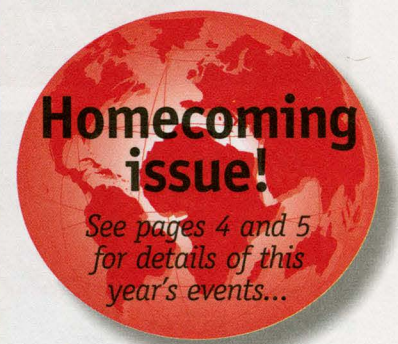


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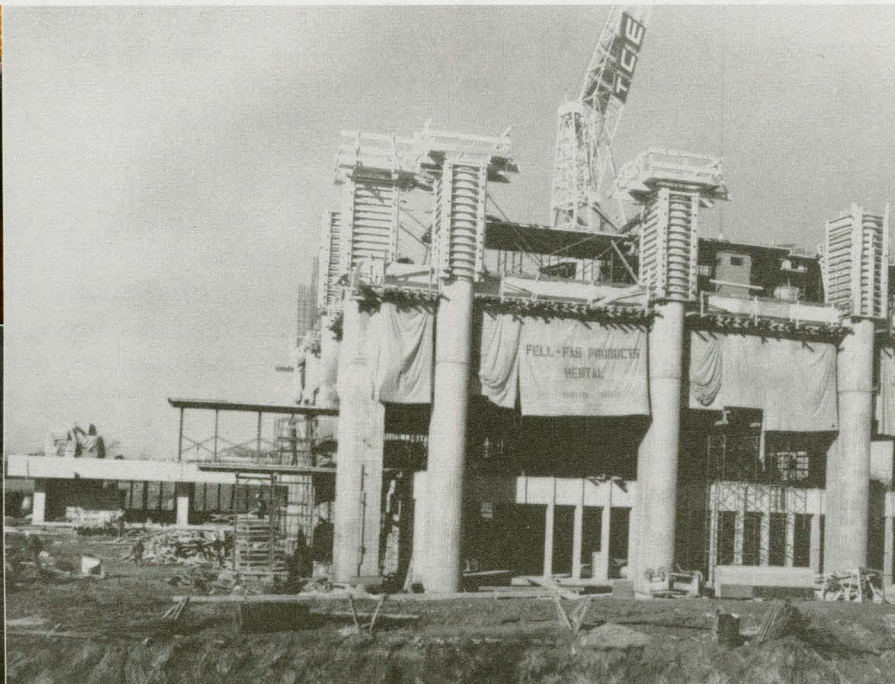
# Brock University *Surgite!* Fall 1999



A quarterly publication for graduates and friends of Brock University  
*Surgite!*/sur-gi-tay/Latin for "Push on!" The inspiring last words of Maj.-Gen. Sir Isaac Brock

## Brock—now and then

## Grads invited to party like it's 1999



Brock—still growing after all these years. Visit us this Homecoming, meet some old friends, make some new ones, and see the remarkable changes for yourself.

**B**rock's Homecoming this year will definitely be the chance to "party like it's 1999."

Come out and join in the fun. It all begins on Friday, November 5, at ISAAC's with IndieBlast '99. This kickoff pub night is a new feature to Homecoming and offers graduates an opportunity to mingle with Brock students and the community, as well as hear some award-winning Canadian independent bands live on the pub stage.

For a complete list of Homecoming events, turn to pages 4 and 5. Here's just a sample of what's on November 5 and 6:

The Geography Class of '79 holds its 20-year reunion, kicking it off Friday with a wine and cheese at the University Club. Then on Saturday, everyone is invited to participate in family-oriented activities scheduled for the afternoon. The celebrations continue in the evening at the class party.

On Saturday, there will be a registration desk set up at ISAAC's, beginning at noon. Grads can come by and present their Alumni Card to receive a Homecoming souvenir, as well as enter their name in a prize draw. The pub will be open at noon with a barbecue and entertainment planned for 3 pm.

The Classes of '69 and '74 celebrate their 30th and 25th anniversary reunions Saturday night at the annual Homecoming dinner. Doors open at 6 pm, at Pond Inlet.

At 8 pm, the annual Homecoming pub night, at ISAAC's, features Pat Hewitt on stage.

It's bound to be a great weekend. We look forward to seeing you there!

**T**his is no ordinary *Surgite!* It carries with it the distinction of being the last issue of this century. It only seems fitting that we take this opportunity to review some of the events, both big and small, that have shaped Brock University over the past 36 years.

This is also a very appropriate time for Brock to salute its past. The University has set an exciting course for the future with many major initiatives that will take place early in the new century. The past serves as an important reminder of the vital support from graduates, students, faculty, staff and community that has enabled Brock to accomplish great things over more than three decades. Once again, Brock will look to that strength in achieving future success.

With a vision to the new century, we share some highlights of our history:

The '60s: The Founding Fund campaign sets a target of \$5,000,000 and raises \$6,500,000. Dr. James A. Gibson

is named Brock's first President and Vice-Chancellor. The first assembly of faculty and students (seven faculty, 124 full-time students and 18 part-time students) is held September 16, 1964 in St. Paul St. Church. Classes move to the Frozenaire Plant, on Glendale Avenue, later in the fall. John Auld is the first student to graduate. Brock's Decew campus takes shape with the construction of the Schmon Tower and, later in the decade, the Thistle complex.

The '70s: Brock continues to grow in student numbers and with that comes a number of capital expansions. The Faculty of Education, Decew Residence, the Physical Education Complex and the ever-popular student pub, Alphonse's Trough, are built. Centre for the Arts holds its inaugural season in 1970. It is also the decade of the University's famous recruitment slogan: "Isaac Brock Wants You."

The '80s: Move over San Diego chicken and make room for the Brock Badger.

The University's official mascot makes its debut during Homecoming festivities on November 6, 1982. It is another decade of physical expansion with the addition of the Eleanor Misener Aquatic Centre, Brock's science facility, and the first phase of the Student Village residence.

The '90s: Brock celebrates its first Canadian athletic championships in men's wrestling and basketball. Our graduate numbers swell. Early in the decade graduates number 20,000 and that grows to well over 30,000 before the decade is out. This period is marked by continual campus expansion including Taro Hall, an addition to the Student Village, Harrison Hall, home of the Student Health Centre and Athletic Therapy Clinic and Inniskillin Hall.

And that brings us to where we are today—11,000 students, 36,000 graduates, and a \$190 million economic impact—a University with a very bright and exciting future.

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# Brock University

*Careers begin here!*

St. Catharines, Ontario, Canada L2S 3A1  
(905) 688-5550, ext. 3245

**Brock University**

Chancellor

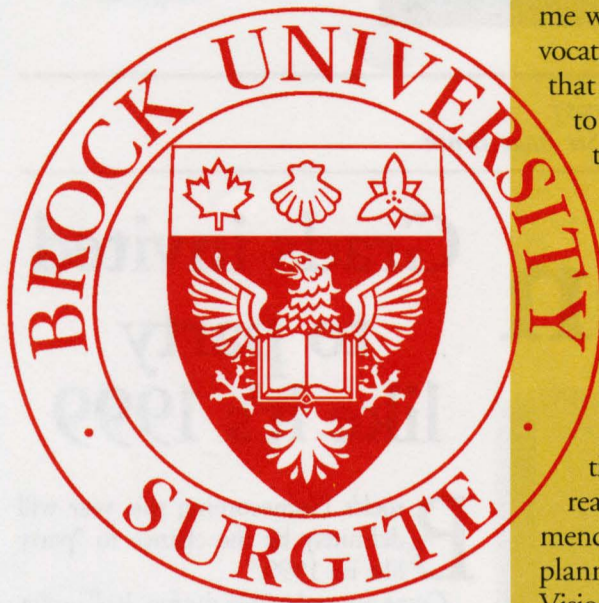
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Dr. David Atkinson



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Executive Director, External Relations

Grant Dobson

Communications Director

Mike Farrell

Editor

Heather Junke

Publications Assistant

MJ Turner

Layout

Diane Coderre

Photography

Divino Mucciantie

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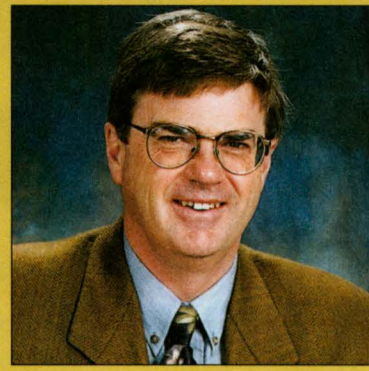
# Grads carry our story to the world

Often over the last two years, I have commented on the special nature of community at Brock, and how it is strikingly different from anything I have experienced at other Canadian universities. This is perhaps best confirmed for me when I talk to graduates at convocation, when repeatedly I hear regret that their days at Brock are coming to a close, and that a special chapter in their lives is finishing.

But while we welcome graduates to the Brock Alumni Association, and in my convocation remarks I encourage them to remain a part of Brock, we are like so many other Canadian universities in that we are not nearly as successful in this ambition as we should be. It is for this reason that an important recommendation of our recently completed planning and priorities document, "A Vision for the Future," is that Brock "mount aggressive and strategic programs that will encourage Brock alumni to maintain lifelong relationships with and allegiance to the institution."

We have been working hard in this regard. We have established a number of successful Brock alumni networks. The current Alumni Association Executive is developing its own plan for the future. We are including alumni in official events. That the Alumni President now has a place on the convocation program to welcome grads to the Alumni Association is a long overdue development. And recently, the Board of Trustees officially established a designated alumni position on the Board.

One sometimes hears that the only time Brock contacts alumni is when we are fundraising. And we cannot deny that the generosity of alumni is important to us; over the years, our Telegrad program has funded major initiatives in the library, computing, and student aid. In a time of decreased



Brock President David Atkinson

government funding, we have no choice but to find other sources of support if we are to accomplish the important goals we have set out for the future.

It would be wrong, however, to assume that this is Brock's only connection with its alumni. As a community, Brock is all its students, both past and present, and it is important that current students hear from past students so that the traditions and values, giving Brock its distinctiveness and special place, are maintained. Yes, we might have only been here for a little over 35 years, but the fact remains that in this short time Brock has developed its own special traditions, the very ones that give rise to the sense of community that is distinctive about Brock.

Brock's alumni are especially important for us at present. While we take enormous satisfaction in what Brock has accomplished over its relatively short history, we also know that Brock is at a crossroads. It can no longer limit its identity to the Niagara region; it must be an institution that takes an important place in the Canadian university community.

Over the last year, we have completed a number of studies that reveal that Brock is insufficiently known outside southern Ontario—and this concerns us. Brock alumni are, however, found across Canada and around the world. We read, for example, about Terence Scheltema and Wendy Alexander in the last issue of *Surgite!*. Who better,

then, to speak for and about Brock than our alumni, those who have graduated from Brock and who in their success represent the best of what Brock provides? We need our alumni to tell others just what a great school we are.

One might ask, of course, why does Brock need to be better known? The answer is pretty clear. Brock today operates in a competitive environment very different from what existed even five years ago. We must compete for the best students, for new faculty, for research funding, and for philanthropic support. To be successful, we must be better known, and for this we need alumni who will spread the word about Brock.

But we also know that university is about friendship, about the excitement of learning and growing, and about connectedness to an institution that has an enormous influence on one's later life. While it is perhaps too easy to talk of university as the best time of one's life, there is a profound truth in this cliché. Whether it be nostalgia or not, one tends to look back to one's time at university as a special time.

All of this, then, comes to Homecoming, that event when alumni are invited to return to campus and to reconnect with their university. We are looking forward to a bigger and better event than ever this year. Much has happened at Brock over the last few years, and we want to show the institution off. But we also want to hear from our grads; we want to hear about how you think the University might change and grow. And, we want you to learn about what is happening at Brock so you can carry our story to the world. My hope is that we will get the biggest turnout ever this year, and I look forward to meeting many of you in November.

*David N. Atkinson*

## FORUM

# Culture of research flourishes at Brock



By Dr. Jack M. Miller, Associate Vice-President, Research and Dean of Graduate Studies

I was honoured to be recently appointed as Associate Vice-President, Research and Dean

of Graduate Studies. Included in various aspects of the job description are functions that I have carried out at Brock both formally and informally over the years. Because this is a new position, I will be able, in part, to shape it as the job develops and evolves in directions consistent with Brock's long-range plans arising from the Final Report of the President's Task Force on Planning and Priorities.

This report makes clear that the University is increasingly committed to both research and graduate studies as part of our move towards becoming a comprehensive university. Helped by my colleagues from all faculties who are planning new graduate programs, I feel that we will be able to

expand Brock's graduate offerings while at the same time strengthen the experience of our undergraduates.

One of my goals will be to increase Brock's share of the total research "pie" available to Canadian researchers. This will also involve fostering partnerships both within Brock and between Brock and other institutions.

Collaborative research is one of Brock's strengths and must be encouraged, across faculty as well as departmental boundaries, and with other universities. Fostering these linkages will be an important aspect of my job. As Associate Vice-President, Research, I must also understand the varying modes of research found across the University. These include faculty who are involved in pure or basic research; scholars working in the fine and performing arts; as well as those with grants and/or contracts. Other faculty may be involved professionally with consulting contracts for a fee. Students are commonly employed under contract by a professor. These all can be considered part of our mandate for training of "highly qualified personnel."

Both money and other types of infra-

structure support for research is important. The fact that research, whether by faculty, staff or students, graduate or undergraduate, requires adequate space is something that in the past may have been of lower priority. Research space will have to be considered for both the new academic building being planned and for the re-allocated space that is vacated. You cannot hire a scientist without providing lab space. Equally, the equivalent scholarly work of an artist requires a studio or the social scientist requires the appropriate computer labs. Also needed are places for our students to gather, meet each other and enter into the interpersonal interactions so important to research. Frederick Gowland Hopkins (1861-1947), the pioneer Biochemist and mentor of women scientists, felt that the most important rooms in a research building were the tea room and the library. We must talk not only to our closest colleagues and students but also to the broader University community and I will be looking for some seed money to fund research get-togethers on various topics.

It will be a major challenge to introduce new graduate programs at Brock with limited resources. I am already helping to shep-

herd the proposed joint PhD in Education (with Lakehead, Windsor and Western) through final stages of the OCGS appraisals process and starting the proposed PhD program in Biotechnology through the process. A broadly based Psychology PhD program is at an earlier planning stage. There are many master's programs at various levels of planning—several stimulated by the recently completed planning exercise.

With the good scholars Brock already has, space, infrastructure and seed money are very important in making a "research culture" a higher priority, as well as a more visible part of Brock's profile.

*(Dr. Jack Miller has a long and distinguished career at Brock as a teacher, researcher and administrator.)*

Let us know if you have an idea for a Forum article.

Contact our editor at:

(905) 688-5550, ext. 3248

or e-mail:

[hjunke@spartan.ac.brocku.ca](mailto:hjunke@spartan.ac.brocku.ca)

# Duty calls for ammunition specialist



Graduate Dave Buck in uniform

## D.O. (Dave) Buck (BA '81)

After graduating from Brock in 1981 with a BA in Politics and Administration, I joined the Canadian Forces. I had been putting myself through university by working with the local Militia unit, The Lincoln and Welland Regiment. My first posting as a Logistics officer was to the Material Traffic/Dangerous Cargo Section at National Defence Headquarters. I worked on rewriting the manual for transporting dangerous cargo by air, and other equally necessary but not terribly exciting projects.

In 1983, I was posted to Base Transport at CFB Toronto, putting me closer to my fiancée Laurie, who was attending York University. We were married in September 1985 and not long after I was posted to 1 Service Battalion, in Calgary, where I served for just over two years as the second-in-command of a company. During this period, I was fortunate to be sent to West Germany as part of the Reformer exercise in 1988. This was a major exercise, lasting almost three months and involving over 200,000 troops. This was one of the last large exercises of this type as the next year the Iron Curtain collapsed and Canada pulled its brigade out of Europe.

I attended Ammunition Technical Officer (ATO) training in the United Kingdom from December 1988 to March 1990. ATOs are responsible for ammunition and explosives, including bomb disposal. The course is the longest and most difficult offered by the British Army.

I returned to Canada to the Canadian Forces Ammunition Depot at Angus, Ont. (now sadly closed in a round of



Major Dave Buck, now Chief Ammunition Technical Officer with the New Zealand Defence Force

budget cuts). I returned briefly to the UK for advanced training in bomb disposal in 1990.

In August 1994, I received a United Nations tour, and I was posted to the Cambodian Mine Action Centre, where we were working with advisers from Australia, New Zealand, and Belgium, teaching the Khmer on how to clear the millions of landmines that threaten their daily lives. Although I was posted as a Technical Adviser for Logistics, because

### The really interesting part of the job is Explosive Ordnance Disposal and its sub-specialty of Improvised Explosive Device Disposal, known as bomb disposal.



of my additional skills in the field of ammunition and explosives, I was sidetracked to be a Technical Adviser on de-mining operations in the field. I worked minefields in Kampot province, in the south, 20 kilometres from the Vietnamese border, and in Banteay Meanchey province, in the north, near the border with Thailand, and in the heart of Khmer Rouge country.

It was hot, dangerous work but the most rewarding posting of my career. There is something personally satisfying in handing over a cleared piece of land to the local government and watching

refugees stream onto it, to stake their claims and begin rebuilding their lives.

I returned to Canada in August 1995 and was sent to National Defence Headquarters. It was dull duty and when the early retirement program was offered, I jumped at it and proceeded with plans to emigrate to New Zealand. My wife and I had decided to go our separate ways and there was nothing holding me back. I accepted a position as the Deputy Chief Ammunition Technical Officer with the New Zealand Army, and left Canada in December 1996. After a year, my boss retired and I was promoted to Major and became the Chief Ammunition Technical Officer (CATO).

As the CATO, I am responsible for ammunition policy. The really interesting part of the job is Explosive Ordnance Disposal and its sub-specialty of Improvised Explosive Device Disposal, known as bomb disposal. The New Zealand Defence Force is responsible for all bomb disposal in New Zealand. It is my job to write the policy and procedures, select the equipment, and select and train the Operators who do the disposal. I also take my turn on the duty roster, where we are on one hour's notice, 24 hours a day, seven days a week.

When not on duty, I spend my spare time riding my Kawasaki Vulcan 800, touring around the country. New Zealand is a beautiful place. Once you get outside Auckland, the pace of life slows down dramatically. People in New Zealand are wonderful.

My contract here runs until December 2001—after that we'll see. I may just stay for good. In the meantime, I'd love to hear from old friends. I can be reached via e-mail at: [dobuckcd@globe.co.nz](mailto:dobuckcd@globe.co.nz).

# Theatre company takes root



Miquel Munoz  
BA (clas) '95

My career in theatre began while taking a Liberal Arts course at Brock. One small segment of the course was dedicated to a portion of the book of Job, which prompted me and my brother, Mann, to write a full-fledged rock musical called Job and the Snake.

Miquel Munoz

After graduating from Brock in 1995, and after a successful mini-tour of the Niagara peninsula, it seemed easier to start a new theatre company than to have the big established Toronto production companies take on the project. So we moved to Toronto and founded what has become Cube City.

In April 1996, we took our show Job to the National Ballet School Theatre for a three-week run. After making only a \$6 profit, our fledgling company was forced to develop innovative techniques to keep afloat in the highly competitive Toronto entertainment scene.

Such techniques involved the refocusing of our efforts toward the development of new musical theatre projects in a workshop environment. This past year, Cube City ran 30 weeks of shows with three full-time staff members including myself and my wife Ariel. As Musical Director for the theatre, I also oversee a new addition—a state-of-the-art digital recording studio.

To date, the company has developed musical projects retelling classical stories such as Come Away: the story of Ruth, Epimenides, The Buddha, Purim Day, and the children's musical Aesop. With this artistic base, we now plan to expand into the Niagara area with the pilot of a planned franchise of small dinner theatres.

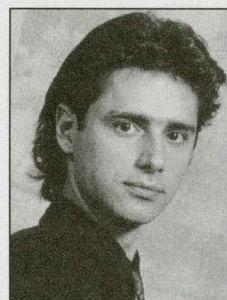
**Brock grads—We want to hear what you are doing, where you are living and the places you have travelled. So send us a letter, postcard or e-mail: [hjunke@spartan.ac.brocku.ca](mailto:hjunke@spartan.ac.brocku.ca)**

## Brock's Theatre Beyond Words connection

For over 20 years, Theatre Beyond Words has been Brock's Theatre in Residence. Many of its plays, featuring the Potato People, are performed at Brock's Playhouse. Many of its actors are Brock graduates. Christine Stephen, who plays the adorable Nancy Potato, majored in Theatre and Dramatic Literature at Brock. Steven James Miller, another actor in the troupe, is a graduate of the same program. Even two of the four office staff, Julie Cairnie and Colleen Pielechaty, are Brock graduates. Veteran performers Terry Judd, Robin Patterson and Harro Maskow teach courses in Visual Theatre at the University.

This season, the troupe performs "Spud Trek" at The Playhouse. In this new production, aliens from outer space run out of gas and crash in the Potato People backyard. The result is hilarious and delightful. Performances will take place on December 4, 6, 7, 9 and 10. Please call 905-468-2151 or 1-800-268-5774 for more information.

# Business degree gets a workout



Phil Marinucci

Phil Marinucci is a multimedia type of guy with a good head for business.

That business sense comes from a 1991 Brock degree in Business Administration.

He says his Brock education has been invaluable as he pursues a number of career paths.

For starters, he's a Computer Consultant and Internet Specialist with Xerox Corporation. Marinucci, who studied graphic design at Sheridan College in 1992, has also set up an e-commerce venture called eXWorld. It's primarily an Internet news information

source and he has future plans for a portal Web site that will include advertising, merchandising and learning/development. And then, there are his screenwriting and filmmaking projects.

"It is an odd combination but I guess you could say that I'm using both sides of my brain," Marinucci joked. "I can be an IT (Information Technology) person and have that technical side and then I can switch over and be totally creative. I'm forcing the two worlds to mesh. There is a nice mix in the middle which is called multimedia and that has incredible applications in today's world.

"In all my ventures, my business background has been a real asset."

His filmmaking ventures are garnering attention. In 1994, he set up NITROUS Productions with his part-

ner, and cousin, Marco Marinelli. They produced a number of short independent films, including Cupid's Arrow, a 23-minute thriller, released in 1998, that received several awards at Canadian and worldwide independent film festivals. The film's distribution rights have been sold to a couple of U.S. companies that plan to show it worldwide through video streaming on the Internet as well as television overseas.

Now that he and his cousin have decided to go their separate ways, Marinucci has begun a new film production company called, for the time being at least, Phase 3 Productions.

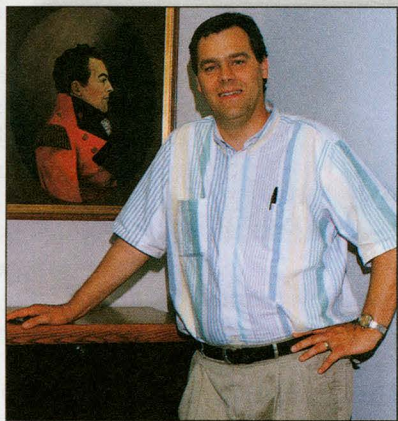
"It's going to take some time to get everything set up, but it's very exciting," he said, adding that he hopes to have a new film out next year.



## Connecting Alumni and students to the past, present and future of Brock!



# Homecoming



Michael Robertson, Alumni President

## Brock's future holds an exciting role for grads

*From a historical perspective, I believe 1999 will be seen as one of the most important years in the history of Brock University. Growth is key to the health and survival of any institution or organization. It is an extremely difficult task in any institution and more so for one steeped in the rich traditions of academia.*

*Growth for Brock will be defined in a number of ways: through a strengthened and focused commitment to academic excellence, increased presence in and service to the broader community beyond the bounds of St. Catharines and the Niagara region, and through partnerships created on national and international levels.*

*Brock's ability to achieve these things is contingent upon a number of variables. A critical key to growth is a committed, involved, active and proactive alumni. We will be asked to support the University's effort in the near future in ways that are creative and meaningful far beyond simply answering a call from TeleGrad.*

*This year has seen and will see the future of Brock painted in bold strokes and its alumni can look forward to a significant role in that future.*

— Michael Robertson, President, Brock University Alumni Association

## 25th/30th Anniversary Dinner

Don't be the odd graduate out. There is a place for you at this year's 25th/30th anniversary dinner, for the class of '74 and '69, on November 6, beginning with a reception at 6 pm, at Pond Inlet. If you would like to contact some old friends ahead of time, but have lost touch with them, please call Lynne at the Alumni Office, (905) 688-5550, ext. 3251.

She will help you locate fellow graduates and give you more information on getting tickets and reserving tables for this special occasion.



Grads enjoy the awards luncheon

## First Annual 4-on-4 Co-ed Recreational Basketball Tournament

Want to relive those good old days of basketball at Brock? Why not sign up and join in a friendly game at Homecoming '99. You may register as a team or as an individual. Registration is \$20 per person and will include the game and a souvenir of the weekend.

Please enter by October 15 by calling Jim Young, at (905) 938-5311, or e-mail: granthamgator@hotmail.com or Lynne Irion at (905) 688-5550, ext. 3251, e-mail: lynirion@spartan.ac.brocku.ca or fax (905) 641-5216.

## IndieBlast '99

Do you remember those days of student pubs at Brock? Want to experience how students party in 1999? Have things changed? Graduates and students will come together Friday, November 5, for a night of music and fun, featuring three independent artists from a lineup of award winning performers. Tickets are \$5 per person and they will be on sale at the door or from Brock Centre for the Arts.



Kathryn Ennor, of Ottawa, hugs an old friend.

## Afternoon BBQ and Entertainment

There will be a barbecue and entertainment on the Patio at ISAAC's, at 3 pm. Visit the registration desk in the lobby of the student centre to pick up your souvenir and enter our annual Homecoming draw. Catch up on old times, meet old friends, teammates and faculty. ISAAC's will be open at noon, and CFBU will be covering the event.

## Order your tickets now



Centre for the Arts  
Brock University

Don't miss out! Mark the Homecoming dates on your personal schedule now, and order your tickets (you may charge them on VISA or Mastercard) by calling the Box Office, Centre for the Arts, Brock University, at (905) 688-5550, ext. 3257. Box Office hours are Monday through Friday, 10 am to 7 pm; and Saturday, noon to 4 pm.

- **The Niagara Brass Ensemble**, Friday, November 5, 8 pm — Adults: \$15, Students/ Seniors: \$12.
- **Alumni and Student Pub featuring IndieBlast '99**, Friday, November 5, 8 pm; \$5/person.
- **Anniversary Dinner**, Pond Inlet, Saturday, November 6, 6 pm; \$25/person.
- **Alumni Pub featuring Pat Hewitt**, Saturday, November 6, ISAAC's, 8 pm; \$7/person.

\*There will be a \$3 processing fee added to phone/fax/mail orders (not applicable on in-person sales). Full payment must be included with order. Tickets will be mailed if ordered before October 17, 1999 and will be held for pick-up if ordered after this date.

## Amendment to the Constitution Brock University Alumni Association

The Board of Directors of the Brock University Alumni Association has proposed the following amendments to the Association's constitution. As required by the constitution:

**Article V** of the Constitution shall be amended as follows:

**Clause i)** shall be deleted and the following substituted:

**i)** At the first Board meeting following the Annual Meeting, the Board shall elect from its members, officers consisting of a President, Vice-President, Secretary-Treasurer, Communications Chair, Planning Chair, Awards/Scholarship Chair, Alumni Outreach Chair.

**Clause d)** shall be deleted and the following substituted:

**d)** the Secretary-Treasurer shall present a report of the financial status of the Association at each Board and Annual Meeting, or when called upon by the Board. He/She shall be an ex-officio member of the Alumni Outreach Committee.

**Clause e)** shall be deleted and the following substituted:

**e)** the Alumni Outreach Committee shall organize and co-ordinate events including those activities associated with the Annual Homecoming, subject to the general supervision of the Board.

**Clause f)** shall be deleted and the following substituted:

**f)** The Alumni Outreach Chair shall organize the raising/collection of funds for the alumni fund, subject to the general supervision of the Board.

The following shall be added:

**(i)** the Awards/Scholarship Committee shall organize and co-ordinate all activities relating to the Alumni sponsored Awards and Scholarship.

## Friday, November 5

**9:15 am (Senate Chamber)**

**Deleuze's Joyful Encounters:**

10th Annual Conference on The Post Modern Ethics of Joyful Wisdom. There will be papers on Deleuze's approach to the Stoics Scotus, Hume, Spinoza, Kant, Nietzsche, Bergson, and others. For more information, please contact David Goicoechea, at (905) 688-5550, ext. 3315. (Keynote address 7:30 pm Friday evening.)

**5:30 pm (Gym One)**

**Men's Basketball Tournament:**

McMaster vs Waterloo.

**7:30 pm (Gym One)**

**Men's Basketball Tournament:**

Brock vs Laurier.

**8 pm (ISAAC's)**

**IndieBlast '99:** Graduates and students will come together for a night of music and fun. Tickets are \$5 per person at the door. For further ticket information, see Brock Centre for the Arts page 4.

**8 pm (Sean O'Sullivan Theatre, Centre for the Arts)**

**The Niagara Brass Ensemble:** Since its inception in 1990, the Niagara Brass Ensemble has been dedicated to excellence in brass chamber music performance and has made a commitment to performing music by Canadian composers. They are Artists in Residence at Brock University and the Art Gallery of Hamilton. For ticket information, see Centre for the Arts page 4.

## Saturday, November 6

**8 am Information Desk, Schmon Tower Lobby (until 7 pm).**

**9 am (Faculty of Education Gym)**

**4-on-4 Co-Ed Recreational Basketball Tournament:**

For information contact Jim Young, at (905) 938-5311 or e-mail: granthamgator@hotmail.com or Lynne Irion, at (905) 688-5550 ext. 3251, e-mail: lynirion@spartan.ac.brocku.ca or fax (905) 641-5216. You may register as a team or as an individual. Registration is \$20 per person. See page 4.

**11 am (Bookstore and Badger Sports Shop)**

For your convenience, the Badger Sports Shop and the Bookstore will be open 11 am to 3 pm. See page 5.

**11:30 am (Gym One)**

**Women's Alumni Volleyball Game:**

Lunch social to follow. For information contact Jennifer Currie, at (905) 688-5550, ext. 4409.

**12 Noon (ISAAC's)**

**Registration Desk:** Graduates are invited to check in at the registration desk and upon presentation of their alumni card will receive an alumni souvenir and the chance to enter our annual Homecoming draw. ISAAC's will be serving lunch items from noon to 3 pm.

## 1 pm (Gym Two)

**Co-ed Recreational Volleyball Challenge.** Cost is \$25 per team—students and alumni welcome. Please enter by Wednesday, November 3 by calling, (905) 688-5550, ext. 4409, or e-mail: jcurrie@arnie.pec.brocku.ca

## 1 pm (Field)

**Women's Alumni Rugby Game:** For information contact Ken White, at (905) 688-5550, ext. 4233.

## 2 pm (Field)

**Men's Alumni Rugby Game:** For information contact Ken White, at (905) 688-5550, ext. 4233.

## 2 pm to 4 pm (Eleanor Misener Aquatics Centre)

### Alumni Family Fun

**Swim:** Free to alumni and their families on presentation of your alumni card.



## 3 pm (ISAAC'S)

### Barbecue and Entertainment:

Come out and enjoy the music and catch up on old times with friends, teammates, and faculty. For more information see page 4.

## 3 pm (Gym One)

### Men's Alumni Basketball Game:

For information contact Ken Murray at (905) 688-5550, ext. 3301.

## 3:30 pm (Alumni Lounge)

**Alumni Association Annual General Meeting and Election of Board of Directors.**

## 5:30 pm (Thorold Arena)

### Men's Interuniversity Hockey:

Toronto at Brock, Alumni Social to follow

## 5:30/7:30 pm (Gym One)

### Men's Basketball Tournament:

- 5:30 Consolation Game
- 7:30 Championship Game

## 6 pm (Pond Inlet)

**Anniversary Dinner:** honouring the class of '74 and class of '69, open to all graduates, faculty and staff. For ticket information, see Centre for the Arts page 4.

## 7 pm (Eleanor Misener Aquatics Centre)

### 3rd Annual Alumni Swim Meet:

Open to all former Badger swimmers. Contact Herb DeBray, at (905) 688-5550, ext. 3596.

## 8:30 pm (Eleanor Misener Aquatics Centre)

### Women's Water Polo Alumni Game:

Social to follow.

## 8 pm (ISAAC'S)



**Last Blast of the Century Bash Pub Night:** Back by popular demand—Pat Hewitt. Four tickets per person maximum. Alumni are allowed to sign in one guest only.

Reserved seating for advance ticket sales held until 9 pm only. For ticket information see Centre for the Arts page 4.



There is always a lot of spirit at the annual alumni rugby matches.

## Alumni e-Rugby

Visit the Old Badger Rugby Club Web site at: <http://www.brocku.ca/extrel/develop/rugby/> or e-mail us at: [rugby@spartan.ac.brocku.ca](mailto:rugby@spartan.ac.brocku.ca) for information on the men's and women's varsity squads, plans for Homecoming '99, and to help organize the 30th anniversary reunion in 2000. Newsletters, photographs, links and stories will keep you up to date with Brock Rugby. Good luck to the men's squad as they return to OUA Division I action in September. See you at the annual Homecoming Alumni matches on November 6—the women play at 1 pm, and the men at 2 pm.

## Bookstore and Badger Sports Shop

Great times...Great memories

We're sure you'll want to take something home that will continue to remind you of the good times you enjoyed at Homecoming '99. While you're on campus, don't forget to visit the Badger Sports Shop, located on the mezzanine level of the Physical Education Complex; and the Bookstore, in the Thistle Corridor across from the Centre for the Arts Box Office.

The Badger Sports Shop offers a large selection of Brock memorabilia including imprinted T-shirts, shorts, sweatshirts, sweatpants, hats, children's clothing, swimsuits and more.

The Bookstore has school rings, watches, jackets, imprinted beer steins, coffee mugs, T-shirts, sweatshirts, children's clothing and other items.

For your convenience, the Badger Sports Shop and the Bookstore will be open from 11 am to 3 pm on Saturday, November 6.

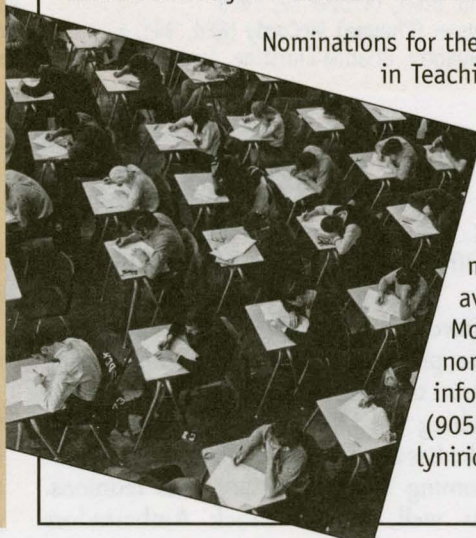
## "Last Blast of The Century Bash"

You asked for it, some begged for it, and now PAT IS BACK for one last blast this century, on Saturday, November 6, at ISAAC'S Pub.

The most popular entertainer in Brock's history, Pat Hewitt has been selling out the house for 20 years and this year will be no exception! From staples "The Wild West Show" to "Gracie", Pat will be pounding out a plethora of rock-'n-roll classics and originals that create the most chaotic party that Brock has ever hosted. This year—we aim to better it! The 1999 Homecoming Pub at ISAAC'S proves "You can never get enough of a good thing."

## Brock University Alumni Association presents...

Alumni Award for Excellence in Teaching



Nominations for the Alumni Association Award for Excellence in Teaching are invited annually. Nominees must be full-time members of faculty holding regular faculty rank and must have completed at least three years teaching at Brock. Nominations may be submitted by students, alumni, faculty, or staff members. Nomination forms will be available from the Alumni Office from Monday, November 8. Deadline for the nomination package is March 3, 2000. For information, please call the Alumni Office, at (905) 688-5550, ext. 3251 or e-mail: [lynirion@spartan.ac.brocku.ca](mailto:lynirion@spartan.ac.brocku.ca).

Jamie Fleming, right, greets grads during last year's reception in ISAAC'S. Below: Women alumni basketball players Front row, from left, Janice Jockel and Sharon Hanlon. Back row, from left, Wendie Nutt, Sara Montague, Sylvia Graham and Heather (Kurtz) Matile.



## Attention, Geography Class of '79!

Plans are afoot for our 20th Anniversary at Homecoming '99. We will have a wine and cheese party at the University Club/Alphie's Trough, on Friday, November 5. We are planning to have family-oriented activities on Saturday afternoon (we are open to suggestions), and on Saturday evening we will have a party with entertainment, in the University Club.

If you would like to contact some old friends ahead of time, but have lost touch with them, please call Lynne at the Alumni Office, (905) 688-5550, ext. 3251.

To register or for more information, please call Alan or Cathy Nursall, at (705)523-4176, or e-mail: [nursall@vianet.on.ca](mailto:nursall@vianet.on.ca) or visit their Web site on-line at: <http://icewall.vianet.on.ca/pages/nursall>.

## Network Contacts

Below is a list of Alumni Networks. If you would like to start a Network in your city, please contact the Alumni Office at (905) 688-5550, ext. 3251.

### Calgary

George Pastirik  
682 Hawkwood Blvd NW  
Calgary, Alberta T3G 2V6  
(403) 547-7226 (home)  
(403) 547-4422 (work)  
(403) 547-0235 (fax)

### Edmonton

Christine Peake-Bremner and Tom Bremner  
307-11037 83rd Street NW  
Edmonton, Alberta T5H 1M4  
(403) 426-4369 (home)  
(403) 426-7578 (fax)  
E-mail: [tbremner@freenet.edmonton.ab.ca](mailto:tbremner@freenet.edmonton.ab.ca)

### Ottawa

Wendy Alexander  
(613) 237-5597  
Terence Scheltema  
305-283 McLaren St  
Ottawa ON K2P 0M2  
(613) 237-1214 (home)  
(613) 992-3821 (work)  
E-mail: [terences@writeme.com](mailto:terences@writeme.com)

### Vancouver

David Thomas  
WestReal Realty Inc.  
2467 Bellevue Ave.  
West Vancouver, British Columbia V7V 1E1  
(604) 922-6995 (work)  
(604) 922-6289 (fax)

### Victoria

Maria Sullivan  
104-689 Bay Street  
Victoria, British Columbia V8T 5H9  
(250) 384-2742 (home)  
(250) 384-2712 (home fax)  
E-mail: [mike.sullivan@bc.sympatico.ca](mailto:mike.sullivan@bc.sympatico.ca)

### Singapore

Ma, Poh How  
United Overseas Bank Limited  
298 Tiong Bahru Road  
#11-01/06 Tiong Bahru Plaza  
Singapore 168730

### Hong Kong

Tim Noonan  
(852) 2887-5800 (phone)  
(852) 2887-5387 (fax)  
E-mail: [timnoon@vol.net](mailto:timnoon@vol.net)

## General Meeting and call for nominations

The Annual General Meeting of the Brock University Alumni Association will be held Saturday, November 6, at 3:30 pm, in the Alumni Lounge, 13th floor, Schmon Tower.

The Brock University Alumni Association is governed by a volunteer board consisting of 15 elected directors. The officers of the Association are elected from the 15 directors. The term of office for Board members shall normally be for a period of three years, commencing at the Annual Meeting and terminating at the Annual Meeting three years hence.

Nominations for directors to the Association may be made by any member of the Association and must be received by Friday, October 15.

For nomination forms/information, call the Alumni Office at (905) 688-5550, ext. 3251, fax (905) 641-5216, or e-mail: [lynirion@spartan.ac.brocku.ca](mailto:lynirion@spartan.ac.brocku.ca)

## Women's Basketball

**October 22, 7:30 pm,** (Gym 1), Brock vs University of Saskatchewan

### October 23

**Noon,** (Gym 1), Alumni Game  
**2 pm,** (Gym 1), Brock vs McGill—After game social TBA—watch your mail for information or call Chris Critelli at (905) 688-5550, ext. 3380 or e-mail: [critel@arnie.pec.brocku.ca](mailto:critel@arnie.pec.brocku.ca)



**Name:** John Auld  
**Degree:** BA, Politics, 1967  
**Residence:** Guelph, Ont.  
**Career:** Teacher  
**Present job:** Associate Professor, Faculty of

Management, College of Applied Human and Social Sciences, University of Guelph.

**Claim to Fame:** Having a surname beginning with "A" making me Brock University's first graduate.

**Favourite memories of Brock:** The people, faculty, staff and students! It sure wasn't the church basement rooms and construction sites that were the hallmarks of those early years.

**Greatest Source of Pride:** On a personal level it ranges from my family to being a Canadian citizen. These have been great gifts.

**Childhood Career Goal:** I'm not sure I had any specific ones. Trying to understand how and why things worked, going places, seeing new things and trying to understand myself are still goals in my life.

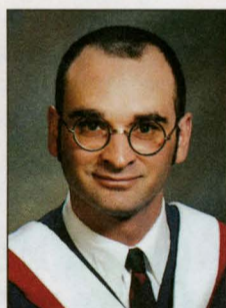
**Future Goals:** To make some small contribution toward awakening human understanding of the interconnectedness of all life on this planet.

**Source of Inspiration:** Keeping it within the Brock family of my experience, I still find myself referencing in my head, in any year, things I learned from; Bill Hull, James Gibson, Ed Myrenick, Josephine Meeker, John Hart, Michael Hornyanski, Bill Ormsby, Jerry Dirks, Marv Blauer, Juan Fernandez, and John Mayer.

## Award winners announced



Dr. Roberta E. Robb



Savino Mazzuocco

The Brock University Alumni Association has recognized two individuals for their achievements and contributions to the University. Dr. Roberta E. Robb is the recipient of the 1999 Alumni Association Excellence in Teaching Award and Savino Mazzuocco is this year's recipient of the Badger Award for student leadership.

Robb, a Professor of Economics and Director of Women's Studies, has been teaching at Brock since 1971. Colleagues and students praise Robb for her commitment to teaching and her ability to create a learning environment that encourages a high level of student success. Robb is described as a teacher who takes a caring and understanding approach to her students' welfare. She is also credited with developing innovative curriculum.

Mazzuocco, who will receive his award at the Homecoming dinner on November 6, graduated at spring convocation with a degree in Integrated Studies in Environmental Policy, Sociology and Visual Arts. He has made an outstanding contribution to student life and served as a volunteer with the Ontario Public Interest Research Group (OPIRG)—Brock. Mazzuocco produces and is the host of a weekly radio program on CFBU 103.7 that raises awareness of a variety of issues. Since 1995, he has been the Vice-Chair of the Brock Civic Responsibility Club.

*Surgite! Fall 1999*

1968

**Eleanor Beattie** (BA, Engl) received a PhD in Communication in the joint PhD program in Communications (Concordia, UQAM, University de Montreal) from Concordia, in May '99. The title of her thesis: Public Education in the Mass Media: National Farm Radio Forum on CBC Radio.

1971

**Chhiu-Tsu Lin** (MSc, chem) is the recipient of this year's Excellence in Undergraduate Teaching Award from Northern Illinois University. Lin was recognized along with two other professors during a recent ceremony and presented with a cheque for \$2,000.

1974

**Donna Harris** (BA, psyc) has joined AT&T Solutions Canada after a terrific 21-year career at Bell Canada, mostly in Sales and Service. This organization (new to Canada) has a mandate to provide network-outsourcing opportunities to large businesses. The Canadian group has only nine employees at the moment but is expected to be six-fold within a very short time.

1977

**Peter Hakkenberg** (BA, clas) has decided, with his family, to move to Bucharest, Romania after a wonderful four years in the Netherlands. Working as Chief Operating Officer for ING Barings, he will be responsible for the operations of all their branches in Romania. They presently have branches in Bucuresti, Ploiesti, Timisoara, Cluj and Constanta, with a total of over 250 staff.

1985

**Sandra Druyff-Olsen** (BRLS) runs Home Accommodations/Tourist Rooms in Jasper, Alta. For more information contact Sandra at (780) 852-3389.

1988

**Ana Pereira** (BSc, cosc) is the founder of Tore Corporation Inc., a computer consulting business specializing in IT business systems analysis, project management and methodologies. The company is based in the Hamilton area and services Hamilton, Toronto and Niagara. Ana can be reached at: ana.pereira@torecorp.com

1990

**Chris Uchacz** (BPhEd) is currently employed at the University of Texas-Pan American in the Department of Intercollegiate Athletics, as the Athletic Academic Co-ordinator. He is also finishing a PhD at the University of Illinois in Kinesiology (specializing in Sport Sociology). He says that he misses Brock very much and would like to try and contact old friends with whom he has lost touch. Chris can be reached at: uchacz@panam.edu

1991

**Julie Cairnie** (BA, phil) has accepted the position of Development Officer with Theatre Beyond Words in Niagara-on-the-Lake. Julie received her PhD from York University in the fall of '98. Her thesis was titled Imperialists in Broken Boots a paper about poor whites in South Africa.

**Phil Marinucci** (BA, admi/visa) works for Xerox Canada as an Internet Specialist. Phil also runs a successful film production company and has distribution rights sold on a short film that has won awards.

1993

**Carolyn Muller-Allain** (MA, poli) after having lived in Germany for the last six years, Carolyn recently moved to Boston to work as a Senior Conference Manager for the American office of her company, IBC Conferences, a global provider of market information to a wide cross-section of industries. IBC provides this information via conferences and publications, training courses, workshops, seminars, distance learning courses, in-house sessions and managed events for leading international companies and governments.

1994

**Edward Fernandez** (BA, psyc; Med, '95) in 1997 joined the Pirate program at East Carolina University after serving as an assistant coach at Brock University. He has served as goalkeeper coach for the Canadian Soccer Academy and the Ontario Under-19 women's

1996

**Christopher Laplante** (BA, film) has spent the last two and a half years teaching English conversation in Oita, Japan. While there he met several Japanese students who had attended the Brock Language Institute. He also met his wife, Momoyo Saito, whom he married in a traditional Japanese wedding. They are expecting their first child in February 2000. If anyone wishes to contact Chris, they can reach him at: thailog90@hotmail.com

1997

**Robin (Cooper) Walker** (BA, ling) and husband **Jeff Walker** (BA, enec) reside in Halifax, N.S., with their daughter Heather. Robin is currently working on her MSc in Human Communication Disorders and looks forward to becoming a Speech-Language Pathologist. Jeff works for Scotiabank in Halifax as a Customer Service Representative/Personal Banking Officer. They love the East Coast but plan to move back to Ontario to be closer to their families. They keep in touch with lots of friends from Brock but would love to hear from Lisa Reid.

1998

**Darren Jolley** (BBE) is doing his Master of Arts in Business Economics and partially completing an MBA in Finance at Wilfrid Laurier University.

1999

**Stephanie (Smart) Norton** (BA, poli, '92), a son, Nicholas, May 9, 1999.  
**Petra (Herget) Reinert** (BBA, '92), a son, Aaron Peter, June 8, 1999.  
**Amy (Trelford) Teakle** (BA, ling, '97), a daughter, Hannah, July 10, 1998.  
**Rachel (Woerlen) Vardy** (BA, chld, '95), sons, Josiah Thomas, May 20, 1999 and Caleb Joel, March 15, 1998.  
**Tammy (Messer) Windhaus** (BPhEd, '94) and **Michael Windhaus** (BRLS, '94), a son, Mathew Michael, December 28, 1998.

## ALUM News

soccer team and he was also head coach at Fort Erie High School. His playing experience includes four years with the Quebec Provisional Team.

**Barbara Pascoe** (BA, hlst) has recently located to Boston to take a position at the Boston University Medical Center as Perinatal Services Nurse Manager. living in a very fast-paced facility in a fast-paced city, she has met one intern from the University of Toronto but no Brock graduates yet. Barbara will be attending grad school at either BU or Northeastern. She would like to say hi to Kimberley Klint and would also like to hear from Bill Montelpare. She can be reached at: Barbara.Pascoe@bmc.org

1995

**Britta Breivik** (BA, Eng) and husband **Patrick Mulvale** (BA, Eng, '96) both completed their MSc/MEd at Niagara University in '96/'97 and moved to London, England where they taught for one year. Upon returning to Canada, they obtained teaching positions in Wingham, Ont. They say that they have had so many good experiences since leaving Brock and feel sure that this is due to the wonderful leadership of many of the professors from their undergrad years. Britta says, "I know I must personally cite Professor Marilyn Rose as one of the people who gave me confidence and encouraged my creativity in the many courses I took with her. I use many of her techniques in my own classroom, adapted for high school, of course, and they are very successful."



Christopher Laplante (BA, film) and his wife, Momoyo Saito.

1996

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1998

**Darren Jolley** (BBE) is doing his Master of Arts in Business Economics and partially completing an MBA in Finance at Wilfrid Laurier University.

BIRTHS

**Judy Calvin** (BEEdTESL, '91) and **Greg Soto** (BA, poli, '93), a son, Stefan Gregory, August 29, 1996 and a daughter, Lilly Rosemary, April 8, 1999.  
**Isabell Camillo** (BA, Germ, '98), a daughter, Victoria Judith, July 21, 1999.

**Anne Flynn** (BA, ling, '96), a daughter, Sophia Lara Alvoeiro, February 6, 1999.

**Kimberly (Kuehni) Joiner** (BA, chld, '93), a son, Brett, October 12, 1998.

**Susan (Cheyne) McCurdy** (BEd, '94), a daughter, Brianne Christine, January 24, 1999.

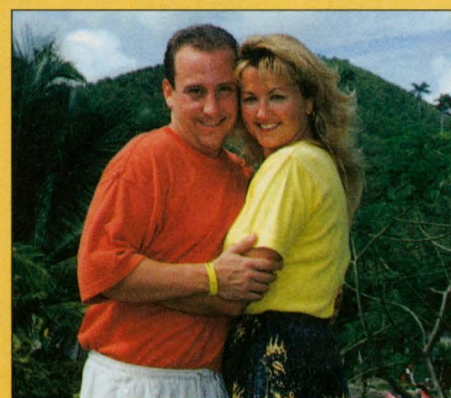
**Stephanie (Smart) Norton** (BA, poli, '92), a son, Nicholas, May 9, 1999.

**Petra (Herget) Reinert** (BBA, '92), a son, Aaron Peter, June 8, 1999.

**Amy (Trelford) Teakle** (BA, ling, '97), a daughter, Hannah, July 10, 1998.

**Rachel (Woerlen) Vardy** (BA, chld, '95), sons, Josiah Thomas, May 20, 1999 and Caleb Joel, March 15, 1998.

**Tammy (Messer) Windhaus** (BPhEd, '94) and **Michael Windhaus** (BRLS, '94), a son, Mathew Michael, December 28, 1998.



Steve Beckett (BPhEd, '92) and Sandra, October 21, 1998.

MARRIAGES

**Steve Beckett** (BPhEd, '92) and Sandra, October 21, 1998.

**Britta Breivik** (BA, Eng, '95) and **Patrick Mulvale** (BA, Eng, '96), August 14, 1999.

**Susan Cheyne** (BEd, '94), and **Kevin McCurdy**, May 16, 1998.

**Robin Cooper** (BA, ling, '97) and **Jeff Walker** (BA, enec, '97), April 24, 1999.

**Jennifer Dart** (BA, psyc/hist, '95), and **Dwayne King**, May 29, 1999.

**Lisa Demers** (BA, visa, '96) and **Enrico Schirru** (BSc/BEd, '95), July 25, 1999.

**Lori Fischer** (BA, chld, '93) and **Steve Holley**, July 26, 1997.

**Becky Ganning** (BA/BEd, '98) and **Shawn Hicks**, July 4, 1998.



Melissa Graham (BA, soci, '94) and Michael Smith, June 26, 1999.

**Melissa Graham** (BA, soci, '94) and **Michael Smith**, June 26, 1999.

**Lisa Greenidge** (BA, ling, '96; BEEdTSL, '97) and **Jeoff White**, July 17, 1999.

**Jennifer Howitt** (BA/BEd, '98) and **Michael Pryzmant** (BA, admi/cosc, '95), August 8, 1998.

**Julie Janik** (BA, chld, '95) and **Daryl Gilroy**, May 1, 1999.

**Sharon Kamsa** (BA, psyc, '94) and **Rod Coupland**, May 1, 1999.

**Kelly Linton** (BA, poli/soci, '92) and **Todd Visinski** (BA, hist, '91), July 3, 1998.

**Christy Moir** (BBA, '93) and **Kevin Kelly** (BACC, '94), June 27, 1998.

**Amber Schonhaar** (BA, hist/poli, '97) and **Mark Nickerson**, May 29, 1999.

**Jennifer Sims** (BA/BEd, '97) and **Dean Murray**, August 8, 1998.

**Christine Squires** (BA, ling, '94) and **Kyler Jones**, October 18, 1997.

**Alexandra Stankovic** (BA, soci, '97) and **Dan Madjeric**, June 13, 1998.

**Nicola Tremayne** (BA, soci, '93) and **Rino Mancini**, May 23, 1998.

**Tara Vida** (BA/BEd, '95; MEd, '97) and **Ian Darling**, November 3, 1998.

## Back to the books



Candy Tonellato

Many Brock graduates will join with *Surgite!* in wishing all the best to Candy Tonellato, (BA Econ and Bus Admin '92) who recently resigned her position as Alumni

Officer to pursue her MEd at Brock.

Since joining Brock's Alumni and Development staff in 1986, Tonellato has played a key role in alumni events, from creating Brock Networks to establishing the University's affinity program. She has also been a familiar face at Homecoming and anniversary class reunions. As well, former Brock Ambassadors

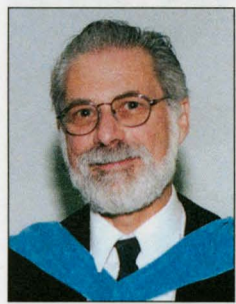
know of the valuable contributions she has made to that program.

"I've really enjoyed working with our students and graduates," she says.

"I'm not going too far and hopefully I'll keep in touch with people at various Brock events. The only difference is that, next time, it will be as a fellow grad."

# Movies at the Millennium

Dr. Barry Grant is the 1999 recipient of the Brock University Award for Distinguished Research and Creative Activity. He is one of the foremost film scholars in Canada and among the most well known in North America. He shares with *Surgite!* readers a look at where films have been and where they are headed.



By Professor Barry Keith Grant

Born in 1895, the year of the first public film screening, cinema quickly became the definitive medium of the 20th century. Along with the phonograph, motion pictures ushered in a brave new world in which we became able to record the evanescent, contingent nature of Nature. Now we could see ourselves not merely in stiff artificial poses, wrenched out of the flow of being for a photographer, but actually going about our daily activities.

The camera's capacity to record the reality in front of it had such revelatory power that spectators at the first public screening were said to have ducked in awe as a train was shown entering a station, moving

toward the camera and filling the image. Soon people everywhere were flocking to see movies, and they quickly surpassed their early vaudeville context to become a major international industry.

Movies effortlessly captured the quickening pace of modern life in the 1900s. The rhythms of editing allowed us, as did the newfangled automobile, to go faster, get places more quickly. Films, like cars, transport us to other places, provide us access to adventure and possibility. One technology moves us physically, the other emotionally; and as surely as the automobile has altered our physical landscape, so cinema has changed the horizons of our imagination.

Because film's influence on us is so great, governments of every political persuasion have systematically exploited the medium's propagandistic potential. Yet whether made by cultural commissars or apolitical artistes, movies are fascinating documents, a funhouse mirror of our culture that displays in dramatic, distorted fashion our collective aspirations and anxieties. The cinema, amazingly, is at once art form, commercial industry and social ritual.

Before the age of television, movies not only showed daily life but was part of it. It didn't matter what was showing at any given time; millions of people simply

"went to the movies" on a regular basis. Today's attendance figures may not be as high as they once were (although they have risen in the last few years), but cinema has managed thus far to survive the competition not only of TV, but also such newer forms of entertainment as home video, the Internet and Nintendo.

Yet in this rapidly changing electronic environment, one cannot help but wonder what place the cinema will have in the next century. Will film be displaced entirely, an outmoded technology like analog sound, with its heavy vinyl records, mechanical turntables and (ouch) needles? Already the technology exists for beaming films directly to theatres via satellite, and it is likely that soon our local multiplexes will be screening movies without having to bother about reels of celluloid grinding through a hot projector.

Although the technology of cinema may evolve, its essential conception will remain unchanged. From the very beginning, film's ideal has been to achieve a complete illusion of reality, what French critic André Bazin called the myth of total cinema. Every technological innovation in the history of film, from sound to colour, widescreen to 3-D, has attempted to make movies the more perfect replication of the real world. With each technological advance we move ever closer to Aldous Huxley's "feelies," electronic

entertainments that provide sensory stimulation directly to the nervous system of wired-in spectators. We've already had Smellorama and Emergo-vision.

It may not be long before we are watching movies without screens or theatres, in virtual worlds created by home computers. These new movies will be interactive, allowing us to customize narrative situations and character profiles to our individual satisfaction, as Arnold Schwarzenegger does in *Total Recall*. Because of our shared belief in the myth of total cinema, the medium will continue to change, waiting only for the technological means to realize its destiny. We are well past 1984 and before we know it we'll be looking backward at 2001.

Of course, whether *Star Trek's* Holodeck will be the cinema of tomorrow at this point can only be speculation. But its continuing importance seems to me irrefutable. Over its 100-year history, the movies have moved from the familiar to the fantastic: film began by showing the world around us, then turned to creating alternate, possible worlds. Movies have helped us to envision our future more fully, a crucial function as we step over the threshold of the new millennium.

(Dr. Grant teaches in the Department of Communications, Popular Culture and Film.)

## BROCK Briefs

**New Dean:** In August, Dr. G. Ronald Brown became the Dean of the Faculty of Mathematics and Science for a five-year term and also

holds an appointment in the Department of Chemistry.

Brown comes to Brock from the University of Northern British Columbia (UNBC) where he spent the last year as the Dean of the College of Science and Management. From 1996-98, Brown was the Chair of Chemistry at UNBC. Prior to UNBC, he was an Associate Professor in the Department of Chemistry at McGill University, in Montreal. He continues to hold a position as Adjunct Professor at McGill and is working with a research group of five PhD students. Brown will fill the position that was held by Dr. William Cade for the past 10 years. Cade will be taking an administrative leave next year.



Dr. G. Ronald Brown

**OCUFA honour:** Dr. Leslie Boldt-Irons, of Brock's Department of French, Italian and Spanish, recently received a 1998 Teaching Award from the Ontario Confederation of University Faculty Associations (OCUFA) Teaching and Academic Librarianship Awards Committee. She was one of nine recipients of the award that is presented annually by OCUFA to acknowledge the contributions made to teaching by outstanding professors. The recipients of the teaching awards are chosen based on their demonstrated skills at teaching, course development, instruction, and outreach.

**ExperiencePlus! award:** Brock University has earned an Award of Accomplishment from the Canadian Student Affairs and Services Association for the ExperiencePlus! program. The program is a careers-oriented work experience opportunity available to all students. It combines a variety of paid part-time job experiences, volunteer activities, and job skills workshops into a documented career portfolio.

**National recognition:** Karen McAllister-Kenny of Brock's Athletic and Recreation Services department recently received the Intramural Achievement Award from the Canadian Intramural Recreation Association, Ontario (CIRA). The award is given to a professional member of CIRA Ontario who possesses a creative, enthusiastic attitude toward intramurals and recreation, demonstrates a keen interest and commitment to intramurals and student leadership, and contributes to CIRA through networking.

**Prestigious award:** Brock University Professor John Menzies was one of several contributors to a geological textbook that recently received the prestigious E.B. Burwell Jr. Award for 1999. The award is given to the best-regarded textbook published on Geological Engineering and is presented by the Geological Society of America Engineering Geology Division.



Chancellor Welch

**Brock honours Chancellor:** Brock University will recognize the contributions of Chancellor Robert S.K. Welch by naming the Faculty of Education building in his honour. The dedication will be held at the Fall Convocation on Saturday, October 16. Welch, a St. Catharines resident, received an Honorary Doctorate of Laws degree (LL.D.) from Brock, in 1971, and from McMaster University, in Hamilton, in 1984. He became Chancellor of the University in 1985, and was appointed an Officer of the Order of Canada in 1994.

**Village court named for benefactors:** A new court in the Village Residence will be named The Muriel and Arnold Bennett Court, to recognize a generous gift made by the Bennett estate to the University. Brock University has been the beneficiary of a \$400,000 bequest from the late Muriel Bennett. Of the total gift, \$300,000 will be doubled through the Ontario government's matching grant program for student awards to create the Muriel and Arnold Bennett Student Bursaries. The balance will be assigned to the University's current capital projects.

## ALUMNI: IMPORTANT INFORMATION

Name: \_\_\_\_\_  
 Surname at Graduation: \_\_\_\_\_  
 ID# \_\_\_\_\_  
 New Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Tel # ( ) \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Employer name: \_\_\_\_\_  
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 Tel # ( ) \_\_\_\_\_  
 Spousal Information: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Spouse a Brock Grad?  Yes  No  
 If yes, ID# \_\_\_\_\_  
 Surname at Graduation: \_\_\_\_\_  
 Employer Name: \_\_\_\_\_  
 Position/Title: \_\_\_\_\_  
 Employer Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Tel # ( ) \_\_\_\_\_  
 Contact (parent/friend/etc.): \_\_\_\_\_  
 Relationship: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Tel # ( ) \_\_\_\_\_

THE ABOVE INFORMATION WILL BE TREATED AS CONFIDENTIAL BY THE ALUMNI OFFICE.

### AlumNews:

Do you have some news that you'd like to share in the next AlumNews section? Include it below and we'll do our best to put it in the next *Surgite!* (Attach a separate sheet if you need more space.)

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Clip this form and return it to the Alumni Office,  
 Brock University, St. Catharines, Ontario L2S 3A1  
 OR fax to: (905) 641-5216  
 OR e-mail: alumni@spartan.ac.brocku.ca

## Sport management is an exciting world of business

**D**an Rooney is getting his first career experience in the wide world of sport management, working in Boston for a company long associated with some great names in sports.

When Rooney graduated from Brock's Sport and Exercise Management program in 1998, he headed south for a two-month unpaid internship with Woolf Associates based in Boston. With former NHL great Bobby Orr as one of its business partners, Woolf Associates is among the premier sport and entertainment agencies in New England. It has a number of divisions and counts as its clients Buffalo Bills' quarterback Doug Flutie, Atlanta Braves' pitcher Tom Glavine, and St. Louis Blues' goalie Grant Fuhr.

Rooney's internship led to bigger and better things and he's marking his first year as a full-time employee with the company.

"The sport agency business is a hot bed," he said during a recent telephone conversation from his Boston office.

"I was given the opportunity to prove myself and my success to date has a lot to do with what I learned at Brock. Brock's Sport and Exercise Management program gave me the starting foundation for the career I have chosen.

I knew coming to Boston was going to be a good learning experience, whether it worked into a job or not. It was going to be a great opportunity to network and to succeed in this business, it's as much as you know, along with what you know."



Grad Dan Rooney works for sport agency business.

Rooney is part of the golf division of the corporate marketing side to Woolf Associates. His role involves a lot of corporate hospitality with clients and developing co-branding programs that blend corporate clients with sport events.

In the last year, Rooney has come to fully appreciate the aggressive nature of the business.

"It's like walking into the *Jerry Maguire* movie," he said.

"This business is very fast paced and you've got to be hungry."

As for his future, he is confident this experience will lead to new challenges and opportunities.

"This company is phenomenal for being a stepping stone to another part of your career."

## Brock grad rows for Canada



Brock grad and Canadian National Team rower Iain Brambell, centre, with National Team Co-ordinator for Rowing Canada Sheila Stephens, left, and Iain's teammate in the Lightweight Men's Four (LM4-) John Beare. They are seen at the Athletes' Village, Brock University.

**C**anadian rower Iain Brambell didn't need any directions around campus during his stay at the Athletes' Village for the 1999 FISA World Rowing Championships.

Actually, Brambell could have been a tour guide for any of the other 1,200 rowers that lived on Brock's campus during the August 22 to 29 regatta.

Brambell graduated from Brock's Health Studies program in 1997 and rowed for the University from 1993 to 1997.

"It's great to come back," he said. "I really enjoyed going to school here. There was always something new on campus."

As a former Don for the Village Residence, Brambell felt right at home

in the townhouse accommodations along with the other members of the Canadian team.

"My Don experience has been a real asset for me," he added. "As a Don, you had to manage a lot of personalities and I've used that experience as part of a rowing crew."

Brambell, who lives in Victoria, B.C., where he is a rowing coach, has been part of the national team since 1997. He started as a sculler and this year made the move to sweeping. He was at previous world championships in Germany and France and spent part of this summer at World Cup qualifiers held in Europe.

"My ultimate goal is to go to the 2000 Olympics," he said. "As a kid, you dream about it, but the last couple of years, it has become a much more attainable thing."

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## Pan Am medal winners

**M**arty Calder, assistant coach of Brock University's wrestling team, won a bronze medal in the men's 63-kg division at the Pan Am Games.

Paul Ragusa, who wrestled out of Brock University in 1998-99, won silver in the 54-kg.

## Happenings

- Brock Open House, Sunday, October 3
  - Fall Convocation, Saturday, October 16, 2 p.m., Physical Education Complex
  - Brock University's 2nd Annual Canadian Graduate Education Fair, Friday, November 19
  - Canadian Federation of University Women, St. Catharines invites all women university graduates to become members. Meetings are held from October to May on the second Tuesday of the month, at the Mills Room, Centennial Library, St. Catharines. The CFUW offers a variety of clubs and interest groups.
- For more information, please call (905) 984-3457.