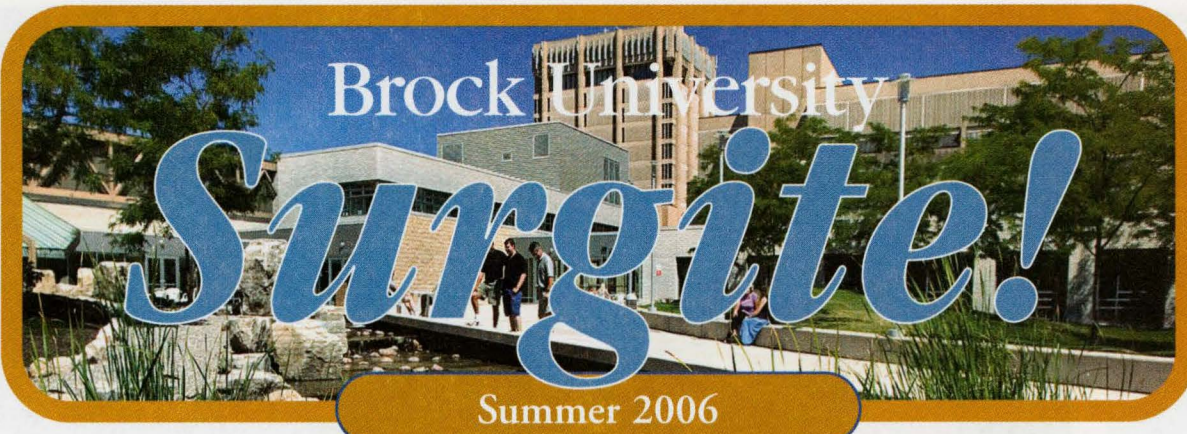




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Summer 2006



AlumNews
Page 4

A quarterly publication for graduates and friends of Brock University
Surgite! /sur-gi-tay/ Latin for "Push on!" The inspiring last words of Maj.-Gen. Sir Isaac Brock

Brock graduates show generosity

Current Brock University students have more than half a million reasons to be grateful to the institution's graduates.

This year, almost \$504,000 has been invested in student award endowments through contributions made by Brock graduates. Many alumni donated through the TeleGrad campaign, which garnered more than \$78,650 to build Faculty bursaries for student in each of the six Faculties.

These contributions attracted \$142,356 from the Ontario Trust for Student Support (OTSS), raising the investment to more than \$221,006.

In addition, 18 graduates donated a total of \$100,693 to establish named award endowments, many of which were in honour or in memory of loved ones. Those contributions attracted another \$182,254 from OTSS.

Gary Cornelius (BA, geog, '72) was one of this year's donors, enhancing the Gary Cornelius Bursary in Geography he established in 1996 with matching funds from the Ontario Student Opportunity Trust Fund. The bursary annually supports two upper-year students studying in Geography.

"With the shift in responsibility for the cost of post education, students are now assuming a greater burden than in the past," he says. "By making a further investment this year, I can increase the amount of the awards presented to help with the cost of education. I know the students who receive this support are grateful."

Retired teacher Annette Urlocker (BA, psyc, '73) places a high value on a sound education and has established two named bursaries. One, named for her son Patrick who passed away at the age of 12, is intended for a student from Denis Morris High School in St. Catharines. The other bursary is named after herself and is earmarked for a mother who is earning her degree part time. This is the first year that both bursaries will be given.

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Atkinson's portrait unveiled



From left: Dr. Norris Walker, Chair of Brock's Board of Trustees; Terry Boak, Acting President and Vice-Chancellor; David Atkinson; and Chancellor Raymond Moriyama.

Former Brock University President and Vice-Chancellor David Atkinson returned to campus on May 3 for the unveiling of his portrait in the Dr. Charles A. Sankey Chamber.

Atkinson, who served as Brock's President from 1997 until the summer of 2005, took time to reflect on his eight years at the institution.

"This was a remarkable period in our lives, and we will always fondly look back on our time here," said Atkinson, who was joined at the ceremony by his wife Terry, and his son Jonathan. Also in attendance were Chancellor Dr. Raymond Moriyama, Dr. Norris Walker, Chair of Brock's Board of Trustees, and Dr. Terry Boak, Acting President and Vice-Chancellor.

"David never forgot to take into

account the faculty, staff and students while often having greater goals in mind," said Moriyama. "As Chancellor, I saw his continual dedication and commitment to this University."

Atkinson's portrait now hangs beside Brock's previous three Presidents: Dr. James A. Gibson (1964-1973), Alan J. Earp (1974-1988) and Terrence H. White (1988-1996).

The Board of Trustees commissioned artist Christan Nicholson to paint Atkinson's portrait. Nicholson has been awarded numerous official university, government and corporate portrait commissions, earning him the recognition as Canada's foremost portrait painter.

Grads have their say

By Christine Jones, Director, Alumni Relations

Over the summer of 2005, we invited our alumni to complete an online survey to tell us what is important to them in maintaining their relationship with the University. The questions were carefully designed to allow the respondents to share their thoughts and feelings about their Brock experience, the value they place on the services, events and programs developed for graduates, their philanthropic intentions and interests and their communication preferences.

More than 15 years had passed since the last alumni survey was conducted. It was certainly time to measure our progress and to gain input on our planning. Since the last survey, the University had evolved and the size and demographic profile of our alumni pool had become significant. The institution had come to an age where we could effectively segment our alumni pool to reflect the input of our recent grads, our middle grads and our established grads. We knew it would be important to understand the similarities and the differences of these respondent groups.

I admit we crossed our fingers hoping that we would receive some positive endorsement of our efforts to engage alumni and that our alumni relations strategy was on the right track. The feedback, regardless, was essential to planning future programs and services for alumni.

We proceeded with the endorsement and support of the Alumni Association. The Board of Directors was represented on our survey steering committee, along with Brock faculty and staff. Their financial investment made it possible to

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Join in the fun at
**BrockDays
2006**

September
29, 30, and
October 1
See ad on page 3
for more
details

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Brock University

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Brock University

Chancellor

Dr. Raymond Moriyama

Chair, Board of Trustees

Dr. Norris Walker

Acting President and Vice-Chancellor

Dr. Terry Boak

Surgite!

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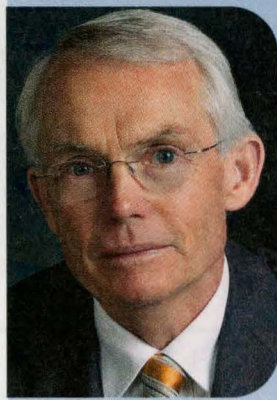
Contributing writers

Joan Wiley-Storm

Kevin Grout

Brock University maintains a database of contact information for each of its graduates in accordance with all legislative requirements protecting privacy. The contact information retained is used to deliver services and to keep you informed and up to date on the alumni activities of Brock University, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts. All records are maintained by the Office of Alumni Relations and cannot be released without the permission of the individual(s) concerned. The Office of Alumni Relations does not sell, trade or give away mailing lists to other organizations. However, in the interests of serving its graduates and generating revenue for the University, the Office of Alumni Relations does contract with a number of companies to provide a range of services that offer competitive rates and personal assistance to alumni. Any contractors of the Office of Alumni Relations are also required to keep information about you confidential and limited to carrying out the service they provide us. Should you wish to have your contact information removed from our database contact the Office of Alumni Relations at 905-688-5550, ext. 3816.

Graduates play a dynamic role at Brock



Dr. Terry Boak

The ritual of Convocation always marks a special time in the life of a university as we celebrate student achievement. From June 5 to 9, about 3,200 students will graduate as part of seven ceremonies to be held — one of our largest Spring Convocations on record.

Each and every new graduate represents our success in providing students with a quality academic and student experience that they will apply to their life and career in many ways.

This Convocation takes on a special meaning for me, as it will be one of my final acts as Acting President and Vice-Chancellor. At the end of June, I will return to my position as Vice-President, Academic and Provost, making way for the arrival of Brock's fifth President, Dr. Jack Lightstone, who will officially take office on July 1.

As I congratulate our graduating Class of 2006 and wish them all the best as they move on to new experiences, I also want to emphasize to them the very dynamic role they have as part of a growing Brock alumni.

There are endless examples of the ways in which alumni serve Brock — from their participation in our community to their financial support.

Most recently, we counted many graduates among donors who assisted the University in raising more than \$4.8 million to support student aid through

the Ontario Trust for Student Support (OTSS).

The program was established last November by the Ontario Ministry of Training, Colleges and Universities. It provided Brock the opportunity to receive an enhanced match of \$1.81 for every dollar raised for student aid bursaries, as long as the University met its 2005-2006 fundraising ceiling of \$1,526,186 by March 31, 2006.

Thanks to the generosity of our donors, the University surpassed the Ministry's target requirements. Brock raised \$1,712,161 to qualify for an enhanced match of \$3,101,569 from the province, bringing the total to \$4,813,730.

The OTSS donations included 18 named awards established by graduates, several of which were named in honour or in memory of family members. These awards, when matched with the government funds, totalled \$282,947.

As I look on the past year, I have enjoyed meeting our graduates at a variety of functions — Brock Days celebrations in late September, as well as alumni network receptions in Toronto and Ottawa, are some of the events that quickly come to mind.

At each event, it was a pleasure to speak with graduates as they shared with me so many memories of their student experience and their genuine sense of pride in the University. Many remarked on the quality of education they received at Brock and said that they felt the University prepared them very well to pursue their careers and to achieve success.

Each occasion presented me with the opportunity to update graduates on the exciting developments at the

University. In particular, alumni are very interested to learn that the demand for a Brock education has grown dramatically with more than 17,000 students now attending the University. As well, they are impressed with the variety of undergraduate programming now underway, the expansion of graduate studies to the PhD level, and the intensity of research activity that provides students with the opportunity to be partners in the scientific discovery and scholarship carried out by our faculty.

While the University has changed in many ways, graduates are always reassured to hear that the University has retained, and remains committed to, the student-centred qualities they value — a friendly campus, interaction with faculty and a strong human dimension to the student experience.

I want to take this opportunity to thank the many graduates who have made a difference to our institution — Brock is a better university because of our alumni relationships. You are a continuing part of our great tradition and I welcome the Class of 2006 to take their place in an ever-growing family of Brock graduates.

It has been a privilege and an honour for me to serve the University during this year of transition and I'm grateful to everyone in the Brock community for their support. Together we will move forward with excitement and confidence to the future.

Dr. Terry Boak, PhD,
Acting President and Vice-Chancellor

Brock honorary degree recipient passes away



Suzanne Rochon Burnett

A gathering of friends attended the May 7 memorial service in Pond Inlet for Suzanne Rochon Burnett, an honorary degree recipient from Brock University in 2002 and a former member of the institution's Board of Trustees. She passed away in April.

Dr. Rochon Burnett also served on the Dean's Advisory Council for the

Faculty of Business.

The Métis woman with deep roots in the radio broadcasting industry was honoured in Toronto earlier this year by being named a 2006 laureate in the Aboriginal Business Hall of Fame. The ceremony was organized by the Canadian Council for Aboriginal Business.

She was regarded as a leader in the Métis business revival of the past few decades and was recognized for her support and encouragement of Aboriginal art in Canada.

The broadcaster began her career in radio at the age of 18 in Quebec. In the mid 1990s she purchased a radio station in Welland and became Canada's first Aboriginal person licensed by the Canadian Radio-television and Telecommunications Commission to operate and own a private commercial radio station in Canada. She sold the station in 2004 and retired in Welland.

Dr. Rochon Burnett has received numerous honours, including the Governor General's Medal, the Order of Canada, the Order of Ontario, and the Eagle Feather.

Photo: Dr. Suzanne Rochon Burnett — Courtesy of the Canada Council for the Arts / Photo Features.

Brock, RBC partner in mentorship program

Beginning in September, six Brock students will have the opportunity to spend some quality time with employees of RBC Financial Group.

A new student mentorship program between RBC and Brock — a first between the two institutions and the second initiative of its kind for the University — was announced this spring.

"RBC is delighted with the launch of the RBC Mentorship Program, a collaborative effort between RBC staff in Niagara and Brock University," said Doug Bugler, RBC Royal Bank's regional vice-president for Niagara.

"RBC has been voted Canada's Most Respected Corporation for the past four years and we believe that as a leading corporate citizen, it is our responsibility to strengthen the community in which we work and live," he said. "We are very excited about the learning opportunity that this program presents for both Brock University and RBC."

RBC Financial Group developed the program in conjunction with the University's Career Services department and the Office of Alumni Relations. The project was led by Brock graduates Mamdouh Abdel Maksoud (BBE, '98) and Sharon Borgmann (BBA, '98) who are both RBC Royal Bank branch managers.

"Providing students an opportunity to work with RBC Financial Group staff and learn about the financial services industry will add tremendous value to their educational experience," said Abdel Maksoud, RBC Royal Bank's



Brock graduates employed with RBC Financial Group have developed a student mentoring program for Brock students interested in pursuing careers in banking and the financial services industry. Celebrating the program launch are, from left, Lisa Kuiper, Special events/Employer Development Co-ordinator, Career Services; Doug Bugler, Vice-President Retail Sales in Niagara for RBC; Christine Jones, Director, Alumni Relations; Sharon Borgmann (BBA '98) and Mamdouh Abdel Maksoud (BBE, '98), RBC branch managers; Kim Meade, Associate Vice-President, Student Services; Amy Elder, Career Services; and Kabir Abdurrahman, (BA, psyc, '00) Acting Manager, Plus Programs, Career Services.

branch manager in Fort Erie. "Spearheading the mentorship program with some of my colleagues gives me great pride to work for the organization and to give back to the university as a Brock graduate."

Six students were selected from 20 applicants to the program. They are Ryan Bruno, Economics; Alison Lightfoot, Political Science; Alexander Koustas, Economics; Stephanie Meza, General Studies; Adam Pappas, Finance; and Steven Magno, Business Economics.

They will be matched with RBC

mentors Matt Bedrosian, Investment and Retirement Planner; Thomas Chopin, Financial Planner; Danielle Garner, (BBA, '00) Account Manager; Patrick Lostracco, Branch Manager; Melissa Massi, Financial Services Representative; Frank Mete, Investment Advisor, Dominion Securities; and Verna Totten, Manager, Client Care.

"Mentoring is such an important facet of the career experience and the time spent with RBC mentors will provide students with a head start on

Continues on page 4

Graduates from 1970s invited to a blast from the past

This year, Brock will be celebrating its first Decade Reunion. Plans are underway for the largest alumni reunion in Brock's history. Volunteers from various graduation years have already begun to assist the Office of Alumni Relations by contacting old friends and organizing groups to attend the '70s celebration during Brock Days 2006.

Graduates from 1970 to 1979 are invited to dust off their Brock memorabilia and mark Friday, Sept. 29 on their calendar. The party will begin

at 7 p.m. at the Alumni Association's pub night in Alphonse's Trough with live entertainment and surprise guests. At 11 p.m., guests can move on to Isaac's for more entertainment and fun.

Check brockpeople.ca for regular updates on the '70s reunion and other Brock Days events. Graduates who would like to reach out to former faculty members or old friends with whom they've lost touch are encouraged to contact Lynne Irion in the Office of Alumni Relations, lynirion@brocku.ca or by calling 905-688-5550, ext. 3251.

Brock graduates...continues from page 1

"I earned my degree from Brock part time while raising a family," she says, "and I know how difficult that can be. It's satisfying to be in a position to help another mother and also a student who is starting a post-secondary academic career."

Dr. Janet Taylor (BA, psych, '90) often receives appeals for funds, and "this year, the opportunity to set up a scholarship arrived a few months after the sudden death of my son Jason," she says. "Jason was 36 and a successful equity trader on Bay Street in Toronto."

"The Jason Ross Taylor Memorial Scholarship in Economics at Brock is a fitting tribute to both Jason's career and my appreciation of Brock, our 'hometown' university."

Graduates, along with faculty, staff, trustees, parents, companies and organizations, donated more than \$1.7 million. For more details about the fundraising effort, please see the remarks by Terry Boak, Acting President and Vice-Chancellor, on page 2.

Grads get in the swing!

Kick off Brock Days early by participating in the 11th annual Brock University Alumni Association (BUAA) Golf Tournament on Saturday, Sept. 16, 1 p.m. at the Links of Niagara at Willodell. Registration is \$85 per golfer (\$340 per foursome) and includes 18 holes of golf, cart, dinner, prizes and a chance to win \$10,000 in the hole-in-one contest.

For more information, please contact the BUAA at 905-688-5550, ext. 4502, or visit www.brockalumni.ca

Brock Days 2006

A Community and Homecoming Celebration
**September 29, 30
and October 1, 2006**



Something for everyone at BrockDays 2006

Mark your calendar and plan to be part of the Brock Days tradition as the University holds its annual Community and Homecoming Celebration on September 29, 30 and October 1.

Enjoy the best that Brock and Niagara have to offer as, once again, the University partners with the award-winning Niagara Wine Festival.

The fun begins on Thursday, Sept. 28 with two great events to choose from. Fine Food, Fine Wine, Fine Arts! moves to Rodman Hall with five renowned area chefs and 12 local wineries partnering to create a culinary and viticulture sensation. Tickets are \$85 each and available through the Centre for the Arts Box Office. Combining everything that is inherently Queen, Classic Albums Live will recreate A Night at the Opera, one of the quintessential albums of the late '70s and early '80s. Note for Note. Cut for Cut. This event will be held at the Centre for the Arts and tickets will go on sale to alumni, for \$40 each, on August 21.

Join fellow graduates on Friday, Sept. 29 at the Alumni Pub Night, beginning at 8 p.m. On Saturday, Sept. 30, Montebello Park in downtown St.

Catharines is the place to be. The Brock tent will be set up for the day as part of the Niagara Wine Festival. Graduates can look forward to these, and other Brock Days events. More details will be available in early July at www.brocku.ca/brockdays

As well, a full program of events will be provided in the next issue of *Surgite!*

Check www.brockpeople.ca for updates and details and to keep in touch with fellow alumni.



BrockDays is held in partnership with the Niagara Wine Festival

CCOVI wine cellar rededicated

A ceremony to commemorate the official rededication of the wine cellar at Brock University's Cool Climate Oenology and Viticulture Institute (CCOVI) to Fairmont Hotels and Resorts Wine Cellar was held recently on campus at Inniskillin Hall.

Canadian Pacific Hotels & Resorts sponsored a portion of the construction of the wine cellar at Inniskillin Hall, which officially opened in June 1999. In October 1999, Canadian Pacific Hotels and Resorts acquired Fairmont Hotels, bringing together both companies under the name of Fairmont Hotels and Resorts.

"CCOVI at Brock is a unique world-class cool climate wine institute and the University is extremely supportive of the institutional partnerships that they have developed over the years," said Dr. Terry Boak, Acting President and Vice-Chancellor, Brock University. "This event is a celebration of the partnerships that have been instrumental in

establishing CCOVI and the new affiliations that will be key for the future promotion of the Institute's outstanding wine research and education facilities."



Raising a glass to toast the wine cellar rededication are, from left: Serge Simard, Vice-President Food and Beverages, Fairmont Hotels and Resorts; Terry Boak, Acting President and Vice-Chancellor; Isabelle Lesschaeve, Director, Cool Climate Oenology and Viticulture Institute; and Donald Ziraldo, Co-founder and President of Inniskillin Winery.

The wine cellar at Inniskillin Hall has a total storage capacity of 43,000 bottles. The majority of CCOVI's cellar space is dedicated to the Canadian Wine Library, an incorporated, permanent, revolving collection of Canada's finest VQA wines used by the industry for promotional, research and educational purposes.

A smaller portion of the wine cellar, the Vinoteque, functions as a storage area for CCOVI faculty and student research wines, wines for educational use and student-made wines.

"As a vocal advocate of the Canadian wine industry, Fairmont Hotels and Resorts is proud to sponsor such an innovative institute," says Serge Simard, Fairmont's Vice-President, Food and Beverage.

CCOVI students win gold at the wine competition

The highly anticipated results of the prestigious Cuvée Wine Awards, better known as the "Oscars" of the Ontario wine industry, were announced in March 2006 at the 17th annual Cuvée Gala. Graduates of the Oenology and Viticulture program took home a record number eight gold awards at this year's gala in the following categories:

Limited Edition Red Wine

Creekside Estate Winery Reserve Merlot 2002
Winemaker: Rob Power, class of 2000
Assistant Winemaker: Geoff Taylor, class of 2003

White Wine

Peller Estates Winery Andrew Peller Signature Series Chardonnay Sur Lie 2004
Winemaker: Lawrence Buhler, class of 2003
Winemaker: Emma (Lee) Garner, class of 2004

General List Red Wine

Creekside Estate Winery Cabernet Merlot 2002
Winemaker: Rob Power, class of 2000
Assistant Winemaker: Geoff Taylor, class of 2003

Sparkling

Hillebrand Estates Winery Trius Brut NV Gold
Winemaker: Natalie Reynolds, class of 2001

Sweet Wine

Peller Estates Winery Andrew Peller Signature Series Vidal Icewine Oak Aged 2004
Winemaker: Lawrence Buhler, class of 2003
Winemaker: Emma (Lee) Garner, class of 2004

Limited Edition Sweet Wine

EastDell Estates Vidal Icewine 2004
Managing Winemaker: Tom Green, class of 2001

Meritage

Mike Weir Estate Winery Cabernet Merlot 2002
Winemaker: Rob Power, class of 2000
Assistant Winemaker: Geoff Taylor, class of 2003

Gewürztraminer

Malivoire Wine Company Estate Bottled Gewürztraminer 2004
Winemaker: Shiraz Mottiar, class of 2001

PHOTOS SUPPLIED

1973

David Clark (BA, dram/Engl) is on leave from teaching in B.C. and has accepted a short-term teaching position as Head of English at Tararua College in Pahiatua, New Zealand, near Palmerston North.

1992

Kenneth Bi (BA, fina) has been named Best New Director for the film *In Rice Rhapsody* in Hong Kong.

1995

Bill Karner (BAcc) has joined the professional services team at the Partners of Durward Jones Barkwell & Company LLP Chartered Accountants. He provides corporate and personal tax planning advice to clients of DJB's offices in the Niagara area.

Phil Ritchie (BBA, mktg) is president of The Keefer Mansion Inn, which is located at 14 St. Davids Rd. W., just a couple of miles away from Brock University. He invites all Brock graduates to stay there when visiting the University and the Niagara area. Show your Brock Graduate card and get a 10 per cent discount. To view The Keefer Mansion Inn, please log onto www.keefermansion.com

1996

Terence Scheltema (BBE), has been appointed Director of Parliamentary Affairs in the office of Carol Skelton, National Revenue Minister.

1998

Brad Cook (BBA, mktg) is the full time Satellite Director at The Deck Youth Centre on Hartzel Road in St. Catharines. The Deck is part of Youth Unlimited and operates in conjunction to the international organization Youth for Christ.

2004

Nicole Vrbicek (BA, visa/Engl) is an assistant language teacher with the Japan Exchange Teaching program and shares her experiences in newspaper articles.

2005

Adam Clarkson (BRLS) is the new supervisor at R. E. Walter Memorial Aquatic Centre in the town of High Level, Alta. He oversees the pool's seven employees and administrative duties as well as day-to-day operations.

Births

Troy Berezowski (BA, econ, '98), a daughter, Elizabeth Grace, Nov. 4, 2005.

Kacey (McColl) Clarke (BPhEd, '99) and **Brad Clarke** (BA, chld, '00), a daughter, Lauren Olivia, March 29, 2006.

Monica (Simmons) Coniam (BA/BEEd, '98), a daughter, Allison Sarah-Jane, Jan. 17, 2006.

Sharon (Noble) Coombs (BAcc, '97), a son, Graham, Nov. 7, 2005.

Lori (Huycke) Denard (BA/BEEd, '96), a daughter, Madison, Aug. 23, 2005.

David Duval (BSc, cosc/math, '02), a daughter, Emma, July 4, 2005.

Robert Gionet (BSc, biol/chem., '88), a daughter, Vanessa, Oct. 22, 2005.

Tamarah (Sears) Griffioen (BBA, mktg, '01) and **John Griffioen** (BAcc, '00), a daughter, Adriaana Pierrette, March 2, 2006.

Keith Herring (BAcc, '00; MAcc, '01), a daughter, Elsa Lynn, Feb. 10, 2006.

Michael Joshua (BAcc, '98), a daughter, Hannah Elizabeth, Jan. 14, 2006.

Lori (Stevenson) Kendrick (BPhEd, '96), a daughter, Leah, May 4, 2005.

Neal Kenny (BRLS, '98), a son, Liam, January 21, 2006.

Shaun McLaren (BSc, cosc, '02), a son, Patrick Stuart Paul, April 29, 2005.

Tara (Wakani) Michel (BA, chld, '97) and **Robert Michel** (BA, soci, '97), a son, Graeme Arthur, March 7, 2006.

Rick Morton (BA hlst, '98), a daughter, Avery, Sept. 12, 2005.

Marnie (Reynolds) Overman (BA, chld, '93), a daughter, Olivia Madison, Jan. 15, 2006.

Holly Simpson (BBA, admn, '02), a son, Nicholas, Dec. 4, 2005.

Helena (Kuzma) Visaticki (BA/BEEd, '04), a son, Joseph, April 14, 2005.

In Memoriam

Douglas Friesen (BAdmin, '84), March 27, 2006.

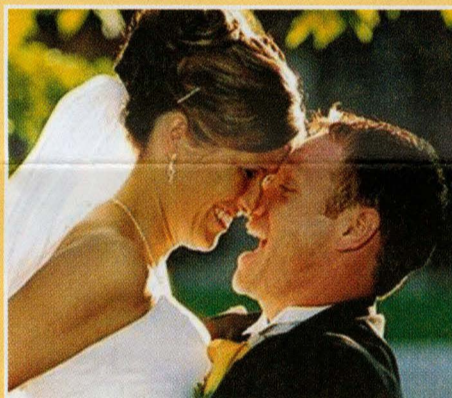
Gloria Knezic (BA, psyc/soci, '74), Jan. 18, 2006.

Lee Morrison (BEEd, '87), March 12, 2006.

Paul Pischedda (BA, hist, '73), Oct. 25, 2005.

Doris Senior (BA, phil, '75; MA, phil, '77), Jan. 12, 2006.

Elizabeth (Gray) Sherwood-Tayti (BA, phil/soci, '77), March 28, 2006.



Sindy Wyville (BPhEd, '03) and Isaak Dyck (BPhEd, '03; BEEd, '04), married Oct. 1, 2005.

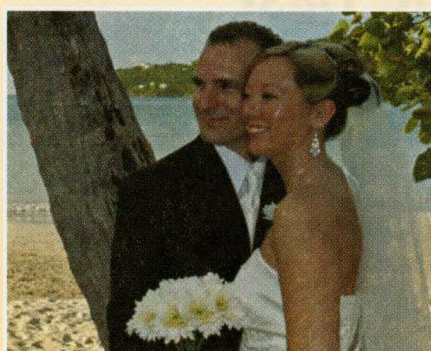
For more AlumNews, go to:
brockpeople.ca

AlumNews photos

Brock graduates are invited to submit photos for publication in the AlumNews section of *Surgite!*

Electronic photos are preferable. High quality print reproduction requires that electronic photos be 300 dpi and submitted in JPEG format. Please e-mail photos to vterpak@brocku.ca

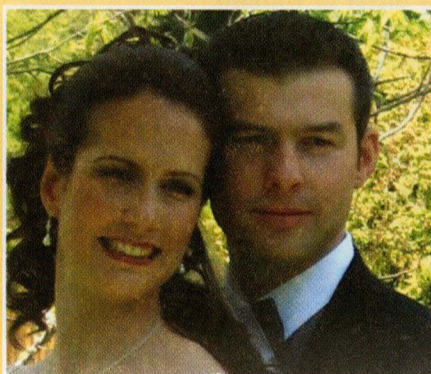
Photos will be published in *Surgite!* based on the quality of print reproduction and if space is available due to the number of submissions received. Photos that are not published can be posted by visiting www.brockpeople.ca/submitnews.php



Adam Brown (BPhEd, '03; BEEd, '04) and Yulan Fisher (BA, soci, '03) married Jan. 3, 2006.



John Griffioen (BAcc, '00) and Tamarah (Sears) Griffioen (BBA, mktg, '01) married May 21, 2005. Some of the Brock graduates who attended the wedding were Doug Lindstone (BAcc, '00), James Little (BAcc, '03), Deirdre (Gillett) Hanysh (BA, adm/econ, '92), Jason Hanysh (BA, adm/pol, '92) and Greg Marotta (BAcc, '97).



Emily Crocco (BA, hist/pol, '98) and Erik Dorff married on May 28, 2005.



Mario Wong (BSc, cosc, '01) and Jocelyn Ho (BA, econ, '01) will be married on Aug. 4, 2006.



Melanie Richber (BBA, '98) and Paul Garaffa (BPhEd, '94), married Aug. 13, 2005.

Ten-year reunion planned for Sport Management grads



If you're a Sport Management graduate, Friday the 13th in October will be lucky indeed.

That day marks the kickoff of a weekend of activities celebrating the 10th anniversary of the Sport Management program. SPMA graduates, numbering close to 600, are invited to the festivities.

On Friday, a sponsorship and sport marketing symposium will take place, showcasing sport industry opportunities and perspectives for current students. Co-organizer Professor Cheri Bradish said that the speakers' panel will be comprised of Sport Management graduates now working in the sport industry.

The main event is a gala reception and dinner, planned for Saturday, Oct. 14 at the Four Points Sheraton on the Schmon Parkway near Brock. Co-organizer Stephanie Brooks says a number of exciting tributes to the past graduating classes are planned.

Steve Parish (BSM, '99) a current sport marketing category manager at Nike Canada Ltd., who is a graduate of the first Honours class and the recipient of the first Sport Management Dean's Award, is planning on returning for the reunion and looks forward to "seeing many old friends and familiar faces during the weekend activities."

Tickets for the gala are \$50 per person and will go on sale through the Brock Centre for the Arts Box Office on Tuesday, July 4. Tickets may also be purchased online at www.arts.brocku.ca; by telephone at 905-688-5550, ext. 3257; toll free 1-866-617-3257; or by fax at 905-688-4277. Visa or MasterCard is accepted for telephone and fax orders. Fax order forms are available at the SPMA anniversary link at www.brocku.ca/spma

SPMA graduates who are avid golfers have also expressed interest in organizing an alumni golf game prior to the Saturday gala.

More details on the reunion, including the grad golf event, will be available in the Fall issue of *Surgite!* and on the Department of Sport Management website at www.brocku.ca/spma

For more information on the anniversary, or to become further involved with any of the SPMA alumni events planned, please contact Stephanie Brooks at sbrooks@brocku.ca or Cheri Bradish at cbradish@brocku.ca

Brock, RBC...continues from page 2

their career path," said Amy Elder, Director, Career Services. "The students will explore new business areas and career options with the company. They also gain some insight into the successes and challenges of the industry."

A kickoff orientation session is planned for September when the program will get underway.

Canadian Tire Financial Services (CTFS) established the first student mentoring partnership with Brock in 2003 as part of a new corporate alumni network initiative.

Surgite! Summer 2006

"The CTBU Corporate Alumni Network is the first alumni connection of its kind in Canada where graduates of Brock are taking the lead to formalize a partnership with CTFS and Brock University," said Christine Jones, Director, Alumni Relations. "This student mentoring program was the first network initiative organized by our graduates working with the company."

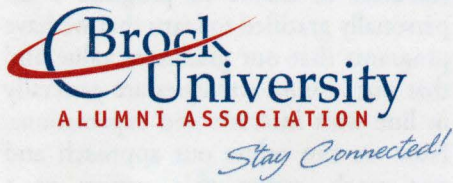
"The new network approach aligns the affinity graduates have with their University and their employer. With support from the University, graduates can help prepare employees and current

Brock students for advanced learning and career success as well as corporate and community responsibility," she said. "It has been a mutually beneficial collaboration for the graduates, their employer and the University and its students. We hope to see our partnership with RBC expand with the leadership support of our alumni."

Graduates who may be interested in forming an alumni network in their place of business can contact the Office of Alumni Relations at 905-688-5550, ext. 4320.

Eleanor Misener Aquatics Centre celebrates 25 years

If you were a lifeguard, instructor, varsity swimmer, staff member or have simply enjoyed using Brock's Eleanor Misener Aquatics Centre, you will want to celebrate 25 years of swimming at Brock. Celebrations will take place at Brock Days 2006. For more information, please contact Herb deBray at hdebray@brocku.ca or call 905-688-5550, ext. 3596.



Congratulations Class of 2006

The Brock University Alumni Association would like to welcome the Class of 2006 into the Alumni Association. As a graduate of Brock University, you automatically become a member of the Alumni Association. BUAA is an independent organization championed and governed by a volunteer Board of Directors. BUAA represents the interests of all Brock University alumni and acts as advocates on their behalf. The goal of the Alumni Association is to continue to add value to your Brock degree, to support you in your personal and professional development and to help you stay connected to the Brock community. Visit brockalumni.ca for more information and to find out how you can get involved.

Borrowing privileges extended

In May 2005, the James A. Gibson Library began offering Brock alumni complimentary borrowing privileges on a one-year trial basis. In March 2006, the Brock University Alumni Association (BUAA) sent a letter to University Librarian, Margaret Grove (BA, fren, '70) to thank the library for waiving the borrowing fees and to urge the library to make this arrangement permanent. The Alumni Association has received a response from Grove and is pleased to announce that effective immediately, all graduates of Brock will enjoy complimentary borrowing privileges on an ongoing basis.

In an e-mail to BUAA President, Richard Knabenschuh (BA, psyc, '90), Grove indicated that according to

statistics gathered over the past year, 164 graduates took advantage of the complimentary borrowing privileges, up from 72 graduates in the preceding year when the fee was \$30.

Grove said the Library expects to offer the privileges on an ongoing basis and is exploring options for free access to some online databases. However, she is careful to point out that "licence agreements with most vendors and information providers are legally binding and prohibit this sort of arrangement."

Updates to this and other advocacy issues can be found in the Advocacy section of the Alumni Association website, brockalumni.ca

Pub crawl covers 30 years

In honour of the Brock University Alumni Association's 30th anniversary (1976-2006), a special Alumni Pub Night will be held during Brock Days on Friday, Sept. 29. Start the night off in 1970s style at Alphonse's Trough, then fast forward 30 years and join the current crop of Brock students across campus at Isaac's Pub.

Both locations will feature live music and 1970s style ambiance. Tickets are \$10 and will go on sale to all alumni on August 15. However, a pre-sale for graduates of the 1970s will be held starting August 1. Check brockalumni.ca or brockpeople.ca for details.

Save the dates!

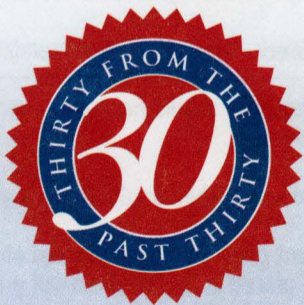
Alumni Golf Tournament
Saturday, Sept. 16, 2006
Links of Niagara at Willodell

Brock Days Alumni Pub Night
Friday, Sept. 29, 2006
Brock campus

Annual General Meeting
Sunday, Oct. 1, 2006

Brock rowers brew up a fun night

Brock Rowing Alumni had a fun night sampling different beers from several microbreweries in Ontario with food matched to each beer. A few people brought out the old pictures and reminisced about how fast they were. An old plaque from the 1970 ECIRA Championships was brought in and may be used to create a rowing hall of fame in the rowing centre if more alumni are interested. The next event for the Brock Rowing Alumni will be a fun reunion row on Sunday, Oct. 1 during Brock Days. A few people have come forward to say they would be interested to help organize the event, but more help would be appreciated. If you are interested in helping to run the event, please e-mail peter.somerwil@brocku.ca



RECOGNIZING EXCELLENCE
AMONG BROCK UNIVERSITY ALUMNI

NOW ACCEPTING NOMINATIONS

In celebration of our 30th anniversary, the Brock University Alumni Association will honour 30 graduates who best exemplify the Brock spirit. Whether it's through professional accomplishment, community involvement or artistic contributions, Brock graduates are leaving their mark and making a difference.

If you or someone you know is an outstanding Brock graduate, we want to hear your story.

Nomination forms can be found online at brockalumni.ca or by contacting the Brock University Alumni Association at 905-688-5550, ext. 4502, or alumniassociation@brocku.ca



Two teams, *Rocks That I Got* and *Los Locos Curlers*, take a break from the action in the Brock Rock Curling Bonspiel. The annual event brought together 80 Brock alumni, students and staff - doubling the previous year's participation. Pictured back row standing from left: Dan Chajka (BSC, biol, '02), Brent Wilkinson (BSM, '99), Bryan Smith (BBA, admn, '99), Mike Behm (BPhed, '99), Jerron Swan (BSM, '02), and Steve Sewell (BBA '03). From row, from left: Derrick Osborne and Rob Gottschalk (BBA, admn, '01). Next year's bonspiel will be held on Saturday, March 31, 2007.

Vancouver the site for SOAR reunion

Brock graduates, family and friends from the Vancouver area are invited to the 9th Annual Southern Ontario Alumni Reunion (SOAR) barbecue at Jericho Beach, the largest joint university event in Canada, on Sunday, June 25 from noon to 4:30 p.m. There will be activities for all ages, from children to grandparents and everything in between. Whether you're a recent grad or are celebrating decades of alumni status, come on out and have fun!

Other participating universities include Carleton, McMaster, Queen's, Ryerson, Ottawa, Toronto, Waterloo, Western, Windsor, Wilfrid Laurier, and York.

For more information, contact www.soarbc.ca or Deborah Wallace (BPhEd, '97) at dwallace@thefinderdetails.ca or call Brock's Office of Alumni Relations at 905-688-5550, ext. 3251.

Congratulations to the Class of 2006!

Keeping in touch is e-as-y.
Log on to brockpeople.ca
before July 31 and you
could WIN an iPod
prize package!



brockpeople.ca is the online community for all Brock graduates.

Visit brockpeople.ca to stay connected to your Brock friends and to keep up to date on alumni events in your area.

PLUS! Check out our NEW e-postcard feature!

brockpeople.ca

A
Community
of Friends

Brock University

First-time visitor to brockpeople.ca?

To log in, enter your former Brock student ID number and use your birth date as your password (yyymmdd). For further assistance, contact the brockpeople.ca administrator at brockpeople@brocku.ca, or call the Office of Alumni Relations at 905-688-5550, ext. 3816.



Cynthia Roberts (BRLS, '88)

Grads have their...continues from page 1.

offer respondents a very exciting prize incentive to complete the survey. Jeff Love (BSM, '04) could not believe his good fortune when his name was drawn from the respondents' pool for a touring trip of a lifetime (for two) to Tuscany and Umbria in Italy.

There was a considerable effort to ensure the survey was well designed, marketed and executed. As a research institution, we needed ethical clearance from the Brock University Research Ethics Board which we received when the questionnaire and methodology was complete. At the onset, I recognized the data generated from the survey would be substantial. We retained Hendershot Research Consultants (Hamilton) to prepare the survey for the research analysis and to assemble and present the response data. Our student web developers programmed and tested the functionality of the online survey with representative test groups of graduates. With all of the t's crossed and i's dotted, we were set to go. Using *Surgite!* and brockpeople.ca as our primary marketing vehicles, we launched the survey last June. We also took advantage of Spring Convocation

to invite the graduates of the class of 2005 to participate.

By Oct. 1, 2005, 1,028 surveys had been completed, exceeding the 400 surveys we needed to form a representative pool of alumni input for the analysis. A total of 488 (47.5 per cent) surveys were completed by recent graduates (classes of 2001 to 2005), 430 (41.8 per cent) were completed by middle graduates (classes of 1986 to 2000) and 110 (10.7 per cent) were completed by established graduates (classes of 1967 to 1986). The initial analysis also told us:

- 60.8 per cent of respondents were female
- Average age of respondents was 32 years
- 42.5 per cent of respondents were pursuing further education
- 13 per cent were married to another graduate of Brock.
- 87.4 per cent of respondents lived in Ontario; 28.2 per cent from Niagara. 5.6 per cent lived in other provinces, 6.5 per cent lived internationally
- The survey attracted 537 new members to brockpeople.ca, satisfying another objective of the survey.

It was interesting to note that these results compared similarly to the general demographic profile of our alumni pool. Graduates from all Faculties were represented in the survey.

The 230-page analysis of the survey results arrived in our office by year-end, complete with data tables, lists, respondents' comments and summary charts. The Alumni Relations staff team was completely absorbed with the response details and were anxious to relate the feedback to our strategies.

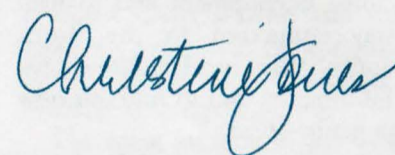
The question of how to share the survey results has been the focus of our attention. We felt it important to illustrate how the responses will influence our plans for the coming year and beyond. A series of response highlights and correlating program recommendations have been developed to share with alumni, the Alumni Association, senior Brock administrators, University trustees and the campus community at large over the course of the spring/summer. The data has also been resorted to provide our Deans and other administrators with the responses from graduates of their respective Faculties.

We are pleased to learn that the Brock experience was very positive. A large

segment of graduates remain connected to the University and are willing to give of their time, their talent and their resources to ensure its progress. I am personally gratified to learn that we have programs that our graduates value and that our alumni strategies are generally in line with interests and expectations. Now we can refine our approach and our reach, using this survey as a benchmark for future survey research to mark our progress.

The initiative has been a wise investment for Brock. We appreciate the time graduates spent completing the survey to provide their feedback and direction. I invite you to review highlights of the analysis and our corresponding program recommendations presented in this issue. For those who would like to review more survey details, visit brockpeople.ca

Surgite!



Survey of Graduate Engagement Survey Outcomes and Program Recommendations

Section I - Perceptions of Brock — Program Recommendation in blue

Residence life at Brock represents a significant experience for 62% of graduates.

- Focus alumni reunions on residence years and locations (i.e. DeCew, Village). Invite former Dons to host reunions by residence floor.
- Invite residence alumni for an overnight residence experience during the summer months.
- Invite residence alumni to serve as event hosts or mentors to residence students/dons/residence life staff.

Department (58%) and Faculty (46%) affiliation is strong among all graduates.

- Faculty Advancement Officers are well positioned to develop reunion activities or other Faculty/Department events to engage graduates (ie guest lecturers, mentors).
- Target Faculty or Department alumni with communication messages/news updates/alumni news.
- Engage graduates online with Faculty or Department discussion forums or blogs.
- Involve established graduates in events that provide skill-building opportunities for recent grads. (ie learn to network and practise networking).

Grads with a Co-op experience also have a strong affinity. On-campus employment is a significant experience, particularly for established grads.

- Consult with the Co-op office to review opportunities to engage these graduates (mentoring, reunions and corporate alumni networks).
- Focus alumni reunions, particularly for established graduates, on campus employment groups (ie Hospitality Services, Bookstore, Campus Rec. etc).

84% grads, particularly recent grads, maintain contact with several classmates and other graduates (ie. residence experience). Recent grads are particularly interested in alumni reunions.

- Organize class reunions or other events for recent grads. Marketing should encourage them to bring classmates or other Brock friends.
- Encourage "forwarding messages to friends" and discounts/incentives for groups with targeted communications.

Grads are underutilizing the University's Career Services (86% have not used services). 25.6% of recent graduates are interested in career assistance.

- Market career services offerings to graduates (all graduation years)
- Encourage the use of services offered through Career Services through new senior student portal and student/alumni mentoring.
- Increase Career Services profile on brockpeople.ca with direct access to Job and Career postings.

Section II - Alumni Programs and Services — Program Recommendations in blue

More than 15,000 graduates living locally form a significant market pool for increased revenues (sales and donations). Local graduates will continue to visit the Library (57.9%), the Bookstore (55.9%), Brock Centre for the Arts (55.9%) and the Walker Complex (46.6%).

- Working with the Alumni Association, explore options for enhancing the services or privileges for graduates (i.e. Library online services).
- Include on-campus services and benefits in targeted communication to local graduates.
- Attract local graduates with an Open House in the new campus store. Explore discounts for graduates.
- Increase potential for ticket sales for the BCA performances through targeted promotions to local graduates.
- Continue BCA performance during Brock Days and targeted messages to local graduates.

With the exception of recent grads, total awareness of current affinity programs is good and service satisfaction is high.

More than 30% of graduates are not aware of current affinity offerings. 26% of grads are interested in additional affinity products and services.

- Continue to target recent graduates with information about group affinity programs.
- Increase promotion of current programs to increase the numbers of graduates who take advantage of the group discounts and benefits.
- Explore additional opportunities mentioned in the survey to engage grads with value-added products and services.
- Market affinity programs to faculty and staff (particularly alumni).

Local graduates, particularly recent graduates, are likely to attend campus events like Brock Days and alumni reunions.

Local established grads are interested in cultural events and network events.

- Target recent and middle graduates in promotions for on-campus social events including Brock Days, network events and reunions. Communication should encourage them to gather their Brock friends to attend events.
- Target established graduates living locally with Centre for the Arts and Niagara Symphony performances, BUFs films, student recitals and Rodman Hall exhibits. Increase networking opportunities (i.e. Renaissance at Rodman).

Graduates are interested in attending affordable off-campus events held within reasonable driving distance from where they live provided they offer a networking, social or educational opportunity.

- Include social and educational components in planning for established network groups.
- Host alumni network events in other major centres where graduates reside. Feature a social and education component (guest lecturer, training etc). Subsidize events to keep admission costs affordable.
- Encourage participation through online registration. Provide updated guests lists.

Section III - Contributing to Brock — Program Recommendations in blue

Recent grads agree (78.4%) that they should not be approached for donations during the initial years following graduation.

- Continue to target middle and established graduates (> 5 years from graduation) for support through TeleGrad.
- Provide opportunities for recent grads to stay connected and involved.
- Engage recent grads who are placed in the TeleGrad call program in their sixth year following graduation with targeted cultivation messages. Offer giving incentives and recognition to encourage first-time gifts.

Stewardship and recognition are important to alumni for donor retention.

- Maintain timely donation processing and gift acknowledgement as a priority.
- Offer attractive recognition options through TeleGrad annual giving appeals.
- When budgets and time permits, assign TeleGrad callers to acknowledge alumni support (personal callbacks).
- Stewardship calls from Trustees or other University officials would be well received by major gift grad donors.

Middle graduates will remain a challenge for annual giving as many have other financial obligations (68%).

Established grads, in particular, are interested in annual giving appeals which support scholarships and needs-based financial awards. Graduates would like the option to support personal areas of interest.

- Offer incentives for middle graduates to encourage first-time and ongoing gifts.
- Offer life insurance products with affordable monthly premiums as an option for gift giving.

Brock increases tuition

Brock University has set a four per cent tuition increase across the board for all provincially funded undergraduate, graduate and professional programs. The four per cent tuition increase will also be extended to Visa tuition applicable to these programs for 2006-07.

This announcement follows a tuition freeze for the past two years and the increase is below the maximum percentage permitted by the Ontario government.

"The tuition increase will be used to improve the student experience at Brock," says Dr. Terry Boak, Acting President and Vice-Chancellor. "The University is sensitive to the financial pressures facing students. We feel that this is a fair increase that strikes the right balance between two very essential priorities of providing quality education and ensuring student access."

Here is a breakdown of the four-per-cent tuition increase to take effect May 1, 2006.

- Tuition per undergraduate credit will increase \$33.47 for a total of \$870.29.
- Tuition for a full-time undergraduate student taking five credits will increase \$167.35 for a total of \$4351.45.

These fees do not include ancillary and sessional fees.

The Ontario government's tuition fee policy, announced in March, allows for the following:

- Maximum overall average of increase of 5 %
- Undergraduate Arts and Science and Other Programs
 - maximum first year of study: 4.5 %
 - maximum continuing upper years: 4 %
- Graduate and Professional Undergraduate (includes undergraduate business and computer science)
 - maximum first year of study: 8%
 - maximum continuing upper years: 4%

Faculty of Business heads to fairway

On Tuesday, Oct. 3, students, alumni, faculty and friends of the Faculty of Business are invited to the Angus Glen Golf Course in Markham for another great day of golf. Angus Glen was the host of the 2002 Bell Canadian Open and will host the Open again in 2007.

The event is not only an opportunity for graduates and friends to have a good time, but is also an important fundraiser for current Brock business student endeavours. Last year's inaugural tournament raised \$9,000 to support student involvement in business competitions across the country and around the world.

The cost for the tournament remains \$270 per person or \$1,000 per foursome. This includes, golf, cart, breakfast, lunch, dinner and prizes, all at one of the country's premier golf courses. This year there are plans for an expanded silent auction table.

Sponsors committed to this year's tournament include Hbc, Performance Mercedes-Benz, Credit Bureau Services Canada, Château des Charmes and Borden Ladner Gervais LLP. Many more sponsorship opportunities are available, including hole sponsorships at \$2,000, which includes a foursome for the tournament.

Anyone interested in sponsoring a hole, entering a foursome or becoming involved in some other way, please contact Susan LeBlanc at sleblanc@brocku.ca, 905-688-5550, ext. 4688, or go to www.bus.brocku.ca and click on "Alumni and Friends."

CTFS invests in Brock's top students

Canadian Tire Financial Services (CTFS) has committed \$75,000 to establish two significant scholarships. This substantial investment will assist both an outstanding undergraduate and an MBA student over a three-year period.

At the undergraduate level, one new student will receive \$2,500 each year for four years provided he or she maintains an 80 per cent average. Along with the financial assistance, the student will be invited to enter into a mentoring relationship with a CTFS executive.

The graduate award will be presented to an incoming student who exhibits extraordinary leadership characteristics and demonstrates the potential to build on the Brock MBA experience to make a difference in our communities. The MBA award will be distributed at \$7,500 per year for each of the two years of the program, provided the student maintains an 80 per cent overall average.

In both cases preference will be given to a student from the Niagara, Hamilton or Burlington area.

Canadian Tire Financial Services is dedicated to supporting and maintaining a strong relationship with Niagara's educational community. Investing in and mentoring Brock University students fulfills CTFS's goal of fostering an understanding between education and business, while providing financial assistance for local students.



CTFS employees Christine Hanson and Lisa Roepke, (BA, psych, '04) enjoyed the Wine and Food Pairing Seminar arranged by the Brock University/Canadian Tire Financial Services (CTFS) Corporate Network. The University and CTFS have created a unique partnership through a network of Brock graduates employed with the company who arrange learning experiences and networking opportunities for all employees through corporate and social activities.

This investment is the latest in a long-standing relationship between Brock and CTFS. Brock graduates from all Faculties constitute 10 per cent of the CTFS workforce and an impressive 20 per cent of CTFS management.

Along with a history of financial support, CTFS and its employees have partnered with Brock's Co-op programs, career fairs and student mentoring. A special relationship also

exists through the Canadian Tire/Brock University Corporate Network, a group led by Brock graduates that serves the interest of all CTFS employees as well as Brock faculty and students while enhancing the relationship between Brock University and CTFS.

The Faculty of Business in particular has benefited from this wide-ranging relationship. Numerous Business students have had co-op placements at CTFS, and some graduates have gone on to have successful careers with the company. Many students have benefited from the insights of several members of the CTFS management team who have been guest speakers in a variety of classes.

Martin Kusy, Dean of the Faculty of Business, comments, "The Faculty of Business is extremely grateful for the ongoing support of CTFS. This latest investment in scholarships will make an enormous difference in the lives of outstanding students."

Professor receives CFI funding



Professor Hongbin (Tony) Yan

Professor Hongbin (Tony) Yan, from the Department of Chemistry, was recently awarded an investment of \$77,309 from the Canada Foundation for Innovation (CFI).

On March 27, CFI announced funding of \$23.6 million for 35 institutions across the country.

The announcement marks the inauguration of CFI's new Leaders Opportunity Fund (LOF). This new program, created to reflect Canada's fast-evolving research environment, was designed to give Canadian universities the added flexibility they need to attract and retain the very best of today's and tomorrow's researchers at a time of intense international competition for leading faculty.

Yan's project is entitled "Integrated Tools for DNA, RNA and Bioconjugate Synthesis." His scientific research focuses on the

chemistry, biochemistry, and application of molecules of biological importance, including nucleic acids, carbohydrates, lipids, and their conjugates. In addition, new approaches to tackle bacterial infections, especially those resulting from antibiotics-resistant bacteria, will also be undertaken in Yan's laboratory.

"This grant will ensure that Brock University scientists can continue to be in the vanguard of biological research," said St. Catharines MP Rick Dykstra (BA, poli, '97). "Support of groundbreaking projects like this has potential for far-reaching benefits for society."

"This award represents a strategic boost to the research capacities of Brock University," said Dr. Eliot Phillipson, President and CEO of CFI. "Investments like this have transformed Canada's research landscape over the past decade and made the country a destination of choice for the world's best researchers." A complete list of LOF projects, by university, can be found at: www.innovation.ca

Top athletes

Brock Athletics announced the annual award winners at the 2006 Athletic Awards dinner held March 29 at the Quality Hotel Parkway Convention Centre.



Kate Allgood

Kate Allgood, women's hockey, is the 2005-06 Brock Female Athlete of the Year.

This season, Allgood made history as she became the first player from Ontario University Athletics (OUA) to receive the Brodrick Trophy, which is awarded to the Canadian Interuniversity Sport (CIS) women's hockey Player of the Year.



Jamie Macari

Men's Wrestling Jamie Macari is the 2005-06 Brock Male Athlete of the Year. He ended his season on a high, leading the Brock Badgers men's wrestling dynasty

to its eighth consecutive CIS Team title and 12th straight OUA Championship.

At the 2006 CIS Wrestling Championships hosted by Brock University, Macari captured his fourth straight CIS Gold by winning the 54 kg weight class, and earning him First Team All-Canadian honours.

Curlers sweep to championship

The Brock University women's curling team captured gold at the Ontario University Athletics Championships held Feb. 25 to 26 at the St. Catharines Golf and Country Club, posting a perfect 4-0 record, including an exciting 11-end, come-from-behind victory over Queen's University in the championship final. The Brock women finished the season with a 9-2 overall record. The Brock team included Brit O'Neill (skip), Kalie Dobson (second), Heather Beatty (second), Leslie McCormack (vice), and Adele Campbell (lead). They captured the fifth curling championship in school history. Their coach was Bruce Darnley.

Wrestlers pin down CIS gold

The Brock University men's team repeated as CIS Wrestling National Champions in March in front of a sold-out crowd at the Bob Davis Gymnasium on the campus of Brock University.

The Brock men captured their eighth consecutive title with Concordia placing second, three points behind the Badgers and SFU finishing third overall.

Brock women wrestlers placed third overall.

Brock men finished with a total of 59 points led by Jamie Macari (54kg) and Evan MacDonald (72 kg) who both captured their fourth straight CIS titles.

Silver medals went to Brock wrestlers Adam Fera (82kg), Steve Snijders (90 kg) and Mike Neufeld (130 kg) and a bronze as won by Dylan Fryia (57 kg).

Brock's puck stops here

The Seymour-Hannah Sports & Entertainment Centre in St. Catharines is the new home of Brock University's men's and women's hockey program.

The University and the City of St. Catharines announced in March that they have finalized a five-year arena lease agreement, which commenced May 1, 2006. The agreement will provide for all Brock home

games to be played at the facility in Rink #1. It also includes the use of two dressing rooms, signage, placement of a logo in the ice rink surface, in addition to administrative and storage space for the Badgers. The lease agreement also provides the opportunity for Brock to host a hockey school and specialty camps, as well as an option to extend the lease for two additional five-year terms, providing a long-term home for the teams.

"This is an excellent example of the University working with a community partner to create new opportunities for our students and for local residents," says Terry Boak, Acting President and Vice-Chancellor of Brock University. "We continually strive to provide the best facilities and the best environments for our students, whether they be academic or athletic. We look forward to the St. Catharines community adopting the Badgers as their team and to contributing to the city's great hockey tradition."

Mayor Tim Rigby, who was involved with the initial meetings with the University on the agreement, says "this is a very positive announcement and forges a good connection between the facility and the University."



Brock hockey players Heather Goemans and Dallas Beaton present hockey jerseys to St. Catharines Deputy Mayor Sue Erskine and Ron Zizman, Director of Recreation and Community Services for the City of St. Catharines. Lorne Adams, Brock Athletics Director, and Chuck Lafleur, radio personality, are seated in front.

The Seymour-Hannah Sports & Entertainment Centre opened in 2005 in west St. Catharines. The largest seating area in the complex is in Rink #1, which can accommodate

up to 1,500 spectators.

"This is an exciting and unique opportunity in the history of Brock hockey. The advantages of having both teams under one roof are obvious in terms of recruiting and marketing of our programs," says Lorne Adams, Director of Athletics at Brock University.

Brock University is a member of Ontario University Athletics and Canadian Interuniversity Sport.

The Brock men's hockey team began in 1967-68, where they played out of St. Catharines Jack Gatecliff Arena. In 1981 they made the move to Thorold Arena and have spent the past 25 years as one of the major tenants in Thorold.

The Brock women's hockey team, which received varsity status in 2000-01, played its first three seasons without a home rink. For the past three years, the team has played at Merritton Arena in St. Catharines.

Be part of Niagara's wine celebration

Brock University is proud to support the Niagara Wine Festival. Mark your calendar with the following event:

Niagara Vintage Festival

More than 30 participating wineries will be welcoming visitors during the 11th Annual Niagara New Vintage Festival with tours, tastings and special events, all celebrating the first taste of Ontario's newest wines.

The TD Bank Financial Group's New Vintage Niagara Gala will be held on Saturday, June 10 at the St. Catharines Golf and Country Club from 7 to 10 p.m.

Queen's Landing, located in the heart of picturesque Niagara-on-the-Lake, will host the exclusive Dairy Farmers

of Canada's Winemakers Dinner on Saturday, June 17, at 7 p.m. This event pairs the finest in Canadian cheeses with Ontario's newest VQA wines and the best in Niagara cuisine for \$125 per person.



Throughout the Niagara New Vintage Festival, winery touring passports will be available for \$20 per person at the participating wineries along the Niagara Wine Route. The festival's passport has been expanded to nine days of tastings, tours, seminars and many other special events.

For tickets, passports and complete information, visit www.niagarawinefestival.com or call 905-688-0212.



Ink flows in the veins of these Brock graduates

Their names have entered our homes and our collective consciousness as the newspaper stories they write inform our lives and shape public opinion.

Brock University graduates Peter Goodspeed (BA, poli, '74) and Doug Draper (BA, psyc, '76) have spent their adult lives working as print journalists, and they both credit Brock for giving them a solid foundation.

More than 30 years ago, a half-course in politics at Brock University launched Goodspeed's journalism career.

The Toronto-based foreign affairs reporter for The National Post, recalls a presentation he delivered about the responsibility of the press. Unbeknownst to him, Professor Bill Hull had invited Larry Smith, managing editor of the *St. Catharines Standard*, to sit in on the presentation.

"When it was over, Larry politely suggested I should actually try my hand at being a reporter, since I thought I knew so much about it," says Goodspeed. "He also kindly gave me my first media job, as a summer student at *The Standard*."

There's been no looking back since then. As a foreign affairs reporter, Goodspeed travels the world on a wide variety of assignments. He covered the war in Iraq from Kuwait and the southern region, and travels regularly to Asia, the Middle East, Africa and the U.S.

Before that, he spent 20 years at the *Toronto Star*, 16 of those covering foreign affairs as both a reporter — Falklands War, Grenada Invasion, Washington Bureau Chief, African Bureau Chief (during the apartheid struggle in South Africa), and Asian Bureau Chief (based in Hong Kong) — as well as a three-year stint as *The Star's* Foreign Editor.

He also worked briefly at Canadian Press and spent four years at *The Standard*.

A solid theoretical grounding in history and politics, "delivered with a dose of kindness, care and practical common sense by my Brock professors," laid the groundwork for Goodspeed's journalism career.

"I just didn't know that at the time," he says.

The reporter cites a number of Brock professors who inspired him — Bill Hull, Bill Matheson, Pat Dirks, Gerry Dirks, Joe

Sanders — "but it was my Dad (Brock History Professor Donald Goodspeed, now deceased) who was by far my biggest inspiration and my best friend."

Draper, who recently accepted a position in the Communications department at the Regional Municipality of Niagara, credits Brock with preparing him to take a more analytical look at the current events and cultural trends he finds himself following as a journalist.

"I still draw from what I learned in those courses, particularly when I am writing editorials and columns."

Inspiring and influencing him at Brock were Professors Stan Sadava, John Lavery, John Benjafield and Leonard Berkowitz.

"Another person I always admired for his wisdom and integrity was Philosophy Professor John Mayer," said Draper.

His fondest memories include "almost every class I had with Stan Sadava, going with friends to Alphonse's Trough on a Friday night, and meeting my future wife Mary (Laratta) (BA, psyc, '76) in my final year there."

The award-winning writer, who completed his MA in Journalism in 1979 at the University of Western Ontario, has reported and researched stories on a wide range of issues, including municipal, provincial/state and federal politics, the environment, urban planning, health care, education, agriculture, social services, labour and business.

Draper also got his start at *The Standard* and it was his coverage of environmental issues that first made his byline a household word. His stories on chemical pollution in the Niagara River played a role in encouraging Canada and the United States to sign an agreement to reduce the flow of chemicals to the river, the majority of which were entering the waterway from American industrial dumpsites.

Draper left *The Standard* when Conrad Back's Hollinger corporation purchased the newspaper. After several freelance assignments and part-time jobs, he joined *Niagara This Week* two years ago. Last year, he was part of a team that won the paper its first national newspaper award for a three-part series on the commercialization of the Niagara Gorge near the Horseshoe Falls.

Survey of graduate engagement...continues from page 6

- Segment established grads for appeals that support academic merit and financial need awards.
- Where possible, develop faculty-based award appeals.
- Offer options for giving to personal areas of interest in every campaign.

Section IV - Communication Preferences — Program Recommendations in blue

48% of graduates look to *Surgite!* as an important source of information about fellow graduates (AlumNews and grad profiles), affinity programs, continuing education opportunities and university news.

- Focus *Surgite!* content on providing information that graduates desire (Alumni News and profiles, affinity programs, continuing education opportunities and University news).
- Investigate segmented grad pools to determine preferences (i.e. electronic news, printed department newsletters etc).
- Seek additional input to understand graduate interests in continuing education (i.e. certificate courses vs. general interest education).

brockpeople.ca has become an important communication tool and should offer more e-communication options. Recent graduates continue to access the University website for information. International graduates depend on electronic communication for news and updates.

- Expand electronic communication to share and receive information, particularly as part of brockpeople.ca.
- Launch a senior student portal channel introducing the value of brockpeople.ca as well as alumni services/opportunities to engage and connect recent graduates.
- Create a natural communication transition to brockpeople.ca through an alumni portal within mybrock.ca
- Review site logs to identify most commonly accessed content to redesign the Alumni Relations website. Increase traffic to brockpeople.ca through improved integration and promotion.
- Develop strategies to engage the growing pool of international graduates through electronic communication.