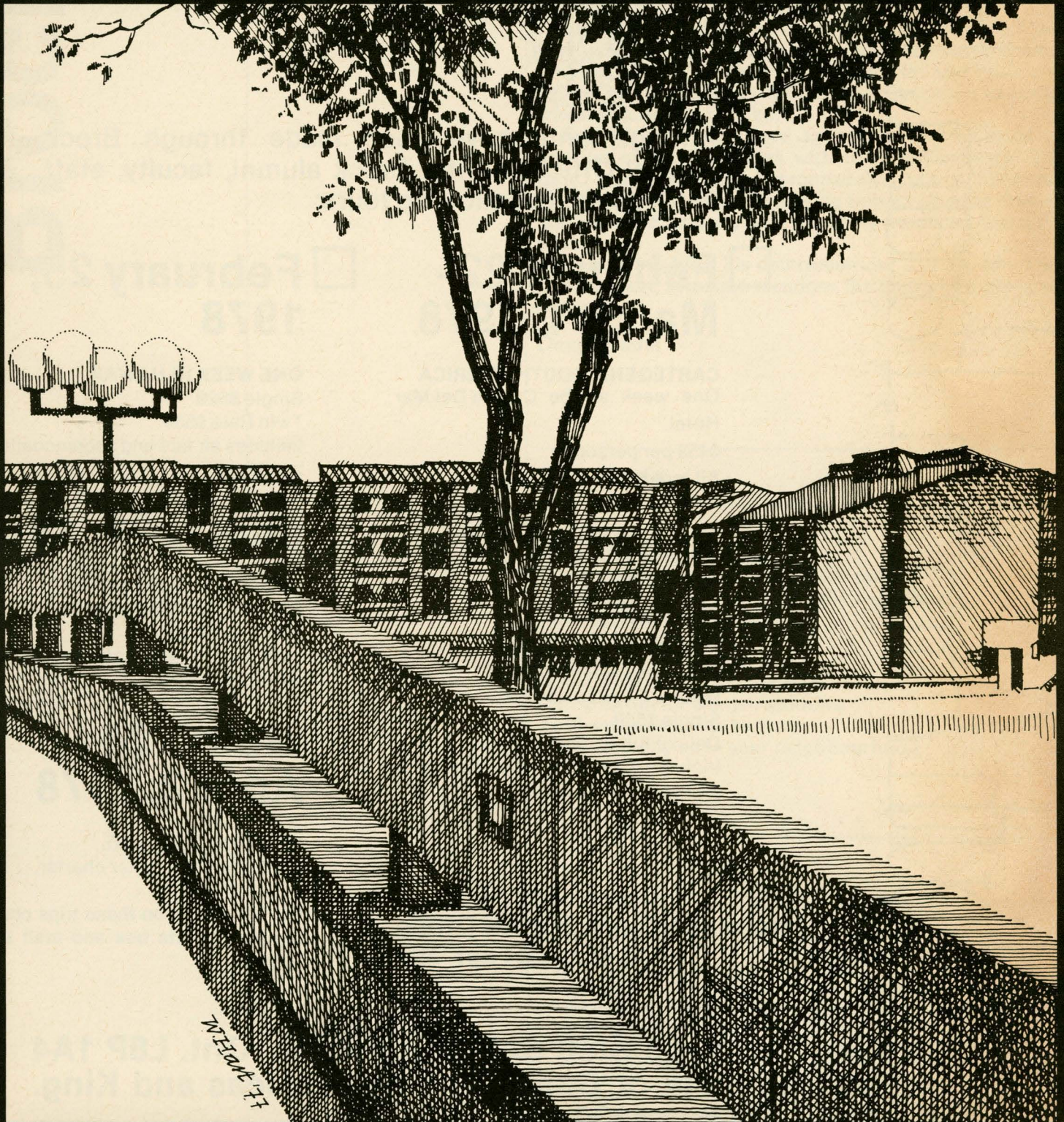


# Brock

2

*News of the University Community/Fall 1977*





# Hawaii, Florida and England Panama, Panama, Panama, South America



Arrangements have been made through Brock Alumni Office to offer Brock alumni, faculty, staff and friends the following tours:

**February 22 -  
March 1, 1978**

**CARTEGENA, SOUTH AMERICA**  
One week at the Capilla-Del-Mar Hotel.  
\$459 per person.  
All inclusive from Toronto.

**February 25,  
1978**

**ONE WEEK IN PANAMA**  
Twin rate Cabana \$439  
Deluxe Twin Cabana \$489  
Single \$509  
Deluxe Single \$589  
Includes air fare, accomodation and continental breakfast.

**Information only, Alumni Office  
416-684-7201 ext. 464**

**February 25,  
1978**

**ONE WEEK IN HAWAII**  
Single \$629  
Twin Rate \$539  
Includes air fare and accomodation - no meals.

**March 24, 1978**

**ONE WEEK IN FLORIDA,  
ORLANDO/DISNEYWORLD**  
\$259 per person.  
Includes air fare, hotel, car for the week, no meals.

**March 24 -  
April 2, 1978**

**LONDON, ENGLAND.**  
\$319 fare only - Laker charter.

For full details on these trips check the appropriate box and mail this page to:

**Lucas and King Travel, 15 King St. W., Hamilton, Ont. L8P 1A4  
Or call Robert Demmery or Donna Thoms at Lucas and King.  
Call them collect 416-523-4300.**

# 2 Brock

## Commentary

University graduates often end up in vocations quite unrelated to their studies. Professor Michael Hornyansky of our English department often refers to the English major who now tests wines for the Liquor Control Board of Ontario.

Enough attention has been focused on the unemployed graduate. The media has milked the unemployed teacher problem and the difficulties of driving a cab in Toronto with a Ph.D. for all it's worth.

Students continue to enrol in universities and yes, teacher's colleges, because they are inquisitive, motivated, and still convinced that it is a beneficial and rewarding experience. It is just so difficult as a freshman to realize where your future may be.

For this issue we have an article that involves yet another of our graduates with the wine industry. This time, perhaps more appropriately, he's a chemistry graduate who has had surprising impact on wine drinkers and the wine industry with his finely produced Inniskillin wines.

Remember him, his determination, and his education the next time someone mentions the futility of a university degree.

*Doug Geddie*

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**Brock Magazine 2**  
Vol. 2, No. 1, Fall 1977  
CN ISSN 0384-8787

**Brock Magazine** is published two times a year by the Office of Liaison and Information, Brock University, Publication dates are April and October.

**Subscriptions:** Distribution is free of charge to all alumni and to others interested in the activities of the university. If you wish to receive the magazine, please write to the

Editor, **Brock Magazine**, or telephone your request to (416) 684-7201, ext. 462.

**Address Changes:** Send new address, with old address label if available, to **Brock Magazine**, Brock University, St. Catharines, Ontario, Canada, L2S 3A1.

**Return Requested:** Postage paid the Third Class rate. Permit No. 449 Member, Council for the Advancement and Support of Education, and Association of Canadian University Information Bureaus.

Cover: Brock student residences



## A familiar face in a new role



Photo by D. Mucciante

John Bird, known to many as the Assistant Registrar - Admissions, has been appointed to the new position of Director of Part Time Programs at Brock.

His appointment follows a recent release of a report by an advisory committee chaired by Professor Eric Muller. With the number of part time students exceeding those studying full time, new programs and considerations are being made for the part time students.

In his new capacity, John will be responsible for the promotion and development of part time studies within and outside the university. This is no small task, but he is both enthusiastic and optimistic about his job.

One of his first undertakings was to expedite arrangements for another first for Brock—off-campus teaching centres in Niagara Falls, Grimsby, Welland and Fort Erie. The university must reach out into the community to serve those residents who are unable to commute to St. Catharines, John insists. By offering first-year level courses throughout the peninsula, he is confident that students will be encouraged to take further courses and possibly complete their degree work on campus. He also points out that the university hopes to offer more off-campus courses in future years, although we do not expect that a student will be able to complete a degree off campus. Lectures at all four centres will be given at local libraries, which will be supplied with required reading material from Brock's library. John sees the courses as filling a real need in these communities, and, just as important, they are vehicles for motivating students, giving them confidence and experience in handling books. In fact, he sees this as a trend for the future in higher education.

Another innovative program is being offered for the shift workers at General Motors in St. Catharines. "We simply have to go to the people if they cannot come to us," he explained. "By having a professor at the plant itself, we are in the position of being able to offer Administration 190 from 8 - 11 a.m. on Thursdays and then repeating the lecture from 4:30 - 7:30 p.m. the same day. In this way, we can serve the shift workers."

Speaking enthusiastically of the pre-retirement program which is yet another innovative Brock program, John notes that many people may have to retire at 55 in the future, and education can help bridge the gap between the two life styles. The program is offered in conjunction with the Regional Niagara Pre-Retirement Council and encourages the discussion of such topics as budgeting, legal matters, consumer protection, new leisure activities and hobbies to pursue, health care and developing a philosophy of life. "The short course for a very modest fee fills one very important aspect, that of socialization," John says. "Personal contact with individuals is so important for all segments of society."

"Society has changed over the last ten years," he explains, "and will continue to change. Universities have to look at these new needs and respond to them."

"Education is a life-long commitment preparing for many different jobs in life," he added, "and not many people hold one job for a complete lifetime, but change occupations. While respecting the work ethic, we must make education flexible to meet the demands of increasing leisure hours."

The possibilities are endless, John believes. He sees a future in professional upgrading seminars as one possibility to

be explored, with doctors, lawyers, dentists and nurses all participating in workshops. Brock would provide the facilities, and local medical people, the expertise. John sees this as an added opportunity to involve many people in the community with Brock, and feels that once at the university, they will want to become part of the university community. He noted that a number of faculty are experts in many areas of community concerns and could act as resource people.

John's involvement in the community is personal, as well as professional—so much so that he ran for the office of alderman in Thorold during last year's municipal elections. Although his bid for office was unsuccessful, he believes that it was a rewarding experience that brought him into personal contact with many people. Campaigning from door to door, he visited 3000 of the 4000 homes himself. However, he is undecided about running again. "My primary concern at the moment is to get on with the new job, with all its challenges," he explained. As a member of the Thorold Public Library Board and chairman of its property committee, he is still active in local affairs and looks forward to the day when a proposal for a community centre becomes a reality.

When John Bird speaks of his interest in people as individuals, he means it. One of his greatest delights as assistant registrar was his constant contact with students on campus, and he does think that these new responsibilities will isolate him. He will be taking Administration 321 at Brock during the winter evenings. "The course will be most useful to me in my job" he says, "but it also gives me the opportunity to be with students who are part time and experience the same frustrations and motivations they are going through." This will not be his first course as a part time student—he studied conversational French at Niagara College to upgrade his already extensive bilingual skills, and took conversational Gaelic "just for fun". "It is hardly a language I will need at Brock" he pointed out, "but it certainly was different!"

Although his new job is demanding and challenging, John still finds time to enjoy life with his wife Elaine and their three children. He is an avid reader of biographies, collects antiques and enjoys squash and photography. A planner by profession and by nature, he points out that in the year 2004 he will be eligible to retire, when he will be free to pursue a career in travelling.



The Burroughs 6700 computer

Photo by D. Mucciante

## Can we interest you in a used computer?

The current pride of the computing centre is the Burroughs 6700 computer, which promises to process and retrieve vast new quantities of information for staff, students, faculty and outside commercial users. This new data dynamo has four times the memory capacity of the old computer, and will eliminate the need for a second night shift of workers in the computing centre.

Ray Skilton, computer centre director, says the move to replace the old machine began in 1975. After four years of service, the old computer had paid for itself but had reached its limits of expansion, and maintenance costs were climbing. At \$500,000, the new computer is a bargain, he explains—the university is really getting \$1-million worth of computing power.

The computer will be used approximately 30 per cent by the university administration but mostly by faculty, students and a few commercial clients.

This Burroughs 6700 should reduce the processing delays that have occurred in the past for some users. Researchers have had to wait one or two hours for results.

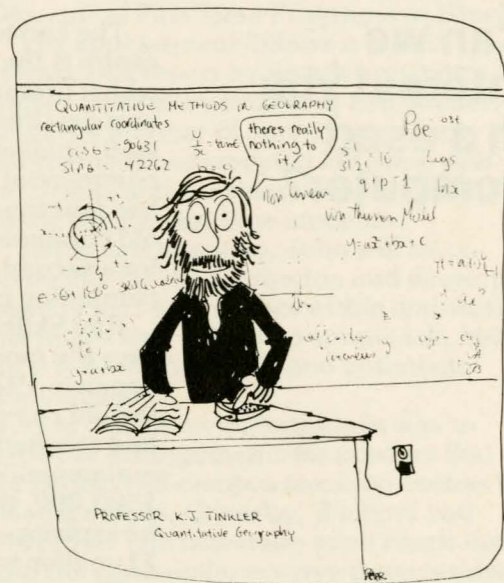
"We hope they can now get it in at least half the time," Mr. Skilton says.

The only problems the university now has is to dispose of the old computer, which is no small task. Although it was originally purchased for \$800,000, advancing computer technology has made it difficult to sell it on today's market. In that event, Mr. Skilton says it is valuable for its parts.

If you are interested, contact the computing centre.



# A different look at the Geography Department

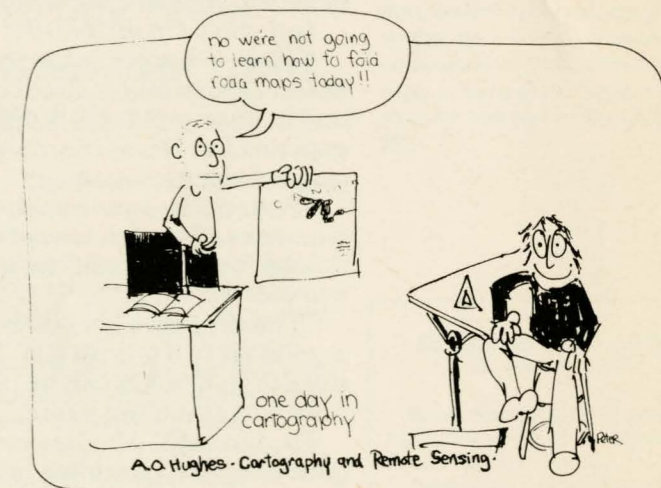
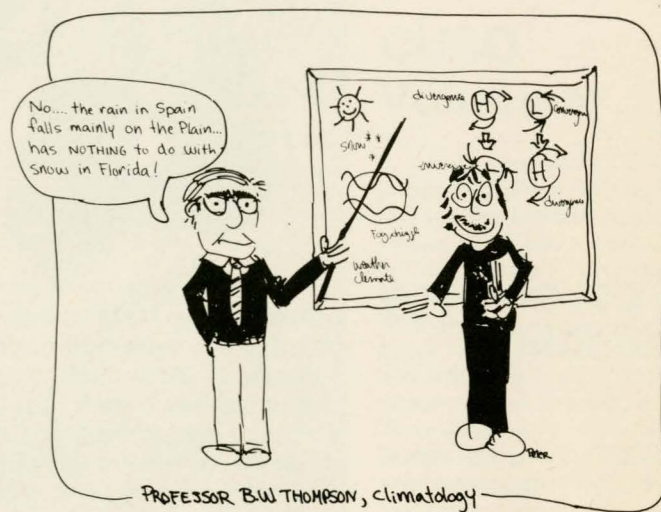
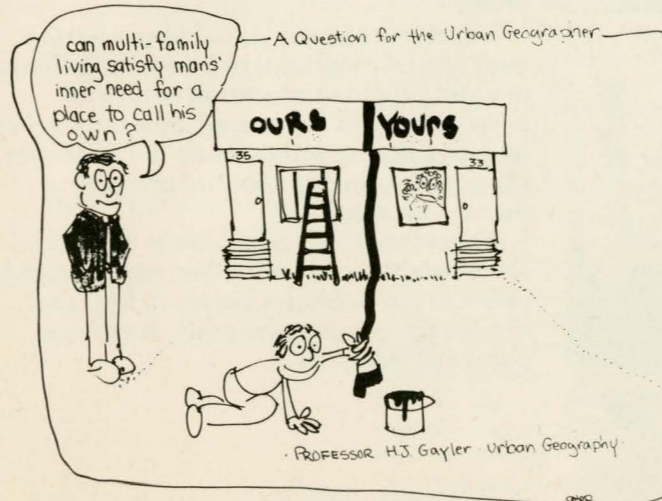
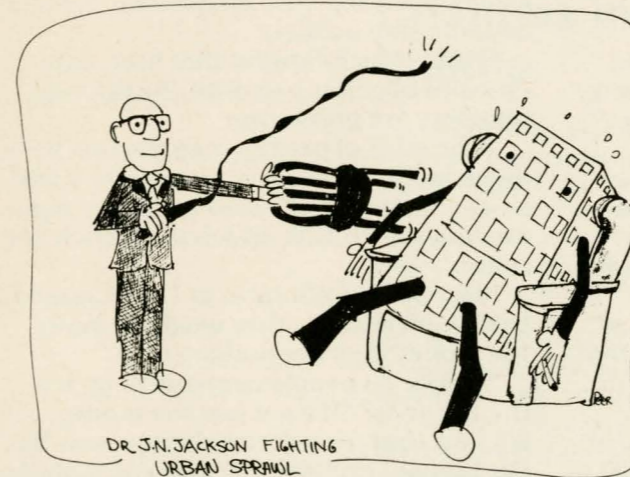
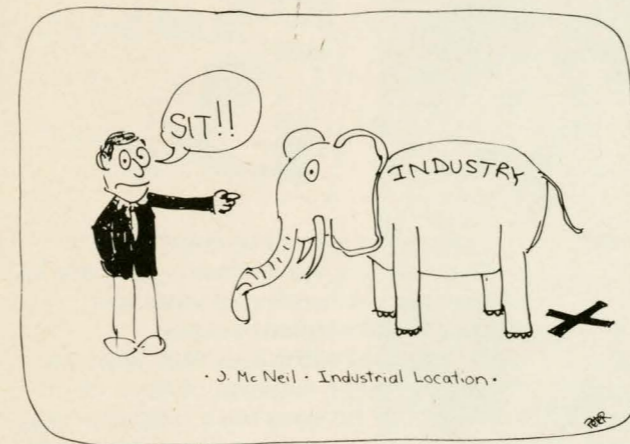
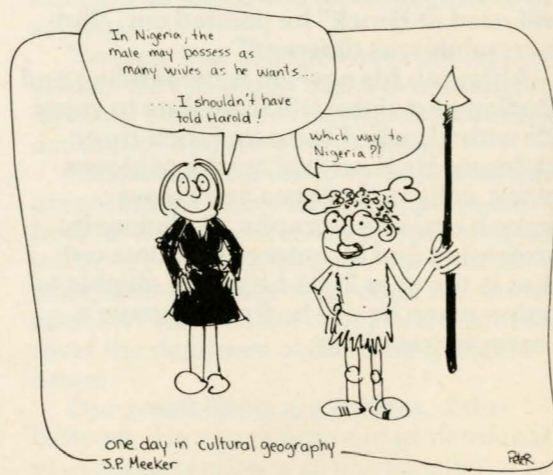
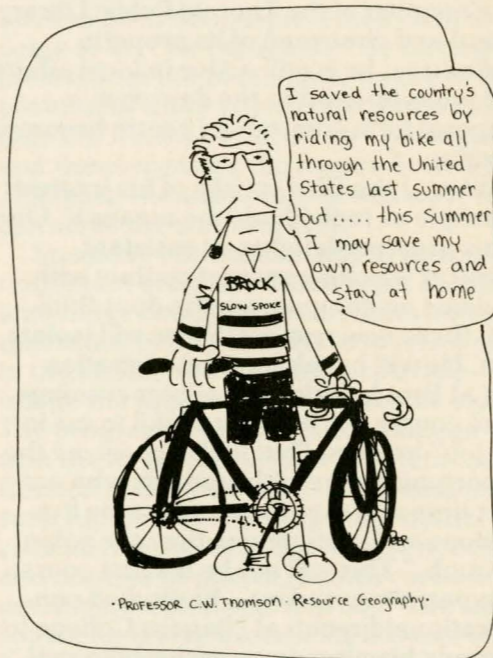


Brock university remembers Peter Stock as the red-headed fellow who doodled his way to a BA.

Peter completed his studies in geography at Brock last spring and when he left the campus he took with him his many cartoons illustrating his impressions of the geography faculty and students. The geography bulletin board looks bare without Peter's graphic wit.

Peter, 23, is interested in photography, sailing and enjoys young children. He owns a 1968 Triumph which he drives in all seasons with the top down.

Peter's sense of humour is also reflected in his cartoons and especially in the way he portrays himself, wearing an 'OLE BROCK SKULE' T-shirt, markers and pencils in hand.







The psychology of gambling

The scene is probably familiar: you are looking over a book of lottery tickets, trying to decide which ones to choose. A couple of them catch your eye, and you have a sudden hunch that they may be the lucky ones. There is just something about them—either they include your favourite number, or your birthdate, or perhaps they just look like winners. That's all it takes—you've talked yourself into believing they are the tickets.

But you've been fooled. "What is happening is that the brain doesn't know much about chance events, and instead perceives number patterns," explains Dr. Daniel Lordahl, Brock psychology professor.

"Pretending your hunch has chosen a winner can be a fun way of choosing tickets, but that's all," he insists. "It won't win you the big prize."

"The only sure bet you have is that of a good story if you do win. To believe that the winning ticket can be predicted is to misunderstand the game," he says.

Dr. Lordahl, who has made a study of gambling and gambling odds, says that the key to becoming a winner is time. The longer you buy lottery tickets such as Wintario, the Provincial or Loto Canada, the greater your chances of winning.



Photo by D. Mucciante

Don't go by what has happened in previous draws, he advises—they are not an accurate indication of what will happen in subsequent events.

Dr. Lordahl estimates that Wintario offers you only a random chance of winning; but he does have a tip that may (slightly) increase your chances of picking a winning ticket: Don't shy away from tickets with lots of repeated digits. A winning number with all different digits is actually very unlikely.

Other than following that hint, your chances of coming up with the winning numbers are pretty slim.

"The odds of getting even the last three digits in Wintario are about one in 1,000," he estimates. "And those last three digits are only worth \$25, which isn't much of a return."

"But then, if Wintario or Loto Canada paid good returns, they wouldn't make the money they are making now."

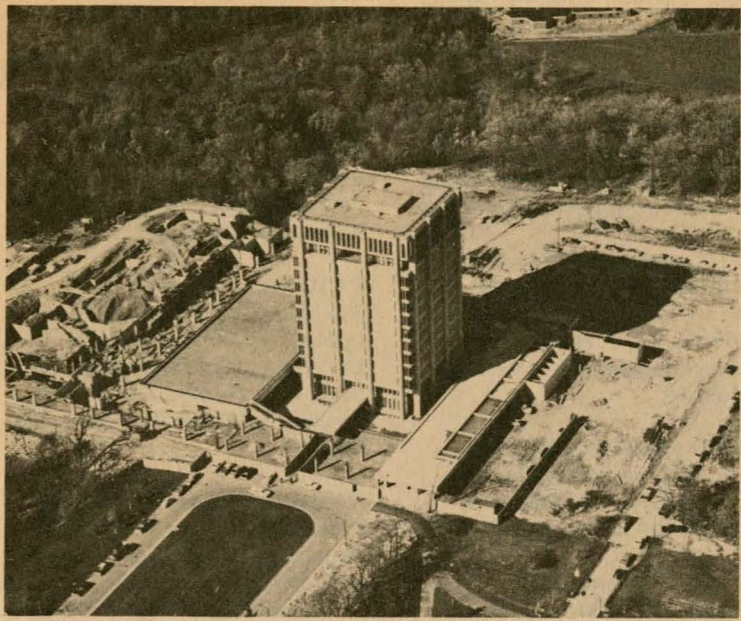
So why do people continue to go for the big ones? "It's not just the money, it's how that money can change your life," Dr. Lordahl explains. "People can fantasize about how they will spend the money; and it's these fantasies that keep lotteries going."

Yet the professor warns about letting your fantasies get out of hand. He believes in gambling in moderation only, and personally will bet small amounts when he plays the roulette wheels in Las Vegas. He goes for the fun, not the promise of money, he says.

Everything in modern life is a gamble, Dr. Lordahl insists. Whether you're driving your car, or buying a lottery ticket, you are always playing the odds, hoping to come out a winner.

Dr. D.S. Lordahl, Chairman of the Psychology Dept.

Do you remember when Thistle looked like this?



Changes in Thistle

Dean McEwan and Dean Matheson have moved from Thistle 264 to A.203 (the old Alumni office next to the Registrar's office) and John Bird now occupies Th.264A. Pat Beard, Administrative Assistant to the Deans of Arts and Sciences, who is also Treasurer of the Alumni Association, is right next door in Th.264B. Incidentally, Pat's office is also next door to the Alumni office which now has a number. You can find the Alumni Officer in Th.263B every morning from 9 a.m. - 1 p.m.

Last but not least, Brock University Students Union Inc. announces a new chapter in the life of BUSAC. The office is now located in the former Poesis lounge at the end of the Thistle lecture hall corridor. The front of the lounge still remains for people to come and relax. It may be confusing, but the room number is Th.828 (the only eighth floor room on the second floor!)

The Tuck Shop, formerly in residence, has been moved into Th.252. By this manoeuver, BUSAC hopes to provide broader services to more people and still be close enough to keep on serving residence patrons. Drop by and see their new facilities.

Brock crew take four gold medals

The Ontario Summer Games were recently held in Kitchener-Waterloo, but rowing events were staged on the Guelph Dam. The winds were so strong that buoy markers were whipped off the course, but despite these handicaps Brock won four gold medals, the most picked up by the 16 competing clubs.

Brock crew won the men's cox four and double and the women's cox four and pair, then added silvers with second place finishes in the women's double and single.

Class of '76

Would you like a free composite picture of your graduating class? If so, contact the Alumni Officer, Room Th.263B, or call ext. 464. It must be picked up at the office—no mail orders. If you live too far away to drop by, pick one up at Homecoming. Limited quantity only so first come, first served!

CUSO Volunteer

Dennis Southall, a 1977 graduate (B.Phys.Ed. '76, B.Ed. '77) left Canada late July for Papua New Guinea where he will be working as a CUSO volunteer teaching at the Kwikila High School for the next two years. Since 1961 CUSO has recruited and sent skilled, experienced people to work overseas in developing countries. This year Dennis will join over 700 CUSO volunteers ranging in age from 20 to 73 who are presently sharing their skills with the people of the third world in the fields of education, health services, agriculture, trades, technology, business and community development. We hope to have more news of Dennis once he has settled into his new life.

BROCK ALUMNI NEWS October, 1977

Brock Alumni News is published four times a year by the Alumni Office, Brock University.

Publication dates are April 15 and Oct. 15, when it is included as an insert to Brock Magazine, and Jan. 15 and July 15, when it is mailed independently.

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## About Alumni

### '70 Don MacKenzie

Now teaching English at Grimsby Secondary School and making guitars as a hobby. He and his wife have two children, Brian six and Sara three.

### '70 Rob McDowell

Now teaching at Milton District High School. Received M.Ed in June 1976 from U of T and a new son, Sean, on June 17, 1977.

### '70 Donald Retallack

Presently employed by the University of Sydney, Australia, in the astro-physics department.

### '71 Ronald and Mary Ann Blakely (nee Campanelli)

A son, Matthew Wallace, born July 21, 1977. Both parents are presently teaching in Welland, Ontario.

### '71 Richard Deyholds

Married July 16, 1977 to the former Rosalind Holloway (Memorial University '71)

### '71 Bob Thomson

Presently employed by the rehabilitation branch of the Workmen's Compensation Board in Toronto.

### '72 Dixon Edwards

Presented with a son, James, by his wife Jo-Anne, on September 6, 1977.

### '72 Joseph Nori

Completed M.A. in education at Niagara University, May 1977. Presently teaching geography at Notre Dame College School, Welland, Ontario.

### '72 Nancy Leroy (nee Godwin)

Now married to Rick Leroy (U of T '72, Queens '76). Nancy graduated from Queens '76 with L.L.B. and both she and Rick are attending bar admission, University of Ottawa.

### '73 David Clark

Now teaching at Peter Pond Indian Day School, Dillon, Saskatchewan.

### '73 Ellen Rehan (nee Wiebe)

Assistant Administrator of the German and Canadian Benevolent Society of B.C. Senior Citizen and Intermediate Care Home, Vancouver, B.C.

### '73 Wayne Spencer

Now working for the government of the Northwest Territories in Inuvik after spending two years in central western arctic, Victoria, King William Island and Boothia peninsula.

### '73 Colette Stanisci

Obtained B.Ed in political science and elementary education from U of T June 1977.

### '74 Greg Coutts

Presently on leave of absence from Toronto metropolitan school board and will shortly leave Canada to do social work in India.

### '74 Howard Denofsky

Received M.S.W. in 1976 and is working in the psychiatric unit at Peel Memorial Hospital in Brampton, Ontario.

### '74 Richard Hiscott

Appointed to a faculty position (assistant professor) at Memorial University, geology department, St. John's, Newfoundland. Will receive Ph.D from McMaster this fall.

### '74 Casey Sluyter (nee Cranston)

Presented husband Marty with a daughter, Joanna Lynne on June 20, 1977.

### '75 Karen Coe

Completed M.A. at the University of Guelph '76 and is entering the last year of a Ph.D program in clinical psychology at the University of Calgary. Karen has received two Province of Alberta graduate fellowship awards in open competition for the past two years. She will be working as part of a multi-disciplinary assessment team at the Alberta Children's Hospital in Calgary.

### '75 David Jones / Carol Klein Beernink

Married August 1975. Carol is presently completing third year L.L.B. at Osgoode Hall Law School, Toronto, while David is employed by Consumers Distributing as an inventory manager at their head office in Toronto.

### '75 Michael Brett

M.Eng. in engineering physics McMaster, spring 1977. Presently employed by Litton Systems (Canada) Ltd., and transferred for four months to Winnipeg, Manitoba, October 1977 - February 1978.

### '75 Douglas Overy

Presently a child care worker at Chedoke Hospital, Hamilton, Ontario.

### '75 Gloria Pope (nee Vince)

Married William Pope July 15, 1977. Presently teaching for the Haldimand board of education.

### '76 Calvin Brown

Employed as a researcher on mental retardation at the Vocational Rehabilitation and Research Institute in Calgary, Alberta.

### '76 Wilma Brown (nee McConochie)

Married February 19, 1977 to Raymond Brown.

### '76 John Caron

Entering second year of M.Sc program in experimental psychology, human factors research, University of Calgary, and has been awarded the Transportation Development Agency fellowship - the first student in psychology to receive this award.

### '76 Ed Cooling

Moving to California, where wife Maureen will be nursing and Ed hopes to teach.

### '76 Michael Jarzembecki

Married Patricia Johnston who is also a Brock grad ('75 and College of Education '76) May 28, 1977. Patricia teaches in Niagara Falls and Michael is working for Region Niagara.

### '77 Ross Armstrong

Part-time student in medical sciences at the University of Calgary. Presently employed as a mental health worker at the Foothills Hospital in Calgary, psychiatry department community program.

### '77 Donald Keeping

Manager of Oxford Cycle and Sports, Ltd., Tillsonburg, Ontario.

### '77 Wendy Leitch (nee Onda)

Married George Leitch of Toronto May 7, 1977 and presently living in Calgary, Alberta.

### '77 Elizabeth Seger

Will be attending Althouse College at the University of Western Ontario in the fall.

## Homecoming '77 November 4, 5 and 6

You will have received notification of the events of Homecoming '77 by separate mailing, so this is just a reminder to return your registration card immediately if you have not already done so.

### Friday Nov. 4

Informal gatherings at the Mansion House and/or the student pub.

8 p.m. College of Education Theatre "The Gingerbread Lady" by Neil Simon. Special prices \$3.00 front section, \$2.25 rear section.

### Saturday Nov. 5

2 p.m. Basketball game between Brock and Erindale college.

3:30 p.m. Alumni basketball game. Both games in the physical education complex.

6:30 League hockey game between Brock and Windsor University, St. Catharines arena.

7 p.m. Special cocktail party for the Silver Badgers only (Class of '67), Faculty Lounge, 13th floor.

8 p.m. Disco party in the Carousel Lounge. All you can eat for \$1. Cash bar.

If you care to see a good performance before coming to the disco party, "Susanna Moodie" is being presented by the Fine Arts Committee in the Thistle Theatre at 8 p.m. Special price to alumni \$3.50. Please note, however, that your alumni card must be produced at the box office when purchasing tickets for either Friday or Saturday evening's performance.

### Sunday Nov. 6

12 noon Brunch and annual meeting, Faculty Lounge, 13th floor.

Refer to your Homecoming mailing for full details of the weekend and if you still need further information drop into the alumni office in Thistle corridor, Room 263B or call ext. 464. Homecoming last year was a great success - it will be a great success this year too if you are there to share the fun!

## Faculty news and moves

Alumni News now has a wider readership. Copies of the July issue were sent to all department heads and administrators. Many professors expressed pleasure at learning of the whereabouts of former students. We thought you would like to know what faculty members are doing so this will be a regular feature in future issues.

### College of Education

Three members presented papers at the meeting of the Canadian Society for the Study of Education held during the meeting of the Learned Societies in Fredericton, N.B.

Dean Atherton provided the invited paper. His topic was "Financing education in a time of declining enrolments" which will be the subject of an occasional publication by the Society to appear this fall. Professor J. Lobe presented a paper entitled "Which culture, which heritage? The development of a school textbook policy for Upper Canada in 1846". Professor M. Gelula also presented a paper in the area of administrative theory.

### Chemistry

Professor J.S. Hartman has been awarded an NRC grant of \$16,750 under the terms of NRC Grant E4245, 'Multinuclear fourier transform NMR spectrometer . . .'

### Sociology/Politics

Professor Ellen Baar, Sociology, and Professor Carl Baar, Politics, have co-authored an article "Judges as Middlemen?" which appears in the spring '77 issue of the *Justice System Journal*. The article applies network theory to the study of intra-governmental relations.

## A horse with humps?

Some people say a camel is a horse, as designed by a committee. Educator Jaques Barzun, a student of academic bureaucracies, once stated the following: "In the common round of committee meetings, it is necessary to differ, but also impossible. Manners therefore decree that one shall say,

'I may be wrong, but . . .'  
'You'll correct me if I'm wrong . . .'  
'I'm only thinking aloud . . .'  
'It looks that way from where I sit'.

'It's only a crazy notion that crossed my mind . . .'

These bywords for committee pussyfooting are quoted from "Malice in Blunderland" by Thomas L. Martin, Jr. Here are a few other quotes from his book:

"The number of courses in the catalog is equal to twice the number of faculty." - Clark Kerr.

"The chief cause of problems is solutions." - Eric Sevareid.

"When in charge, ponder. When in trouble, delegate. When in doubt, mumble." - James Boren.

"The time spent on any item of a committee's agenda will be in inverse proportion to the sum of money involved" - C. Northcote Parkinson's law of triviality.

"Departmental prestige on campus is directly proportional to its physical distance from the plants and grounds building." - Thomas L. Martin, Jr.  
- Taken from Great Lakes District 5 Newsletter/Council for Advancement and Support of Education, Summer 1977.

## In memoriam

The Association has received with deep regret notification of the deaths of

Peter J. Healey  
Class of '70  
September 1977

and

Zdenek Kubinek  
Class of '72  
July 1977



## Class of '74 - where are they?

We know where 4090 Brock graduates are. Some of you are thousands of miles away, others right here in the Niagara region. Alumni are working in Australia, Egypt, France, Great Britain, Hong Kong, India, Papua New Guinea, Singapore, Sweden, the United States and West Germany to name but a few countries. In Canada, Brock has graduates in every province, some in major cities, some in far flung areas of the north. But where are the over 800 "lost" alumni? Can you help us find them? Class of '74 has the largest number of members whose addresses are missing from our mailing list - here are their names. If you know of the whereabouts of any of them, please let us know - we want to keep in touch.

June Annett  
Catherine Arnoldi  
Gordon Banting  
Paul Beamish  
Wanda Bevan  
Diane Bielicki  
George Bis  
Antoinette Boccia  
Janet Bowler  
Gerald Bowes  
James Bryan  
Sharon Burns  
Linda Buschmann  
Richard Butler  
Ann Marie Calarco  
Eric Calderone  
Christopher Caldwell  
Jacelyn Campbell  
Arthur Cardin  
Gerald Casteller  
Lawrence Costello  
Nancy Creamer  
Richard Cull  
John Donald  
Daniel Duchesne  
Joseph Engemann  
Folajimi Fakiyesi  
Richard Fawthrop  
Randal Fielder  
Colette Firic  
Paul Fiss  
William Fitzgerald  
Elaine Fletcher  
Joan Fraser  
Kim Foster  
Bernard Frugier  
Shing Chung Fung  
Philip Gatenby  
David Gilchrist  
Robin Lynn Gillard  
Anthony Gray  
Gary Greenall

Andrea Hall  
Karin Haslam  
Thomas Haygarth  
Christine Haymes  
Gerard Haymes  
Zlatica Heidleberger  
Stephen Hill  
Janice Hughes  
William Huxley  
Brad Inwood  
Victoria Jong  
Christopher Johnston  
Loretta Johnson  
Lynda Johnston  
Cem Harmon Kaner  
Magdy Kaldas  
Raymond Kan  
Maria-Jolanta Kaczmarczyk  
James Keefer  
Margaret Kernahan  
Anne Marie Kershaw  
Klara Kiss  
James Krusell  
Bruce Drushelnicki  
Edward Kurc  
John Latimer  
Andre Lawson  
Ross Learn  
Nancy Adele Lo Bosco  
Kenzie Macartney  
Cary Macaulay  
Rosemary Mackenzie  
Hilda McCann  
Patrick McCann  
Robert McCarron  
James McCloskey  
Diana McClure  
John McNamara  
Douglas McCreath  
Donald Miskow  
Ada Monteith  
David Morris  
Donald Munro  
June Munro  
Janice Mustard  
Roman Mychaskiw  
Robert Nemcko  
John Neufeld  
Thomas Nicholls  
Helen Nwagwu  
Lillian Odynsky  
Anatole Oleksandriw  
Arthur Peltomaa  
Adrian Pettyan  
Neville Pfaff  
James Phelan  
William Philips  
Paul Philp  
Roger Pilkey  
Vadivaloo Pillay  
Jill Quick  
Christine Rainer  
Edward Ralph  
Susan Ranger  
Nancy Rathbun  
Judith Reesor  
Darlene Rehaag  
Stanley Reid  
Thomas Remigio  
Heather Ritchie  
Philip Robins  
James Robinson  
James Rumbarger  
Danuta Sadowski

Inge Salasz  
Diane Sassi  
Katharine Sawicki  
Bruno Schadigner  
Martin Schatz  
Deborah Schultz  
Barbara Sled  
Graham Smith  
Keith Smith  
Fernando Spina  
William Spring  
Lenard Stack  
Bonnie Stokaluk  
Barry Stroeh  
Frank Torelli  
Laura Tourond  
Rosalind Tracey  
Allison Treleaven  
Tina Valenteyn  
Ron Verbeem  
Susan Vida  
David Viney  
Ralph Vint  
Terry Vyse  
Gayle Waddell  
Siegfried Wegener  
Douglas Wighton  
Eddie Wong  
Frank Yamich  
Dennis Yeo  
Catherine Zeldin

## Just a reminder

Alumni cards cost \$5 and bring reduced rates for use of the facilities at the physical education complex - \$35 for members, plus an additional \$15 for a spouse. The card also allows use of the library.

## Room at the top . . .

Six positions on the alumni association's board of directors will be open for new members in this year's November election. The association is looking for class representatives for '67, '69, '71, '73, '75 and '77. It is expected that Don Chapman ('67) and Dave Cotterell ('75) will run again but four more will be needed. Board nominations will remain open until November 6, 1977 and completed nomination forms will be accepted at the Sunday Brunch/Annual Meeting on that day. Elections are for a two year term beginning January 1978.

Nomination forms are available from the Alumni Officer, Room Th.263-B, Brock University, St. Catharines, Ontario, L2S 3A1 or telephone (416) 684-7201, ext. 464.

## Fall Convocation

Fall Convocation will be held on Friday October 28, 1977 at 8 p.m. in the physical education complex. The Registrar's office notes that 340 persons have applied to graduate. Alumni are welcome to attend convocation and no tickets are required.

## CASE Conference

Irene Stevens, the Alumni Officer, was one of five Canadians and ninety-five Americans attending a conference at Roanoke, Virginia late September. The conference was arranged and directed by the Council for Advancement and Support of Education, of which Brock U is a member, and was its first conference on student alumni associations. The three-day workshop focused on involving students—the alumni of tomorrow—with today's alumni association. The concept of student alumni programs is a relatively new one. Even so, some institutions have had programs longer than others and find them to be a rewarding experience both for the student and the university. For that reason, all the sessions and discussions were structured in order to accommodate both the beginner and the professional with some experience with a student program.

**A faint fanfare . . .** for State Sen. Richard M. Daley, son of the late Chicago mayor, and other Illinois Legislators who, endeavoring to have a statue put up honoring the late Sen. Everett M. Dirksen, introduced a bill to facilitate the work by creating a commission of erections and mounting.

(copied from a Portsmouth H.H. daily)



Naomi Overend

Photo by D. Mucciante

## The Alumni buy a chair glide

For some students, admission to a university is a physical, rather than an intellectual problem. Although architecturally intriguing, a maze of steps, stairways and landings can effectively bar the doors to a prospective student who is confined to crutches or a wheelchair.

During the last few years, many parts of the Brock campus have been slightly altered to accommodate wheelchairs. And this fall, the Alumni Association is helping the university to meet the needs of Naomi Overend, a first year student from Agincourt.

Naomi is confined to a wheelchair. She had planned to live in residence, but faced the obstacle of moving between the Thistle complex and residence, and from her main floor room to the washrooms and living room in her suite.

"This is the first time such a situation has arisen," commented Brock president Dr. Alan Earp, who believes that the experience will be good for the entire university community.

"People tend to overlook the needs of handicapped people and this is a reminder of some of the problems they encounter."

The university has responded by constructing a ramp between residence and the Thistle complex. The Alumni Association happily spent \$900 to purchase and install a stair glide for Naomi's suite. Her wheelchair hooks into the glide and is pulled up and down the stairs.

The accessibility of university buildings is not a new problem for Dr. Earp. The needs of the physically handicapped first came to his attention in the late 1940's—some of his fellow students at the University of Toronto were war veterans, who found it difficult to maneuver around the older buildings.

Today, he admits Brock's residence presents an awkward situation—but not impossible. Using the chair glide, ramps, and elevators, Naomi is making herself at home, and at the same time, leading the way for students to come.



## A fine wine — and it's Canadian

by Martin O'Malley

The head office of the wine company is deserted; just the hum of an air-conditioner. Bottles filled with the latest vintage are on the wall and stuffed in cardboard boxes on the floor: Marechal Foch, Vin Nouveau, Chelois. The door to the president's office is open.

A visitor easily could walk in, open a bottle of Marechal Foch, and sip contentedly from one of the spotless wine glasses on the desk. It would be a grand joke on the Canadian wine industry if someone in this situation turned and fled to the nearest gas station for a Pepsi. It would be a grand joke, but a pretty thin one because this is the head office of Inniskillin House Wines of Niagara-on-the-Lake.

There has developed in Toronto a cult of Inniskillin, adherents being wine drinkers who love to display a bottle of Inniskillin wine at a dinner party, waiting for the inevitable "Not a Niagara wine?" They serve the wine and watch the reaction. Will the label alone convince the guest that the stuff is terrible? Or will the guest be discriminating enough to overcome the bias and admit, "My God, they've done it!"

Some people actually drive from Toronto to Niagara-on-the-Lake to buy certain limited-edition Inniskillin wines. They cost more than other Canadian wines, but often they are sold out at Liquor Control Board outlets. After only three years of operation, Inniskillin House Wines now are regarded as the best wines made in Canada and in blind tests they have been judged better than some expensive imports.

Inniskillin's winemaker is Karl J. Kaiser, an Austrian who was raised in a monastery, who was introduced to fine wine when he was nine years old, and who didn't taste a Canadian wine until he visited Canada on vacation in 1968. It was a dry red—he refuses to name the wine—and he found it so harsh and bitter that he could not finish the glass. "It was horrible," he said. "That really made me decide that I should go into the field." He enrolled at Brock University to study chemistry, laboring over wine-making books on the side and preparing wines in his garage in plastic drums.

While he was studying and tinkering with wines made from European vinifera grapes he got to know Donald Ziraldo, a young grape-grower and agriculture graduate of the University of Guelph. One day he invited Ziraldo to his home to sample some wine and Ziraldo was so impressed he decided to take the steps to form his own wine company.

The odds were formidable: the last winery licence issued in Ontario was in 1929. Major-General George Kitching, chief commissioner of the LCBO, asked

Mr. Ziraldo to prepare a sample batch of wine to be examined by the board's wine-tasters. Mr. Kaiser worked on the sample batch at Mr. Ziraldo's home in St. Catharines and Mr. Ziraldo prepared a brief explaining their plans for a small operation to produce quality table wines from Ontario's hybrid, vinifera grapes. It took nearly a year—all the work was done without a lawyer—but in the end the board granted them a licence to produce up to 10,000 gallons of wine (about 60,000 bottles).

That may seem like a considerable amount, but compared to the giants of the industry is it miniscule. Bright's has a 9 million gallon storage capacity, Jordan's is 7 million gallons, but even after three years in the business Inniskillin produces only 50,000 gallons. Mr. Ziraldo likes to think of his operation as a "boutique" winery.

From the outside, the Inniskillin winery looks like a milking shed at any dairy farm. Mr. Kaiser works out of a corner office, behind a door with a sign that says, "Employees will please wash feet before returning to work." The office is immaculate, with test tubes and vials and a modest library with titles such as First Steps in Winemaking and How To Make Wines With A Sparkle. It is not what one expects to find in the control centre of so heralded an operation; something like watching your jet pilot thumbing through Flying Made Easy.

"One doesn't have to be a wizard," Mr. Kaiser says. "There are not secrets, no magic recipes. I don't go around with little salt shakers putting stuff in here and there."

Being small is Inniskillin's strength. It gives the winemaker total control, from grape-growing to bottling, and it makes the winery flexible, when one of the big companies is making, say, Marechal Foch, the call goes out to the grape-growers and they bring in the Marechal Foch grapes, whether they're ready or not. The sun transforms natural grape acids into sugar and the last weeks on the vine are crucial. The big companies try to compensate by adding sugar, but the result is never as satisfactory as when the sun and grape make their own music. Inniskillin is small enough, flexible enough, to wait for when the grapes are at their peak.

"In California," Mr. Kaiser says, "the best wines are always made by the smallest producers."

Inniskillin House Wines is the only wine company in Canada owned by the winemaker and the grape-grower. Besides Mr. Ziraldo and Mr. Kaiser, there is a third partner—a Burlington lawyer who owns a vineyard. Inniskillin produced only



Photo by Jim Fish

5,000 gallons in 1974, then 12,000 gallons in 1975, and 35,000 gallons in 1976. The company will produce 50,000 gallons this year, stay at this level for a while, then move up to 250,000 gallons a year, and that's all.

"The industry was ripe for dramatic change," says Michael Vaughan, a Toronto wine critic and consultant. "It took someone with imagination to see the potential for making good table wines, free of any labrusca taste, without doing what the industry has done in the past—ameliorating the wine with water and sugar and blending the grapes."

Mr. Vaughan says all Canadian wines have improved remarkably in the past 10 years, but Inniskillin is the most dramatic evidence that excellent wines are possible from Canadian soil. "People are surprised to know this. The climate and conditions here really are as good as in Germany and many regions of France that people 'oh' and 'ah' about. For some reason, people think European wines are natural, an act of God, and Canadian wines are unnatural, an act of technology. That simply is not true. It's a gross misconception."

Mr. Vaughan took some Inniskillin wines to England a year ago to have them tested by Hugh Johnson, the British wine expert and author of The World Atlas of Wine. Six years earlier, Mr. Johnson said that Ontario wines were not good enough to be included in his atlas. He remarked on the "foulness" of the taste ("an artificially scented, soapy flavor").

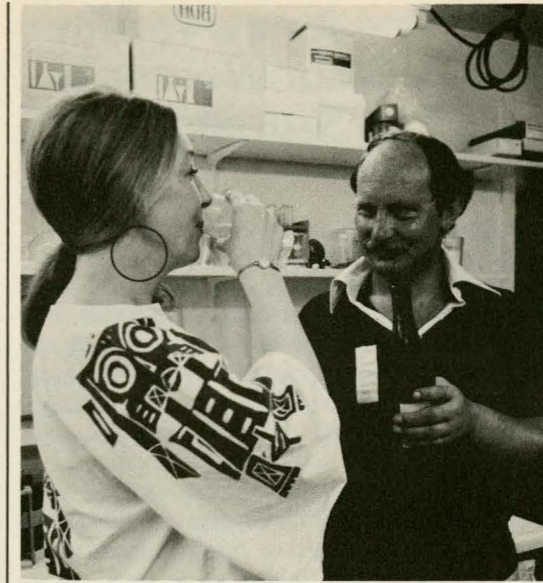


Photo by Jim Fish

After trying several Canadian wines, Mr. Johnson said they "bore no resemblance whatsoever to the wines I tasted several years ago." His favorite was Inniskillin's 1974 Marechal Foch.

Mr. Ziraldo was in Washington this month to take part in an 18-country wine-tasting. His Marechal Foch 1975 was selected by the Ontario Wine Council to represent Canada. Several distributors were impressed enough to ask Mr. Ziraldo if they could handle his wines in the United States. He might select one to handle a small amount of Inniskillin wines "for the prestige." He has had no such luck in Canada. He approached boards in Nova Scotia and Quebec and was turned down. Inniskillin wines are available only in Ontario.

Mr. Ziraldo does not hesitate to approach the haughtiest maitre d' and ask him to try one of his wines. He has been asked to leave some restaurants without his wines being tasted (a European restaurateur told him he tried a Canadian wine 10 years ago and "wouldn't wash his feet in it"), but he has also managed to get his wines into some choice locations: Three Small Rooms, Fingers, Valhalla Inn, the Royal York Hotel, Vines, and the Ontario Art Gallery. (Some of these establishments have not yet updated their menus to include the Inniskillin wines.)

"They are the best wines produced in Ontario," says Tim Lovelock, manager of Vines, a new wine bar on Wellington Street East. The only Canadian red, rose, and white wines served at Vines are from Inniskillin.

Inniskillin wines sold at LCBO outlets are Marechal Foch (\$2.90), Vin Nouveau, a blend (\$3), Rose (\$2.90), Chelois (\$2.90), De Chaunac (\$2.70) and Seyval Blanc, the new white wine (\$3.60). Other wines are sold in limited editions and are available at the winery and the LCBO's

*It's a matter of taste and a small firm has found it after years of gripes over the native grape*



Rare Wines and Spirits Store. The most expensive Inniskillin wine is Gewurztraminer, a limited-edition dry white that costs \$6.30.

Mr. Vaughan, the wine critic, thinks the success of Inniskillin might change the bias against Canadian wines. "The wine industry in Ontario has undergone a revolution in this decade and in the last few years Inniskillin has been the prime pusher. Don (Zirardo) had the intelligence and guts to open the winery and he connected with a winemaker with a hell of a lot of ability. Don is the guy who does all the front stuff and Karl (Kaiser) is in the back, bubbling away with the wine. That kind of match is a perfect thing."

The danger, of course, is growth—and greed. If Inniskillin keeps thinking small and doesn't try to elbow aside the industry's giants the quality probably will continue. "It's when you have a chairman and a board and all they're interested in is the profit that the wine-making goes down," Mr. Vaughan says. "I don't expect this at Inniskillin because the winemaker owns part of the company. I can't think of a better situation."

It is a risky operation. The vinifera grapes are expensive and tricky to grow. Mr. Zirardo has his own vineyard, but he still must buy from other growers and supplies aren't always available. Inniskillin also chooses the hard road in winemaking, such as malo-lactic fermentation, a process that uses natural bacteria to reduce acidity. When it works, fine; it reduces the acidity and imparts a splendid finish to the wine. When it doesn't, the wine can be contaminated. (The cheaper, faster way is by ion exchange or the addition of water.)

Mr. Kaiser, the winemaker, believes in an "absolute taste" and he says all good winemakers, like all good chefs, know what they want. "It is like the Pinto and the Mercedes," he says. "You drive only a Pinto and you think it's pretty good, but you drive a Mercedes and you know what is good. Everyone who drives a Mercedes knows it is good."

Mr. Zirardo, meanwhile, knocks on the doors and when he is at home at Niagara-on-the-Lake he nurtures his prized European grapes in his vineyard—the Pinot Chardonnay, Gamay Beaujolais, Riesling. They will be used for the 1977 vintage this fall. "It looks excellent," he said. "All we need now is more sun."

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## A new forum for Women's Studies

Human sexuality, young people's literature, drawing, design and comparative religions are not traditional courses at Brock—but they are just some of the new offerings to be found under the heading 'Extrdepartmental Studies'. The courses are open to all students, and utilize the talents of Brock faculty and community experts.

Women's Studies is one of the extra-departmental courses in the limelight these days. Although regular classes began last month, special guest "forums" throughout the year will be open to the public free of charge. Course coordinator Barbara Marcus believes that discussions about women and their roles in society are of interest to everyone. The special guest lecturer will appear the third Wednesday of each month. Dr. Marylee Stephenson, author of *Women in Canada*, is scheduled to speak October 19 at 7 p.m. in Thistle 249.

Barbara is hopeful that these talks will attract a wide audience, and increase public awareness of the program and its issues.

This is not a course on women's liberation, she insists. "We're not going to grind axes in this course," Barbara says. "There's little purpose in that." Instead, the history of women—particularly Canadian women—will be traced, concentrating on themes such as women and the law, in the labour force, and how women are portrayed in children's literature, textbooks and in the media. During these studies, the course will look at the views and theoretical approaches of various groups and how they deal with the problems of women and society.

"We can then look at how we got here, and what these various groups are doing about the problems," Barbara notes. It will be up to the students as individuals to develop or re-define their personal perspectives on the issues. Her main wish is that they will "recover" the history of women and look and think beyond current attitudes and orthodoxies.

If you are interested in attending these guest lectures, or would like further information about Extrdepartmental Studies, contact the Registrar's Office of the university at 416/684-7201, ext. 262.

Bob Ogilvie is searching for the perfect lucid dream.

And although he came close to finding one last summer, the dreamers just weren't able to hang on long enough.

Together with some students and a fellow Brock psychology professor, Dr. Hunt, professor Ogilvie spent the summer studying data from various dreamers who were monitored by an electroencephalograph (EEG). The results were fascinating.

Normal dreamers may lose a lot of information about themselves as scenes flit by in their minds, professor Ogilvie explains, so if they recall anything, it is probably the bizarre or disturbing things that they dreamt.

However, some people do have the ability to sit back and observe their dreams, just like watching a movie. They are fully aware of what they are dreaming about, and capable of analysing the scenes as they flash by. Research has shown that some people can actually control their dreams, and change events as it suits them.

There are the elusive lucid dreams—a small section of the dreaming population which has attracted researchers' interest in the last few years.

As professor Ogilvie explains, a lucid dream has been described as a 'neat experience' and is often similar to watching a 3-D film in technicolour. The dream is triggered by reality testing, and, if the events are totally unacceptable, the person can bring his or her analytical powers into the dream. The latter is not necessarily wierd, or fanciful, but can deal with mundane, everyday events which would probably be forgotten by the normal dreamer.

It is possible that more people can learn to dream lucidly, professor Ogilvie

says. This ability to make correlations between waking and sleeping events could help people to better understand themselves. For those who are often plagued by nightmares, it could be a way of controlling dream content and eliminating undesirable events.

Being able to analyze dreams as they happen, or controlling their content, may sound difficult, but professor Ogilvie feels that learning to dream lucidly could be as easily accomplished as taking an active interest in your nocturnal mental ramblings. People who shrug off their dreams are not likely subjects, though.

However, most of this is still speculation. The professor and his associates would like to capture a lucid dream in the laboratory, which to his knowledge, has never been done before. All previous studies have involved lucid dreamers relating their dreams to psychologists.

More than 20 people volunteered as research subjects during the summer, and a number of them kept diaries. For some, the experiments meant spending several nights sleeping in the Brock laboratory.

One of the things that the researchers were trying to pinpoint was the timing of lucid dreams. Lab testings indicate they can be experienced during the same time as normal dreams occur—in the rapid eye movement (REM) phase of sleep.

Yet professor Ogilvie is not fully convinced they are restricted to REM sleep, and so would like to keep his studies open, just in case he finds some more promising volunteers.

If not, he and Dr. Hunt will concentrate on collating their findings and writing their report, which should be completed by early next year.

## To sleep, perchance to dream



Photo by D. Mucciante

Dr. Robert Ogilvie of the Psychology Department



**We'll probably  
be in your  
neighbourhood**

Photo by D. Mucciante



*Brock's liaison officers,  
Kathryn Prosser and Doug Geddie*

This fall Doug Geddie and Kathryn Prosser of the University's Liaison and Information office will pack their luggage, grab a carton of brochures and leave the campus to begin visiting secondary schools and talking with potential Brock applicants.

As you would expect, they'll visit the schools of the Niagara region. But you might be surprised to find them in Kenora, Smooth Rock Falls, or Athens (Ontario).

Brock actively participates in the University Information Program, a scheduled tour of visits by all universities in Ontario to nearly every school board in the province. Through the cooperative venture, large scale university nights are organized for senior students and their parents. The programs begin in September and end in December. Students must make an application decision by December 31 to three universities, so all school boards are most anxious to have the visiting liaison officers in their schools before the deadline.

"The cooperative nature of the program makes it successful", says Doug Geddie, Brock's Director of Liaison and Information. Doug's first cross Ontario university tour was in 1969. "We've always had excellent cooperation among the universities and with the school boards. Imagine the chaos if each university decided to go off on its own. The schools would be mad with visitation requests. This way we all get to see a great number of students by holding a large cooperative program for every school board."

Doug admits that Brock never seems to attract as many prospective students as the University of Toronto during a university information program, but says all universities really do try to help each other. "The student who comes into my room with a question of aero-space engineering gets redirected, and it's surprising how many students are sent to me by other liaison officers who think Brock

might have the answer to another's dilemma."

The northern part of the province is visited early in the year to try to beat the winter weather. Buses and occasionally planes are chartered to get the university rep's across the huge areas of country in the north. Why would Brock travel to northern Ontario when it vies with Windsor for the most southerly campus location?

"It's surprising," Doug says, "I walked into a school in South River near Parry Sound and found eight students ready to pounce on me with questions about the Drama department. Their teacher was a graduate of Brock and had spent most of the fall term relating his experiences about the Drama wing in Thistle. A subsequent campus visit was arranged, and three students from that school are now enrolled at Brock".

The tour brings a lot of students face to face with a Brock representative. And as liaison officers, Kathryn or Doug are quick to arrange a visit to the campus, or often refer a detailed enquiry to an appropriate department.

The program also keeps Brock's liaison team in contact with guidance counsellors across the province. "We not only renew acquaintances, but update their literature, drop off new posters or brochures, and try to let them know how some of their graduates are surviving at Brock."

The tour is only one aspect of the liaison program. The university pays particular attention to neighbouring schools with separate visits and on-campus programs. And of course the many schools of Toronto deserve special attention. But if you meet someone at Brock from a small district high school near Odessa, or Lively, or Courtice Ontario, the chances are he/she found out a great deal about the university from one of our liaison officers during a University Information Program.



**The Editor  
Brock Magazine  
Brock University  
St. Catharines, Ontario  
L2S 3A1**

**Moving?      Other news?**

Name \_\_\_\_\_  
College or Faculty \_\_\_\_\_  
Year of Graduation \_\_\_\_\_  
My old address was \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_  
My new address is now:  
Street \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_  
Postal Code number \_\_\_\_\_

Please detach this, complete, and send to the Alumni Office,  
Brock University, whenever you change your address.

Have you some news item regarding yourself for Brock?

Send us stories or photos, your friends want to know where you are  
and what you are doing.

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