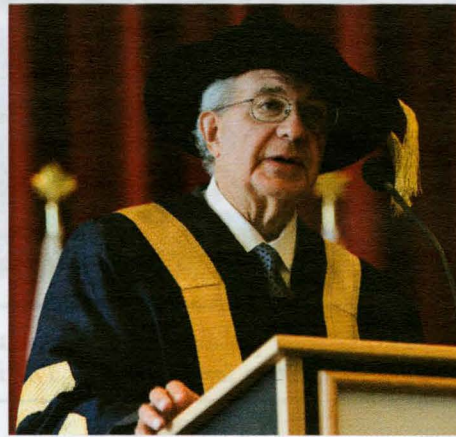
Goodman, founder and CEO of Dundee Corporation and Dundee Wealth and Chairman of Goodman and Company, acknowledged he's made "many, many mistakes" and he encouraged graduates to do the same. If one learns from mistakes, he said, one progresses.

As an example of moving forward because of mistakes, he cited Niagara's success as a premium wine-producing area. The first mistake was the reluctance of wineries to shift to different grape varieties. Once they did, their sales and reputation grew. Icewine was also discovered by mistake, he said, and is now the region's signature wine.

He also urged graduating students to pursue their dreams "because the pursuit of a dream rarely leads to regret." And like hockey great Wayne Gretzky, he advised them to "go where the puck is going, not where it is."

Goodman also encouraged his audience to have fun, be curious, and live with a sense of humour and humility.

"What we receive, we must share," he said. "We learn what we can, we improve what we can, and we pass it on."



Chancellor Ned Goodman

Goodman is the founder and benefactor of the Goodman Institute of Investment Management, a graduate school providing an MBA degree and a CFA charter, which was established at Concordia University in Montreal. He serves there as an Adjunct Professor and as a member of the Associates of the Chancellor.

In addition, he connects widely with the community as Chairman Emeritus of the Canadian Council of Christians and Jews, a Governor of Junior Achievement of Canada, a Vice-Chair of the Heart and Stroke Foundation of Ontario and as a member of the Toronto Society of Financial Analysts and the Canadian Institute of Mining and Metallurgy. He is a founding director of the Roasters Foundation, the Jodamada Foundation and the Dynamic Fund Foundation.

Goodman, completed his undergraduate studies in Science at McGill University and graduate studies in Business Administration at the University of Toronto. He achieved a Chartered Financial Analyst from the University of Virginia in 1967. A Doctorate of Laws, honoris causa, was conferred upon him by Concordia University in 1997.

BROCK ACTIVELY INVOLVED ... continues from page 1



In 2007, more than 900 engaged student volunteers logged more than 2,400 volunteer hours in the community, including raising the University's profile in the Pen Centre Grande Parade during Niagara's Wine Festival.

Commerce of St. Catharines and Thorold. These partnerships will identify clusters that capitalize on Brock's research strengths and intersect with Niagara's natural strengths. As well, the partners will plan mechanisms to facilitate and accelerate growth of economic activity in these cluster areas.

Brock's Community Engagement Advisory Committee is in the process of developing and administering a survey of community-based initiatives by faculty, staff and students. The inventory will inform the external and internal communities about the breadth of community engagement activities.

The committee has already identified hundreds of partnerships in a range of fields: economic and business, experiential learning opportunities for students, and community and University academic and research partnerships.

Kim Meade, Associate Vice-President, Student Services, said the Brock MBA consulting group is assisting with the internal survey and compilation of activities.

"We are compiling the internal inventory now and soon we will be going to the external community to collect information," said Meade.

"We want to highlight the vast number of initiatives and partnerships we have in the areas of teaching, research, service, volunteerism, entrepreneurial, social, economic and cultural development," she said.

Brock students, Meade added, already have a keen sense of community. Brock students who responded to the National Survey of Student Engagement in 2006 reported higher participation rates in volunteer work compared to peer institutions in Ontario.

Brock presents four Chancellor's Chair Awards for Research Excellence

The 2007 recipients of the Brock University Chancellor's Chairs for Research Excellence are Professor Michael Ashton, Psychology; Professor Dirk DeClercq, Organizational Behaviour, Human Resources, Entrepreneurship and Ethics; Professor John Hay, Community Health Sciences; and Professor Hans-Georg Moeller, Philosophy.

The Brock award recognizes individuals who demonstrate excellence in their scholarly research and creative abilities, and have made exceptional contributions to the advancement of their field. Successful nominees receive a three-year grant to undertake a specific program of research leading to a significant development in their scholarship. Professor Ashton is a social psychologist specializing in personality variations. His research will examine the political views that may be related to certain dimensions of personality and explore the possibility of predicting ethical decisions based on those traits.

From the individual to the corporate to the national level, Professor De Clercq looks at what factors motivate, inform and shape venture capitalism. His research will explore the impact of entrepreneurs on the innovation levels within a country.

Professor Hay is an expert in pediatric health and exercise. Analyzing his existing research database on the health and physical activity levels of Niagara children, he will develop gender- and age-based tools to assess children's perceptions of their own physical activity. He will also evaluate interventions designed for children with Developmental Coordination Disorder.

Building on his recent book, *Luhmann Explained*, Professor Moeller will examine current conceptions of civil society and the potential drastic effects of implementing the theories of the controversial German social theorist.

SHARED BORDER ...

continues from page 1

Brock and UB share the distinction of being major universities in close proximity to their respective sides of the Canadian-American border. Border issues, including border security, trade and investment, regional economic development, and tourism, will continue to be among the key areas of shared interest between the two institutions.

The partnership will build on and formalize Brock's longstanding ties to UB. These include a continuing collaboration between Brock and the Urban Design Project of the UB School of Architecture and Planning on regional and public policy planning for the binational region.

Brock is currently developing a regional policy institute and is drawing on the example and expertise of the UB Regional Institute. Brock's institute, provisionally named the Niagara Observatory, will gather, analyze and interpret data about the Niagara Region for the benefit of scholars and policymakers.

Judge credits Brock with courtroom skills

Theresa Maddalena, who has had a lifelong interest in issues surrounding justice, fairness and the legal system, has been able to put these interests into action as a judge on the Superior Court of Justice for Ontario.

Appointed in March 2007, Madam Justice Maddalena, as she is officially addressed, carries out her responsibilities at various court sites in the Central East region of Ontario. This covers an area from Newmarket to Barrie, as far north as Collingwood and as far east as Oshawa, Whitby, Peterborough and Cobourg.

Her workload varies from family cases to civil and criminal matters, and despite her hectic schedule, she still manages to escape to her home in Niagara, the region where she first began her law practice at Walters Maddalena and Cunnison and which she believes was the first all-female law firm in Niagara. At the time of her appointment, she practised law at Martens Lingard.

Maddalena, (BA, Fren/pol, '74), credits the University with providing her with the necessary skills to prepare her for her legal career.

"My studies there clearly helped me to identify issues in a fair and balanced



Madame Justice Theresa Maddalena

manner, weigh arguments on both sides in a careful, considered and logical approach and draw appropriate conclusions," she says. "I think the essence of university education is that it should allow the individual, regardless of one's chosen career, the tools to identify issues and provide the ability to seek solutions that

are fair, just and appropriate in the circumstances. Brock provided me with these tools that I use every as I make decisions in the courtroom."

Maddalena maintains a connection to Brock. She is a former member of the University's Board of Trustees, and she recently stepped down, because of her

appointment, from the Brock University Foundation Board.

"In the past, I have spoken at some events at Brock. I still attend at Brock for art events such as the Niagara Symphony, or occasionally come to some of the lecture series," she says. "Because my home is still in Niagara, I hope to continue to enjoy some of these events."

As a graduate, she is excited by the University's growing reputation in research, graduate studies, internationalization and community engagement, and she is fully supportive and proud of Brock's clear direction in further enhancing the positive impact by the academy in bettering the lives of persons locally, nationally and globally.

Maddalena says she has fond memories of her Brock experience and has had some opportunities to reconnect with faculty members.

"Up until the time of my appointment," she says, "I was in charge of hiring co-op students at my former law firm and was therefore privileged to not only maintain contact with some of my former profs, but also to meet some very talented and bright current students at Brock who worked in our office for a short time."

Sport Management hosting North American conference



Firmly established in its second decade and with more than 750 graduates, Brock University's Department of Sport Management has come of age by being selected to host the 2008 North American Society of Sport Management (NASSM) Conference, May 27 to 31 in Toronto.

The main conference site is the Holiday Inn on King Street in the heart of the city's sports and entertainment district. This central location was chosen to showcase our thriving Canadian sport sector to the international sport management community and to provide a central venue for sport industry members—including Brock graduates—to attend the conference.

The conference organizing committee, headed by Professors Cheri Bradish and Joanne MacLean, has identified a socially significant theme for this year's

conference—Good Sport Makes Good Business—which will focus on the role of philanthropy in sport.

Throughout the conference, keynote presenters from major philanthropic sport groups, including Right to Play, will share their expertise and insights on how sport organizations can give back to their communities and serve as important vehicles of social change.

In addition to regular conference proceedings, on May 28 a special full day workshop, targeted at members of the wider sport industry, will be presented in partnership with the Sports Philanthropy Project group. Featuring leaders in the field, a series of topical sessions will provide a forum for sharing information, ideas and best practices among teams, leagues and athlete foundations.

We extend a special invitation to Brock Sport Management graduates to join us in Toronto at what will be a distinctive Canadian NASSM experience. Please check the conference website for more information at www.nassm.com/NASSM2008

High-profile accreditation a feather in Brock's nursing cap

As a result of a rigorous review process, nursing programs offered by Brock's Department of Nursing have earned the maximum seven-year accreditation from the Canadian Association of Schools of Nursing (CASN).

Loyalist College in Belleville, which collaborates with Brock's Nursing Department, also received the accreditation.

An invitation-only reception was held in mid-October to celebrate the accreditation achievement by the Department of Nursing.

"We are extremely pleased with this national recognition of excellence," said Lynn Rempel, Chair, Department of Nursing. "Accreditation not only raises the profile and stature of current nursing students, it also adds value to the degrees of our nursing graduates. Awards of seven years are very prestigious and demonstrate an extremely high level of excellence in nursing education."

Many of Brock's nursing graduates continue to work in Niagara and Ontario after graduating, helping to make up for the serious shortfall of trained nurses.

"Recruiting nurses to the Niagara Health System after they graduate from Brock University is one of the key elements of our nursing recruitment strategy," said NHS President and CEO Debbie Sevenpifer (BAdmin, '87). "Our nurses have an opportunity to develop solid working relationships with the Brock nursing students as mentors and colleagues during the students' work placements with the Niagara Health System. Our nurses tell us how impressed they are with the students' knowledge, skills, professionalism and compassion for our patients and their families."

"The calibre of nurses graduating from Brock University is second to none, and Brock's Nursing Department is well deserving of this recognition of excellence from the Canadian Association of Schools of Nursing," said Sevenpifer.

Brock established its Bachelor of Science in Nursing (BScN) program in 2000 as a

degree completion program for registered nurses who already had a college diploma, followed a year later by a four-year BScN program in which students complete two years at Loyalist and two years at Brock to earn their degree. The option of completing all four years at Brock was first offered in 2005.

Members of the Department of Nursing prepared for accreditation for almost two years. The lengthy process involved a comprehensive self-study of the department and a review of the educational support provided by Brock for the nursing programs, the curricula, and the student outcomes of each of the three programs. Input from partners and stakeholders was gathered and graduates were surveyed.

Community partners include NHS, Hotel Dieu Shaver Health and Rehabilitation Centre, Niagara Region's Seniors Program and Public Health Department, West Lincoln Memorial Hospital and many other community and health and social service agencies in Niagara.

CASN representatives paid a site visit to Loyalist College and Brock after the self-study was submitted. Students were observed in class, clinical placement sites were visited and the reviewers met with full- and part-time instructors, University administration and staff, students, graduates, community partners and representatives of clinical placement sites.

St. Catharines has a long history of nursing education. It was home to one of the first training schools for nurses in North America. Founded in 1874 as the St. Catharines Training School and Nurses Home by Dr. Theophilus Mack, the school was renamed the Mack School of Nursing in 1881 upon the sudden death of its founder.

It was the first nursing school in Canada to follow the Florence Nightingale system of nursing—the training and education system that is the foundation of modern nursing today. Although the Mack School of Nursing no longer exists, the Brock Department of Nursing continues that spirit of excellence in nursing education.

"The calibre of nurses graduating from Brock University is second to none."

In Memoriam

Danielle Parks

Associate Professor Danielle Parks, Classics, passed away on July 31 surrounded by family and friends. She was 41.

Danielle was a dedicated archaeologist who was passionate about her research and teaching, and deeply interested in the success of her students. She set high standards for herself and for all whom she encountered.

During her graduate studies, Danielle took part in an excavation in Cyprus. She returned to Cyprus annually, and lived there two full years. It became her second home, and her friends there became her second family. During her 2 1/2-year battle with leukemia, she continued to be active at Brock in teaching and service, in the establishment of the new master's program in Classics, and maintained her involvement in conferences, research and publishing. She never lost her zeal for life.

Danielle is survived by her husband William Meredith, her parents Michael and Linda, her brothers Christopher and Matthew, William's parents Roger and Jean, her students and colleagues at Brock University, and her friends and colleagues in Cyprus and around the world.

Donations may be made to: Leukemia Research, Dr. Danielle Parks Memorial Fund (PLS3159A) established at McMaster University. Canadian tax receipts will be issued.

Province recognizes Brock professors for classroom leadership

Three professors from Brock University were recognized in August by the Province of Ontario for their outstanding classroom skills and ability to stimulate students to think creatively and critically.

Professor Ernest N. Biktimirov, Finance, Operations and Information Systems; Professor Barry W. K. Joe, Digital Humanities; and Professor Ana H. Lathrop (BPhEd, '78), Physical Education and Kinesiology, were awarded Leadership in Faculty Teaching (LIFT) awards.

The LIFT award was developed by the Ministry of Training, Colleges and Universities to recognize and encourage teaching excellence at colleges and universities in Ontario. One hundred LIFT awards were awarded to faculty who influence, motivate and inspire students as well as demonstrate leadership in teaching methods.

Winners will receive \$20,000 over two years to encourage continued excellence in the classroom.

Student eagerly anticipates opening of Learning Commons

When Kyle McGiverin first learned about the Brock University Learning Commons, his first reaction was "Oh my gosh! Sweet!"

McGiverin, a second-year student in the Concurrent Education program (with a focus in Drama and French), immediately recognized the academic and social value that the student space would create.

The Learning Commons, which is slated for completion by spring 2008, will bring together in one location the people, services, resources and technologies that enrich the student learning experience and create a continuum of support throughout students' academic careers.

Located on the main floor of the James A. Gibson Library, and incorporating space previously occupied by the Campus Store, the Learning Commons will serve as one of the most unique and exemplary academic facilities on the entire university campus. Designed by the highly regarded architectural firm of Diamond & Schmitt Architects, Inc., it incorporates a variety of study and instructional spaces in a welcoming, dynamic environment that promotes social learning and is rich in services and technology.

While quality of the classroom experience is critical to student success, Brock has recognized that learning also extends well beyond the classroom. The creation of an environment that fosters informal learning and promotes student engagement was one of the University's top priorities.

"I don't learn well in a restricted environment like a classroom," said McGiverin, who lives with attention deficit disorder (ADD) and a learning disability that makes it difficult for him to process information. "The Learning Commons will be a better space for me to get my work done, especially since I'm one of those people who learns through talking."

The student pub is not an ideal environment for informal learning, he said, and some areas of the University



Kyle McGiverin, left, and Amy Graham, (BA, csbc, '06), from Brock's Student Development Centre

Library are too quiet, so the Learning Commons will greatly enhance his learning opportunities.

"I'm looking forward to sinking into a soft chair in a designated student space and having conversations with many different people about many different subjects," he said.

The integrated delivery of student services by the project partners—Career Services, the Centre for Teaching, Learning and Educational Technologies, the Library, and the Student Development Centre (SDC)—is one of the most important features of the Learning Commons.

"I'm really tight with the SDC and I have to commend the staff members who have been supportive and kind and are my guardian angels," he said. "They made my transition from high school into university a lot easier."

McGiverin said that when he was in high school "all I heard was that my average would drop 15 per cent. I was

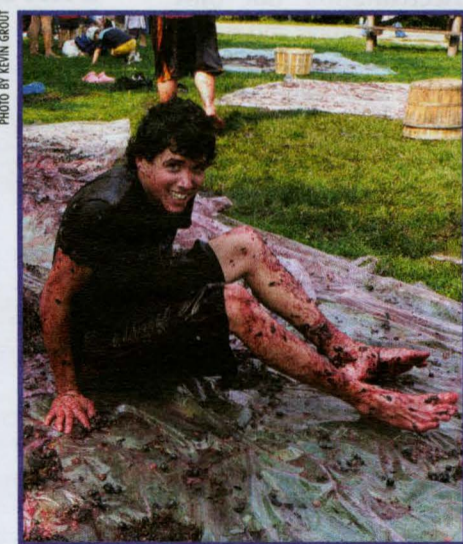
terrified that I wouldn't make it through my first year, given my learning disabilities. But I went to the Strategies program (offered by Services for Students with disABILITIES, an SDC initiative to help first-year students with learning disabilities develop coping strategies) and that made a huge difference.

"I'm doing OK," he added, "and I haven't needed any pharmaceutical assistance."

The Learning Commons will provide a Writing Centre (another SDC initiative), and McGiverin said he would not hesitate to use that service if the need arises.

Freed from overwhelming anxiety about his academics, McGiverin has been able to immerse himself in extracurricular activities. He is Vice-President, Marketing, of Brock Pride (a campus club for the gender- and sexual-diverse community and its allies) and a member of Brock Improv (improvisational skits).

Brock Days 2007 stomps to success



Brock Days, Brock's annual community and homecoming celebration, featured a number of events and activities, including class reunions, a pub night in Isaac's with Moose and Carl as the headliners, a lunchtime music series featuring Brock staff and faculty, and a series of wine seminars hosted by the Cool Climate Oenology and Viticulture Institute (CCOVI).

Fine Food, Fine Wine, Fine Arts highlighted the best Niagara has to offer from both culinary and viticulture talents. Held at Rodman Hall Arts Centre, guests enjoyed viewing the art on display at the Centre, as well as the 39-foot by 16-foot mural of the Provencal countryside

painted especially for the evening.

The official Kick-Off BBQ, attended by faculty, staff and students, was another outstanding success. Burgers, ice cream floats and a terrific grape stomp, with participation by more than 40 teams, highlighted the event.

This year, Jamie Fleming, Brock's Director of Residences was paid Tribute for his contributions to student life at Brock. Joined by more than 120 guests, including family, friends, colleagues and past residence life alumni, Jamie was celebrated in seriousness and in jest.

Brock University Centre for the Arts hosted two great shows for Brock Days. The first, co-hosted with the Niagara Wine Festival, was a free concert in Montebello Park featuring Jim Witter playing the Piano Men II. Hundreds enjoyed Jim's ode to Elton John and Billy Joel. The second show, held on campus at the Sean O'Sullivan Theatre, rocked to the Classic Albums Live... Bruce Springsteen—Born to Run. Note for Note. Cut for Cut.

This year, the University's float in the Grape and Wine Parade won in the category for Best National Non Profit. Brock also staffed a tent in Montebello Park, welcoming graduates and future graduates. The tent in the park showcased the best of Brock and also acted as a great meeting place for graduates to catch up with old friends.



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Brock University

Brock University WINTER 2008

Learning & Leisure GUIDE

Healthy You

Introducing an exciting new wellness program led by Niagara's health professionals. Page 4

Continuing Education at Brock University is offering a new "Healthy You" program in partnership with the Niagara Health System.

We offer several courses on current health issues, the arts, languages, music and the environment!

Visit our on-line guide at www.brocku.ca/con

Registration begins now!
Sign up and start the New Year off well.

1979

Patricia Smolak (BA, psyc/soci) is now the co-ordinator of registration and referral at the Canadian National Institute for the Blind's regional office in Hamilton.

1985

Vincent Anania (BA, hist; BEd, '86) has been interviewed and photographed in *Professionally Speaking*, a teacher magazine that is published and circulated all over Ontario. He was also interviewed on Global TV. Vince is entering his 21st year as a kindergarten teacher in his hometown of Niagara Falls at St. Patrick School. He was Brock Badger basketball manager 1982-86.

1987

Sarah Brillinger Dadger (BA, chld; BEd, '88) taught for the Peel District School Board for 16 years. She is now an ESL teacher and teaches additional qualification courses for York University online. She has three children in high school, middle school and elementary school.

1989

Lilian Tomovich (BA, soci) was appointed Vice-President, Brand Marketing for MasterCard Canada. She is responsible for the overall strategic management of the MasterCard brand including all advertising, sponsorships and integrated promotions.

1991

Shashank Upadhye (BSc, biol; BA, adm/Fren '92) has moved back to Canada. He earned his J.D. law degree in Boston and his LL.M Master of Law degree in Chicago. For the last 15 years, Shashank lived in Boston, Chicago, Indianapolis, Long Island and most recently Princeton, N.J. He practised pharmaceutical, FDA regulatory and patent law in law firms and in corporations. He is currently serving as the Vice-President of Global Head of Intellectual Property Law for Apotex Inc., a global generic drug company in Toronto. He now lives in Oakville with his wife Shilpa, and two children Sarina and Sacheen. To contact Shashank, please e-mail supadhye@hotmail.com

1992

Lisa Brannan (BRLS) has accepted a manager position with the Greater Kitchener-Waterloo Chamber of Commerce.

Scott Tipping (BBE) is Niagara-on-the-Lake's new Director of Corporate Services. For the past 15 years, he worked for the City of Burlington.

2000

Amare Demesie (BEd) is a Premier's award recipient of the Teacher of the Year Award. He is currently teaching at Westview Centennial Secondary School for the Toronto District School Board. For more information, please visit www.edu.gov.on.ca/teachingawards/bios.html

2004

Bryan Clancy (BBA) has accepted a full-time teaching job at Valley Way Public School in Niagara Falls, Ont.

Cephas Panschow (BA, enec) was appointed to the position of Development Commissioner for the Town of Tillsonburg.

2005

Darlene Rehel (BKIN) graduated with her Master of Science in Occupational Therapy at Queen's University. She has accepted a position with the Hamilton Health Sciences working within the area of post-stroke care.

2006

Erin English (BA, spl; BEd, '07) is a full time French teacher at Maywood Elementary School, St. Catharines, Ont.

Births

Erin (Howard) Bahm (BA/BEd, '03), a daughter, Emily, May 6, 2007.

Crystal (Baldwin) Bhatia (BACC, '97) and **Arun Bhatia** (BACC, '96), a daughter, Shanti, Jan. 6, 2006.

Stephen Brooks (BRLS, '97) and **Carey (Wimmer) Brooks** (BPhEd, '97; BA, psyc, '98; MEd, '01), a daughter, Makenna, July 5, 2006.

Paula (Jeacock) Burt (BBE, '95), a daughter, Ava Emerson, Oct. 13, 2007.

Anne-Marie (Desmarais) Chubb (BA, chys/soci, '00), a son, Benjamin, Aug. 28, 2007.

Lisa Cline-Perri (BSc, biol, '02), a daughter, Nicole, June 20, 2006.

Greg Curry (BBA, '02; BA, Engl, '05), a son, Cameron Spencer, June 30, 2007.

Joe Ferraro (BBA, '99), a son, Daniel Dean, Sept. 29, 2007.

Stephen Hayman (BEd, '03), a son, Sean Stephen Garry, June 24, 2007.

Jeremy Heil (BA, hist/visa, '97) and **Nathalie Soini** (BA, Germ/Span, '98), a son, Sebastien Alec Soini, Aug. 1, 2007.

Robert Hunt III (BRLS, '00), a son, Joshua, Aug. 15, 2007.

Silke (Wiese) Jablonka (BBA, '03), a daughter, Johanna Milena, Dec. 12, 2006.

Cameal Johnson (BA, psyc, '00), a son, Allister Jahmeal, April 3, 2007.

Alexander Klages (BSc, Engl/math, '99), a daughter, Anastasia, May 4, 2007.

Dennis Klander (BBA, '97; BAcc, '03), a daughter, Cynthia Janine, Sept. 4, 2007.

Laurie Konkle (BRLS, '99), a son, Alexander Ziah, Oct. 21, 2006.

Kathryn (Hern) Langendyk (BAcc, '00), a daughter, Melanie, March 9, 2007.

Tracey (Wilson) MacDonald (BSc, geop, '95), a daughter, Jordyn Ellie, Sept. 1, 2007.

Hilary (Boozan) McCarthy (BA, clst, '99) and **John McCarthy** (BA, anci, '99), a daughter, Aven Quinn, Sept. 21, 2007.

Chad McKee (BBA, '99), a son, Aiden James, Feb. 7, 2007.

Susana (Papp) Nagy (BA, Fren/Ital, '92), a daughter, Isabella Samantha, March 29, 2007.

Andrea (Peter) Nangle (BA, chld/psyc, '97), a son, James Peter, May 6, 2007.

Jennifer (Stacey) Perlock (BBE, '96), a son, Alexander Wayne, April 24, 2007.

Richard Roberts (BSc, oevi, '04) and **Deanna (Gaudet) Roberts** (BSM, '04), a daughter, Olivia Elizabeth Anne, Sept. 20, 2007.

Ashlee Rozon (BA, chys, '07), a daughter, Avarie, July 18, 2007.

Kathy (Weedon) Szymanski (BRLS, '94), a son, Brendan, Jan. 3, 2007.

Tara (Iddison) Thibodeau (BA, csbc, '01) and **John (JP) Thibodeau** (BA, genl, '01), a son, Isaac Tanner, July 16, 2007.

Kevin Vallier (BA, psyc, '97), twin girls, Rachel and Cameryn, Oct. 22, 2007.

Jennifer (Ings) Wessels (BBA, '00), a son, Jacob Theodore, Jan. 6, 2007.

Sarah Wilson (BBA, '06), a daughter, Tara, March 21, 2007.

Marriages

Julie Burgess (BPhEd, '04) and **Ross Nichols** (BPhEd, '04), May 20, 2007.

Alison Franke (BRLS, '98) and **Dan Daley**, Dec. 31, 2006. See www.brockpeople.ca for more detail.

To share your AlumNews, go to:

brockpeople.ca

Watch for AlumNews in our new e-Newsletter!

Brock graduates are invited to submit photos and news for publication in the AlumNews section of the new e-newsletter to be released in the spring of 2008. Visit Brockpeople.ca to post your news and photos under AlumNews. Be sure to register your email address to receive the electronic publication. Look for the subscription link on the home page.

Kirsten Harris (BA, chsc, '03) and **Richard Clark** (BAcc, '03; BEd, '04), July 29, 2006.

Deanna Hore (BSc/BEd, '96) and **Scott MacLennan**, March 10, 2007.

Crystal Miller (BBA, '00) and **Derek Reedie**, Sept. 8, 2007.

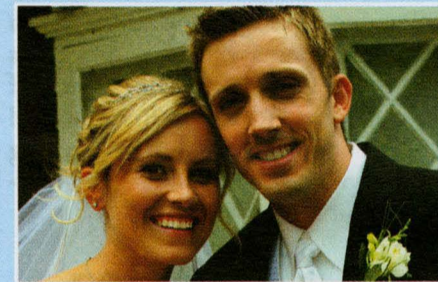
Andrea Peter (BA, chld/psyc, '97) and **John Nangle**, June 3, 2006.

Robin Shaw (BA, chsc, '02) and **André Jardin**, Sept. 7, 2007.

Stephanie Wikston (BBA, '01) and **Trevor Falk** (BPhEd, '95), June 30, 2007.



Hilary (Boozan) McCarthy (BA, clst, '99) received her degree in MSc in Forensic Archaeological Science 2007 at University College London, London, England. Title of the dissertation successfully submitted, *Decomposition and Skeletal Trauma: "The Effects of Household Chemicals on Dismembered Sus Scrofa Domestica."*



Tammy Thomas (BPhEd, '03) and Trevor Allin (BKIN, '04), married Aug. 17, 2007



Philippe Labelle (BPhEd, '00), wife Isabelle with daughter Aurélie and son, Emeric, born Aug. 19, 2007.



Jason (Basil) Coolman (BA, poli, '98) and Jill (Wyatt) Coolman (BA/BEd, '99) with 2-1/2 year old daughter Sydney and identical twin boys Brock and Quinn born Aug. 3, 2007.



Jody Brisson (BBA, '99) and Gloria Park married July 21, 2007.



Jessica Socha (BSc, cosc/math, '03) and Edwin Vane married July 21, 2007.



Shelly Cronkwright (BA, chys, '02; BEd, '03) and Jim Callender (BPhEd, '02), married July 15, 2006.

In Memoriam

Sarah Brown (BA, Engl, '07), March 8, 2007.

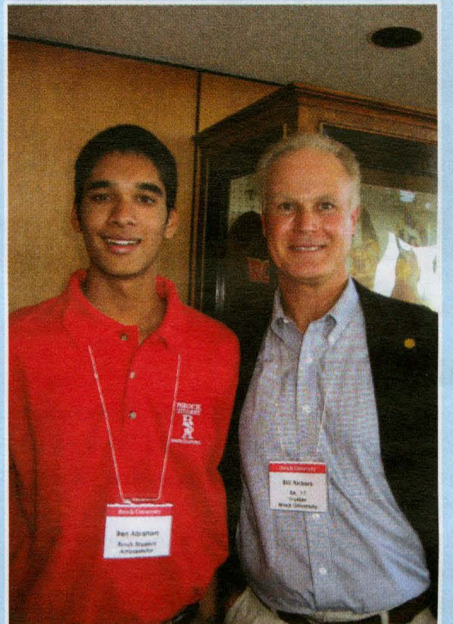
Carl Dombek (BA, poli, '71), Oct. 5, 2007.

Bruce McConkey (BA, clas, '87), March 7, 2007.

Adrian Shortland (BA, poli, '90), Oct. 18, 2007.

W. Reid Stewart (BA, poli, '73), July 12, 2007.

Mary-Ann Striliski (BA, clas/psyc/tath, '87), Oct. 15, 2007



On Sept. 22, the class of '77 joined host Bill Rickers, (BA, '77), right, in the Alumni Lounge to celebrate their 30th anniversary. They took in the beautiful view from the top of the Schmon Tower and enjoyed a special visit with Creekside Estate winemaker, Rob Power, (BSc, '00), who introduced the class to the Brock University Alumni Association's private label VQA wines. Beside Rickers is Brock Student Ambassador Ben Abraham.



Lisa (Janzen) Beaudoin (BA, psyc, '98; BEd, '99; MEd, '01), husband Brent Beaudoin (BBA, '01) with daughter Ella Franklyne, born Aug. 9, 2006.



Darcie Wright (BPhEd, '02) and Lorenzo Alfini married July 7, 2007.



James Cartan (BA, pols, '01) and Kelly Baxter married Sept. 22, 2007.



Elizabeth Finley (BA, hist, '07), Colin Wood with daughter Rhylee born Aug. 15, 2006.



Alumni Wine

Brock University Alumni Association (BUAA) and Creekside Estate Winery are proud to offer commemorative labeled wines celebrating Brock University alumni. Hand-crafted by winemaker Rob Power (BSc, oevi, '00), one of the first graduates of Brock University's Cool Climate Oenology and Viticulture Institute, these outstanding VQA wines not only portray the value of a Brock

degree but offer the best of Niagara's wine industry.

The wines are available exclusively through the Alumni Association website, www.brockalumni.ca, or by contacting Creekside Winery at 905-562-0035, ext. 235.

The BUAA will be using the net proceeds from this program to benefit Brock students and to support their alma mater.

Online store

The Brock University Alumni Association (BUAA) is proud to announce a new line of products available for purchase online at www.brockalumni.ca. Our new and improved online store features hand-picked apparel embroidered with the BUAA logo. A wide variety of items have been chosen and are offered at cost. Our online store can ship anywhere in the world.

The Brock Rock Curling Tournament – Saturday, March 29, 2008

Save this date for the annual Brock Rock Curling Bonspiel! This fun day of curling is for curlers of all experience levels. Perfect for non-curlers, but challenging enough for those with experience. Teams compete for prizes for "Best Dressed Team" and of course the coveted Brock Rock trophy! Register your team now by visiting brockalumni.ca or calling 905-688-5550, ext. 4502.

Brock University Alumni Association,
500 Glenridge Ave., St. Catharines, ON L2S 3A1
905-688-5550, ext. 4502

alumniassociation@brocku.ca www.brockalumni.ca

Recruiting class organizers

The Office of Alumni Affairs is recruiting class organizers for the following Homecoming 2008 reunions:

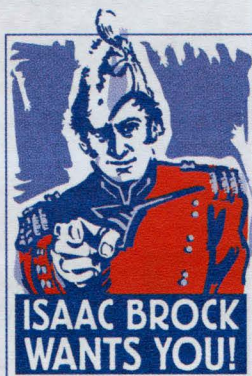
- Class of '68 – 40th anniversary
- Class of '73 – 35th anniversary
- Class of '78 – 30th anniversary
- Class of '83 – 25th anniversary

If you are a member of one of these classes and would like to invite your classmates to come back, check out your old hangouts, and join the University community as we welcome returning alumni during our Brock Days Homecoming and Community Celebration, we want to hear from you.

This is a great opportunity for you to help plan your class reunion, and with

the support of the Alumni Relations Office, it won't take much of your time. We will do all we can to ensure that organizing your reunion is as easy as possible for you.

To find out more about the activities planned for Brock Days and how we can help you encourage your fellow classmates to return for the reunion festivities, call 905-688-5550, ext 3251, or e-mail lirion@brocku.ca



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Brock University



Donor Wall



On Nov. 6, the Brock University Alumni Association (BUAA), Office of Alumni Relations and the Brock University Students' Union (BUSU) unveiled the new donor wall in the Student Alumni Centre. The donor wall contains more than 300 names of donors and alumni who supported the Buy a Brick Campaign that helped fund the construction of the Student Alumni Centre, the building that houses the BUSU offices and Isaac's. More than 50 donors and alumni attended the rededication ceremony, which was held in conjunction with BUAA's Annual General Meeting. Shown from left to right: Brock President Jack Lightstone; Peter Rasanen, (BA, poli, '91), former BUSU President; James O'Brien (BA, poli, '07), current BUSU President; and Richard Knabenschuh (BA, psyc, '91), BUAA immediate Past President. Please visit www.brockpeople.ca to view a photo of the Donor Wall.

President's Alumni Forums held across country

Watch for your invitation for the President's Alumni Forum—an evening to renew acquaintances, create new friends and celebrate Brock's progress with Dr. Jack Lightstone, President and Vice-Chancellor, Brock University.

In this ongoing President's Alumni Forum series, Dr. Lightstone will discuss the exciting ways Brock is advancing its reputation as a world leader through novel research and community engagement.

The President's Alumni Forum will be held in the following locations:

- London and surrounding areas: March 31, 2008
- Windsor and surrounding areas: April 3, 2008
- Calgary: April 14, 2008
- Edmonton: April 15, 2008
- Vancouver: April 16, 2008
- Hamilton and surrounding areas: May 12, 2008
- Kitchener/Waterloo and Guelph: May 13, 2008
- Greater Toronto: August 24, 2008
- Other scheduled events:
- Brock at the Rock – Toronto – March 14, 2008
- Brock Rock Curling Bonspiel – March 29, 2008

Online registration is encouraged through Brockpeople.ca. For information on venues, times, etc. please contact Lynne Irion at lynirion@brocku.ca or by calling 905-688-5550, ext. 3251.



Silver Badgers celebrate 40th anniversary

By Brooke Broadbent (BA, '67)

Twenty-four Silver Badgers and their partners recently caught up with each other during their 40th anniversary reunion at Brock University. It was a wonderful experience, thanks to the efforts of faculty, their spouses, staff and students.

On Oct. 12, Professor Jo Meeker animated a humorous walk down memory lane. As classmate Peter Sullivan (BA, Engl/phil, '67) said, "We discovered that we all had similar stories about our first encounters with our colourful registrar, Ernie Goldsmith."

After the Oct. 13 dinner, Wendy Ingram (BA, Engl, '68) observed: "Hearing from a very worthy recipient of the Silver Badger Bursary renewed my sense of commitment to our alma mater. I hope that our Silver Badger Bursary is a significant part of our legacy."

As Jane Laughton (BA, Engl, '68; BEd, '89)

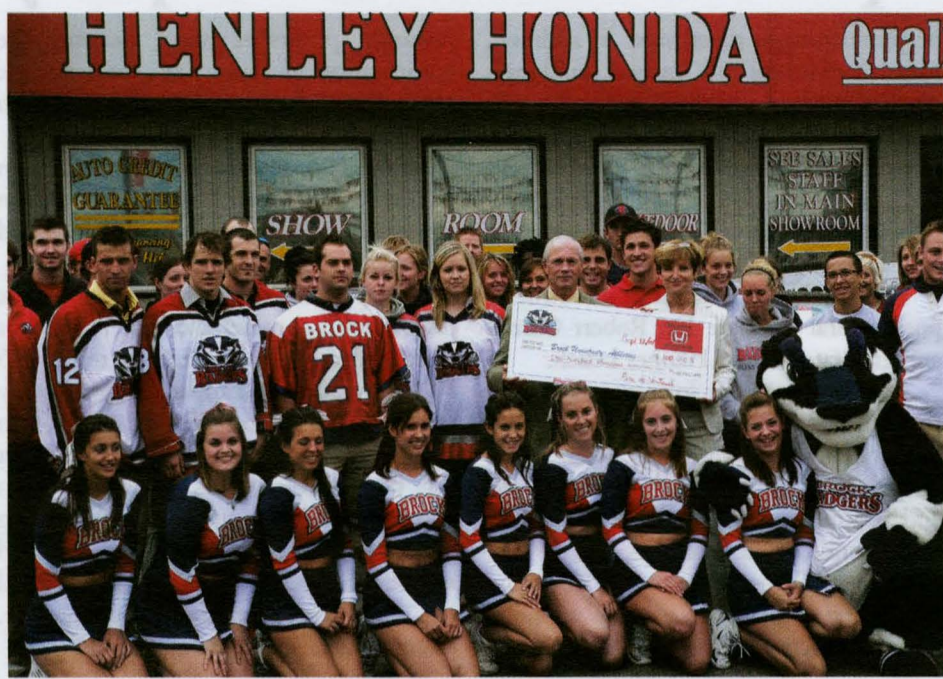
summed up: "Forty years of life has happened to us. And now we're getting uncomfortably close to that 'Will you still need me, will you still feed me?' age."

Laughton expressed gratitude for the Silver Badger pins that Dr. James A. Gibson, Brock's first President, had made for the class 40 years ago. "And now the University has given us replacements and a wonderful Silver Badger class composite photo of our young faces."

Professor Emeritus Dr. John Mayer graced the reunion with his presence at several events on Saturday and his warm intelligence gave us all hope that we too might be as articulate, wise and engaged as he is at his age.

At the Sunday luncheon hosted by Brock President Jack Lightstone, Rudy Siemens (BA, hist, '68) summarized: "Brock broadened my horizons. It has added immeasurably to the quality of my life and to that of my family."

Brock's student athletes gain from goodwill



Brock University was well represented when Henley Honda announced its gift for athletic scholarships.

Brock University Athletic Director Lorne Adams said 2007 "was a really good year."

Contributions of a scorers' table and rowing shells, a donation to support athletic scholarships, and the proceeds from the annual President's Golf Tournament have benefited the athletic program and the student athletes.

"We are very appreciative of the support of the Brock community as well as the broader community and what they provide to our athletes and program," said Adams.

In the fall of 2007, Roelof Makken (BA, '85; BAdmin, '85), a member of Brock's Board of Trustees, donated five convertible pair/doubles rowing shells and one convertible four/quad shell to the Brock rowing fleet. The estimated value of his gift was about \$100,000.

"The pairs are key boats for training and teaching technique and the four is also a welcome addition to the fleet as some of the existing fours are more than 12 years old," said Peter Somerwil, rowing head coach, Brock Athletics.

Makken made his announcement at a September christening of three shells. The 1967 crew, which was inducted in to the Brock Hall of Fame in the spring, also made a donation to start a scholarship in memory of Tony Biernacki, long-time head coach of Brock rowing.

"The rowing program at Brock could not exist without the support of its alumni as it is a very cost-intensive sport," said Somerwil. "Rowing enhances the University experience and I feel it is important that the sport remain accessible to all who want to strive for excellence."

In September, Henley Honda of St. Catharines committed \$100,000 over five years to support athletic scholarships at Brock, the largest contribution in the history of Athletics.

"We are delighted to partner with a company that shares our values in terms of

community involvement," said Adams. "The \$100,000 commitment represents a significant investment in athletes and athletic excellence."

The Henley Honda donation, he added, "shows confidence in what we stand for, especially given our outreach in the broader community with Athletics programs like Winning at Life and Impact."

Henley Honda and the student athletes, said Adams, are good partners "because they both see the value in contributing to the larger community."

"We at Henley Honda are excited and proud to be embarking on this new innovative partnership with Brock University Athletics," said Henley Honda President and CEO Reni de Verteuil. "It signifies a new era for Henley Honda and Brock University Athletics in the Niagara community. Investing in athletes, primarily through scholarships, assists them in their visibility in the community, and promotes positive role models for our young people. We are proud to be the official automotive corporate partner of Brock Athletics."

The sixth annual President's Golf Tournament also netted \$75,000 that will be used for athletic financial awards to defray academic costs such as fees and tuition.

"I'm very proud of the fact that 47.8 per cent of our athletes were recognized at the last awards banquet for their academic achievements," said Adams. "The image of the 'dumb jock' is quickly falling by the wayside."

Earlier this year, the Brock University Alumni Association provided a \$6,500 state-of-the-art scorers' table that replaced a hand-made table built in the 1970s. The scrolling, backlit table is "the same one that the professionals use, and we're one of the few universities in Ontario to have it," said Adams. It is the second table of its type in the gym "and it really makes us much more professional."

Beijing-based graduates provide insights during reunion

By Professor Emeritus Alan E. Wheeler, Faculty of Education

A reunion for Beijing-based Brock University graduates was held in June during the third Cultural Appreciation Trip for Brock Education faculty involved in the Master of Education International Student Program (MEd ISP).

The trip was designed to provide faculty members with a deeper cultural understanding of China today and to gain a greater appreciation of the implications associated with the rapid changes taking place in the country, especially as they relate to the needs of Chinese educators.

In addition to the cultural dimension of the trip, opportunities for faculty to explore a variety of cross-cultural research topics were provided. For example, while in Beijing the Brock team members, led by Professor Sylvester Chen, met with Professor John Xu of Qinghua University and explored ways in which more student-centred pedagogical techniques could be introduced into higher education in China.

Since the project began in early 2004, three cohorts comprising 57 candidates have successfully completed their Master of Education specializing in Educational Administration and Organizational Studies at Brock. A fourth cohort commenced studies in July 2007. While the majority of candidates return to China following their graduation, approximately one-third of the candidates stay on to pursue further studies or obtain a temporary Canadian work experience before returning.

At last count, the ISP Program has been influential in more than academic matters, with at least five marriages taking place during candidates' study time in Canada.

Xiaodong Zhang (Daniel) and Meng Li (Lemon) (MEd, '05) are prime examples of this. They married shortly after graduation and then applied for doctoral studies. Both are currently pursuing their PhD studies at the University of Saskatchewan.

Shortly after becoming settled at the University, they wrote the following:

We developed a strong, foundational knowledge base and skills in educational administration, which deepened and broadened our world views. The program also strengthened our English and research abilities.

LiveLife Learning
Faculty of Education

Faculty of Education rolls out branding

This fall, the Faculty of Education began to tell its story using a new framework of language: Live Life Learning.

Learning is at the centre of the Faculty's research and teaching, and it describes itself as a collegial community of faculty, students, staff and others who see learning as a force of positive change. Grounded in theory and oriented toward practice, the Faculty has an impact on the field of education, students and the communities it serves.

"We believe the words Live Life Learning get at all of these things, much like Just Do It expressed the attitude and values of Nike," said James Heap, Dean, Faculty of Education. "Through learning-centred teaching, learning-centred scholarship and learning-centred service, we are seeking to create impact to improve education and build a better society. Live Life Learning is the essence of these three focuses."

The Faculty continues to have approximately 10 applications for each spot available in its Pre-service Education program, making it one of the most competitive programs offered at Brock.

"Our efforts are not about attracting more students, but about attracting students who value learning and are passionate about helping others to learn," said Heap.

"If you just want to stand up and teach, our Faculty is not for you," he added. "But if you are excited about the field of education, and you want to learn – learn how people learn, learn how to engage people, learn how to teach people, learn how to have a positive impact on education and society — then please come and join us."

Student achievements

Men's lacrosse team wins national title

The Brock University men's lacrosse team captured their sixth straight Baggataway Cup as they were crowned the Canadian University Field Lacrosse National Champions with a 13-10 victory over the Guelph Gryphons on Nov. 4, 2007 at Michael's School College in Toronto.

Brock Badgers men's lacrosse team has won the Baggataway Cup Championship 17 times since 1986. It captured the Canadian University Field Lacrosse

Association national championship in 2004, 2005, 2006 and 2007.

Rugby team captures OUA gold

The Brock University men's rugby team captured the 2007 Ontario University Athletics (OUA) Championship as they defeated the Queen's Golden Gaels by the score of 22-6 in the Gold Medal game on Nov. 9. This is the first time in school history that Brock has captured the gold.

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Researchers collaborate with pharmaceutical company

A Brock University professor internationally regarded for his work in green chemistry was presented in the fall with a \$30,000 cheque from Noramco Inc., a subsidiary of Johnson & Johnson, for new methods he and his team of researchers developed to manufacture pain relief medication.

Tomas Hudlicky, Canada Research Chair and Professor in the Department of Chemistry and Centre for Biotechnology, received the licence fee for his team's work in developing new analgesic compounds and the processes for producing them. This is the latest financial contribution in a two-year relationship between the researchers and Noramco Inc. and marks the first licencing agreement between Brock and a pharmaceutical company.

"Professor Hudlicky's research illustrates

the importance of combining a profound understanding of the art of chemical synthesis with green science," said Ian Brindle (MSc,'72), Acting Associate Vice-President, Research and International Development.

Until now, manufacturing of analgesics and various antagonists used in addiction treatment relied on a potentially toxic class of substances. Noramco was challenged to either reduce or eliminate the amount of the potentially toxic substance used in production.

Hudlicky's work focuses on the development of shorter and more environmentally benign methods of synthesis by combining chemical and biological methods. His research meets the needs of Noramco because it is aimed at redesigning those steps in the manufacturing process of analgesics that use

or produce toxic substances. In addition, new derivatives of known analgesic compounds are being developed and tested.

"We congratulate Dr. Hudlicky and his team on his achievements to date and continue to look for mutually beneficial ways to encourage this collaboration," says Dr. Phillip Cox, Chief Scientist for Noramco, Inc.

The Hudlicky research team includes postdoctoral associate Dr. Robert Carroll and graduate student Hannes Leisch.

The Johnson & Johnson company through its Pain and Worldwide Narcotics Franchises actively pursues safer, more effective and less expensive medications and treatment strategies for the reduction of pain and chemical dependency.

As part of this program, the company enlists the aid and financially supports skilled researchers in the academic sector in

research programs that benefit the community at large as well as the researchers and students who are engaged in these projects.

Since 2006, the Hudlicky research team has received more than \$350,000 in support from Noramco Inc. and submitted three patent applications.

The potential financial impact of the discoveries is considerable. The market for pain analgesics is expected to reach \$75 billion by 2010 as companies try to satisfy public demands for effective relief from acute pain. The multibillion-dollar market for pharmacotherapies is expected to continue to grow with the increasing prevalence of alcohol, nicotine, and narcotic dependencies, as well as the need for treatments for methamphetamine, phencyclidine, and gambling addictions.

Faculty of Business celebrates accreditation, CMA-MBA program

A special reception was held at Brock University in October to celebrate CMA Canada's accreditation of the University's Bachelor of Accounting program in the Faculty of Business. The reception also recognized the establishment of the combined CMA-MBA program at Brock University.

"We are delighted that CMA Canada has accredited our Bachelor of Accounting program, because a growing number of our graduates are deciding to pursue the CMA designation after graduation," said Martin Kusy, Dean, Faculty of Business. "This recognition will speed that

process—to the benefit of our graduates and employers alike."

CMA Canada is the first professional accounting organization in North America to accredit programs at leading universities. These programs, which provide complete coverage of the CMA Competency Map Entrance Requirements, equip students with in-depth knowledge and skills in management accounting, financial accounting, financial management and taxation, strategic management, and risk management and governance. This is required for mastering the advanced concepts covered in CMA Canada's

Strategic Leadership Program, leading to the prestigious CMA designation.

"The success of Brock's Bachelor of Accounting program in meeting the demanding accreditation requirements set out by CMA Canada is a testament to the Faculty of Business," said Steve Vieweg, CMA, FCMA, President and CEO of CMA Canada. "The program offers innovative approaches to course design and delivery, supported by outstanding faculty resources, effective evaluation of student performance, and a commitment to continuing quality education."

Brock joins an exclusive group, one of

eight universities in Ontario, to have an undergraduate accounting program accredited by CMA Canada. He said Brock is committed to meeting marketplace expectations in a globally competitive environment.

Researchers gain from two rounds of CFI funding

The Canada Foundation for Innovation (CFI) awarded in November \$81,514 to Brock University to support two projects in the Faculty of Humanities led by Professor Elizabeth Greene, Department of Classics, and Professor Kevin Kee, Department of History.

Professor Greene's project will excavate, record and conserve cultural artifacts from a ship that sank off the coast of Turkey during the Iron Age. This is the first ancient shipwreck in the Mediterranean to be excavated by a Canadian university.

Professor Kee focuses on the creation of simulations and "serious games" to teach Canadian students about Canada's past. His project will bring together history and education researchers, computer scientists, software developers and graphic designers to develop and evaluate new digital media to support best practices in history education.

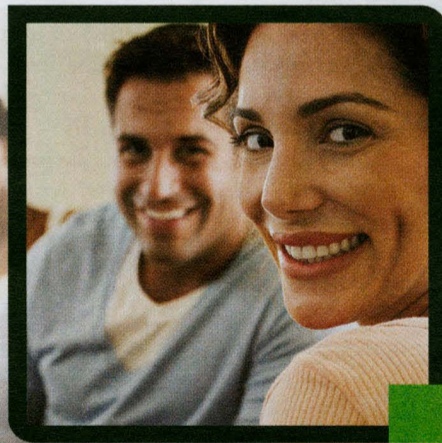
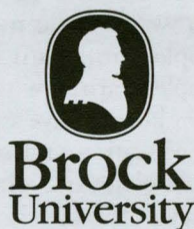
In August, CFI awarded \$83,884 to Brock University in August to support a research project led by neurolinguist and Assistant Professor of Applied Linguistics Veena D. Dwivedi.

According to Dwivedi, her CFI-funded project, "A Neurophysiological Investigation of Language Processing" will examine "the real-time processing of language—what your brain is doing on a millisecond-per-millisecond basis during language comprehension, and how the different subcomponents of language, syntax and semantics interact in this process."

Dwivedi directs the Brock Psycholinguistics and Neurocognition of Language Lab, the only language processing lab of its kind in southern Ontario.

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