

# Brock University

# Surgite!

Spring 1997

A quarterly publication for graduates and friends of Brock University

Surgite! /sur-gi-tay/ Latin for "Push on!" The inspiring last words of Maj.-Gen. Sir Isaac Brock

by Janet Lee

More than 30 years of teaching has taught John Mayer that philosophy is not just about any one thing. It's not just about history, or religion, or argument, or reason. Philosophy is the search for wisdom, and wisdom is the capacity to live well and celebrate life. And many would say that effective July 1997, Prof. Mayer will have the opportunity to enjoy life all the more, as he retires from a long and dedicated career as a scholar, mentor and friend.

Founding chair of the Department of Philosophy, John Mayer arrived at Brock in 1965, as the faculty grew from a mere seven to 28 members. Arriving in late April from McMaster University, Prof. Mayer considered himself Number 8 as he and the inaugural group of seven gathered for a weekend retreat at a small resort on Lake Erie to explore the successes of Brock's first season as an academic institution.

The University certainly assumed a different look at that time, and a different feel as well, says Prof. Mayer. "There was an intimate family feeling. The feeling of a small, committed, closed community, very excited about working towards an ideal of a new university and creating a morale and spirit," he fondly recalls. Frequent Porch Club meetings, hosted by the President and faculty, gave everyone an opportunity to socialize and get to know one another. Everyone knew what was going on. As the first shovel of soil was overturned for construction of Brock's landmark Schmon Tower, many wondered if the University would ever reach a capacity of 7,000 students.

More than three decades later Brock has reached and surpassed this number and still manages, though some would argue, to hold onto some semblance of a small community. "I guess I became a little older and wiser," concedes the popular professor. But his passion for pedagogy has certainly not lan-

guished. (During this reporter's interview, for example, Prof. Mayer was approached by several students, all of whom he addressed by name, interested in retrieving assignments to read his carefully detailed comments and to hear about a recent trip to India.)

In so far as teaching, Prof. Mayer will tell you his fondness lies in leading first-year courses. He believes heated, passionate dialogue is essential to the freshman classroom, a classroom led by not one, but two professors. "Intro-

## career devoted to celebrating life

ductory philosophy should be taught by two people, not in sequence but simultaneously present in class, dialoguing with one another.

Each can and should be committed to his or her point of view, but, at the same time, show the students that alternatives are possible, and that it makes a difference as to what your views are, what your profession is." This would, he claims, prevent students from being exposed to either of two evils: philosophy as dogmatism, on one hand, or, on the other hand, suggestions

that philosophy is kissing the blarney stone.

Brock professor Ric Brown (BA, phil, '72), who was at one time a student of Dr. Mayer's, is greatly impressed by his colleague's breadth of knowledge. "I believe that John has made a very deep, lasting, and positive impression on me, as well as hundreds of other students, because he has this incredible knack of being able to reduce the next-to-insurmountable—from Japanese Buddhism to the Hegelian Dialectic—to its simplest terms. This is a genuine blessing for students of philosophy who, for the most part, generally accused their professors of deliberately making the incomprehensible even more difficult to understand." And his interests lie not only in matters philosophical. "Although I have never put it to the test, I have no doubt that John could quite effortlessly give a convincing lecture on any two ideas chosen completely at random from an encyclopedia and then follow up with a spellbinding account of how these two apparently random ideas are, in fact, very intimately related. Perhaps I should not be surprised that someone who professes the virtues of universalism should happen himself to be universal."

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Philosophy professor John Mayer retires from Brock in July 1997.

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## career devoted to celebrating life

When asked about important philosophical issues he has reflected on over the years, Dr. Mayer does not have an outright answer. But how can he? There are so many questions that he has mulled over and converted to script. He has written an endless number of papers on topics that range from "Constructive Realism: The Origin of a Dilemma and a Way Out," to "Religions and Violence," to "The Present Task of Liberal Religion," to "On What the East Should Not Learn from the West." The paper that perhaps best represents a synopsis of his career, is entitled "Where is Sophia?" It expresses what Dr. Mayer believes is philosophy.

"While most people today tend to think that philosophy is argumentation, or

the specification of meaning in language, I believe philosophy is the search for wisdom, and argument is hardly wise behavior in the first place. The search for wisdom isn't a narrow discipline. The

**"The search for wisdom has to do with learning about how to live well, how to celebrate life, how not to have many regrets, and how to develop one's character."**

search for wisdom has to do with learning about how to live well, how to celebrate life, how not to have many regrets, and how to develop one's character." Dr. Mayer's all-inclusive definition of philosophy is not restricted to books about Plato, Kant or Hegel. Of course, the traditional philosophers—gener-

alists like Aristotle, Leonardo da Vinci and Erasmus—are relevant. However, let us not omit in our definition of philosophy the disciplines of literature, science, history, sociology, or religion. And to this reality of the objective, the common and the universal, add the subjective and the private. Some of the many titles authored by Dr. Mayer will be incorporated into a volume later in 1997.

Has Dr. Mayer discovered his meaning in life? He feels confident that, yes, he has done just that. A church chaplain, stamp and book collector, lobbyist for various heart-felt causes, aspiring politician, visiting scholar, and staunch federalist, he has enjoyed a plethora of fulfilling involvements that have, perhaps, contributed to making the world a better place. Holding his office door open to students at Brock, and the door to his home open to a neighbor in need, allows Dr. Mayer to contribute to the good of the community. He knows he will miss teaching, but vows to continue to enjoy life. ♦

From June 19 to 21, the Brock Philosophical Society will sponsor a conference focussing specifically on issues and questions of philosophy as they have been perceived and reflected on over the years by Prof. Mayer. Guest speakers have been invited to participate in this conference from across Canada, the United States, Europe and Asia. A banquet to pay tribute to Prof. Mayer will be held in the Pond Inlet on the evening of Saturday, June 21, 1997, at 6:00 pm.

Tickets are \$30 per person.

The Brock Philosophical Society has also arranged for a student award to be established by the University in Dr. Mayer's name.

For further information, contact the Brock Philosophical Society, c/o David Goicoechea, Department of Philosophy, Brock University (905) 688-5550, ext. 3315 or 3316.

### Brock University

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### Forum

## New modes of program delivery: Beyond the traditional classroom

by David Siegel



David Siegel

The strength of the university system is that it is firmly grounded in tradition. It has been suggested that if an observer from the 16th century were to visit the 20th century world, he or she would observe huge changes in virtually all spheres of society, except education. We still impart knowledge by standing in front of groups of young students and lecturing in the same way our professors did before us. However, changes in society and technology are forcing us to re-think how we should be delivering educational programs.

Brock University's Task Force on the Future of Program Delivery has just delivered a report entitled "Building on What We Do Best," which considers how Brock should be responding to the many changes taking place in the educational environment. The Task Force was composed of representatives from every faculty—Michael Kompf (Education), Teresa Menzies (Management, Marketing and Human Resources), Bill Montelpare (Health Studies), Jon Radue (Computer Science), Marilyn Rose (English Language and Literature), and myself as Chair. We began by identifying a number of changes in the

environment and then recommending how Brock should respond to these changes.

One change we are seeing is the emergence of the idea of lifelong learning—education is not just for the young. People who already have their basic educational qualification, usually a bachelor's degree, discover that they must continue their education to stay current in their respective fields. In some cases, the programs they need are lengthy university courses. In other cases, they need two or three day-intensive courses.

Another major change is greater use of technology to deliver courses in the traditional classroom and through distance education. Professors can use multimedia techniques to supplement lectures so that students can see examples of the phenomena that professors are discussing. Students can use the Internet in research so that they can read the full text of a piece of legislation immediately after it has been introduced in the federal House of Commons. The Internet can also be used to deliver distance education courses to individuals anywhere in the world.

The changing needs of a new clientele and the increasing use of technology will require the educational system and the professors who populate it to be more flexible in the way they deliver programs. We are already seeing many of these changes in educational institutions.

Acadia University in Wolfville, Nova Scotia, is requiring every new student to purchase a computer. Instructors distribute course material including assignments through the Internet. Students prepare assignments on their computers and submit them through the Internet as well. If students have questions, they can either visit the professor personally (if they can find her or him), or they can communicate by e-mail.

Athabasca University in Alberta has a long tradition of providing traditional print-based correspondence courses. It is now delivering some of its courses on the Internet. This means that anyone with access to a computer anyplace in the world can take a course from Athabasca.

An even more radical approach has been developed by the Jones Education Company (JEC) College Connection. JEC works with 12 colleges and universities to make their courses available to 26 million households in 8,500 communities in the United States. All aspects of educational policy are controlled by the institutions, but JEC uses a variety of communications media to deliver the courses to individuals in their homes.

The Task Force identified a number of ways in which Brock has been responding to these trends. The Faculty of Education has worked with TVOntario to develop a master's degree program in adult education which is available on videotape. A part-time instructor in the Faculty of Education has developed a course on CD-ROM which teaches the Mohawk language. This includes exercises to reinforce and evaluate the student's learning on a real-time basis. The course can be delivered in small, remote communities where the cost of having an instructor teach the course personally would be prohibitive.

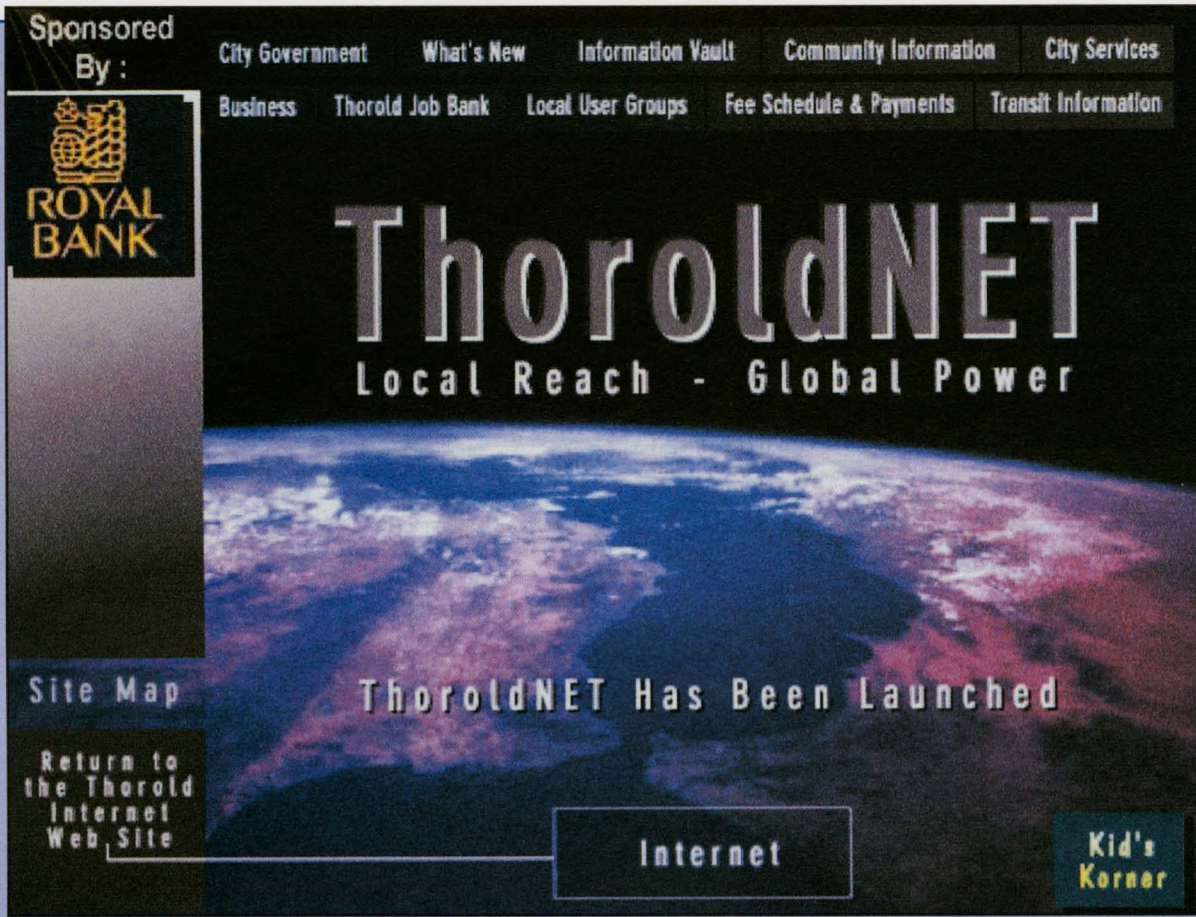
Brock's computer science department delivers a course about the Internet through the Internet. Last year one of the students who successfully completed the course was a Brock student spending his summer vacation in Australia.

A number of instructors are teaching students to do research on the Internet, and at least one instructor is requiring students to turn in weekly assignments on the computer. Assignments are graded by the computer and the results returned to the student via the computer. This frees teaching assistants from the boring, repetitive work of grading and allows them to spend more time with students who are having difficulties.

"Building on What We Do Best" recommends that we should be more flexible, innovative, and responsive in the way we deliver courses. There is certainly a place for the traditional way in which we have been delivering courses to our clientele of young students. However, the report argues that we should supplement this traditional clientele by moving into the area of lifelong learning. This will involve the development of partnerships with organizations which permit us to develop a variety of non-traditional courses delivered in innovative methods. The Task Force recommends that Brock begin to develop one or two-day intensive courses which could be delivered on or off campus. It also recommends that we explore the idea of distance education in areas where we have a significant niche. A good example could be the delivery of courses in our new oenology and viticulture program to locations in British Columbia and Nova Scotia.

The world of education is changing rapidly. At Brock, we need to monitor what changes are occurring so that we will continue to do what we have always done best—provide individualized instruction in ways that put students at the centre of the education process. ♦

David Siegel is Associate Vice-President, Academic at Brock University.



## Creating Canada's first

# CYBER CITY

by Janet Lee



nnovative, progressive, pioneering; these may not be the first words that come to mind when you think about Niagara's bedroom community of Thorold, Ontario, population 19,000.

But Brock graduate Sam Mannella (BBA, '93), will set you straight on this point. "Don't let the size of our city define the size of our ideas," he warns. Why not see for yourself? Sam invites you to take a ride on the information highway to visit Canada's first cyber city, ThoroldNet.

Recently launched by the municipality of Thorold, ThoroldNet is a virtual city hall on the World Wide Web. Cyber city? Virtual city hall? Intranet or Internet? The techno jargon of the electronic age is endless. Simply put, this unique technology delivers all of the information and services provided at city hall to citizens via the Internet. Residents will be able to pay taxes, obtain a dog license, and nominate their neighbor as citizen of the year—all right from home. If they do not own a computer, residents of Thorold can access on-line services at terminals set up at city hall, the public library, and chamber of commerce.

"City Hall will now always be open 24 hours a day, seven days a week," says Sam, Director of Business and Community Development for the City of Thorold, who was charged with the task of developing an external marketing strategy to showcase the positive business climate and lifestyle of the Thorold community.

This creative seven-week adventure was not borne of one mind alone. Albert Iannantuono (BA, adm/pol, '85), President and Creative Director of Tri-Media Marketing and Publicity Inc. in Welland, Ontario, lent his energy and ingenuity to the endeavor. "Everybody did a lot of good work here. It definitely is one of our best sites and has done more for us in the Web world probably than any other site," notes Albert, whose firm claims numerous firsts in developments on the World Wide Web—the first grocery chain on Web (Commissio's Food Markets), tallest web site in the world (Niagara Falls' Skylon Tower), and now the first virtual city hall.

"This intranet strategy should provide improved customer service at reduced costs and release staff to higher value-added work. Furthermore, widely available public information gives citizens the highest accountability," attests Sam. For example, the community cyberforum will one day facilitate virtual town hall meetings, electronic plebiscites on key community issues, and a non-offensive sound-off board for those who wish to speak out.

"The mayor and council aren't interested at all in taking the people out of the service," Sam insists, "this isn't a smoke and mirrors attempt to shut city hall down and leave it on line." He describes the intranet as a service upgrade, not a service substitute. And Albert believes that the intranet actually improves the

opportunity for interaction between citizens and their municipal government officials, by facilitating on-line communication via electronic mail and subscription services.

Sam admits to some risk taking in by-passing many of the introductory steps of Marketing 101—the use of logos, slogans and print media—and choosing this cutting-edge electronic media presentation. This route means city hall can continue to provide the same high level of services while dealing with on-going funding constraints. Though many communities have external marketing on the Internet (allowing you to find out about their community by visiting their Web site), this project serves as the first community intranet—intranet because

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Innovation on the Net: Brock graduates Sam Mannella and Albert Iannantuono

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it serves as a private network, using many of the standards of the Internet, but limiting access to password holders. After completing a quick on-line registration form, Thorold residents can access a multitude of information including transit schedules, business directories, recycling how-tos, and employment listings. The technology is quite simple to use, even for those who have little computer savvy, says Albert, who recalls some of the frustrations involved in adapting to the use of technology and computers when he started his company in 1986. Eleven years later, his full-service marketing agency has developed a strong reputation for web site and multimedia development.

Albert estimates that some 15 to 30 per cent of Thorold residents have the potential to access ThoroldNet—a positive sign even at an early stage in the site's development.

The project has also received positive media attention, both nationally and internationally, since its launch in August 1996. The City of Thorold recently garnered three marketing awards from the Econom-

ic Developers Council of Ontario for best Web site, best special event marketing (for the launch of ThoroldNet), and the best-of-show award.

Visit the City of Thorold at [www.thorold.com](http://www.thorold.com). ThoroldNet, the community intranet site, can be viewed at [www.thoroldnet.com](http://www.thoroldnet.com). If you are a Thorold resident, sign up. If not, enter the user name "trd-friend" and the password "visitor."

Sam has been employed with the City of Thorold for seven years—in January 1996 he made the transition from finance to business and community development. Prior to completing his business degree at Brock, he completed a BSc at McMaster University. Sam is also a certified management accountant.

Albert's marketing and communication company has grown by over 400 per cent in the past three years and lists a staff of 17 people. He is married to

Brock graduate Irma Ettore (BBE, '85), Administrative and Media Director for Tri-Media. They live in Welland with their two children, Joshua, 4, and Quinton, 2.

**T**horold residents can access a multitude of information including transit schedules, business directories, recycling how-tos, and employment listings. The technology is quite simple to use, even for those who have little computer savvy.

## An invitation from a fellow graduate

As a student who enjoyed several years of hard work and good times at Brock, I never imagined the joy of returning years later as editor of *Surgite!*

I've enjoyed writing for as long as I can remember. Not only writing, but meeting interesting people, and learning about almost any topic under the sun. And I certainly have the opportunity to do that at Brock University.

As a second year student, I approached the editor of the *Brock Press*, located at that time in the basement of the Schmon Tower (today the *Press* is housed in the Alumni Student Centre). I remember covering a medley of events on campus and in the community—a new political party speaking at a local high school, talks for a revamped transit terminal in downtown St. Catharines, even the launch of a new reduced-calorie liquor.

In my fourth year, I became a teaching assistant. Though I did not particularly enjoy the job, I met a mentor of sorts in Leila Lustig. You may recognize the name; Leila was the previous editor of *Surgite!* and served in her job well for more than eight years. My career started down a new path at that point, as Leila suggested I take over the helm of a column in the *Niagara Falls Review* that reported on research being performed by Brock faculty. It was around this same time that I also began writing articles for *Campus News*, (the former staff and faculty newsletter, since renamed and reformatted to *Brock News*), and even a few articles for *Surgite!* These last were always the pride of my portfolio.

So, following in the footsteps of a great teacher is inspiring. And having the opportunity to stay connected to Brock is rewarding. As you read about your friends and fellow graduates, former professors, and staff met along the way, I hope you will take the time to comment and offer suggestions. Let us know what you're thinking, so that we can continue to make your voices heard in the pages of your alumni tabloid.



**Janet Lee (BA, cssp, '94)**  
**Editor, *Surgite!***  
**(905) 688-5550, ext. 3248**  
**[jalee@spartan.ac.brocku.ca](mailto:jalee@spartan.ac.brocku.ca)**

# LEARNING TO NAVIGATE THE NET

Let's face it, using the Internet can be intimidating, especially if you're an inexperienced surfer. The Internet is a relatively new resource, whether it is used professionally or recreationally, and there is so much information "out there," where can we start?

Jim Carroll, co-author of the national bestseller the *Canadian Internet Handbook*, *Canadian Money Management Online—Personal Finance on the Net*, and *The Canadian Internet Advantage—Opportunities for Canadian Business and Organizations*, says a good place to start is by sitting down with a friend or family member who is an experienced Internet user and can walk you through an on-line exercise. "You have to close your mind to sensationalism in the media," advises Jim. Disturbing topics such as pornography and violence are on the Internet, but that's not what it's all about.

"Everyone is slowly discovering some magic in electronic mail," he notes. Well why not? It's a convenient and cost-effective way to eliminate the paper chase and to communicate within your workplace or with friends and family around the world. But the Internet is not limited to sending and receiving electronic mail. Regardless of hobby or career, you can discover your own sense on the Net, says Jim.

Computer science professor Jon Radue is Brock University's resident Internet expert. "The Net is about people," contends Prof. Radue, "finding people, meeting people, and getting information from people." He has written an instructor's manual for the academic edition of the 1997 *Canadian Internet Handbook* and, several years ago, started the Niagara Peninsula Freenet. Prof. Radue believes that the World Wide Web is one of the most popular uses of the Internet (the Internet is the networking system on top of which the Web is "carried," he explains.) Once you have an Internet connection, finding sites that may be of interest to you can be a challenge—it takes time to learn how to search. Search engines, literally hundreds of them, exist to help you in your search, says Prof. Radue. He suggests visiting <http://www.beacoup.com> to view a showcase of search engines and their criteria. Yahoo (<http://www.yahoo.com>), Ultraseek ([http://www.infoseek.com/Home?pg=ultra\\_com.html](http://www.infoseek.com/Home?pg=ultra_com.html)), and AltaVista (<http://altavista.digital.com>) are three popular engines you might want to try.

You can use the Internet to track down a former university roommate, to help you with your job search, or to enjoy a virtual vacation. Dr. Radue suggests taking a course—over several months so that you can learn and practise—and using a guide like *The Internet for Dummies*. Another interesting alternative: signing up for a distance education course on the Internet, about the Internet. (Brock is offering such a course in Spring 1997.)

## 1972

**Bill Everest** (BA, psych) has been promoted to Manager, Global Employee Development & Training, for W. R. Grace & Co. and will be relocating to their Worldwide Headquarters in Boca Raton, Florida. Bill would love to hear from all his friends. He can be reached by contacting the Alumni Office at Brock University.

## 1975

**Antoon Leenaars** (BA, phil/psych) is a clinical psychologist in private practice in Windsor, Ontario. He is a member of the Faculty of Social Sciences, Department of Clinical and Health Psychology, University of Leiden, the Netherlands, and provides services to various agencies/institutions in the field of suicidology. Antoon is the author of several books including *Suicide Prevention in Schools and Treatment of Suicidal People*.

## 1976

**Aranya Lema** (BEd) retired from teaching in May 1995 and is now employed by East African Evangelistic Enterprise as Early Childhood Program Co-ordinator. Aranya works part time demonstrating how to cook with solar energy.

## 1983

**Wayne Masse** (BEd) began working for the Independent Order of Foresters as an Administrative Training specialist in March 1996 in a contract position. Wayne began working full time (same position) in December 1996.

## 1984

**Theresa (Gormley) Kusch** (BEd) and husband Peter have purchased Sangdale Dairy Farm in Ayr, Ontario. They have three children, Ashlyn, Kaylene and Anthony. Tera has been working for the Waterloo Region Separate School Board in the primary division and is currently on maternity leave.

## 1985

**Bob Liddycoat** (BPhEd) is Supervisor of Community Services with the Corporation of the City of Thorold.

## 1986

**Robert McKeown** (BA, psych) is experiencing 'serious déjà vu' as he finds himself back at Brock part time completing a BSc in computer science to support his growing technology law practice.

**Francis Ng** (BA, poli) lives in Hong Kong with his wife Lillian and their daughter Monessa. Francis works for Tunderly Media, a company that focuses on China media advertising. He intends to stay in Hong Kong to witness the transition from a capitalist city back to a communist state—what he calls "a historical step backwards."



Francis and Lillian Ng

## 1987

**Jeff Dumanski** (BAdmin) has been promoted to Vice-President, Canada Marketing with Primerica Financial Services in Mississauga, Ontario.

**Kelly (Everitt) Horvath** (BA/BEd) teaches Grade 2 in Elgin County. She and husband Andy have a daughter, Jennifer 3, and are expecting number two in early September. Kelly says hi to the girls from fourth floor, Queenston Residence, and to Chris Johnston— wherever he is now!

**Arnold Neufeldt-Fast** (BA, Germ; MA, phil, '88) graduated November 30, 1996, with a PhD in Theology from the University of St. Michael's College, Toronto School of Theology, receiving the Governor General's Gold Medal of Excellence in advanced theological studies. He is teaching part time at Rockway Mennonite Collegiate in Kitchener.

**Kim (Cutler) O'Rourke** (BA, chld) completed a teaching degree at the Strathclyde University in Glasgow, Scotland, before joining the faculty at Ridley College as Assistant Housemaster and Tutor. Husband **Paul O'Rourke** (BA/BEd, '88; MA, poli, '96) continues as Housemaster at Ridley College—they live with future Brock hopefuls Erin, 3, and Jacqueline, 8 months, on the Ridley campus in St. Catharines.

**Ilija Parojcic** (BA, geog) is President-Managing Partner at Watson Parojcic Benefit Consultants Inc. in Burlington, Ontario.

**Karen (Pospiech) Pulla** (BA, chld) and husband Michael moved into their first home December 1996. Karen says that she has been fortunate enough to work in her field of children's services with the YMCA since graduation. She holds a senior leadership position reporting to the CEO and has association-wide responsibilities!

**Larry Horeczy** (BA, psych) has been promoted to Manager of Rural Services for the Children's Aid Society of Algoma. Larry lives in Sault Ste. Marie with wife Peggy and their two children, Emilie and Andrew. He would like to say hi to the Press gang of '80-'83.

## 1988

**John Leiper-Laing** (BA, psych) operates his own industrial

## Brock University presents... services and benefits available to Brock University graduates

### ACC Long Distance

Brock University used its significant purchasing power to negotiate substantial long distance savings for the benefit of graduates, students, faculty, staff and their families. This no-risk plan saves you 30 per cent on all calls to Canada and the U.S. during the phone company's regular daytime hours and on all your international calls, anytime. It also offers 40 per cent off on all calls to Canada and the U.S. during the phone company's off-peak hours. All ACC discounts are over and above the phone company time and day discounts. There are no sign-up or monthly charges, and if you are not completely satisfied, you can cancel at anytime. The plan is available to Canadian residents where ACC offers service. To join the Brock Long Distance Savings Plan, call ACC at 1-800-665-5691.

### ACC TelEnterprises Ltd.

Brock University is pleased to announce that access to the Internet is available to Brock graduates through ACC TelEnterprises Ltd. Get the reliability only a phone company can provide with 28.8K local dial-up access across Canada and 24-hour 1-800 customer service. The Internet is delivered directly to you through our state-of-the-art network utilizing the latest technology. The package includes a completely portable Internet address, allowing you to dial into the Web, and send or receive e-mail from any major centre in Canada. For further information call 1-800-370-0015.

### Brock MasterCard

With the Brock University MasterCard you have the option of the Air Miles or the First Home Program. Brock MasterCard is available to graduates living in Canada. Call 1-800-263-2263 for further information.

**Meloche Monnex** (Monnex across Canada and **Meloche** in Quebec) offers quality insurance products at competitive rates with an emphasis on service and client satisfaction. In addition to their complete home and automobile insurance program, Monnex offers out-of-province emergency medical and travel insurance and Small Business Insurance, designed for independent professionals. For more information, call Monnex directly at 1-800-268-8955 across Canada, or 1-800-361-3821 in Quebec.

**Seaboard Life Insurance Company** offers low cost group term life insurance. Call (416) 498-8319 (Toronto) or 1-800-387-9223 (rest of Canada) for further information.

### Brock graduates are offered these benefits on campus:

- Discount on Brock University library privileges. This includes the James A. Gibson Library, Map Library and Instructional Resource Centre.
- Discount on alumni-sponsored performances at the Centre for the Arts, Brock University. Call The Box Office for more information on upcoming events.
- The University Club offers an associate membership that entitles graduates to dining and special-event privileges. The University Club is open during the academic year from September to April. Applications are available in the Alumni Office.
- Career Services, part of the Student Development Centre, offers a variety of services to help you with career planning and job search. Take advantage of a career drop-in service by bringing your questions to a Career Assistant anytime between 8:30 am and 12:00 pm or 1:00 and 4:30 pm (September - April). Use the career resource library to investigate occupations, employers, educational institutions/programs or volunteer opportunities. Most services are free and available to all graduates.
- The Faculty of Business sponsors the D. G. Willmot Distinguished Lecture Series. There is one lecture in the fall and another in the spring at Brock University. Dates and speakers are advertised in the local media.

These programs are endorsed by the Brock University Alumni Association. Money raised by the programs goes to support scholarships and other alumni programs such as Alumni Association membership cards and lapel pins for graduates. For additional information on any of the above services, call the numbers indicated or contact the Brock University Alumni Office, (905) 688-5550, ext. 3816 or 1-800-449-7901.

psychology consulting firm and is currently writing his first novel. John would like to say hi to the TAPA gang.

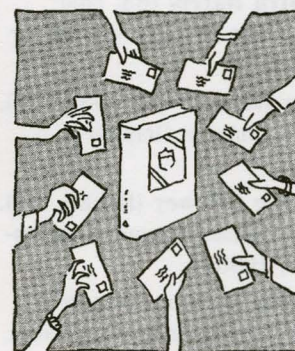
**Karen (Rucker) Penwarden** (BA, adm/psych) and Thomas Penwarden (BBE) have moved back to southern Ontario from Thunder Bay and now reside in Guelph, Ontario, with their two children, Alexandra, 8, months and Lindsay, 2. Tom is an appraiser/negotiator with the City of Mississauga Corporate Services Department and Karen runs a day-care business from their home.

**Mike Sullivan** (BA, geog/uest) is the owner of a Baskin Robbins in Barrie, Ontario. He says it's a great store to own, and he loves dealing with the customers. Mike is more involved than ever with the Barrie County Chordsmen (barbershop singers), and has, in fact,

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## ATTENTION

### Brock University graduates: Watch the Mail!



All Brock University graduates with current addresses will soon be receiving an important questionnaire in the mail. This questionnaire is being sent to give every graduate the opportunity to be accurately listed in the upcoming new Brock University Alumni Directory.

Once received, your information will be edited and processed by our publisher, Bernard C. Harris Publishing Company Inc., for the inclusion in our new directory. At a later point in the project (and before the final composition stage of the book) you will be contacted by Harris directly to verify that your personal data is absolutely correct.

If you don't return your questionnaire, it is possible you may be inadvertently omitted or that the information on you will be incorrect. So don't take a chance. Watch for your questionnaire form and remember to return it promptly!

## Alumnews

formed a new quartet, Simcoe Sound, which performs at weddings, parties, church services, etc. Mike invites Brock grads and students to visit his store on Bayfield St. in Barrie.

### 1989

**Jacqueline (Legler) Newman** (BA, 2LAN/SPAN; BEDTSL, '90; BED, '91) teaches in Switzerland where she lives with husband Kenneth.

### 1990

**Angie (Konkle) Fournier** (BA/BEd) is supply teaching in St. Catharines and also works with her husband Dean in their family welding business. Angie would like to say hi to Martha and Larry Petrie. "I hope things are going well. I'm always thinking of you!"

**Heather Robson** (BSc, biol/psyc) is a chiropractor and has opened her own office at the Mount Carmel Chiropractic Clinic, Niagara Falls.

### 1991

**Suzan (Dawe) Brown** (BEd) lives in Hamilton with husband Greg and son Joshua. They are expecting their second child in September.

### 1992

**Paula (Spratt) Muir** (BA, adm/pol) and husband Richard live in Ottawa where Paula is a Trust Officer with Royal Trust and Richard an engineer with 3M Canada.

### 1993

**Franki Falconer** (BRLS) has happily settled into a great job with a very promising future. After graduating from Brock she pursued her interest in the field of alternative and holistic therapies and is now a registered certified reflexologist with the International Institute of Reflexology. Franki has her own business, Healthy Steps; she also works at Linda Sampson Wholistic Resources and White Oaks Inn and Racquet Club in St. Catharines.

**Carolynn (Russell) Fluter** (BRLS) is a recreational therapist with the Donwood Institute, a drug & alcohol rehabilitation centre. She would like to send congratulations to Allison Dell on her marriage.

**Dana (Zilic) Parlee** (BA, psyc) is working on her Master's in Biblical Counselling from Providence Theological Seminary in Winnipeg. Dana and husband Keith moved to Moncton one year ago to take over Apex Industrial Supply Company—so far so good!

**Diane Slappendel** (BSc, biol) is living and working (doing scientific research) in Helsinki, Finland.

### 1994

**Julie Waugh** (BA, psyc) and husband **Eric McDiarmid** (BA, geog) are now residing in Brockville, Ontario, where Eric is working at Brocktelecom and Julie is teaching Grade 5 and 6 for the Leeds and Grenville Board of Education.

Continued from page 5

**Craig Wyndowe** (BBE) works for Citibank and has recently returned from New York. Craig and fiancée Melanie plan to marry September 6.

### 1995

**Doug MacDougall** (MEd) is a Vice-Principal with the Halton Catholic School Board and moved into his first home in March.

### 1996

**Peter Burton** (BBA) has recently opened Burton Interactive Technologies, an Internet marketing firm, in Burlington, Ontario.

**Norm Kelso** (BBE) has been promoted to Systems Trainer with Avco Financial Services, St. Catharines.

### BIRTHS

**Connie (Huibers) Armstrong** (BA, adm/math, '91), a daughter, Katilyn, August 19, 1996.

**Angela (Salasso) Borgatti** (BA, adm/math, '91) and **Kevin Borgatti** (BAdmin, '90), a son, Michael Alexander, October 6, 1996.

**Suzan (Dawe) Brown** (BEd, '91), a son, Woods Joshua, June 19, 1996.

**William Butler** (BA, adm/econ, '87), a son, Eric, May 30, 1995.

**Tracy Collini-Middleton** (BA, poli, '83; MA, poli, '85), a daughter, Victoria, July 16, 1993.

**James Davie** (BSc, chem, '93), a daughter, Kaitlin, May 7, 1996.

**Grace Desiri** (BA, chld, '84; BEd, '85) and **Alex Imre** (BA, psyc, '86), a son, Ethan Alexander, September 22, 1996.

**Janet (Moses) Embry** (BA, poli, '94), sons, Michael, August 4, 1996, and Richard.

**Nancy (Beckett) Esau** (BA, chld, '93), a son, Jesse Alan, April 25, 1996.

**Caroline (Tue) Day** (BA, adm/pol, '87), a son, Nicolas, October 16, 1996.

**Joyce Donatelli** (BA, adm/Fren, '84) a son, Michael James Morley, April 4, 1994, and a daughter, Sandra Ida Morley, October 22, 1995.

**David Frederick** (BA, hist/pol, '89), a son, Nicholas, August 19, 1996.

**Rhonda (Whiteman) Garrett** (BA, chld, '92), a son, Alexander, January 19, 1997.

**Carolyn Harris** (BA, chld, '89), a son, Tommy, December 6, 1996.

**Larry Horeczy** (BA, psyc, '88), a son, Andrew, October 2, 1996.

**Michele Hilchey** (BPhEd, '86), a son, Spencer James, November 7, 1996.

**Cynthia (Jetter) Nelson** (BBA, '91), a daughter, Shaina, June 18, 1996.

**Karen (Rucker) Penwarden** (BA, adm/psyc, '88) and **Thomas Penwarden** (BBE, '88), a daughter, Alexandra Erin, August 23, 1996.

**Barb (Hunter) Schertzer** (BA, soci, '86), a daughter, Katrina, January 7, 1997.

### MARRIAGES

**Nancy Beckett** (BA, chld, '93) and Duane Esau.

**Lynne Berkin** (BAdmin, '87) and William Love.

**Gregory Ciupka** (BA, adm/phil, '82) and Larissa Diakowsky, July 27, 1996.

**Fatima Conceicao** (BA, adm/pol, '92) and Augusto Ferreira, August 5, 1996.

**Grant Craig** (BBE '88) and Gayle Molloy, April 27, 1996

**Lesley Cummings** (BA, psyc, '94) and **William Matson** (BA, geog/psyc, '94), September 21, 1996.

**Kelly Drysdale** (BA, chld, '90) and Philip O'Neill, September 7, 1996.

**Colleen Duggan** (BA, soci, '94) and Robert May, September 21, 1996.

**Melissa Etherington** (BRLS '92) and Allan Cameron, June 21, 1996.

**Rosa Ferraro** (BA, psyc, '93) and **Thomas Brew** (BPhEd, '87), August 17, 1996.

**Julianne Fielding** (BA, geoh, '94) and **Nick Sestili** (BACC, '94).

**Kathleen Hallyburton** (BA, psyc/admi, '90) and Rocco Zavarise, November 16, 1996.

**Joanne Hoffman-Thiessen** (BA, clas/hist, '90), a son, Joshua, October 2, 1990.

**Nancy Marie Kean** (BEd, '93) and Duff Yacula, July 27, 1996.

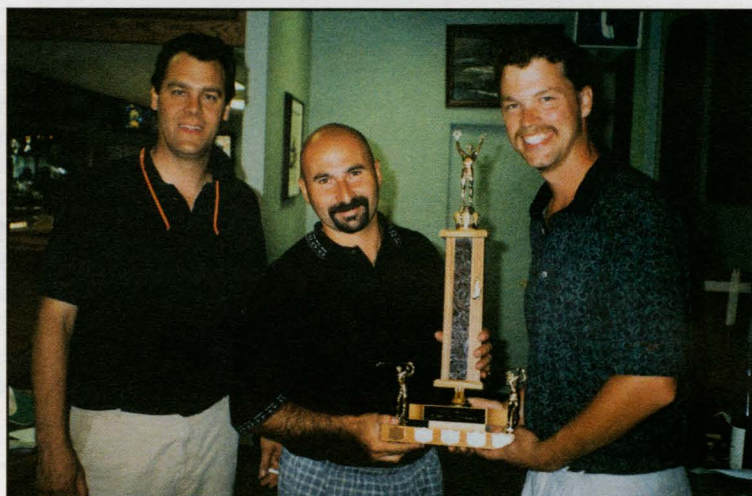
**Jennifer (Orr) Kelso** (BA, psyc, '96) and **Norm Kelso** (BBE, '96), August 26, 1995.

**Jacqueline Legler** (BA, 2LAN/SPAN, '89; BEDTSL, '90; BEd, '91) and Kenneth Newman, July 30, 1994.

**Kimberley Lennie** (BEd, '96) and Bradley Palmer.

# Join fellow graduates at the second annual golf tournament

The first annual Brock University Alumni Association Golf Tournament was held at Sawmill Golf Club on September 21, 1996. Thanks goes out to those who participated and congratulations is extended to Tony Fiorucci, winner of "low gross" with a very respectable score of 76. A special thanks to Monnex Insurance for their support and the Sawmill Golf Club for their invaluable assistance. We hope to see everyone at the second annual tournament on September 20. To find out more about the second annual Alumni Association Golf Tournament, call the Alumni Office at (905) 688-5550, ext. 3251, 1-800-449-7901, or email lynirion@spartan.ac.brocku.ca.



Left to right: Michael B. Robertson (BBA, '92), Tony Fiorucci, (winner "low gross"), Scott Maxwell (BA, poli/psyc, '88)

**DeeAnn Obidowski** (BA, cscl, '87) and Brian Gonsalves, October 12, 1996.

**Janice Painter** (BSc/BEd, '95) and **Kevin McKenna** (BSc/BEd, '95), August 3, 1996.

**Laura Roach** (BBA, '96) and Kevin Moore, January 17, 1997.

**Carolynne Russell** (BRLS, '93) and Stephen Fluter, November 2, 1996.

**Paula Spratt** (BA, adm/pol, '92) and Richard Muir, September 14, 1996.

**Melody Van De Hoef** (BACC, '96) and Brian Jaques, June 22, 1996.

**Jennifer Vandermeij** (BACC, '94) and **Stephen Campbell** (BACC, '94), October 19, 1996.

**Julie Waugh** (BA, psyc, '94) and **Eric McDiarmid** (BA, geog, '94), July 20, 1996.

**Rhonda Whiteman** (BA, chld, '92) and Murdoch Garrett, July 26, 1996.

### IN MEMORIAM

**Daniel Barilla** (BEd, '79), January 17, 1996. ❖

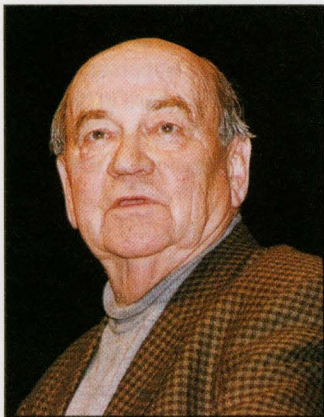
## Where are they now?

Despite our best efforts to keep in touch with Brock graduates, we have lost a few. If you have an address and/or phone number for any of these people, please contact the Alumni Office at 1-800-449-7901, (905) 688-5550, ext. 3251 or fax (905) 641-5216.

### Class of '81

Sharon Adams • Victoria Adidu • Marjorie Anderson • Nora Anderson • Elaine Barnes • Kenneth Bessey • Stephanie Blais • Sharon Boyd • Brian Brennan • Elizabeth Brennan • Johnson Chen • Elizabeth Chin • Tony Collini • Dorothy Couper • Brenda D'Amico • Niki Diamanti • Mark Edwards • Mary Fiorillo • Frances Fraser • Randy Gill • Tien Goh • John Gray • Mary Greenwood • Margaret Guthrie • Paul Hicks • Sheila Hodges • Hilary Houston • Robert Kilbreath • Mary Klassen • Ted Koss • Hor Lau • Nicole Lauermeier • Edward Lekawski • Christina Lo • Christopher Martin • Leslie Martin • Patricia-Anne Matthews • Allison McCord • Grant McGimpsey • Colleen McGonigle • Lianne McLarty • Hlomohang Morokole • James Muckle • Thomas O'Brien • Livia Payne • Judy Porter • Denise Presse • Howard Price • Brent Raycroft • Lucie Ricciardone • Beverley Riddiough • Terry Rigg • James Robb • Linda Robinson • Aida Rudnik • Colleen Sawyer • Edward Schlotter • Sally Settini • Brian Sheehan • Robert Shepherd • Brad Shinn • Vidur Shivaprasad • Danna Smithson • Brian Sopleit • Carmela Tavani • Kevin Teather • Louise Thibodeau • Miklos Toth • Eleanor Tyndall • Mary Watson • Pamela Webster • Susan Williams • Kathleen Zarafonitis.

**Still a party man, says Dalton Camp**



As part of the D. G. Willmot Distinguished Lecture Series, author, political columnist and former Progressive Conservative Party insider Dalton Camp visited Brock University's Sean O'Sullivan Theatre in January 1997 to discuss the importance of political parties within a democratic Canada.

Dalton Camp was born in New Brunswick and attended the University of New Brunswick, Columbia University and the London School of Economics. He was national party president of the Conservative Party from 1964 to 1969. Mr. Camp also served as a political candidate in two federal elections. His columns can often be read in the *Toronto Star*. He has also been named to the Order of Canada. The following are excerpts taken from his discussion.

• "I took great pride in participation of the party system and I sensed its great value to the process and to politics and to life. And it concerns me now that we have so much cynicism about politics."

• "I look at the Conservative Party which has had a terrible affliction—called an election. It had 211 members, then 169, then it had two. A caucus that could meet in a closet, or a canoe."

• "The problem we have in our system is the decline of the parties and the decline in the public belief in the role of government. We're busily helping in some other kind of process, some other kind of society. We can't have a democracy if the party system and the political process is bought and paid for by the oligarchy. We can't have a democratic system if we have a media that in the private sector is largely held by one man, and in the public sector, we've given it away."

• "The reason the right wing wants to cut taxes is to cut government. Once you cut government, people no longer believe in government. Why should they? There's nobody home. Once you do that, then the whole business of environmental protection, of the regulation of public safety and public health, it all falls by the way. And we have nothing. We have leaders, we have parties, financed by the corporate community, with minimum participation. The citizen is a spectator, choices are limited, decisions have all been made, and we're the losers."

• "We have a party system because we can replace people when they break their trust, or we lose our trust. If I have convinced anyone of anything, I hope you go out of here, saying we should treat our political system with more affection and respect. It needs it, and it deserves it, and never more so than today."

**Brock mourns the loss of two founding fathers**

**EARL DAVEY**

Brock founder Earl R. Davey died on December 20, 1996, at age 90.

A graduate of Ridley College and the University of Toronto, Dr. Davey pursued a 46-year career with Canadian Ohio Brass Co., where he moved from ceramics engineer, to President and CEO, and later Chairman of the Board.

Dr. Davey served on Brock University Founder's Committee and on its Board of Trustees, which he chaired from 1966 to 1969. His broad community involvement included Chairman of the building committee and President of the Board for the Greater Niagara General Hospital, Chairman of the building committee of St. Andrew's United Church, and Vice-Chairman of the founding committee for the Niagara Transit Commission.

He was granted an honorary Doctor of Laws at spring convocation in 1992. Dr. Davey is survived by his wife Jean Elizabeth, daughter Barbara Wellard and her husband Harry, and granddaughter Sarah.

**RALPH MISENER**

Former Chancellor and member of the University's Board of Governors (1964-1971) Ralph Misener passed away on February 16, 1997, at age 88.

Born in Sarnia, he moved to Winnipeg in 1934 to begin a career in the shipping industry with Consolidated Shippers and Scott Misener Steamships. He later became Chairman of the Board for Misener Holdings Ltd.

Dr. Misener served as President of the Dominion Marine Association, Chairman of the task force examining the significance of the St. Lawrence Seaway for the provincial economy, and General Chairman of the Welland Canals Heritage Foundation. An exemplary record of distinguished public achievement includes service for the Canadian National Institute for the Blind, Multiple Sclerosis Society of Canada, the Council for Canadian Unity, as well as Brock University. With an avid interest in football, Dr. Misener served as President of the Winnipeg Blue Bombers Football Club on four occasions from 1950 to 1955.

Dr. Misener was the recipient of an honorary Doctor of Laws from Brock University on October 24, 1980. He is survived by sons Peter, Paul and Scott, daughter Heather, eight grandchildren and two great-grandchildren.

**Meet your alumni association board of directors**

The 1997 Alumni Association Board of Directors was elected at Homecoming in November 1996. Dr. Andy Panko, Executive Vice-President of Conor Pacific Environmental Technologies Inc., as well as a member of the University's Board of Trustees, replaces Susan Wheler as President of the Brock University Alumni Association. Members of the Board met for their annual retreat on Saturday, February 1 to set an agenda for 1997.

This year the Alumni Association wants to stress the need for communication between all of Brock's graduates, the University, and the Board of Directors, says Dr. Panko. "It is your Board, here to represent you and work for you. If you have ideas on how the Alumni Association can help you, please don't hesitate to contact a Board member or the Alumni Office."

Stay tuned to future issues of *Surgite!* for Alumni Association updates, including information on the outcome of the *2 for 1 Living Legacy Campaign* and the Second Annual Alumni Association Golf Tournament planned for September 20.

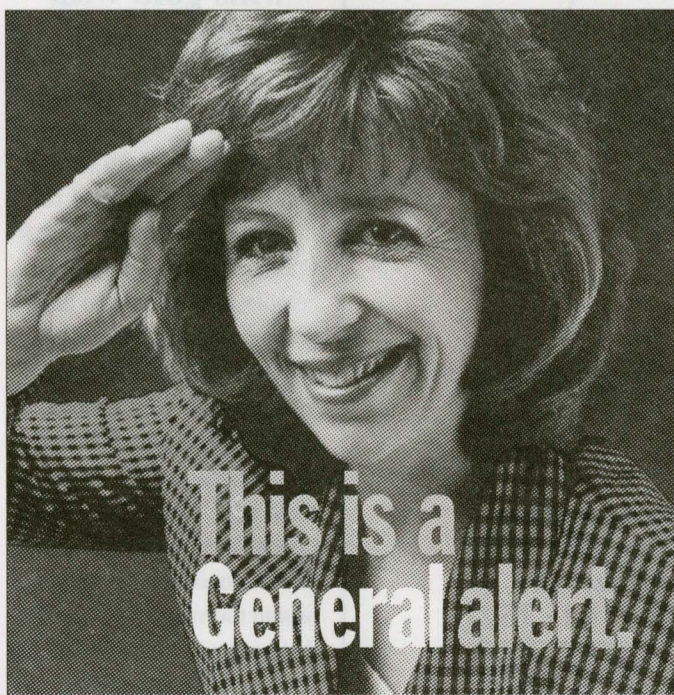
**Front (L to R):** Beth Natale (BA, adm/pol, '89), Julie Cairnie (BA, phil, '91), Scott Maxwell (BA, poli/psyc, '88), Malissa Vadacchino (BA, Eng/hist, '92; BEd, '93), Susan Wheler (BA, geog/uest, '83), Jim Atkinson (BSc, geol, '72), Heather Cairnie (BA, psyc/Span, '80), Andy Panko (BSc, geol, '75).

**Stairs (L to R):** Joe Richardson (BA, Engl, '93), Joshua Bearden (BA, thea, '96), Jan Robertson (BA, dram, '78), Gail Julie (BSc, math, '70), Gary Enskat (BA, poli, '78), Michael Robertson (BBA, '92), Ann Crow (BA, chld, '85; BAdmin, '87), Adrian Shortland (BA, poli, '90). Absent: Neil Tiner (BA, poli, '89).



1997 Brock University Alumni Association Board

Continued on page 8



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**Alumnews**

Have you moved, received a promotion or changed careers? Do you have other news you want to share? We'd like to hear from you. Tell us where you are and what you are doing!

Name: \_\_\_\_\_  
 Surname at Graduation: \_\_\_\_\_ ID# \_\_\_\_\_  
 New Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel. # (\_\_\_\_) \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Employer Name: \_\_\_\_\_  
 Position/Title: \_\_\_\_\_  
 Employer Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel. # (\_\_\_\_) \_\_\_\_\_  
 Spousal Information:  
 Name: \_\_\_\_\_  
 Spouse a Brock Grad? Yes \_\_\_\_\_ No \_\_\_\_\_  
 If yes, ID # \_\_\_\_\_ Surname at Graduation: \_\_\_\_\_  
 Employer Name: \_\_\_\_\_  
 Position/Title: \_\_\_\_\_  
 Employer Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel. # (\_\_\_\_) \_\_\_\_\_  
 Next of Kin: \_\_\_\_\_ Relationship \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel. # (\_\_\_\_) \_\_\_\_\_  
 Is the above information confidential? Yes \_\_\_\_\_ No \_\_\_\_\_  
 Do you know a graduate who does not receive *Surgite!*?  
 Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Clip this form and return along with your news to Alumni Office, Brock University, St. Catharines, Ontario L2S 3A1 OR Fax: (905) 641-5216 or e-mail us at [alumni@spartan.ac.brocku.ca](mailto:alumni@spartan.ac.brocku.ca)

**New opportunities for Brock students**

**E**ven in times of financial restraint, Brock is developing new opportunities for its students.

Two new academic programs were added to the academic roster in 1996-97. The Sport and Exercise Management degree is a three-year pass or four-year honors program designed to prepare students for a range of positions within professional and amateur sports organizations. Graduates will be qualified to work in the public or private sector, in any capacity that requires both sport and administrative expertise. In addition to courses in physical education, recreation and health studies, students can choose from selected courses in politics, accounting, economics, finance, marketing, entrepreneurship and labor studies.

A second new program, the Computing and Business degree, is a four-year honors program designed for students interested in computer science and its application in business. The program is intended to provide computing practitioners with a strong grounding in business and business practices. Graduates of this program will likely pursue careers as software contractors or private consultants.

Effective September 1997, students will have the opportunity to study the science of grape growing and wine making in the heartland of Canada's grape and wine industry. Developed in consultation with industry, Brock's Oenology and Viticulture program will provide students with a comprehensive scientific education, as well as exposure to marketing and tourism. In addition to a strong base in biotechnology, courses will focus on biochemistry, chemistry, microbiology, genetics, cell and molecular biology, plant physiology and environmental biology. Graduates will be trained to pursue higher education in a variety of scientific disciplines, or to work in vineyards and wineries. Intern placements will allow students to gain practical skills while working in the industry. This four-year honors BSc program is the only one of its kind in Canada. The program will be offered through Brock's Cool Climate Oenology and Viticulture Institute.

**Brock launches grape and wine institute**

**T**he Cool Climate Oenology and Viticulture Institute (CCOVI) was officially launched in December 1996, marking a landmark event for local vintners, grape growers and the Brock University community.

With a commitment of approximately \$250,000 from the Wine Council of Ontario, \$225,000 from the Ontario Grape Growers Marketing Board, and \$25,000 from Dr. Donald Ziraldo, Brock has secured the funds to seek a matching amount from NSERC (Natural Sciences and Engineering Research Council). These funds will come in the form of an Industrial Chair, the first in the University's history. Brock's commitment rests in creating tenure-track positions in the Faculty of Mathematics and Science and supporting the program beyond the term of the NSERC Chair.

To facilitate industry ties, CCOVI will be guided by an Advisory Council, consisting of representatives from industry, universities, colleges, and government agencies. Representatives from the University of Guelph, OMAFRA (Ontario Ministry of Agriculture, Food and Rural Affairs), Agriculture and Agri-Food Canada, Cornell University, Niagara College, Liquor Control Board of Ontario, Wine Council of Ontario, Ontario Grape Growers Marketing Board, Canadian Wine Institute, and Brock University attended an inaugural meeting on December 11, 1996, following a short reception.

"This is a landmark event that builds a partnership with the grape and wine industry in Canada and ultimately the world," commented Bill Cade, Acting Vice-President Academic at Brock.

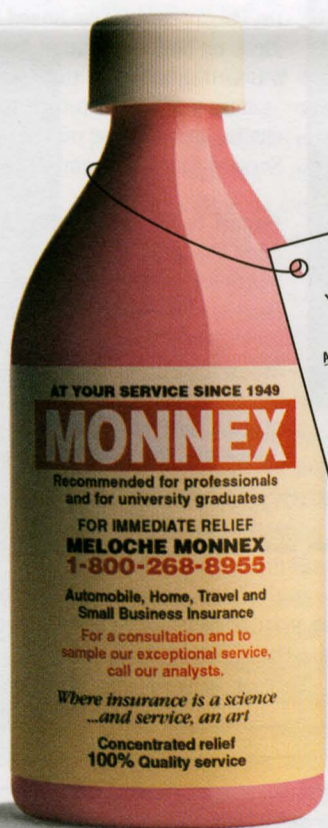
The grape and wine industry also shared its enthusiasm for the partnership. "It gives people the opportunity who want to work in this industry to study right here in Niagara, and it also gives us the opportunity worldwide to draw people to the area," said Donald Ziraldo, President of Inniskillin Wines in Niagara-on-the-Lake.

"The proposal in front of us and the opportunity that we as an area, a community, can work together with a learning institution of the magnitude of Brock is something to be reckoned with. I congratulate Brock University for their perseverance and optimism for the grape and wine industry," added John Neufeld, Chairman of the Ontario Grape Growers Marketing Board.

Brock University will accept students into a new undergraduate program in oenology and viticulture—the science of grape growing and wine making—in September 1997. Two Brock graduates, Andy and Domenica Panko, have donated \$30,000 to provide financial assistance to students of the new program.



Left to Right:  
Bruce Walker, Wine Council of Ontario  
Donald Ziraldo, Inniskillin Wines  
Bill Cade, Dean, Faculty of Mathematics and Science, and Acting Vice-President Academic  
John Neufeld, Ontario Grape Growers Marketing Board  
John Howard, Vineland Estates Winery, and Brock Board of Trustees member



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**Coach Pelino wins gold with Team Canada**

**Y**ou may remember sharing in the excitement as Team Canada defeated Team USA and captured the World Junior Hockey Championships in late December 1996. What you might not know is that Mike Pelino, coach of Brock University's hockey team, was a member of the coaching staff that led this record-setting team to their fifth consecutive title. Coach Pelino served as an assistant coach for the championship tournament in Geneva, Switzerland. Canada's Junior Team now boasts a 27-game undefeated streak in international competition.

In August 1996, Mr. Pelino also led Canada's under 18 hockey team to a gold medal finish during the Pacific Cup Tournament in Nelson, B.C.

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