

A close-up portrait of a young man with dark hair and blue eyes, smiling slightly. He is wearing a light blue dress shirt and a dark tie with white stripes. The background is a plain, light color.

# Surgite

Vol. 2, No. 2, September 2010

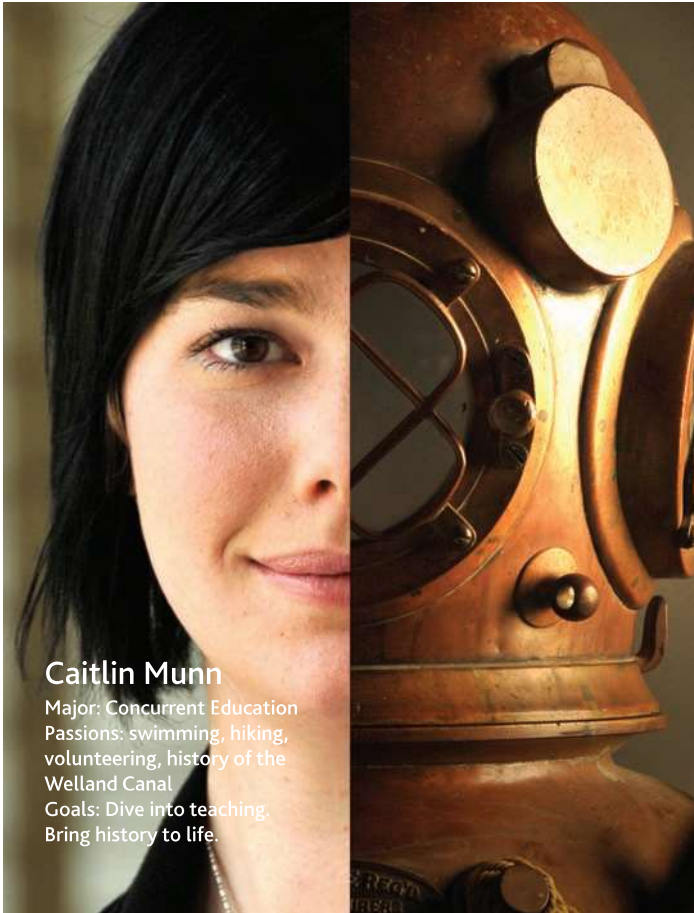
## **Blame it on show biz**

Grads make their  
mark on the big  
and small screen

Brock alum leads the quest  
for green energy

The amazing journey of our  
distinguished alumni award  
winner

Brock Days are here again



### Caitlin Munn

Major: Concurrent Education  
Passions: swimming, hiking, volunteering, history of the Welland Canal  
Goals: Dive into teaching. Bring history to life.

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Just ask Caitlin Munn. Caitlin loves history. Whether it's on dry land or under water is immaterial. Inside and outside of her volunteer work at the St. Catharines Museum, she's usually delighting people with riveting stories of the past. Perfect fit for a history teacher with a passion for adventure.

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- Willing and able to meet with your mentee on/off campus or online regularly

#### Be an Alumni Mentor

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To sign-up, visit: [mentormatch@brocku.ca](mailto:mentormatch@brocku.ca)

Contact us at [mentoring@brocku.ca](mailto:mentoring@brocku.ca) if you have any questions.

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## Surgite

Surgite/sur-gi-tay/ Latin for "Push On"  
The inspiring last words of Maj.-Gen. Sir Isaac Brock

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Welcome to the Fall edition of Surgite, a magazine that promotes the successes of Brock graduates in the Niagara Region and beyond.



Scott Moore (BA '00)  
President, Brock University  
Alumni Association

Connections are vital to a community of alumni to thrive. The more a community interacts and links with its constituents, the more successful it is. As a Brock grad, you are a part of this community, and it is with every link that is made, and every success story that is told, that your Brock degree increases in value.

As I wind down my term as president of the Brock University Alumni Association, I can't help but be proud to call Brock my alma mater. During my term, I have met many exceptional graduates who are out in the world using the knowledge that they gained at Brock University to better themselves and the communities that they live in.

I encourage you to reach out to your university, if you have not already, and become involved again. I can attest to the fact that it is truly a rewarding experience, and one that will continue in the years to come.

Best wishes,



Scott Moore (BA '00)  
President, Brock University Alumni Association

# That's entertainment

Brock alumni are making their mark on the big and small screen

By Mike Tenszen

Rick Campanelli (BA '94) is a boyish, bubbly TV celebrity who interviews Hollywood movie stars and seeks entertainment stories worldwide for Global's ET Canada.

Julia Snell (BMus '04) is an Emmy and Gemini-nominated sound editor, tops in her high-tech field and also — stay tuned for this — a skilled belly dancer.

Both are examples of Brock alumni having an impact on the entertainment world on the big and small screen.

While undergrads at Brock, both wished to be teachers; he in athletics, she in music. Didn't happen. Blame it all on show biz — the glitzy glamourland where they now both toil.

Surgite also caught up with Brock alum Roberta Romano (BA '91), who is happily ensconced at one of Toronto's top talent agencies — even though she was certain she'd land a job as a television journalist. Again, didn't happen. But, that's show biz for you.

Although this talented trio's planned careers took unexpected but delightful detours, these alumni all say they cherish their Brock education as a key ingredient for success.

"I graduated from beautiful Brock University in 1994, Honours in Physical Education," says Campanelli, 40, whose ebullient personality floods a phone chat like a rack of stage lights.

Campanelli's big break came when he won a MuchMusic contest in the summer of 1994. "I was a huge fan. I watched MuchMusic religiously at Brock. All these amazing DJs. I saw them having fun.

"I was fortunate back in 1994. TV wasn't that competitive. Now, everyone and her sister wants to be an on-air personality. People will kill to get on air."

Campanelli was with MuchMusic for 10 years, famously known as "Rick The Temp" because his role was originally slated to be temporary. He now travels internationally tracking entertainment scoops and interviewing the likes of Tony Bennett, Adam Sandler, Angelina Jolie, and Liam Neeson, to name a few of hundreds.

"I like having fun with people when I am chatting with them," he says. "I want to get something out of them that nobody knows."

Growing up in Hamilton, Campanelli was shy. It wasn't until Brock that he opened up, playing sports and joining social activities.

"(Brock was) the best four years of my life," he said. "Every time I was up in the Schmon Tower, looking over to Toronto, I always said to myself 'I'm gonna get over there one day. I want to be in that city.' I guess there were dreams I had."

These days, Campanelli says as long as he is well researched, he can talk to the smoothest Hollywood stars or the prickliest indie bands.

A dream interview for him? Al Pacino. He admits to having "my fingers crossed" to land an interview with "The Godfather." Second



choice? Robert Di Niro.

He once met Madonna briefly, “but I would like to have a sit down with her.”

How does he handle his own celebrity? He laughs at this. Some of his Brock buddies now tell him: “Hey, you could have been a soccer coach like us, but now you are on TV interviewing Angelina Jolie.’ But I think I am the same old guy, the same guy I was when we started at Brock.”



**Rick Campanelli (BA '94)**

As for Snell, the 29-year-old sound editor might be the same kid she was when she (then Julia Dalzell) left Eganville, Ont. (pop. 1,200). But her intended career path

at Brock has altered since graduating first-class in 2004 with an Honours degree in Music. In fact, that path was recently a long flight path — to LAX and Hollywood as an Emmy Award nominee for Outstanding Achievement in Sound Editing in the Live Action and Animation category. She was also nominated last year for a Gemini in the Best Sound In A Comedy, Variety or Performing Arts Program or Series.

Since 2006, Snell has been at Corus Entertainment. She is now with that company’s Nelvana Studio in Toronto, the largest animation house in Canada. Her Brock grad husband, now with Toyota, is Dan Snell (BBA '05).

How did an alto sax player who wanted to teach music end up with her own editing suite at Corus and in line for international awards for her sound artistry?

“I thought long and hard about it and I didn’t really see myself as a music teacher. I always admired George Martin, who was the guy who recorded the Beatles. To see him doing what he did really impressed me. He was a genius.

“My primary role now is to edit the dialogue for the shows. I clean them all up from the recording; make them sound great. I also put in the atmosphere you hear, all the background, the birds, the water....”

When she’s not working magic with sound, Snell enjoys gardening, cooking — and belly dancing at a studio on The Danforth.

“Not only is it a good workout,” she says, “but it is also a way to appreciate all aspects of your body.”

Meanwhile Romano, who graduated with a BA in communications in 1991, had done some on-campus television work while attending Brock, but being in front of the camera didn’t feel right.

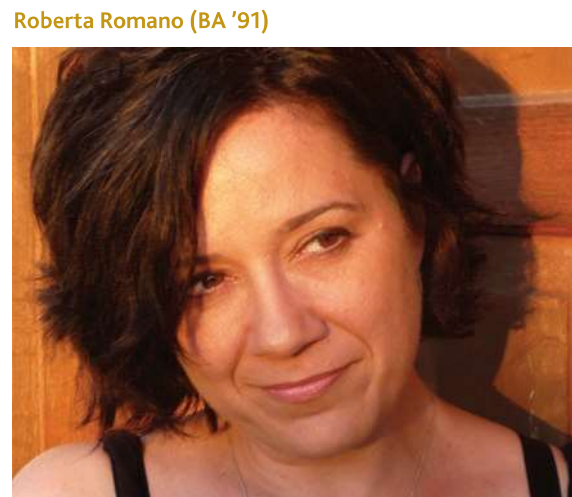
After graduation, she studied some more radio and TV at Niagara College, and worked at CHOW radio in Welland. Then came a stint as a tele-prompter for CTV’s The Shirley Show.

Eventually the Oshawa native landed a job as an assistant casting director with Tina Gerussi Casting, finding talent for TV, radio, and film. Romano is now a voice talent agent with Fountainhead Talent Inc. in Toronto. Their roster

Continues on **page 21**.



**Julia Snell ( BMus '04) and her husband Dan (BBA '05) attend the Emmy Awards.**



**Roberta Romano (BA '91)**

If ever Kirsty Salmon (BSc '91, MSc '94) has needed affirmation she's on the right career path, she has been getting it this year.

Every news clip of tar-like globs of oil washing ashore in Louisiana and clouding the Gulf of Mexico in the BP oil spill has made the purpose of her work evermore clear.

Salmon is the director of renewable fuels at Verdezyné Inc., a synthetic biology company in Carlsbad, California. She is also a Brock alumna (BSc '91, MSc '94) who returned to the university this spring to be a keynote speaker for Scientifically Yours, a two-day event encouraging Grade 11 girls to pursue scientific

# Pure energy

Alumna Kirsty Salmon leads a search for a greener source of fuel

By Tiffany Gallagher

careers.

At Verdezyné Inc., the microbial physiologist and molecular biologist tries to maximize the amount of ethanol one gram of glucose can produce and make the production of the clean-burning fuel economically viable.

The BP oil spill weighs heavily on the minds of herself and her co-workers.

"Our whole company talks about (the oil spill)," Salmon says. "We can't do the work as fast as everyone wants us to do it ... but this just makes us know we really have to get there soon.

"We're so reliant on oil — if we can just tip the scales to need a little less oil. You really have to get to that point where we're not so reliant on Saudi Arabia. It leads to wars and chaos, but also for the environment. Our kids, we want them to live in a better world, not live in a Wall-E world," she added, referring to the futuristic Disney epic about a robot designed to clean up trash-covered Earth.

Salmon's pursuit of reducing the world's reliance on fossil fuels started at Brock in 1986.

She dove into studying science there, in part because of the competitive swimming program and the approach the university took to attracting scholarly and athletic students.

Salmon, who swam competitively in high school, was being aggressively recruited by the University of Toronto, in a way that overwhelmed the Ottawa native.

When she checked out Brock, a place she only knew about from competing in swim meets hosted in the university's Olympic-sized pool, and met her future swim coach, Herb de Bray, she immediately "felt at home."

"You go to Brock labs and there's maybe room for 20 students. I said, 'I can live with this.' I've never regretted my decision."

She's earned several academic accolades since graduating with her



The British Petroleum oil spill, says Kirsty Salmon (BSc '91, MSc '94), "makes us know we really have to get there soon."

honours Bachelor of Science in 1991, including completing her PhD at Montreal's McGill University and accepting a post-doctoral fellowship at UCLA before joining the University of California at Irvine's medical school as a research assistant. But it's her time at Brock that Salmon remembers most fondly.

"When I was there, our science professors cared about us," she says. "They went out of their way to help us. You were a name, not a number. At UCLA and UCI, you're a number."

Brock is also where Salmon really got her feet wet for a demanding career in the sciences.

"In my final year, my exam questions were, 'Design an experiment to show A, B, C, D.' Brock taught me to learn. As a scientist, you constantly have to assimilate information," Salmon says. "You understand how to learn this stuff and put it together."

These days, she's putting it together with a team of scientists she leads at Verdezyne. Together, they're trying find a way maximize ethanol production from non-food crops, including through the metabolic engineering of yeast, a micro-organism that can help achieve the "theoretical yield" of one gram of glucose producing 0.51 grams of ethanol.

It has been an elusive target for which renewable fuel researchers have long been aiming.

Salmon's work has got the field more than half way to that end goal of maximizing production of the alcohol-based fuel that, at best, makes up two per cent of what drivers pump into their gas tanks. This is despite signs at gas stations claiming up to 10 per cent ethanol content.

Salmon's determination in her career is no surprise to de Bray, given her determination in the pool so many years ago.

"Kirsty rarely missed practice. She was very dedicated, a very hard worker," de Bray says. "She often led the practice. She was often the first off the wall.... It all comes together. Anyone who's that disciplined at that age and goes without missing a swim practice in five years, to trust in her coach and to trust in her professors the same, her qualities as a micro-biologist are phenomenal."

So far, Salmon has been able to get one gram of glucose to produce 0.39 grams of ethanol. Much like improving her time in a race in a pool, she's not about to give up on bettering that figure.

"I have the ability to understand organisms and change them to do what I want them to do," Salmon says.

"We've got a long way to go but we're making a major contribution."

**"We're so reliant on oil — if we can just tip the scales to need a little less oil. You really have to get to that point where we're not so reliant on Saudi Arabia."**



# People at Brock

By Samantha Craggs

## Order of Canada a “highlight of my life”: Kernaghan

It was a moment Kenneth Kernaghan will never forget — walking to the front of Rideau Hall and receiving the prestigious Order of Canada.

The professor emeritus in Political Science was one of 43 Canadians to receive the honour from Governor General Michaëlle Jean at an investiture ceremony April 7. Other recipients included Olympian Clara Hughes and Free the Children co-founder Marc Kielburger.

“It was really one of the highlights of my life,” says Kernaghan, who attended the ceremony with his wife Helgi and two sons.

The Fenwick resident is a leading expert on ethics, accountability and the public interest. He has been involved with Brock’s Department of Political Science since 1968. He was also the founding director of the University’s Faculty of Business.

In 2003-04, Kernaghan served as chair of the federal Task Force on the Disclosure of Wrongdoing in Government. He also prepared a research paper for the Gomery Commission and recently completed a study on integrated service delivery in support of the work of Canada’s Deputy Ministers Responsible for Co-ordination of Service Delivery.

He was named a Member of the Order of Canada “for his contributions to public administration as one of Canada’s foremost scholars in the areas of ethics and accountability for more than 30 years,” the Governor General’s office said in a news release.

Kernaghan was thrilled to meet Hughes. The Governor General was also “a really warm, wonderful person,” he says. “My wife and I were really impressed with her.

“It was a really splendid event.”

Kernaghan has established a name for himself in both academic circles and among practicing public servants, says David Siegel, Political Science professor and director of the Niagara Community Observatory.

“He is that rare academic whose advice is both sought and used by practitioners,” Siegel says. “He has served as an advisor to governments both in Canada and internationally. He is a Canadian who is recognized internationally as an expert in his field.”

Kernaghan has “shown an uncanny knack for anticipating where the field is going and always remaining out in front of most other scholars,” Siegel says.

Kernaghan was also honoured at a Pond Inlet event on April 30.

There are three levels to the Order of Canada — member, officer and companion.



Kenneth Kernaghan with the Governor General. Photo: Sgt. Serge Gouin, Rideau Hall



## Brock prof honoured with prestigious national teaching award

A Brock professor known for his influential work on bullying and civility in teaching and learning has received one of Canada's most prestigious national teaching awards.

Zopito Marini, a developmental and educational psychologist in the Department of Child and Youth Studies, is a recipient of a 2010 3M National Teaching Fellowship from 3M Canada and the Society for Teaching and Learning in Higher Education.

"Professor Marini is both an outstanding teacher and an exceptional mentor to our students. He has that rare ability to connect with students in large first-year classes as well as smaller upper-level seminars," says Murray Knuttila, Provost and Vice-President, Academic.

Marini is well known for his expertise, and is often called upon to provide comments about social issues such as bullying, school violence and conflict prevention and resolution strategies.

Marini has been at Brock for more than 25 years and was founding chair of the Department of Child and Youth Studies. He says he is "extremely grateful" for the award.

"It is not only a significant achievement for me personally, but also for the quality and scholarship of teaching at Brock," Marini says. "For a university of our size, this is definitely a big deal. And I am honoured to share this success with other 3M Fellows and faculty at Brock who do so much to advance the quality of teaching at our university."

Previous Brock University 3M award winners include:

- David DiBattista (2007)
- Anna Lathrop (BPhEd '78)(2001)
- Lorne Adams (2004)
- Barry W. K. Joe (2000)
- John Mitterer (2004)
- Donald Ursino (1991)
- Maureen Connolly (2003)
- Clarke Thomson (1989)

## Lightstone reappointed to second term as Brock U president

Jack Lightstone, who has helped usher Brock through an era of dramatic growth and partnership with its surrounding community, has been reappointed to a second five-year term as the university's President and Vice-Chancellor.

The Board of Trustees voted unanimously at its annual meeting on June 24. The vote came at a time when Lightstone still had more than a year left on his current five-year term. The new appointment takes effect July 1, 2011.

Rudi Kroeker, chair of the Board of Trustees, calls the decision an important step for Brock and Niagara.

"I am thrilled that the Board has reappointed Dr. Lightstone, and that he has accepted it," he says. "He has demonstrated good reason for us to have great expectations of him, and I have every confidence that he will exceed them in ways that take my breath away. He's integrated the University into the community and leads our ascent in academe."

David Howes, immediate past chair of the Board of Trustees and chair of the Committee on the Presidency, says the decision to re-appoint was not a difficult one.

"He's doing a great job."



**"For a university our size, this is definitely a big deal," says Zopito Marini of the 3M National Teaching Fellowship.**

**Jack Lightstone**



# 'Welcome to a dream come true'

Until now, a downtown arts school has just been a vision. This spring that vision became reality.

It was a moment Brock, the community and fine arts supporters had been waiting for: the announcement of provincial funding for the new downtown home of the Marilyn I. Walker School of Fine and Performing Arts.

On a sunny Wednesday morning in April, St. Catharines MPP Jim Bradley announced that the Ontario government will provide \$26.2 million for the landmark project. That commitment gave the long-awaited green light to a project that will see Brock move in to an old textile factory in downtown St. Catharines.

Bradley announced the funding — provided over four years — to long applause from a large crowd gathered in front of the former Canada Hair Cloth building.

"I know this will certainly act as a catalyst for the larger vision our leaders have for downtown revitalization," he said. "Downtown St. Catharines will boast a diversity that will be the envy of many cities."

Brock's Chancellor Ned Goodman told the crowd that they were witnessing "a tremendous transformative event for all of Niagara."

University President Jack Lightstone called it "an incredible day for Brock".

The new Marilyn I. Walker School will provide state-of-the-art facilities for more than 500 full-time students and faculty, in the process freeing up

needed space for other programs at Brock's main campus.

The downtown fine arts complex is being built in partnership with the City of St. Catharines, which will build a civic Niagara Centre for the Arts on the other half of the downtown site. With the provincial funding now secured, Brock will fund-raise about \$20 million to pay for its part of the project.

The Walker site will mean a dedicated theatre, rehearsal, teaching and research studios for students, said Rosemary Hale, then-Dean of Humanities.

"Welcome to a dream come true," said Hale, who called about 30 arts students to stand alongside her during her speech.

A project manager has been engaged to oversee the work, and it is expected construction will begin in 2011, with a completion target of Spring 2013.

Douglas Kneale, an accomplished scholar from the University of Western Ontario, took over from Hale as Dean on July 1. One of his first orders of business was to tour the future arts school building.

"The space is remarkable," he said, "the windows,

the height of the ceiling, the hardwood floors. It's almost like, a hundred years ago, the builders knew that this building would some day become an arts centre."



**Rosemary Hale, former Dean of Humanities, applauds with students during the funding announcement for the Marilyn I. Walker School of Fine and Performing Arts.**

# New Market draws a crowd

On one side, there's a quarter chicken dinner with a freshly cooked side dish. A few steps away at the 360 Grill, there's a stir-fry of local vegetables cooked on a steaming circular grill. At the deli, there are custom-made sandwiches on four types of local bread. The bakery serves up fresh waffles and crepes made to order.

It's not the sort of fare ever seen by the usual lunchtime crowd at Brock. But the Market is not the usual dining experience.

Opened in early May, the Market features such fare as a salad bar, fresh sushi, gourmet burgers and sweet potato fries. A newly built seating area — with a ring of windows near the ceiling to let in natural light — seats more than 500 people.

Response from the Brock community has been overwhelmingly positive, says Tom Arkell, director of Community and Ancillary Services. Despite there being no classes and less foot traffic, the Market saw 1,000 people each day in its first four days when it opened in early May.

"There's been some pent-up demand for this," he says. "When people walk through the marche, there's that 'wow' factor."

Construction started on May 3, 2009 and took about a year. The concept was to make the Market a hub for fresh local food, as well as "a lower-key social space and extension of the Learning Commons," Arkell says. The Market seating area is 12,000 square feet, while the marché is 5,000 square feet. The project cost about \$9 million.

When a meal is ordered in the Market, Arkell says, "if it's available locally, it's procured locally." That includes the coffee and the meat used in sandwiches and meals. If people are curious when they're ordering, they can always ask.

"We would encourage anyone to chat with any of our chefs and ask about our local ingredients," says Arkell, who calls the Market "a celebration of Niagara's best."

The early May opening turned out to be perfect timing for the university, Arkell says. If it opened during the regular school year, there would have been a huge crowd of customers and less room for errors and experimentation. This launch meant staff could address any problems in a more relaxed atmosphere, he said.

In the future, there will be a public art display in the space. The Market also provides a dining area for Centre for the Arts patrons.

And with a space so inviting, Arkell expects returning students will hang out at the Market without ordering food. That's OK too, he says. "We expect a big crowd to be landing here and not eating here," he said. "But it's a social space. That's what it's built for."



Gerarda Del Priore, an employee of Brock Dining Services, cooks up a stir-fry dish at the 360 Grill.

The Market



# Brock Days are here again

## Alumni from far and wide gather in celebration

By Mike O'Drowsky

"It's a great reason to have a party, and it's always a fun time."

That's Terry Cockerline (BA '97), manager, Office of Alumni Relations at Brock University. And he's talking about Brock Days, the University's annual celebration of community, memories and alumni.

This year it all takes place Sept. 17 to 26.

Since opening in 1964, more than 70,000 people have graduated from Brock. The mission behind Brock Days is to celebrate every aspect of the university's culture and history. There will be special reunions for specific faculties, graduating years, and residences, as well as an alumni dinner, lectures from retired professors, a lunchtime music series, and several off-campus events in coalition with the Niagara Wine Festival.

"Brock Days is a homecoming celebration that links all facets of Brock, including students, staff, faculty, the broader community, and of course, alumni," Cockerline says. "It's a great opportunity to see old friends, and visit your old stomping grounds."

It kicks off Friday, Sept. 17 with Alumni Weekend. There'll be a tribute to Brock professor Maureen Connolly at Pond Inlet, live entertainment at Alphonse's Bistro from musician

Pat Hewitt, and a special Alumni Pub Night at Isaac's Bar and Grill on the main campus.

Amanda Ziegler (BA '04), a residence life co-ordinator at Brock and a



Photo: Bob Tymczyszyn

"It's important for alumni to remember that they are still connected to their institution," says residence life co-ordinator Amanda Ziegler (BA '04).



member of the Brock alumni committee, is helping plan the annual Grape Stomp and the Brock Days concert on Sept. 24, and co-ordinate reunions for the Vallee Residence. Taking part in Brock Days, she says, is a great way for alums to re-experience both Brock and the Niagara region.

“It’s important for alumni to remember that they are still connected to their institution,” Ziegler says. “With the Brock Days events coinciding with the Niagara Wine Festival, it’s a really great time to come back to the region and experience all it has to offer.”



Brock Days, including events, scheduling, and preferred-rate hotel accommodations, visit [brocku.ca/brockdays](http://brocku.ca/brockdays).



Saturday’s big event is Reunion Station, in Jubilee Court from 1 to 4 p.m. There will be live entertainment, a barbecue, and of course the beer garden. Saturday also features the Cameo Club Reception for students graduating prior to 1985 and the Alumni Celebration Dinner, which recognizes Distinguished Alumni.

Sports teams have always been a significant part of Brock’s culture and history, and on Saturday the Brock men’s and women’s soccer teams will face their counterparts from Laurier University, part of several sporting events taking place during Brock Days.

Meaghan Moore (BA '09), the university’s young alumni and student programs officer, says her favourite aspect about Brock Days is the sheer variety of things to do.

“The best thing about Brock Days and Alumni Weekend is that there is something for everyone,” says Moore. “Whether you come for a few hours to stop by Reunion Station, or you’re planning on staying for the whole weekend to take in pub night, athletic events, and wine tastings, you’re guaranteed to have a great time.”

To learn more about



Roelof Makken (BA '85, BAdmin '85) still remembers the morning he got the call that he had been accepted to Brock University.

He'd graduated from Rijksscholengemeenschap Appingedam secondary school in the Netherlands in 1980. But when he applied to Canadian universities with his Dutch high school diploma, he had little success.

When he applied to Brock, he was accepted within 24 hours.

# On the money

Thirty years ago, no university wanted to accept a high school graduate with a diploma from the Netherlands. Armed with a pair of Brock degrees and corporate success, Roelof Makken has proven them wrong.

By Lorie Murdoch

1981, when young Makken held down a night job catching chickens in order to fund his university education. He graduated at age 24 with a BA in Economics with distinction and an Honours BAdmin in Finance. And he was anxious to enter the workforce.

"I was studied out," he recalls.

Professor Mohammed Dore, however, had loftier ideas.

"I could see grad-school potential in his discussions," Dore says.

"Roelof was curious. Independent. He quickly distinguished himself with his analytical mind. He engaged in debates on policies and global affairs. He had the right balance of values — he was always entertaining students who could not get home for the holidays — and commitment.

"When someone clearly has potential, you want him to go on."

Makken says Dore "made a list of schools he thought I should be looking into, and invited me to his office to go over them." One was Belgium's Katholieke Universiteit Leuven, home of many well-known economists. Makken was soon convinced.

"The fact that someone so smart would take a personal interest in me and put me into a big-name school, well it was a vote of confidence."

Dore's instincts and insights were right on the money. In 1986 Makken graduated from Leuven with an MA Economics with distinction.

He then went into corporate and investment banking, putting his expertise, people skills and lateral thinking to work as director at TD Bank, as Vice-President Client Advisory at Citibank, and as Vice-President of Foreign Exchange at the Dutch bank ABN-AMRO.

As a consultant, he did advisory work in banking, insurance, agri-food, telecom, metals and mining industries. He managed a portfolio of equities, bonds, foreign exchange and commodities.

Makken began working on his PhD, but career opportunities kept trumping his progress.

In 2002 he co-founded Tern Analytics. Located in Etobicoke, Tern provides financial and risk management

"I was over the moon. Totally elated," Makken says.

Nearly 30 years later, he is the Brock University Alumni Association's 2010 Distinguished Alumni Award winner.

As the principal of Tern Analytics, Makken is one of many successful alumni enriching the value of a Brock degree. He has done portfolio management and consulting for the past 12 years and taught economics courses at Brock for the past five. He has also had stints at several banks and accumulated an impressive list of awards.

It has been a long road since



Photo: Bob Tymczyszyn

Roelof Makken (BA '85, BAdmin '85) recalls being "totally elated" when he was accepted to Brock.

advisory services to a variety of local and international clients.

The ambitious 48-year-old continues to contribute to his alma mater. Since 2004, he has taught two courses: Canadian Economic Issues, and Economics of the Multinational Enterprise.

Jonathan Khan (BA '09), who graduated from Brock last year, speaks of Makken's "contagious enthusiasm" in the classroom.

"It brings up everyone's energy level and generates great interest in his courses," he says from his office at Scotiabank in Toronto where he is an associate in Global Risk Management Corporate Credit. "His positive energy brings out the best in students."

To promote creative pedagogy and external learning, Makken launched *The Day on Bay*, an annual trip to Bay Street in Toronto's financial district where students can meet portfolio managers, traders, economists and risk managers in their work setting.

In 2005 he initiated an exchange partnership with Leuven. Each semester, two students swap universities. "Everyone should participate in exchange and language programs," says Makken, who is fluent in two languages and speaks four others.

And two years ago he established The Mohammad Dore Scholarship Award, announced to his mentor at a surprise lunch. "I was floored," Dore says.

In February of this year Makken talked to the international financial news leader Bloomberg, and got them onboard with his idea for a financial lab at Brock. The software will give students hands-on experience and a competitive edge when they graduate.

But life is not entirely about equities, bonds, market analysis, commodities and foreign exchange. Makken skates, skis, cycles, sails and plays piano.

He belongs to Mississauga's Don Rowing Club, and has raced under the banner of the Argonaut Rowing Club in the FISA (Fédération Internationale des Sociétés d'Aviron, or International Federation of Rowing Associations) Masters World Championships in Spain, Belgium and Montreal.

Several years ago he secured a fleet of new boats for Brock's rowing team through business contacts in Argentina.

And now, 25 years after "twisting" his arm, Dore is so impressed with his protege's ascendancy that he nominated him for this year's Distinguished Alumni Award. It's an all-around win: for Dore, who wanted his student to reach for the stars; for Makken, whose education led to extraordinary professional and personal satisfaction; and for Brock, with the opportunity to acknowledge this alumni's influence.

"I'm not big on awards," Makken says with characteristic modesty. "But it's nice to see the energy I put in being noticed."



Faculty of Applied Health Sciences  
Distinguished Alumni Award  
**Chris Armstrong (BSM '05)**

Faculty of Business Distinguished  
Graduate Award  
**James MacLellan (BAdmin '87)**

Faculty of Education Distinguished  
Alumni Award  
**Bryce Honsinger (BA '99, BEd '00)**

Faculty of Humanities Distinguished  
Graduate Award  
**Thomas Goldspink (BA '68)**

Faculty of Mathematics and Science  
Distinguished Alumni Award  
**Andrew Panko (BSc '75)**

Faculty of Social Sciences Distinguished  
Graduate Award  
**Colleen Swords (BA '72)**

## Brock Boards

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### Awards

2009 Clarke Thomson Award for Excellence in Sessional Teaching  
2008 Best Practices Recognition Award

A Brock professor has received Canada's highest academic honour by being elected to the Royal Society of Canada (RSC).

Barry Grant, a Film Studies professor, has been named a Fellow to the country's oldest society of scientists and scholars. With his election into the society, Grant has received the highest honour a scholar can achieve and earns the right to use the postnominal FRSC (Fellow of the Royal Society of Canada).

The RSC was founded in 1882 by the Marquesse of Lorne, then Canada's Governor-General. Since then, about 2,000 Fellows have been named. The society serves three purposes: to recognize outstanding contributions to Canada's intellectual culture; to promote Canadian culture abroad; and to advise governments and organizations.

Elections of new Fellows must be supported by three existing members of the society. Grant said he was "honoured and flattered" to hear of his inclusion, particularly for his involvement in the fields of film studies and popular culture. He welcomes the chance to represent his field.

"It's good for the discipline of film studies," he says. "It gives it more visibility. What I would hope is, because there is as of yet no other Fellows from my fields in the Royal Society, that I'll be able to give informed input into the development of relevant official policy, such as copyright and censorship."

Brock is proud of Grant's many accomplishments, says Murray Knuttila, Provost

and Vice-President Academic.

"The national and international recognition that accompanies membership in the RSC speaks to the quality and stature of the faculty at Brock," he says.

"Barry is one of many distinguished teachers and researchers who have made their careers in Niagara."

"(Grant) is a world renowned expert in the history of film and an all round stellar academic," says Thomas Dunk, Dean of the Faculty of Social Sciences.

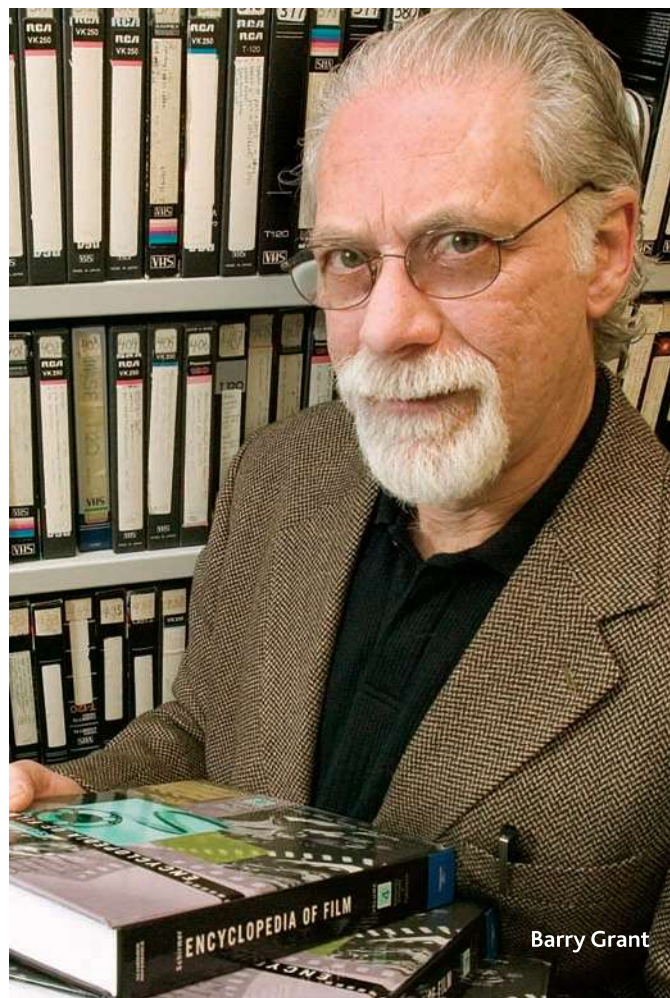
It's been an accomplished year for Grant, who has taught at Brock since 1975. He

recently received the Canadian Association of University Teachers Distinguished Academic Award, the national association's highest academic award, as well as the Pedagogy Award for outstanding contributions to the teaching of film studies from the international Society for Cinema and Media Studies.

With adjunct professor Joan Nicks (BA '79), he recently edited the book *Covering Niagara: Studies in Local Popular Culture*, which was launched in June. This Halloween, the British Film Institute will publish his monograph on the horror film classic, *Invasion of the Body Snatchers*.

Grant is the fourth Brock academic to be named to the RSC. The others are Sandra Beckett (French, 2004), Kenneth Kernaghan (Political Science, 1998) and Richard Rand (Biological Sciences, 1993).

Grant will attend the Annual General Meeting of the RSC from Nov. 26 to 28 in Ottawa.



Barry Grant



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# The spirit of the games

## Alumni are helping organize Commonwealth Games teams in two African countries

By Bill Potrecz

Jamie Macari (BKin '07) and Paddy Magill (BSM '10) are doing Brock proud halfway around the world. Macari, a 26-year-old St. Catharines native who is one of the most decorated wrestlers in school history, and Magill, a 23-year-old Ottawa native and former player on the women's basketball team, are both in Africa after being selected as capacity support officers for the Commonwealth Games Canada Capacity Support Program.

Macari is working with the Uganda Olympic Committee (UOC) to help the organization become more organized, which raises the level of opportunities for athletes.

"Specifically I look at integrating more streamlined, efficient practices — whether it's integrating technology or helping facilitate their input for future plans," says Macari, who holds a Bachelor of Education degree from Lakehead as well as a Bachelor of Kinesiology (2007) from Brock. "I have felt productive and so far things are moving forwards, or looking like they will soon."

The reward, Macari says, is knowing that more children will have broader involvement in sport, "and all the character and life shaping opportunities that will bring."

Magill, who has a long list of volunteer duties on her resumé, can't say enough about her experience. She's

been in Seychelles for four months and it's been a great

experience, she says. She's been featured on the local TV news explaining why she is there and what she is doing.

"Since then I have had many strangers say 'Hello Paddy!' which always brightens my day," she says.

The week she arrived, she joined a competitive women's basketball team, which practices twice a week and plays games on weekends.

The beauty of the 115 islands that make up Seychelles is vast, she says, but "the friendliness and spirit of the people here is why I love it already."

At the end of August, Macari and Magill as well as four other interns



Jamie Macari (BKin '07) makes friends in Uganda

Paddy Magill distributes Commonwealth Games T-shirts in Seychelles.



met in Zambia for some midterm training. The six interns ran in the Victoria Falls half-marathon together. They also spent two days at a children's orphanage doing sport days for the children.

Magill would love to attend the Commonwealth Games in Delhi in October, but will be staying behind to continue her work.

"I know that the work being done here to prepare the team will be of significant impact," she says.

The Capacity Support Program is co-funded by the Commonwealth Games Federation and Commonwealth Games Canada. It is designed to support Commonwealth Games Associations in developing countries and help them maximize their organizational performance as they prepare for the 2010 games.

## Back to teaching: Lorne Adams steps down as director of Athletics

Lorne Adams, one of Brock's best known and longest-serving educators, is stepping down from his position as director of Athletics so that he can return to teaching full time.

Having been director since 2001, Adams officially left the office July 1 to return to his teaching position in the Faculty of Applied Health Sciences. Assistant athletics director and long-time Brock coach Chris Critelli became acting director of Athletics while a national search is conducted for Adams' successor.

"I have enjoyed my 10 years with the department," Adams said, "and am very proud of what we have accomplished. But I am also excited about returning to teaching and look forward to the challenges which that brings."

Adams has made a huge contribution to Brock as Athletics director, having overseen 50 championships in various sports, including 38 provincial and 12 national titles.

He has served as faculty member, administrator, coach and Athletics director in his 35 years at Brock. Some of his more memorable moments in athletics came when Brock won the men's soccer national title in 2002, the men's national basketball crown in 2007-08, and a remarkable eight straight years of men's wrestling championships.

There have also been changes in men's basketball. While a search is conducted for a full-time replacement, Brad Rootes will replace Ken Murray behind the bench. Murray coached the team for 20 years and retired in June.

## Rowers make history at top U.S. regatta

Brock men's and women's rowing teams stunned an elite field of competition May 8 and 9 by sweeping three gold medals in Philadelphia at the largest collegiate regatta in the United States.

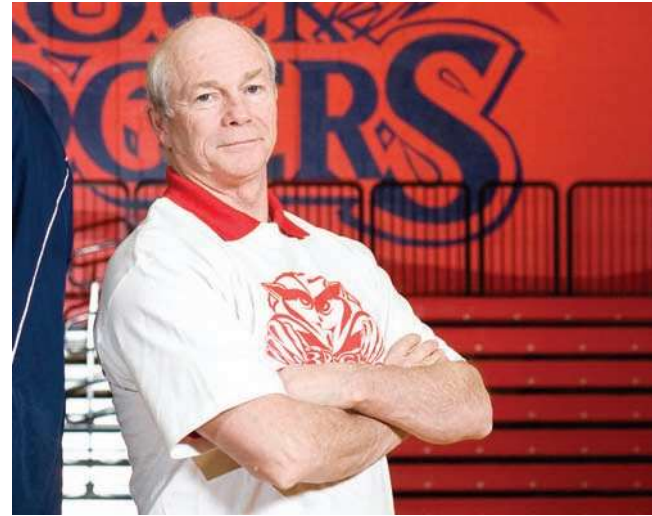
Capping off the 2009-10 season with a huge victory at the prestigious Aberdeen Dad Vail Regatta, the Brock crews put up championship performances in the Women's Varsity Pair and the Women's Varsity Lightweight 4 — and became the first-ever Canadian school in the regatta's 76-year history to win the coveted Men's Varsity Heavyweight 8.

The Dad Vail attracts crews from more than 100 colleges and universities from the U.S. and Canada.

"Being the first Canadian crew to win the men's eight is one of our program's top accomplishments," Brock coach Pete Somerwil said. "It is great for Brock to get the international recognition."

The gold medal races weren't even close, with margins of victory ranging from six to 11 seconds. All three Brock crews dominated the field led by the lightweight women's four of Keelin Greenlaw, Michelle Head, Maddie Wiseman, Teresa Hill (BA '09) and coxie Teresa Miele. That team won over the University of Pittsburgh by more than 11 seconds in a time of 8:10.360.

Continues on **page 21**.



Lorne Adams

Brock rowers celebrate their wins at the Dad Vail Regatta.



# Health and wellness in Welland

By Joan Wiley

In the city of Welland, in an empty field along the Old Welland Canal, will soon rise a breakthrough facility that focuses on human fitness and health.

Brock University's Human Performance Centre will be part world-class athletic training centre, part national-calibre firefighter testing facility and part community health-and-wellness resource.

The Brock facility will be part of the soon-to-be constructed \$10-million Welland International Flatwater Centre. Welland was part of the successful 2015 Pan Am Games bid and will host canoe, kayaking and open water swimming events. The Flatwater Centre will support these international sporting competitions, and our facility will be part of that legacy of the Games.

The Centre is another example of Brock's partnership efforts with surrounding communities to help strengthen Niagara culturally, socially and economically.

"The best of our Faculty's teaching and research expertise will be translated through the centre in Welland into much-needed community services in health and well-being," says John Corlett, former Dean of Applied Health Sciences. (On Sept. 1, Corlett became the new Vice-President, Academic at the University of Winnipeg.)

"We are particularly interested in reaching out to Welland's children and youth to promote healthy choices early in life to minimize many of the risks they face growing up."

Earlier this year, Brock and the City of Welland signed an agreement on how the City and the

University will work together on joint ventures. The first initiative is Brock's intention to lease space in the Flatwater facility for the Human Performance Centre. The centre will operate non-academic, revenue-generating activities and research that support the work of Brock's Faculty of Applied Health Sciences (FAHS).



Mayor Damian Goulbourne (BA '93) of Welland and Brock's president, Jack Lightstone, shake hands during the signing of a recent memorandum of understanding for the Human Performance Centre.

The new centre will have a "smart gym" to record activities in digital video, which could then be used for teaching via the Internet and improving sports performance. It will also have an education centre to accommodate up to 125 people.

As well, the Faculty of Applied Health Science foresees several other possible areas of involvement:

- The permanent location of our successful firefighter screening program and associated testing operations;
- A comprehensive exercise, fitness, and performance laboratory testing capacity for athletes, community members, and health-care applications;
- An annual calendar of weekly community health, wellness, sport, and recreation educational and professional development events;
- Urban recreation programming, particularly for youth; and
- Skating assessment, training and development services in a skating lab.

Design work will start once the Pan Am Games finalizes its requirements with the City of Welland, with a goal to have the Flatwater Centre open by Spring 2012.

**That's Entertainment** continued from page 05.

includes "some of the best voices in Canada," she says. Prospects send in a resume and a voice demo tape. "We'll take a listen. If we hear something in there that is different, interesting...well..."

Romano, 40, stresses the importance of her Brock communications degree, without which people in show business, especially in these more competitive days, "won't get in the door."

Three alumni, three degrees unrelated directly to what their highly successful specialties entail in the entertainment world. But if there's a lesson to be learned from Brock's film and television alumni, it's that when opportunities change, it's best to simply push on.

**Rowers make history** continued from page 19.

In the last event of the day — the men's heavyweight eight of Ben Cushnie, Brendan Coffey, Keegan Drummond, Clark Tyler, Mike Lewis, Thomas Morley, Josh Gracin, Syllas Coletto and coxie Alexsia Dekaneas — captured the Richard O'Brien Trophy in style, winning by six seconds over the University of Delaware in a time of 6:28.350.

The women's pair of Britt Ellis and Megan Tucker started the winning streak with a six-second win over Fairfield University.



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# The last word

If you walked across the Brock stage to receive your diploma between 1967 and 2000, chances are Carl Wolfe provided the music. From 1965 to 2000, he acted as master of Convocation music. About 30,000 students have graduated to his beat. Here, he tells his story.

Convocation marks the climax of the university year with due pomp and circumstance. It's graduating students, faculty, honorary graduands and officers of the university in their colourful robes and hoods, processing to appropriate ceremonial music. From the first ceremony on May 30, 1967 (with 39 graduates) to the several ceremonies in June 2000, I served as director of Convocation music, except when I was on sabbatical leave.

Initially the ceremony was held on the podium over the Library, and the music was provided by a local brass ensemble. For a few years, fanfares from the top of the Schmon Tower were played before the ceremony. Unfortunately the prevailing winds blew the sound over the escarpment, so the audience gathering on the Podium didn't hear it, but residents on Lockhart Drive did. The first Convocation took

place during Canada's Centennial Year; Brock celebrated the event with an evening performance on the podium of Handel's Royal Fireworks Music by the Lincoln & Welland Regimental Band — with an impressive fireworks display. I remember anxiously cueing those setting off the fireworks so they would go off at climactic moments in the music.

By the mid-1970s when ceremonies were held in the old large gymnasium, we had settled on an ensemble of organ, two trumpets and tympani, using a

small Casavant chamber organ that had been presented to the university by the Kiwanis Club of Stamford. To amplify the organ for a large room and to block out extraneous sounds, Bruce McCormack of Communications Services came up with an ingenious solution: putting several microphones inside the organ case, and placing it in a large styrofoam enclosure.

Some in the audience were puzzled. It looked as if I was playing a large brown packing container.

After a few years, I had worked out arrangements of appropriate pieces for introductory and processional music, with repeats as needed, depending on the length of the processions or the pace at which they moved (both of which could vary considerably). Although my musicians varied somewhat over the year, there are "regulars." I particularly remember — Steven Pettes (BA '81) and

Greg Robinson, trumpets and Laura Thomas, tympani. Steven played in the initial brass ensemble in 1967, and was the first trumpet for almost every Convocation through 2000 — including his own graduation!

It was a pleasure and a privilege to provide some appropriate musical colour for the graduation of many thousands of students. Some may remember recognizing the well-known theme from PBS Masterpiece Theatre (a Fanfare march by Mouret) that we regularly used for the main academic procession.



For more than 30 years, Carl Wolfe was the music man at Convocation.

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