

Brock University

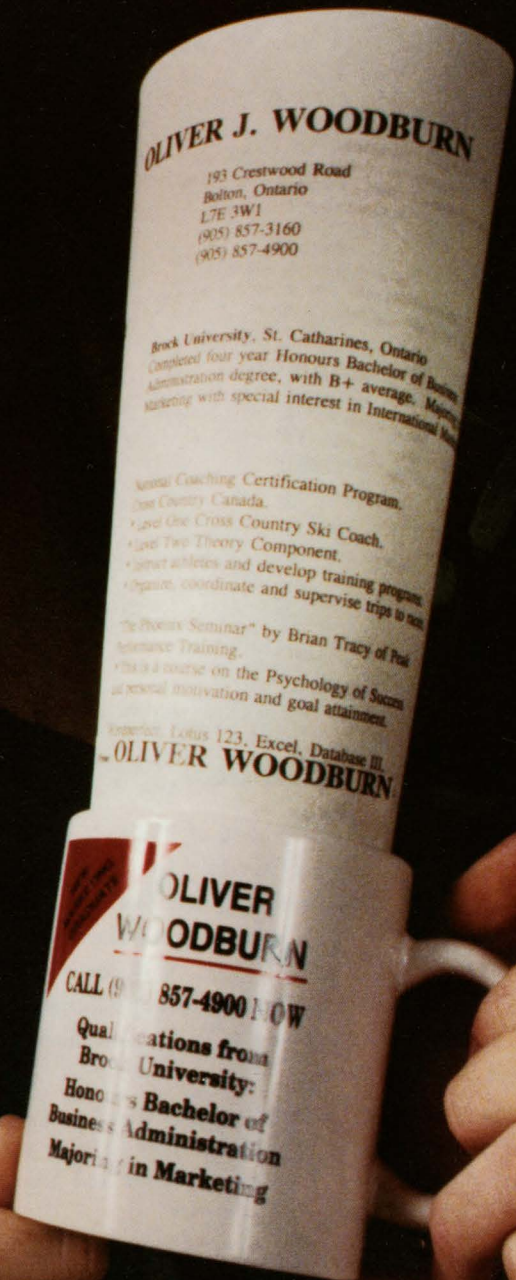
Surgite!

Spring 1995

*Oliver Woodburn:
They
Remembered
His Mug*

Class Reunions

**Forum: First-Year
Health Study**



OLIVER J. WOODBURN

193 Crestwood Road
Bolton, Ontario
L7E 3W1
(905) 857-3160
(905) 857-4900

Brock University, St. Catharines, Ontario
Completed four year Honours Bachelor of Business
Administration degree, with B+ average. Major in
Marketing with special interest in International Marketing

National Coaching Certification Program,
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Business Administration
Majoring in Marketing



"Bronze is the mirror of the form; wine of the heart." —Aeschylus

DIVINO MUCCIANTE

In celebration of Niagara's outstanding vintners, Brock University has selected two premium wines to bear the Brock label. By enjoying these fine VQA wines, you can show your pride in Brock and in Niagara. VQA, or Vintner's Quality Alliance, is a national *appellation controllee* system that allows provinces to certify, for consumers, wines produced within this jurisdiction.

The selected white wine is a 1993 Riesling from the Inniskillin Winery in Niagara-on-the-Lake. This Riesling shows good fruit quality with intense aromas of peaches and pears complemented by the typical floral characteristics.

The red wine is a 1993 Pinot Noir Reserve produced by Stoney Ridge Cellars Limited, in Winona. This Pinot Noir shows ripe black cherry with subtle tobacco hints. Oak aging produces a pleasant vanilla feature with a slight peppery finish.

The new Brock wines are now available through the Liquor Control Board of Ontario. Locally in St. Catharines, the Pendale liquor

store (#252, at 210 Glendale Avenue) has listed the wines, and they may be purchased by the single bottle or in quantity.

In addition, the Riesling is available at the Inniskillin Winery in Niagara-on-the-Lake and at Inniskillin's stores in Toronto and Ottawa; and the Pinot Noir is available at Stoney Ridge Cellars in Winona, Ontario.

Brock graduates living elsewhere in Ontario may simply go to their local liquor store and give the CSPC number listed below, specifying "Brock labelled," and order by single bottle or in quantity. The wine will be delivered to their store within one week. There are no additional costs for ordering or shipping. *Enjoy!*

WHITE WINE:
Inniskillin Wines Inc. Riesling 1993 VQA "Brock label" CSPC#83790, Sugar (1) \$8.75

RED WINE:
Stoney Ridge Cellars Ltd. Pinot Noir 1993 Bench Reserve VQA "Brock label" CSPC#893891, Sugar (0) \$10

Brock University *Surgite!*



Spring 1995

BROCK UNIVERSITY
Chancellor
Robert Welch, QC
Chair,
Board of Trustees
Carol Reid
President
Terry White, PhD



Brock Grad Lisa Fast trains banker at Scotiabank (see p. 5)

Surgite! /sur-gi-tay/
Latin for "Push on!"

The inspiring last words of Maj.-Gen. Sir Isaac Brock, and the inspiration of the University that bears his name.

Brock University offers full-time and part-time studies in the humanities, sciences, social sciences, business, education and physical education.

ON THE COVER:
Brock Grad Oliver Woodburn tells you how this mug won him a job — see page 5.

NEXT ISSUE:
Watch for Homecoming '95 info in the September issue.

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A reminder: *Surgite!* is available on the Internet on the Brock gopher at — 6. University Services and Facilities — 2. External Relations — 1. Publications — 3. *Surgite!*.

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Executive Director
Grant Dobson

Editor
Leila Lustig

Design & Layout
Heather Fox
Graphic Design

Cover Photography
Divino Mucciante

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Lincoln Graphics

Forum

A Health Perspective on First Year

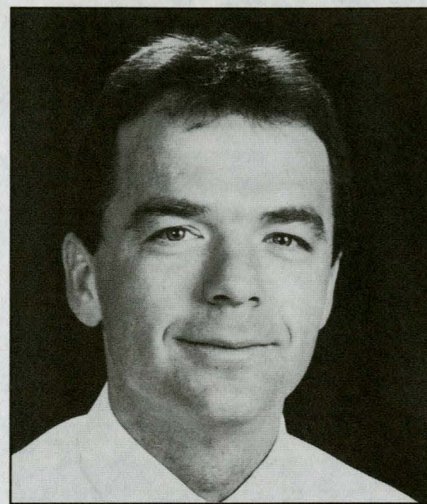
In November 1991, Dr. John Gardner, Director of the Freshman-Year Experience Program at the University of South Carolina, presented a series of lectures and workshops at Brock University. They were intended to bring faculty members together so they could discuss issues related to teaching first-year students.

Throughout the day, Dr. Gardner described the first-year student as a person in transition—someone who is expected to meet the challenges of undergraduate academic requirements, while developing strategies to cope with the transition from the familiarity of secondary school to the uncertainties of university life.

Although Dr. Gardner described several aspects of the transition year, he provided only a cursory description of the changes first-year students might experience with respect to their health. As I listened to him speak, I began to think of ways we at Brock could not only evaluate the changes in the health of the first-year student, but also develop programs that would maintain or enhance the health and lifestyle of students during their first year of university life.

The "Freshman Study" was developed as a longitudinal research project based on the premise that the first-year experience should be considered a metamorphosis, in which students leave the typical adapted lifestyle of their homes and begin personalizing many decisions that have an impact on their future. The outcome of these decisions—that is, whether the person maintains positive states of health or compromises his or her health—is dependent on the personal empowerment to control one's health. If a person cannot maintain control of his or her lifestyle, then they may also lose their ability to maintain positive states of health.

The university experience is typically a unique change in the normal lifestyle of the first-year student. Therefore, we could expect that this group of undergraduates may feel they have less control of the decision making that essentially affects their health. In other words, given all the events that occur during the first year of university, is it realistic to expect first-year students to make responsible decisions about what to eat or when to sleep, exercise, study or just hang out?



DIVINO MUCCIANTE

If a person cannot maintain control of his or her lifestyle, then they may also lose their ability to maintain positive states of health.

The Freshman Study was thus a first step toward evaluating the issues related to the health of first-year undergraduate students. More specifically, the purpose of the research was to determine whether or not the transition year upset the novice undergraduate's ability to maintain positive states within the various dimensions of health.

Research teams were established over three years, and data were collected to evaluate changes in several health-related measures, including patterns of eating and sleeping, involvement in physical activity, exercise and leisure behaviors, and smoking and alcohol consumption.

The results of the Freshman Study were consistent with other studies of the health of first-year students. As one might expect, many students recognized changes in patterns of sleep. The changes were attributed to new living accommodations, assignment deadlines and class schedules. Many students indicated that they stayed up later and woke up earlier,

but took more naps than before attending university. Likewise, respondents felt they were more aware of the types of foods they were eating and whether or not the foods were considered healthy.

For those who reported changes in smoking behaviors, the changes were positive: most said they had quit smoking since coming to Brock, or that they had reduced the amount they smoked. This finding reflects a societal understanding of the need to reduce smoking, in spite of some recent reports that showed increased smoking among young females.

On the other hand, for those who reported changes in alcohol consumption, the changes were negative: most reported that they drank more often since beginning university. The good news is that respondents were aware of the change in their drinking behaviors, and many indicated that they had reduced their alcohol intake considerably since the start of their freshman year (a valuable piece of information for the alcohol-awareness programs supported by the Dean of Students through Health Services).

Finally, of the first-year students who responded to our data collection, most recognized that time management was essential if they wanted to be involved in regular physical activities. With respect to leisure pursuits, respondents indicated that they listened to music more often than before entering university. They reported that listening to music was a good way to alleviate the daily stress associated with university life.

Information collected about the health of first-year students is essential to enhancing the quality of life during undergraduate education, not only for students in their first year, but throughout the university experience. The University has a responsibility to ensure the maintenance of a healthy community for students at all levels. Brock is working toward this goal. Through campus-wide programs that affect students, staff and faculty members, the University continues to demonstrate its commitment to maintaining the positive health of its community. This commitment is vital to creating an environment in which the first-year student can thrive.

Bill Montelpare is Associate Professor of Physical Education, and director of Brock's Health Studies Program.

by WILLIAM MONTELPARE

PICKING UP STREAMMING

University graduates do not often have the opportunity to teach one of their former professors. But Warren Stirtzinger (BA, geog, '77) is teaching retired geography professor Clarke Thomson to play the banjo. Today, student and professor share both a musical and personal friendship. Here's their story from the beginning.

As a student at Brock in the mid 70's, Warren had tremendous respect for Clarke Thomson. He remembers him as a professor who always took time to get to know his students. And Warren was not the only person—student or otherwise—to think highly of this geography professor. In 1989, Thomson was the recipient of the Alumni Association's Excellence in Teaching Award, and one year later he was recognized by the 3M Corporation as one of 10 outstanding teachers from among more than 37,000 Canadian professors. Clarke remembers Warren as a student who was easy to get along with.

After Warren's graduation in 1977, he and Clarke ran into each other several times. As a professional musician, Warren often played venues in the Niagara Region. "Warren is really an outstanding musician. He has a great reputation in this area, particularly as a jazz guitarist," attests Clarke, who would travel to the Prince of Wales Hotel in Niagara-on-the-Lake on Saturday



Warren Stirtzinger and Clarke Thomson

Clarke's interest in music started as a youngster. He played the trumpet in high school. In 1993, having retired from teaching at Brock, he decided that he would like to learn to play a stringed instrument.

evenings to listen to Bill Stevens' Dixieland Band in which Warren is a banjo and guitar player. "They are tremendous. It's really entertaining and lively music, and they put on a great show."

Warren's interest in music goes back a few years. He never took formal lessons. "I saw the Beatles and the Monkeys on TV, and I thought it looked like fun." This was the impetus that drove him to purchase his first electric guitar and start "blasting away." Rock and roll was his first love, but post-secondary

music programs at that time had limited options for rock-and-roll musicians. He decided to major in geography at Brock and was playing professionally on a full-time basis before graduation. In addition to playing with Bill Stevens' Dixieland Band, Warren also has his own trio. Jazz Express plays at Chantilly's in downtown St. Catharines, and in Niagara-on-the-Lake during the summer.

Clarke's interest in music started as a youngster. He played the trumpet in high school. In 1993, having retired from teaching at Brock, he decided that he would like to learn to play a stringed instrument. That instrument was to be the banjo. "It's lively, bright. I like all kinds of music, but the banjo really tickled my fancy." Clarke's wife, Phyllis, presented him with a banjo on

by JANET LEE ('94 BA cssp)

Picking (cont.)

his 66th birthday, the summer following his retirement.

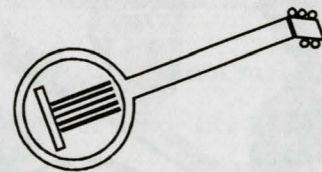
So, now that Clarke had the banjo, what would he do with it? In the fall, he looked into taking lessons. Unfortunately, all classes were full. In early January, Clarke packed his banjo in the car as he prepared to leave for Florida for the winter. "I figured that I could find someone down south who played the banjo to help me out," he recalls. Clarke knew about a cultural centre in Port Charlotte, Florida, that offered a variety of programs. "Do you have anything in banjo?" he remembers asking the front desk clerk, preparing for a let-down. To his surprise, the clerk pointed out an introductory course in banjo, entitled "Strumming I," offered two hours a week for 10 weeks. To Clarke's delight, the course was being taught by a retired engineering professor from Purdue University. The following winter, Clarke completed "Strumming II."

Clarke enjoyed his courses but wanted a little more of a challenge. "I wanted to find someone to help me out right here at home." This is where Warren comes back into the picture. Clarke's wife encouraged him to get in touch with his former student. "I knew it was a good idea," he claims, "but I really thought he'd be too busy for me."

Phyllis decided to surprise Clarke — she contacted Warren by telephone herself. And what was Warren's initial reaction to the call? He was both delighted and honored. "I have great admiration for anyone who takes on trying to learn to play an instrument, especially in adulthood," says Warren. Addressing Professor Thomson as "Clarke" did take some getting used to, though!

Clarke was extremely surprised when Warren showed up at his house with his banjo in tow, asking his former professor if he wanted to "pick a bit." The two struck up an instant friendship. They do not have formal lessons but simply get together and play. Clarke is still learning, and Warren can offer the practical assistance that is not available in the Strumming I and II textbooks. Warren helps translate the string music and leaves Clarke with banjo tapes to listen to and practise with. "Warren shows me tricks that help put life into the music," Clarke explains. "We laugh and have a ball." The two musicians play traditional

Clarke was extremely surprised when Warren showed up at his house with his banjo in tow, asking his former professor if he wanted to "pick a bit." The two struck up an instant friendship.



jazz tunes from the 1920s and '30s on four-string, plectrum-style banjos. Playing plectrum (or pick) banjos involves a great deal of strumming. A few of Clarke's favorite tunes include "Ain't She Sweet," "Back

Home in Indiana" and "Let Me Call You Sweetheart," a song he plays for his granddaughter.

When asked to comment on Clarke as a music "student," Warren takes several minutes to think about his answer. He finally replies, "Clarke is an enthusiastic amateur who is progressing nicely and shows great promise." But Warren does not think of himself as a teacher. "I think of it more as a friend helping out a friend. It's particularly enjoyable to have the opportunity to hang out and play music with my former university professor," he says. The friendship exists outside their interest in music. "It's amazing to think that one of my professors was helping to insulate my house a few weeks ago," says Warren. Future musical projects for Warren include playing with a six-member guitar ensemble and another nine-piece horn and rhythm group. On occasion, Warren plays at Brock luncheons and dinners. "It feels good to stay connected to the university," he says.

Clarke looked at retirement as an opportunity to try new things. Learning to play the banjo has turned out to be both challenging and exciting. "All the sore fingers and hangnails are worth it," he laughs. He has proved to himself that, yes, you can teach an old dog new tricks.

Group Home and Auto Insurance

Brock University is pleased to announce the introduction of a new home and automobile insurance program for Brock graduates, faculty and staff members through a partnership agreement with Monnex Insurance Brokers Limited (and J. Meloche Inc. in Quebec).

Monnex and Meloche have been providing high-quality insurance services to members of Canadian professional and alumni associations since 1949. Currently, they offer their program to graduates of 24 major Canadian universities, and we are pleased to present this opportunity to the Brock community.

Michael Somerville, Manager of Alumni Affairs, says this insurance program is just one of the many services negotiated on behalf of graduates and endorsed by the Brock University Alumni Association Board of Directors; and that top-quality programs will continue to be offered to members of the association, contributing to their quality of life.

Please see the advertisement on the back cover for additional details of this exciting program.

Cover

THEY REMEMBERED HIS MUG:

HOW THREE BROCK GRADS GOT THEIR JOBS

They say the recession is ending; but for many young people, the news holds little comfort. According to *The Globe & Mail* (January 9, 1995), the Canadian economy created 362,000 jobs between December 1993 and December 1994, but none of those jobs went to people under 25 years of age.

Many young people who earned university degrees during the recession have never been able to find a full-time job. What exactly does it take to win a job that hundreds of people were competing for?

Three recent graduates of Brock University's Business program learned first-hand the rules of this tough game. Here are their stories, and their advice for this year's graduates. Some of it may apply to you.

Oliver Woodburn graduated from Brock in June 1994 with a BBA in marketing. By that time, he'd already had a number of interviews, "and I knew that getting a job wasn't going to come easy." He had learned from Brock's Career/Placement Services that only 10 percent of available jobs are advertised. "From the beginning, I was looking for that other 90 percent." Ninety percent of his applications were to food or

food-related companies, since that industry excited him most. He also knew he wanted to work in the greater Toronto area.

Oliver revised his resume twice, with the help of Career/Placement personnel, and sent out five or six copies in answer to newspaper ads or other leads. He had on-campus interviews with London Life, Xerox and Scott Paper. But he realized he was going to have to do something different to make employers notice him.

Oliver decided he was going to have to market himself, just as he would any other product. Since he wanted to work in packaged goods, he thought of printing his resume on the side of a cereal or cracker box. He went to a promotions company with his idea, but they couldn't find the right kind of box. Among other ideas they presented, a coffee mug caught his attention. He had personal information printed

on the outside of each mug. Inside, he put packets of instant coffee, coffee whitener and sugar, a copy of his resume, and a card saying, "Oliver Woodburn. Please enjoy a mug of coffee on me while you read my resume. I look forward to hearing from you." His phone numbers concluded the message.

Next, he researched the name of the marketing manager at each firm that would receive a mug. "If you send a resume to human resources people and they have no job available, they won't pay much attention." He found company names, addresses and phone numbers from a book in the public library that lists companies by industry (his category was "grocery products"). He phoned each company and asked for the marketing manager's name; if the receptionist wouldn't give him the

By LEILA LUSTIG

cover (cont.)

name, he just addressed the mug to "Marketing Manager."

To save postage, he decided to hand-deliver the mugs. He mapped out a circular route: Markham, Scarborough, Mississauga and back home to Bolton. His girlfriend would go with him as navigator. "The day we picked—January 6, 1994—there was a huge snowstorm, but we went anyway. It took nine hours that day, and two the next day to deliver all 38 mugs to the receptionist at each firm.

"I got a few calls saying, 'We received it. Thank you very much.' Within a week or two, I was getting letters. If I hadn't heard from a company in three weeks, I called them. (If I'd been sending resumes only, I would have called earlier. But people remembered my mug.)"

About half the letters he received from mug recipients were standard rejection letters. "But the others—like the one from the Marketing Director of Coca Cola, congratulating me on my 'intrusive technique'—those letters made me feel

good, even though I didn't get an interview. I knew I was on the right track."

Five of the 38 mug deliveries resulted in job interviews, and two in job offers. One was a summer job with some possibility of further work. He chose to accept the other offer, at Dempster's, which would bring him in on contract, to give him some experience. "It sounded a bit more long-term when they put it that way."

When his contract at Dempster's expired in September, he was hired permanent full-time, as sales representative for Toronto East. During his interview, he had been told that a background in sales would be very helpful in his marketing career. "I think it's a great idea. I would not have understood how marketing can implement its programs at the store level. I'm hoping to spend a couple of years in sales, then move on to a marketing position at Dempster's."



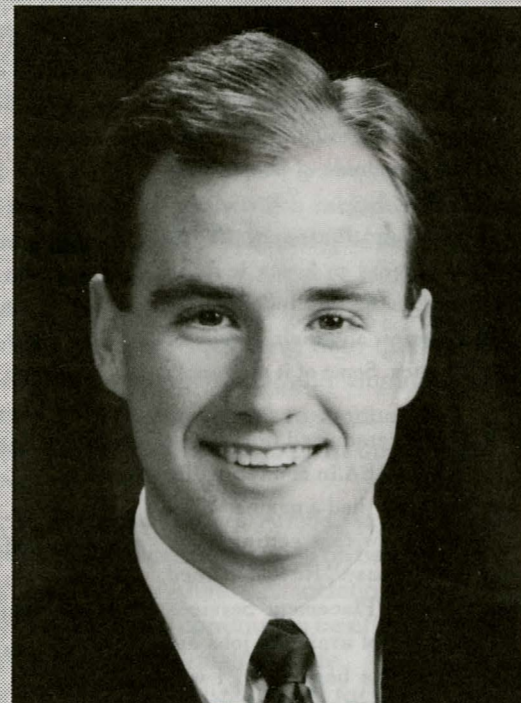
Robert Hall graduated in October 1994, with a first-class-honors BBA and a major in marketing. He already had a marketing diploma from Fanshawe College in London, Ontario. He started looking for a job in July 1994, which was "later than I should have. If you want to start work in August, you should have started sending out resumes in January. It's hard to get your foot in the door; the interview process takes a long time; and you may strike out and have to start all over again."

In October, he sent out 60 resumes to companies he identified using three sources. The *Career Directory* is an annual publication (found in the library) devoting half a page to each company: types of jobs, salary ranges, prospects for advancement and the HR manager's name. (Robert agrees with Oliver: send your resume to the manager of the department where you want to work.) *Career Options* magazine offers tips on interviewing techniques and resume writing, and information about the Access Form, a generic employment application required by many employers (get it on com-

Oliver's advice to job-hunting graduates:

Have a long list of companies you want to go after. A lot of companies are offering contracts. Don't turn one down. If you show you're good for the company, they'll be able to fit you in.

Start applying early—in September or October the year before you graduate. Some companies recruit only at certain universities. Have someone look at other universities' Career/Placement bulletin boards for you, to find out which companies are recruiting there that aren't recruiting on your campus. Then approach the company on your own, at the right time in their recruiting cycle.



Oliver Woodburn

DIVINO MUCCIANTE

puter disk, if you can). Brock's Career/Placement Services postings also led Robert to a couple of interviews.

Just as important, Career/Placement Services offered help with his resume, which he has revised "about 20 times" since it was done for him at college. "One of the most significant changes was to add action words: instead of just saying I did a marketing plan, I now use words to describe exactly what tasks were involved in doing the plan. I also added more extracurricular activities." Robert's resume is two pages long. Since he had earned good marks at Brock, he attached a photocopy of his transcript.

Another source of job leads was networking. Robert recommends building a strong network of professors, friends and—especially—business-people you come into contact with through class projects. Stay in touch with them!

He got his job at Canadian Tire Acceptance Limited by making a cold call, "something that isn't supposed to work." The company was listed in *Career Options* magazine as ready to look at a resume, al-

though they hadn't posted a particular job. At the time, Robert didn't know much about the firm, but he discovered some useful resources for learning more about a company. The library carries business directories (*The Financial Post Top 1,000 Companies*, for example) that tell how many employees a company has, its volume of business and other information. You can get its current stock price from the newspaper, of course. And other information is available from newspaper clippings on CD-ROM. As it happened, Career/Placement Services had information about Canadian Tire Acceptance.

"I probably had 40 rejection letters in my file when I heard from Canadian Tire Acceptance," Robert recalls. He kept all his rejection letters and personalized cover letters, in case an employer should change its mind and call him later. Meanwhile, he had interviews with Procter & Gamble, The Bank of Nova Scotia and Royal Bank.

His first interview at Canadian Tire Acceptance was with the human resources manager; from there, it took two months and three more interviews to get the job.

Robert says Canadian Tire Acceptance has a reputation for being a hard company to get into, but he finds the people there "incredibly friendly." He works in New Service Development, which is exactly where he wants to be. Other jobs he interviewed for would be in sales or as a bank-manager trainee. "This was the only position directly related to marketing."

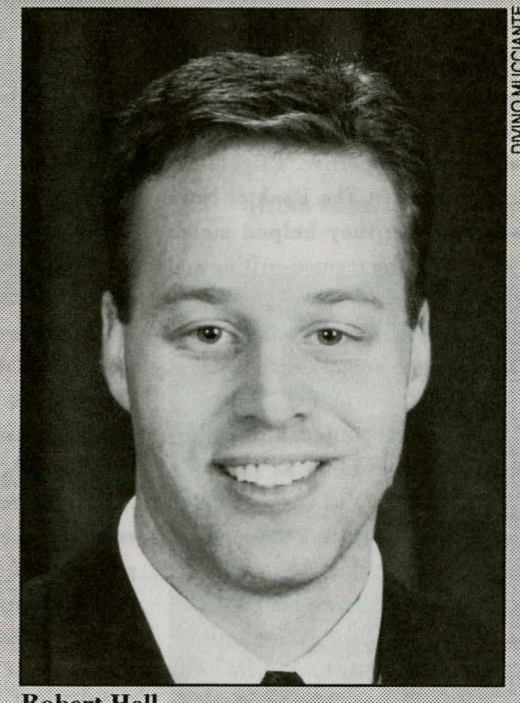


Lisa Fast graduated from Brock in 1991, with first-class honors in Business Administration; her major was general management. She started looking for a job at the beginning of her fourth year, "and it was really rough!" Thanks to the recession, not many companies were recruiting on campus. But an interview with the General Motors recruiter at Brock qualified Lisa for a second round in Oshawa: "six interviews, a tour, lunch and movies about the GM culture. The job was good, and the salary was phenomenal!"

It wasn't in the cards for Lisa, though. Just after her interview, the company an-

How did Robert stay motivated? "You have to tell yourself that the rejection letters are a sign that you're trying. I would advise doing something every day: send an application to a newspaper ad, revise your resume, get someone new to look at it and make suggestions."

He emphasizes the importance of including extracurricular activities in your resume. He wasn't exactly idle while he collected those rejection letters. During September and October, he co-ordinated seminars for an entrepreneurship course at Brock, wrote a competitive analysis of all the MBA programs in Canada, and was hired by the Dean of Business to conduct further research. Being able to show his Canadian Tire Acceptance interviewers these reports was a big plus.



Robert Hall

DIVINO MUCCIANTE

Cover (cont.)

Lisa spends 20 percent of her time recruiting trainees around her region, central Ontario. She advises, "Your personality has to jump out of your resume." Make it show what you've actually accomplished, using as many pages as it takes. Be able to talk about what the industry is doing." Attend career fairs, where recruiters tell students what their industry is doing, what jobs are available, and what they're looking for. In a job interview, "You need to give proof of your skills." Don't just tell the interviewer you were president of the marketing club; tell her exactly what results you produced. If you're looking for a banking job, says Lisa, go to a bank and spend a few minutes talking to a personal banking officer; find out something about the banking business. Then take that information to your interview.



Lisa Fast

nounced it was cutting its administrative force by 15 percent. Lisa began visiting Career/Placement Services much more often, checking the job postings and getting to know Cindy Nogradi and Ruth Berzins. "They were really supportive. I figure the reason I got the job at The Bank of Nova Scotia was because they helped me so much. I went to all the resume-writing and cover-letter-writing seminars."

In the summer of 1991, Lisa figures she sent out about 100 resumes, and stayed in the on-campus recruiting process. Meanwhile, she continued her undergraduate job: waiting tables at The Keg, and doing the restaurant's bookkeeping on weekends. "But I was getting depressed," she admits.

During this time, she found Prof. Bill Matheson helpful. "I kept asking him for advice. Now I realize his best advice was 'Be patient.' I was looking for that golden tip that would give me the edge. But there's

no quick-and-dirty way to get a job. The 'golden tip' is just believing in yourself."

Thirty or 40 Brock students applied for the Scotiabank job. Eight were interviewed, including Lisa. She was then invited to two interviews in Windsor. The final interviews were in downtown Toronto; one of them included five interviewers. It was tough; but when it was over, she knew she had done well.

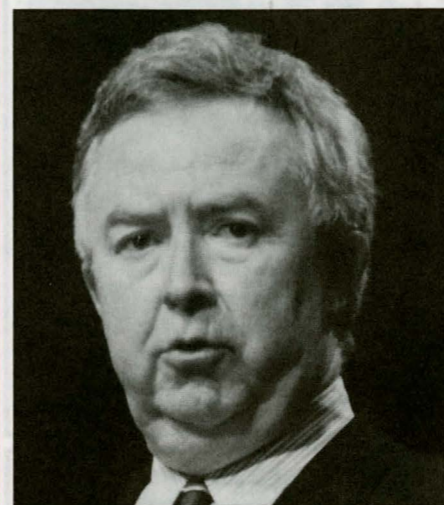
Once hired, the bank wanted her to start work in 10 days. She was to undergo the standard six months' training in Windsor; but just three months in, she was posted to her first job, at a St. Catharines branch. After nine months training there under a supervisor she describes as "an incredible promoter of young employees," Lisa was posted to London as an assistant manager. She stayed there a year and a half. "Then this position came up. I couldn't believe they wanted me for this job. I'm so new to the bank!"

Since June, Lisa has been Assistant Manager of the Personal Banking Management Training Program at the Midland, Ontario branch. "The most promising career avenue right now is in retail management banking, supervising personal banking officers who deal with customers," she says.

One final tip comes by way of Cindy Nogradi and Ruth Berzins of Brock's Career/Placement Services. Recent research by Sharon Crozier of the University of Calgary compared strategies used by employers with those used by job seekers. Job seekers spent most of their time reading newspaper ads; employers spent the least amount of their time advertising. High on their list of ways to find new employees was word-of-mouth, or networking; job seekers said they spent the least amount of time on networking!

Looking for a Sense of Self in the Modern World

Promoting his new book, "A Nation Too Good to Lose," former prime minister Joe Clark spoke to a capacity crowd in Brock's Sean O'Sullivan Theatre on January 25, about Canada's sense of purpose as a national community and its role in the changing modern world.

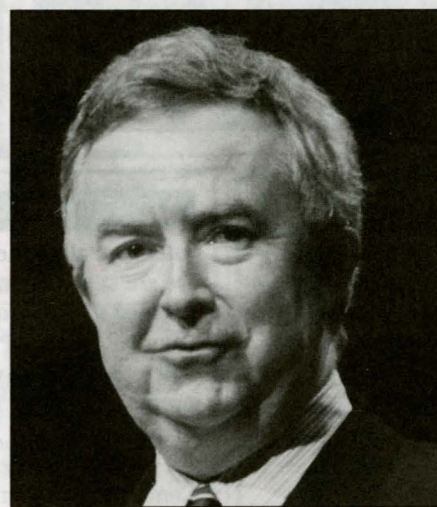


DIVINO MUCCIANTE

"Our country has always depended on a sense of mutual respect and common advantage, but it has never built binding myths... Nor, indeed, are we finding we were very good at building durable bridges among different communities."

"We are a country unsure of our identity, of our nature, of our purpose. That's a basic part of the unity debate. I don't think the unity debate is about Quebec. I think it's about Canada."

"At home in Canada there is a real assault on our conventional assumptions. Not only will Quebec clearly not accept the federalism that was practiced in the early 1980s, neither will the aboriginal people accept it because, by and large, it excluded them. Nor will many citizens of Western Canada, who consider the present institutions of federalism to be weighted seriously against their interests."



"The Canadian talents of mediation, the Canadian experience of respecting difference and managing diversity, the reputation as a practical and trustworthy partner: these qualities are more relevant than ever."

"Quebec is a community with a strong and unifying sense of who it is, why it exists and what it has done. The larger Canada does not have a similar sense of itself."

"I think the attitudes of individual Canadians matter a great deal."

[from notes by Janet Lee]

"The most important debates for the future of Canada will concern who we are as a modern nation, not how we govern ourselves. They will be about purpose, not process."



Join your classmates at one of these reunions during Homecoming '95, November 3 and 4.

Rugby Football Club - 25th-Anniversary Reunion

The "Old Badgers" will commemorate their 25th-anniversary season. Fans, trainers, coaches and players are invited to join in several social events, a seven-a-side tournament, and the traditional Alumni-vs.-Varsity rugby game. Contact Ken White ('91 BA admi/geog) tel: (905) 688-5550, ext. 4233 e-mail: kswwhite@spartan.ac.brocku.ca



Class of 1970 - 25th-Anniversary Reunion

212 students received degrees from Brock in 1970. The University has changed quite a bit since then, from 1,650 full-time students to just over 6,500, and from 1,099 part-timers to almost 4,700. The full-time faculty has grown from 164 to 315. The University's budget has grown from \$8 million in 1969-70 to over \$80 in 1994-95. And there are now 3,019 parking spaces! Come see for yourself how much the campus has grown. Contact Pat Beard ('70 BA hist; '82 MA poli) tel: (905) 688-5550, ext. 4082 e-mail: pbeard@spartan.ac.brocku.ca

Student Ambassadors - 10th-Anniversary Reunion

Homecoming weekend, the Brock University Student Ambassadors observe their 10th anniversary. Events are being organized as you read, for an exciting weekend full of remembering, reuniting and rekindling lost friendships. Suggestions are welcome. Pass the word around. It's going to be a great time for all!! Contact Candy Tonellato, Alumni Officer ('92 BA econ/admi) tel: (905) 688-5550, ext. 3816 e-mail: tonellat@spartan.ac.brocku.ca

Grade 12 Reunion

Volunteers are needed to help plan events. Contact: Christina Wilson ('78 BA hist/poli) tel: (905) 845-9107 or Eugene Ellmen ('BA poli) tel: (416) 466-3860



Classes of 1975 and 1985

We need volunteers from these classes to help us plan events! Contact: Lynne Irion tel: (905) 688-5550, ext. 3251 e-mail: lynirion@spartan.ac.brocku.ca

Alphie's/Isaac's Reunion, July 15

Attention, all former staff of The Pub and Alphie's Trough: Yes, we are still planning to have a staff reunion. We had originally planned to gather on April 29, but were forced to reschedule on Saturday, July 15. PLEASE send in your name and address, along with other names—with or without addresses—to help us contact everyone possible. The Village residence will be available for out-of-towners, at only \$19.95 per person per night. The entertainer for the night will be our own "Dr. Pat Hewitt." See you in July! Contact Paul Dwyer, tel: (905) 688-5550, ext. 3535 e-mail: pdwyer@spartan.ac.brocku.ca



Alumnews

1974

Michael Smith (BA, soci/psyc) has moved from IIT in Auburn Hills to Stanford in central Kentucky. Michael asks, "Who is the Brock grad who lives furthest south in the USA?"

1976

Barbara (Nowicki) Learn (BA, poli/psyc) has been happily married for 19 years. She is a stay-at-home Mom and loves it, but gives her job title as "slave to my children."

Christine Warnaar-Bates (BA, geog/soci) and husband Gerard have recently bought their first home in Breoa, Netherlands. Christine has her own business embroidering "antique" Dutch/German samplers.

1977

Mike Gilbert (BA, hist; BEd, '78; MEd, '81) says, for those interested, his e-mail address is, mgilbert@cln.etc.bc.ca

Mary Rodger (BA, psyc) retired after 36 years as an educator. Besides teaching, she was a guidance consultant for the Welland County Separate School Board. Mary is ready to play golf and "to take time to smell the roses."

1978

Don Critelli (BAdmin) has accepted a position with Connectivity PLUS as Accounts Manager. His area covers Kitchener-Waterloo, Burlington and Hamilton regions.

1982

Kirsten Bennett (BA, Engl/hist) is trying to locate **Albert Jarmis Fuller** (BA, soci, '85), whose last known address was in Trinidad/Tobago. If anyone knows of Albert's whereabouts, contact Kirsten at (905) 735-0418.

Donald Glennie (BA, hist) is a minister at Southminster United Church in Niagara Falls.

1983

Peter Warwick (BA, hist/poli) ran for St. Catharines City Council in 1994, but the two incumbents proved too strong. Peter says, "I will run again."

1984

Ann Dean (MEd) received her PhD in 1992 from Dalhousie University in Halifax. Her dissertation title: "Teachers Writing About Themselves." Ann moved to New York in 1992. Her daughter, Jerusa, will graduate from the Oakwood school, Poughkeepsie, NY (a Quaker boarding school) in May 1995.

Bob Martyn (COSC, '84), after 10 years of repairing factory automation computers, has quit his job and bought a round-the-world air ticket. He expects to return in October '95.

Nancy Parisi (BRLS) is working on her second degree in gerontology at McMaster University, part-time. She hopes to work in a recreational centre with seniors. Nancy is still single, but she hopes not forever. She keeps busy with her 10 nieces and nephews.

1985

Christine Coulter-Whittaker (BPhEd) is working on her MEd at Brock while raising her twin sons! She is also working part-time as Head Coach of Fort Henry Gymnastics Club in Kingston.

Lisa LaHorey (BA, econ/poli) is continuing her practice as a civil litigation lawyer with the new law firm McCague, Wires, Peacock, Borlack, McInnis and Lloyd, in Toronto.

1986

Dianna (Newlands) Blake (BA, chld) lives in Grimsby with husband David and their three children. Dianna works for Canada Trust in Hamilton.

Michele Hilehey (BPhEd) has accepted a full-time position as a recreation supervisor at the Yel-

lowknife Correctional Centre. In the Spring of '94 Michele travelled alone to Hawaii, England, the Netherlands and France; she says it was a wonderful experience and would recommend it to anyone.

Charlie Hyndman (BA, econ) has been promoted to Assistant Plant Manager, Janesville Assembly, General Motors. Janesville produces the popular Chevy & GMC Suburban, Chevy Tahoes and GMC Yukons.

Robert McKeown (BA, psyc) is with Reid, McNaughton law firm in St. Catharines. They have started a new on-line computer service in the Niagara Region; call "The Law Guy" at 468-0734.

1987

Brian Bertosa (BSc, biol) is a nuclear operator at the Pickering Nuclear Generating Station. Brian is studying ancient Greek in his spare time.

Silvana Lagrotteria (BA, Fren/visa; BEd, '88) recently became engaged to Pasquale Porco; they are scheduled to be married August 5, 1995. They have purchased their first home.

Michelle (Pigden) Parker (BA, psyc) works in England as a speech-language pathologist with neurologically disordered adults (strokes and head injuries) and enjoys it very much. Michelle and husband Alistair are expecting twins in February 1995.

1988

Sonja Carr (BA, visa) is a visual researcher for CBC Prime

Time News and is currently assigned to documentaries.

Lesley Esford (BSc, biol; BBA, '91; MSc, biol, '93) is a graduate student in the Department of Microbiology and Immunology at the University of British Columbia.

James Mullin (MEd) has taught high school and lectured at Brock, UNB and Niagara College. He has presented several papers at OABEE and NCGE conferences and received a Distinguished Teachers award from the NCGE (National Council for Geographic Education). James retired from the Niagara South Board of Education after 32 years; he was the head of the geography department.

Carl Peters (BA, visa) is working on his PhD at Simon Fraser University. He has an MFA from the University of Regina and an MA from York University. Carl's new vocational aspiration is to be the first really famous unpublished poet ever.

1989

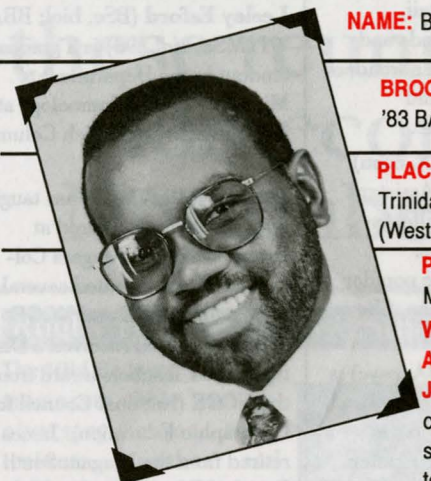
Kendra (Heyes) Bonura (BA, Fren) and husband Richard have purchased a company called Algonquin Canoe Routes located in Whitney, Ontario, just outside Algonquin Park. Their activities include dog-sledding, canoeing and white-water rafting. Kendra says "hi" to all of her old varsity soccer friends; please write.

Sheryl Gray (BRLS) recently moved to British Columbia to continue her career as a recreation therapist and to experience a

Don't Forget: You Can Call Us at 1-800-449-7901

The Brock University Alumni Association has a 1-800 number for the convenience of graduates calling from the 416, 519, 613 and 905 area codes. Call us for information on alumni programs and events such as affinity cards, ACC Long Distance, the term life-insurance plan, homecoming, chapter events and 25th-anniversary reunions.

Snapshot



NAME: Brian Wood

BROCK DEGREE:
'83 BA adm/soci

PLACE OF RESIDENCE:
Trinidad and Tobago
(West Indies)

POSITION:
Marketing Manager

WHAT'S GREAT ABOUT PRESENT

JOB: The autonomy to create and develop new strategies and projects to win business.

I also have an excellent boss who allows me that independence.

CLAIM TO FAME: I'm a GREAT singer (in the shower).

FAVORITE MEMORY OF BROCK: The friends that I made from all over the world (particularly Canada). This has made it possible for me to gain a deeper appreciation of different cultures and to travel to countries which I would otherwise not have been able to see. Brock was a very welcoming place for me as a foreign student. As a result, I made some of my best friends and had some of the best experiences of my school career there. Even today (after more than 10 years), I am still in contact with most of my Brock friends.

GREATEST SOURCE OF PRIDE: Did I tell you about my great singing voice?

CHILDHOOD CAREER GOAL: To become an airline pilot.

REASON FOR SWITCH: I later realized that I prefer a more home-focused career.

change of scenery from Toronto. She says hello to BRLS '89 grads and to the Queenston Residence trayboggan team. She would like to hear from other Brock grads in the Vancouver area. Contact the Alumni Office and they will forward messages.

1990

Paul Fasan (BA, psyc) is a part-owner/manager of MacFrugals Furniture in Welland. He is also involved in Chekley Rose Financial/Housing Lender Company. Paul and wife Tracy have bought a new home in Welland.

Joanne (Kraft) McLaurin (BA, thea) moved from Windsor to Barrie after her marriage to "the man of her dreams." She is currently supply-teaching for the

Simcoe County Board of Education. Joanne and husband Don are expecting their first child May 1995.

Christine (Fitzpatrick) Oldridge (BEEd) teaches at St. Vincent de Paul School in Cambridge, Ontario.

Debra Phillips (BA/BEEd) is a primary teacher for the Welland County Board of Education. She sends best wishes to all 1990 graduates of the BA/BEEd program.

Craig Snyder (MA, poli) has been appointed the Asia-Pacific Regional Security Post Doctoral Fellow at the York Centre for International and Strategic Studies and the University of Toronto/York Joint Centre for Asian Pacific Studies.

1991

Bill Bateules (BA, geog/uest) and wife Michelle have opened a Bed & Breakfast in Hubbard's, Nova Scotia. They have tentatively called it "Surfside Bed & Breakfast."

Randi Bowe (BA, adm/comm) joined the Tiffany organization and moved to New York City in May 1994.

Kimberley (Chittick) Elliott (BA/BEEd) teaches for the Peterborough County Board of Education. Kim and husband Paul live in their new home in Peterborough. Kim says "Hi" to all of her friends from BA and BA/BEEd Child Studies 1988-91.

Chris King (BBA) has accepted a position in Corporate Finance-Acquisitions with Bracknell Corporation in Toronto. Chris has an MBA from Western, did an international finance specialization at the Stockholm School of Economics in Sweden and then went on to do some consulting work in the former Soviet Union. When he's not working he spends all his time training his thoroughbred "Excalibur" for one-day events.

Daegan Reimer (BA, euro) will be marrying Stephan Jones June 17, 1995. They live in Montreal with their pet cat and their Dalmation Charlie.

Jeff Toole (BPhEd) teaches at St. Joseph's Elementary School, Acton, where he also coaches volleyball and basketball.

1992

Susan Black (BPhEd) is a student at Sutherland-Chan Massage Therapy School. Susan and fiancé **Jason Stoner** (BA, poli, '94) will be married October 7, 1995 at Aurora United Church.

Kathryn (Bryan) Dykstra (BEEd) is currently on maternity leave from her grade-three teaching position at Rhema Christian School in Peterborough.

Nancy Hipwell-Pighin (BA, apli) teaches for the Simcoe County Board of Education.

Veronica (Gospidaruk) Magee (BA, cssp) is editor of View Magazine in Hamilton. View is Hamilton's newest news and entertainment weekly and first of its kind for Hamilton.

Trish McLean (BA, psyc/Russ) owns Nature's Nimbus - the Health Food Store with a Difference, St. Catharines (across from the Pen).

1993

Mike Nafziger (BA, geoh) and **Karie (Freeman) Nafziger** (BA, chld, '94) live in Waterloo, where Mike is a plumber.

Peter Ruggiero (BA, soci/labr) worked as a Human Resources Officer at the Welland County RCSS Board until April 1994, when he accepted a position with Fortino's Supermarket Ltd. He has bought his first home in St. Catharines, and is still dating **Cindy Brooks** (BA, adm/math). Peter says he misses university and all the good friends he made there.

Lynn Wright (BRLS) graduated from the University of Windsor's BEd program. Lynn and husband **John Picard** (BRLS, '94) have moved to Australia where John is attending the University of Western Sidney.

1994

Laura (Murphy) Strachan (BRLS) is a special events/marketing co-ordinator for the Penetanguishene Chamber of Commerce. Husband **Andrew Strachan** (BBA, '92; BRLS, '93) is a Program & Youth Supervisor: Aquatics for the YMCA, Midland, Ontario.

MARRIAGES

Sharline Arendsz (BA, adm/econ, '91) and **Jim Hayes** (BBE, '91), August 29, 1994.

John Aveline (BA, clas, '87) and **Catherine Cleveland**, May 27, 1994.

Mary Kathleen Baker (MEd, '80) and **Tom Jackson**, August 1994.

Denise Bennett (BPhEd, '92) and **Paul Grummett**, July 23, 1994.

Kim Bobson (BA, adm/Germ, '89) and **Brian Watt**, November 5, 1994.

Don Boswell (MA, poli, '86) and **Anne Marie Meyers**, April 16, 1994.

Kimberley Chittick (BA/BEEd, '91) and **Paul Elliott**, July 9, 1994.

Anna-Marie Drysdale (BA, adm/math, '91) and **Bill Dewar**, November 20, 1994.

Alex Fera (BPhEd, '87) and **Natalie**, June 18, 1994.

Rosa Garofalo (BEEd, '94) and **Victor Iasparro**, August 27, 1994.

Nancy Hipwell (BA, apli, '92) and **Jeff Pighin**, July 30, 1994.

Lori Jagoe (BA, psyc/soci) and **Steve Cole**, October 15, 1994.

Jennifer Keith (BPhEd, '90) and **Mark Taciuk** (BA, adm/pol, '93), October 15, 1994.

Marshall King (BBA, '90) and **Janice Willmott**, May 14, 1994.

Joanne Kraft (BA, thea, '90) and **Don McLaurin**, July 30, 1994.

Sheryl Little (BA, Engl, '92) and **Kenneth Robertson**, December 22, 1993.

Brenda McLaughlin (BA/BEEd, '86) and **Michael Manning**, July 4, 1994.

Mike Mullen (BA, adm/pol, '91) and **Tracey Kinash**, October 22, 1994.

Glenn Murdock (BA, adm/pol, '92) and **Jodi Ashbaugh** (BA/BEEd, '94), July 2, 1994.

Christine Fitzpatrick (BEEd, '90) and **Dan Oldridge**, July 16, 1994.

Irene Pecman (BA, soci, '92) and **Patrick Ricci** (BA, adm/pol, '93), August 6, 1994.

June Rivers (BA, adm/cosc, '90) and **Dan Gallagher** (BSc, uest/biol, '90), May 28, 1994.

Tim Siemens (BA, soci, '90) and **Rachel Schroeder**, September 17, 1994.

Elaine Smith (BA, chld, '92) and **Eric Stockmann**, August 6, 1994.

Laura Murphy (BRLS, '94) and **Andrew Strachan** (BBA, '92; BRLS, '93), October 8, 1994.

Heidi Thompson (BA, psyc, '88) and **Doug Howse**, September 26, 1992.

Bradley Treverton (BA, econ/admi, '94) and **Krista Harvey** (BA, chld, '92), August 27, 1994.

Audrey Winter (BA/BEEd, '91) and **Ron Lopez** (BPhed, '90), December 18, 1993.

Lynn Wright (BRLS, '93) and **John Picard** (BRLS, '94), June 11, 1994.

Dana Zulic (BA, psyc, '93) and **Keith Parlee**, August 7, 1993.

BIRTHS

David Ainslie (BAdmin, '86) and **Grey McGarry-Ainslie** (BAdmin, '86): a daughter, Devon Grey, September 2, 1994.

Heather Alexander (BPhEd, '79) and **Paul Taylor**: a son, Douglas, August 22, 1994.

Jennifer (Jones) Arniotis (BA/BEEd, '89) and **Jim Arniotis**: a son, Constantine James, October 1, 1994.

Barb (Davis) Anderson (BA, psyc, '83) and **Scott Anderson** (BPhEd, '83; BEEd, '89): a daughter, Hannah Jane, August 16, 1994.

Cindy (McPhail) Anderson (BRLS, '92) and **Jim Anderson** (BRLS, '92): a daughter, Cailean Alexandra, May 31, 1994.

Tomasina (Casarella) Assenza (BA/BEEd, '88) and **Tony**: a daughter, Lisa Marie, September 27, 1994.

Linda Barghoorn (BA, Germ, '83) and **Samir Ishak**: a daughter, Lauren Kenzi, November 10, 1994.

Lynne (Howe) Barnes (BBE, '83) and **David**: a daughter, Jamilyn Mary Lorna, August 29, 1994.

Joanne Beaudoin-Thornton (BA, adm/econ, '90) and **Ken Thornton**: a daughter, Nicole Marie, March 9, 1994.

Nichola (Jacques) Charbonneau (BRLS, '85) and **Bernie**: a son, Matthew Calvin, April 26, 1994.

Sandrene (Wong) Chin Cheong (BA, chld, '87) and **Orson Chin Cheong** (BA, adm/math, '88): a son, Patrick, April 16, 1993.

Linda Clark-Rogers (BA/BEEd, '85) and **Kevin Rogers**: a son, Michael Scott, September 30, 1994.

Christine Coulter-Whittaker (BPhEd, '85) and **Robert Whittaker**: twin boys, Erik and James, August 28, 1994.

Tanja (Mehler) Courtney (BA, chld, '88) and **David Courtney** (BAdmin, '89): a son, Steven David, June 6, 1994.

Kathryn (Bryan) Dykstra (BEEd, '92) and **Ralph**: a daughter, Erin Kathryn, August 25, 1994.

Debbie (Sippel) Eitzen (BEEd, '82) and **Werner**: a son, Adrian Markus, July 25, 1994.

Paul Fasan (BA, psyc, '90) and **Tracy Pilon**, October 8, 1994.

Laurie Fuaco (BA/BEEd, '86): a daughter, Hannah Janelle, August 5, 1994.

Janet Gardiner (BA, dram/psyc, '74) and **Bruce Williams**: a son, Christopher Peter, August 8, 1994.

Rob Gorman (BEEd, '78) and **Colette**: a son, Sean James, October 11, 1994.

Jane (Hamilton) Garcia (BEEd, '91) and **Rafael**: a daughter, Sara Elizabeth, January 21, 1994.

Donald Glennie (BA, hist, '82) and **Dawn**: a daughter, Lindsay Victoria, October 28, 1994.

Linda (Vanderburg) Hallatt (BA, dram/psyc, '88) and **Bryan Hallatt**: a son, Daniel, Nov. 8, 1994.

Carolyn (Strang) Harris (BA, chld, '89) and **Paul**: a son, Kenneth Robert, September 1, 1994.

Janet Henstock (BA, poli, '82) and **Barrie Brett** (BPhEd, '83): a son, Myles Thomas, April 11, 1994.

Michael Hildebrandt (BA, adm/econ, '86) and **Claudia**: a son, Martin Richard, August 19, 1994.

Sandra (Harrison) Holman (BA, chld/psyc, '87; BEEd, '88) and **John**: a son, Kevin John, June 16, 1994.

Elizabeth (Fairclough) Hutchings (BA, chld, '87) and **James Hutchings**: a son, Stephen, May 21, 1995.

Richard Knabenschuh (BA, psyc, '90) and **Maureen**: a daughter, Alexandra Grace, October 3, 1994.

Orysia (Bourak) Lysyk (BA, poli, '78) and **George**: a son, Peter, March 10, 1994.

Mahfuza (Atteck) Majid (BSc, geol, '86) and **Paul Atteck** (BAdmin, '83): a daughter, Sarah Yasmin, June 23, 1994. Mahfuza asks that all ISA and CSA friends keep in touch.

Mary McDowall (BA, list, '87): a daughter, Cosette, June 11, 1994.

Kimberley (Rutledge) McKey (BA, soci, '89) and **John**: a son, Eric John, December 17, 1993.

Vincent Meehan (BA, adm/econ, '83) and **Elaine**: a daughter, Kailey, June 14, 1994.

Cheryl (Medvesky) Milinkovich (BSc, biol/uest, '84) and **Troy Milinkovich** (BSc, geol, '84): a daughter, Jordan.

Mike Nafziger (BA, geoh, '93) and **Karie (Freeman) Nafziger** (BA, chld, '94): a son, Aaron Michael, May 10, 1994.

Dawn (Teshima) Nesbitt (BA/BEEd, '86) and **Don Nesbitt** (BPhEd, '86): a daughter, Taylor, December 19, 1994.

Paul Newhouse (BA, adm/econ, '88) and **Nicola**: a daughter, Kate Nicola, July 16, 1994.

Kim Pelino (BEEd, '93) and **Mike**: a daughter, Alexandra Marie, March 17, 1994.

Send us your ALUMNEWS

Mr/Miss/Ms/Mrs _____ ID# _____
 Name at graduation _____ Degree, Major & Grad Yr _____
 Current address _____
 City _____ Prov. _____ PC _____ Tel # _____
 My Employer _____ Spouse's name _____
 Address _____ Spouse a Brock grad? _____
 City _____ Prov. _____ Spouse's Degree, Major & Grad Yr. _____
 PC _____ Tel # _____ Name at graduation _____
 My Postion/title _____ ID # _____
 Childrens names and birthdates _____ Spouse's Employer (only if Brock grad) _____
 _____ Address _____
 _____ City _____ Prov. _____
 _____ PC _____ Tel # _____
 _____ Postion/title _____

As an alternative contact, parent, relative or friend (someone other than a spouse):

Relationship _____
 Mr/Miss/Ms/Mrs _____
 Address _____ City _____
 Prov _____ PC _____ Tel# _____

Is the above information confidential yes no

Career News	Personal News

Return to: Alumni Office, Brock University, St. Catharines, L2S 3A1 or FAX to (905) 641-5216
 I require a replacement for my Alumni Card. My cheque (\$5 payable to the Brock Alumni Fund) is enclosed.

Alumnews (cont.)

Karen (Rucker) Penwarden (BA, admi/psyc, '88) and **Tom Penwarden** (BBE, '88): a daughter, Sarah Lindsay, August 8, 1994.
Dave Plato (BA, hist, '91) and **Kim (Engel) Plato** (BA, soci, '89): a daughter, Kelly Ann, August 11, 1994.
Marjorie Pujoll-Stenson (BA, hist/poli, '86) and Sean: a son, Christian Michael, September 9, 1994.

Jeff Toole (BPhEd, '91) and Colleen Cupido-Toole: a son, Hayden Alexander, May 12, 1994.
Heidi (Wissenz) Reynolds (BA, chld, '86) and Dennis: a daughter, Rebecca Lynne, August 16, 1994.
Wendy Roberts-Guthrie (BSc, biol/chem, '91) and **Mike Guthrie** (BSc, biol, '88): a daughter, Amanda Marie, August 2, 1994.

Christine (Irwin) Starkus (BA, chld, '84; BEd, '85): a son, Alexander, July 9, 94.
Karen (Steffler) Suitor (BA, psyc, '84; BEd, '85) and **David Suitor** (BPhEd, '84; BEd, '85): a son, Aaron, February 23, 1994.
Craig Tomlin (BA, geoh, '89) and Lindsey: a daughter, Brit-tany Alexandra, July 6, 1994.
Christopher Walker (BA, poli, '88) and **Victoria (Workman) Walker** (BA, psyc, '91): a

daughter, Geneva Grace, November 25, 1994.
Christine Warnaar-Bates (BA, geog/soci, '76) and Gerard: a son, Jason, February 15, 1994.
Karen (Kondra) Wright (BPhEd, '85; BEd, '89) and Scott: a daughter, Taylor, May 5, 1994.
Michelle (Bittle) Zoccoli (BA, Germ, '89; BEd, '91) and **John Zoccoli** (BAdmin, '86): a son, Adam, October 6, 1994.

Brock Briefs

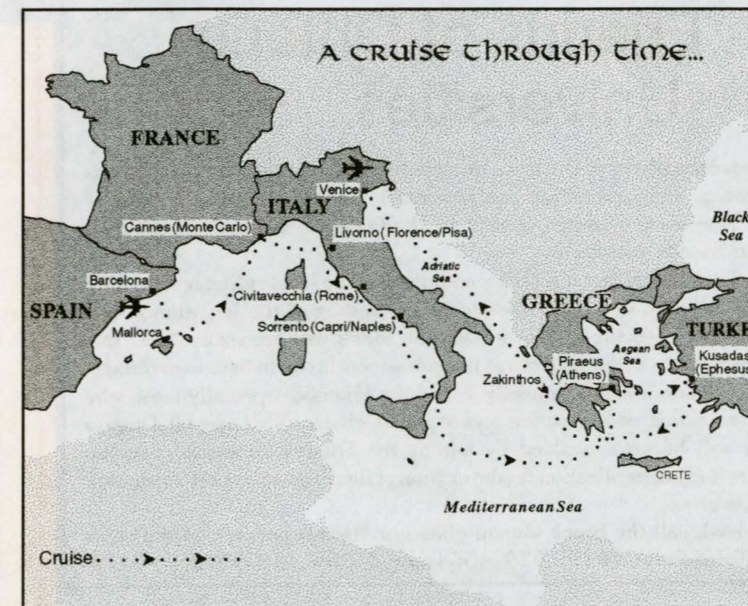


STAN LAPINSKI

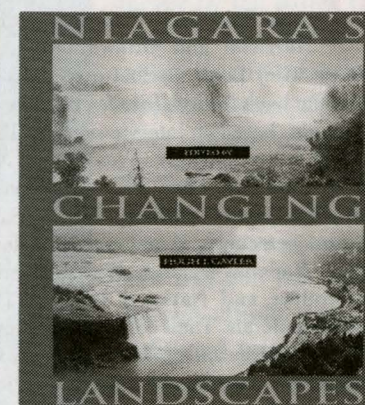
1994-95 Alumni Association Board of Directors

TOP ROW, L to R: Adrian Shortland ('90 BA poli); Stephen Latinovich ('70 BA phil); John Trafananko ('86 BA Engl/hist), **President, Events Chair**; Michael Robertson, ('92 BBA); **FRONT ROW, L to R:** Hanna Gibbons, ('76 BEd admin '82); Susan Wheler, ('83 BA geog/uest), **Vice-President, Planning Chair**; Andrew Panko ('75 BSc geol); Lorie Abemethy ('82 BA admi/poli); Ronald Yorke ('71 BA admi/geog); **ABSENT:** Heather Cairnie ('80 BA psyc/Span), **Communications Chair**; Dierk Mueller ('88 BA psyc, '92 BEd), **Secretary/Treasurer, Fundraising Chair**; Paul O'Rourke ('88 BA poli, '88 BEd).

Cruise the Mediterranean and Adriatic Seas from Modern Sophistication to Ancient History



Brock University has joined with Queen's University and the University of Toronto to offer graduates a 14-day luxury air/sea cruise ranging 2,500 miles along the shores of southern Europe from the Strait of Gibraltar to Asia. Leave August 28 and return September 10, 1995. For further information, call the Alumni Office at 905-688-5550, ext. 3816, or toll-free at 1-800-449-7901.



New Book from Brock About Niagara

Carleton University Press has published a new book of essays, *Niagara's Changing Landscapes*, written by Brock University scholars and edited by Geography Professor Hugh Gayler. The essays were all written expressly for the book, and are dedicated to John N. Jackson, Professor Emeritus, "friend, colleague, untiring researcher on the Niagara Peninsula, and first head of the Department of Geography."

Niagara's Changing Landscapes is full of maps, plates and photographs, and may answer every question you've ever had about what makes Niagara the place we know and love (or hate). Topics include the effects of glaciers and humans on Niagara's landscape, early settlers and settlements, agriculture, recreation and local democracy. Essays are by Hugh Gayler, Keith Tinkler, John Menzies, Tony Shaw, Michael Moss, Wesley Turner, Alun Hughes, Paul Chapman, Clarke Thomson and Bruce Krushelnicki.

The book is now available in bookstores in cloth or paperback edition.

Brock Briefs (cont.)

Brock Has New Concurrent Degree Program

The University is adding to its concurrent BA Child Studies/BEEd and BSc/BEEd programs a new concurrent honors BPhEd/BEEd program for primary/junior certification. Unlike the two earlier ones, it's a five-year program.

The new program will be phased in as of the first-year class of 1995-96, with a target of 25 students selected on a competitive basis. Students who enter the program (in their second year), must have an overall minimum average of 75 percent across their five first-year credits; have successfully completed the required first-year PhEd

courses with a minimum of 70 percent in each one; and have passed their activity labs, including two new labs. Once admitted to the program, they must maintain a minimum 75 percent average.

Pre-Service Education Chair Don Dworet says the goal of the program is to produce highly competent physical education professionals who can teach other subjects including languages, science and math. He expects it to be as popular as the Child Studies program (in which 200 students regularly compete for 50 spots) and the BSc program (200 students competing for 30 spots).

Business Team Makes Good Showing

Several teams of Brock business students competed this January in the final round of the prestigious Intercollegiate Business Competition (ICBC), held annually at Queen's University.

Two of Brock's teams took second place in their part of the competition: the labor arbitration team—Bryan Guilfoil and Wendy Martin, and the finance team—Barb Manchester and Darren Griffith. Because it was in the top five overall during the semifinal round, Brock also sent a debating team to Queen's. This was Brock's first year of full competition in the ICBC.

New Book on Military Wives

Brock Sociology Professor Deborah Harrison and Ottawa lawyer (and military wife) Lucie Laliberté recently published the book *No Life Like It: Military Wives in Canada*, based on interviews with 112 current and former military wives across Canada and in Germany. They also interviewed 47 military members, Military Family Support Program personnel, social workers, doctors, padres, National Defence Headquarters administrators and National Defence Headquarters generals. Their conclusions about the effect on spouses and children of people in the military has made lots of waves. Read it, and let *Surgite!* know what you think. *No Life Like It* is published by Formac Distributing and is available at many bookstores.

McMahon Premieres New Film at Brock

Kevin McMahon (BA Engl '79; profiled in a previous issue of *Surgite!*) is present at the premiere of his new film *In the Reign of Twilight*, January 13 at Brock. Based on his book *Arctic Twilight: Reflections on the Destiny of Canada's Northern Land and People*, it took good advantage of cinematic techniques to show how the world of the Inuit people was forever changed when the United States set up its DEW-Line (Distant Early Warning) installations to detect Soviet missile attacks.

TV Ontario broadcast on January 25 and 29 on its program "The View From Here."



LISA SAKULENSKY

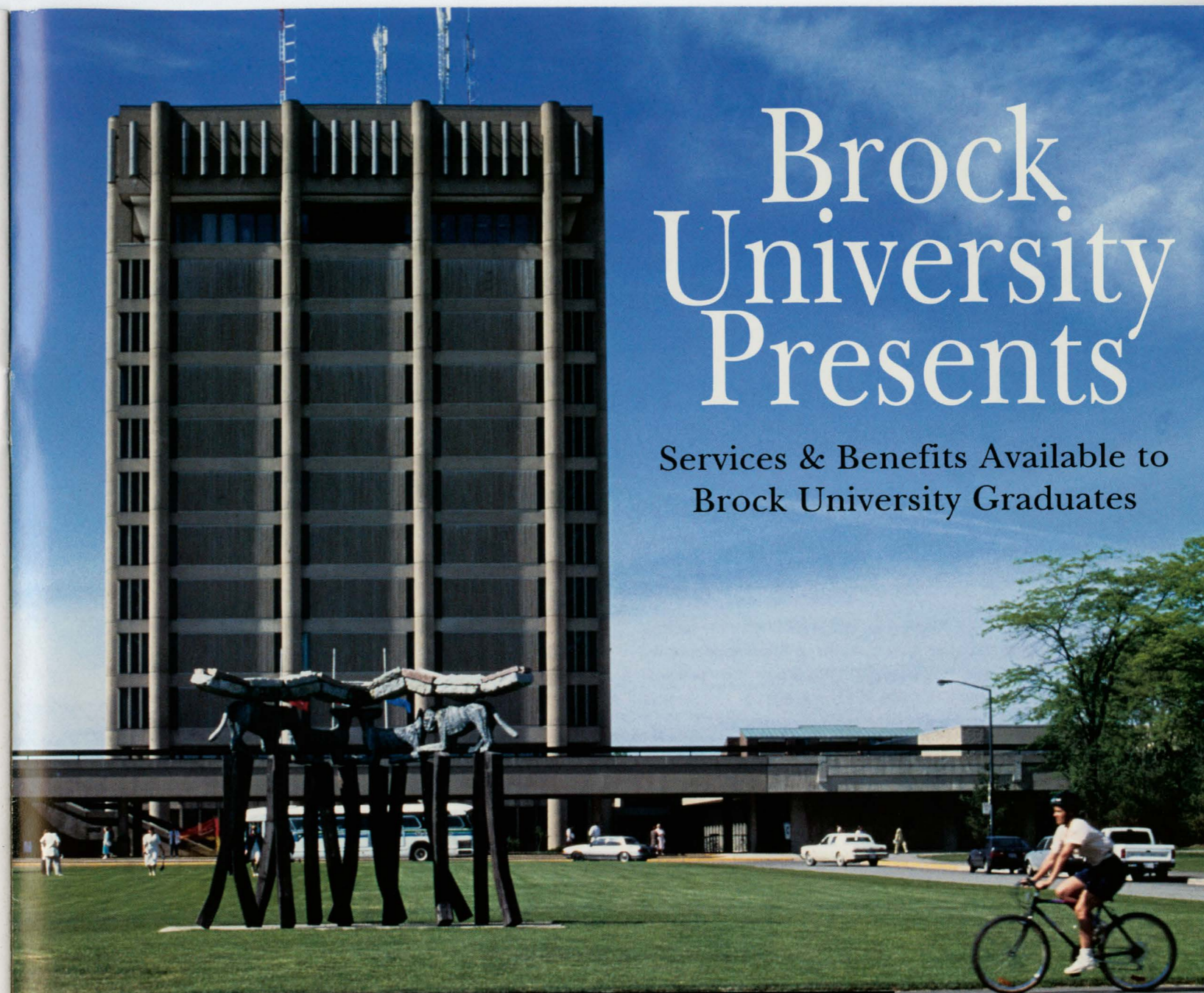
Join Friends of Ontario Universities

In May of 1991, representatives of Ontario's universities and their alumni associations met in Toronto, where they formed an independent lobby group named Friends of Ontario Universities. They have recruited more than 18,000 graduates from 17 different universities to join the Friends organization.

The Friends plan to lobby MPPs and MPP candidates at the local riding level during the coming provincial election, to create a better understanding of the importance of a strong, adequately-funded university system in Ontario. MPPs will not really "get" this message unless they hear it as a major concern at the grass-roots level, in their own ridings.

Thank you, Brock grads who have already joined the Friends, especially those who have taken positions as riding co-ordinators and regional chairs. We hope all Ontario resident Brock grads will become involved by joining the Friends, to ensure that the candidates fully understand the implications of the erosion of funding on the post-secondary education system in Ontario.

To become involved, call the Brock alumni office; or Friends network co-ordinator Susan Walsh, in Toronto at (416) 979-4054, or 1-800-420-8072.



Brock University Presents

Services & Benefits Available to Brock University Graduates

ACC Long Distance Discounts on your long-distance telephone calls through ACC Long Distance Inc., 1-800-665-5691 (not available in all areas).*

Brock University MasterCard now offers First Home and Air Miles options.*

Canadian Tire Auto Club is offering even greater discounts (not in all areas) on memberships for Brock University graduates. Call 1-800-263-1020, Operator 99, for further details.*

Monnex Insurance Discounted home and auto insurance through Monnex Insurance Brokers, which includes Wide-Horizons out-of-country medical insurance coverage, 1-800-268-8955 (except P.E.I.).*

Seaboard Life Insurance Company Discounted term life insurance rates through Seaboard Life Insurance Com-

pany, call (416) 498-8319 (Toronto) or 1-800-387-9223 (rest of Canada).*

*Available to Canadian residents

- Special membership rates for Brock graduates and their families at the Physical Education Facility and Eleanor Misener Aquatic Centre.
- Discount on Brock University Library privileges.
- Discount on Alumni-sponsored performances at the Centre for the Arts, Brock University.
- University Club associate memberships entitle graduates to dining and special event privileges.
- The resources offered by Career/Placement Services are available to all Brock graduates.

These programs are endorsed by the Brock University Alumni Association. Moneys raised by the programs go to support scholarships (75%) and other alumni programs (25%) such as Alumni Association membership cards and lapel pins for graduates. To date, over \$41,000 has been raised through affinity programs. For additional information on any of the above services, call the numbers indicated or contact the Brock University Alumni Office, (905) 688-5550, ext. 3816.

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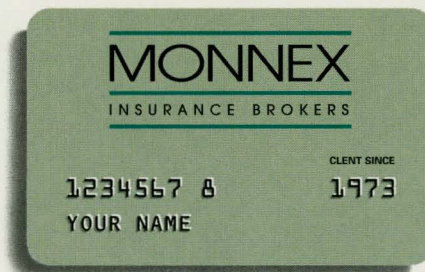
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